

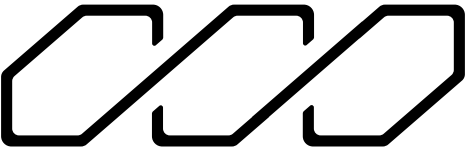


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BRAND MANUAL

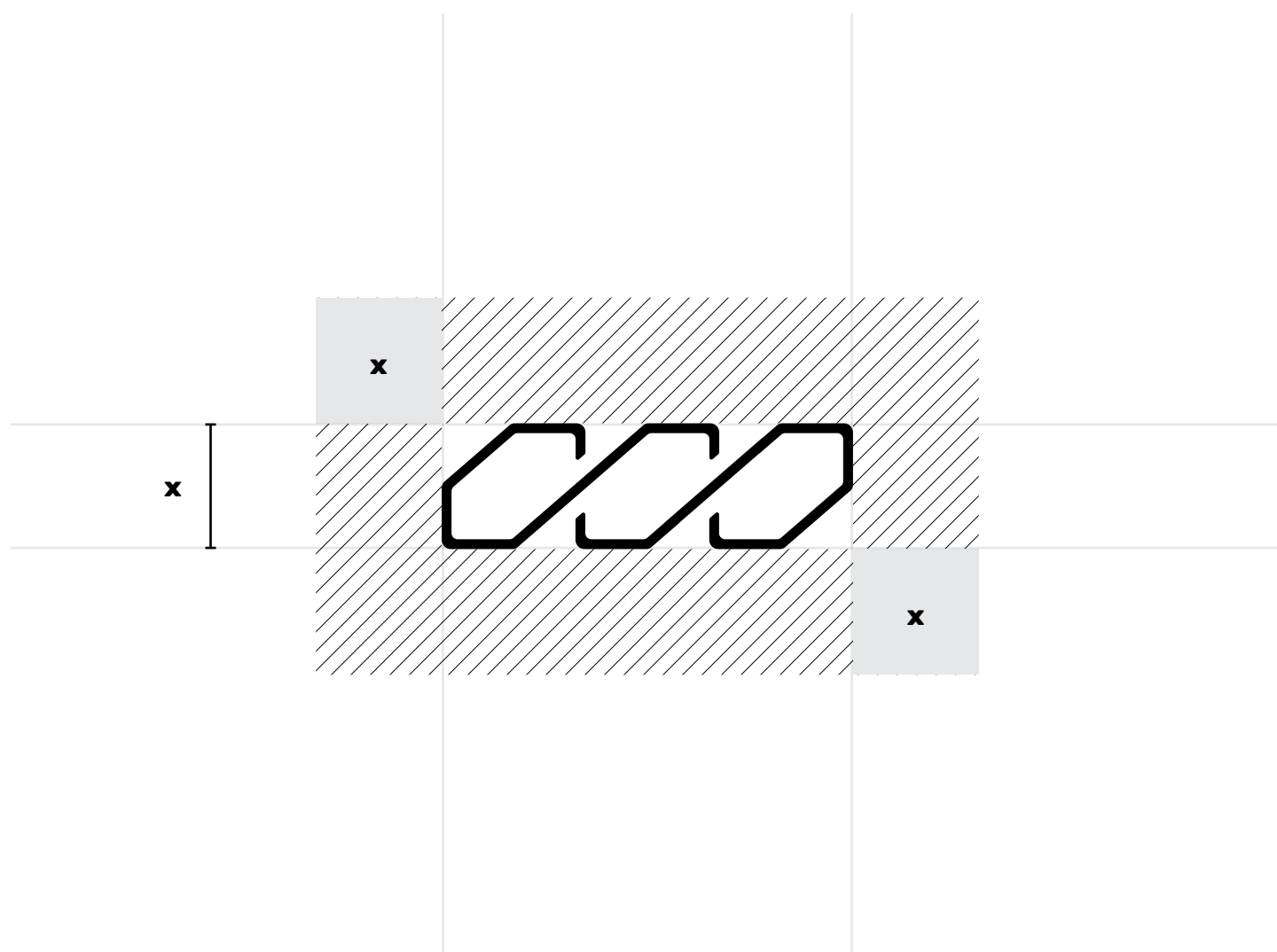
Indice	Marchio	3
	Logotipo	6
	Logo Completo	12
	Codici Cromatici	15
	Tipografia	16
	Applicazioni	17



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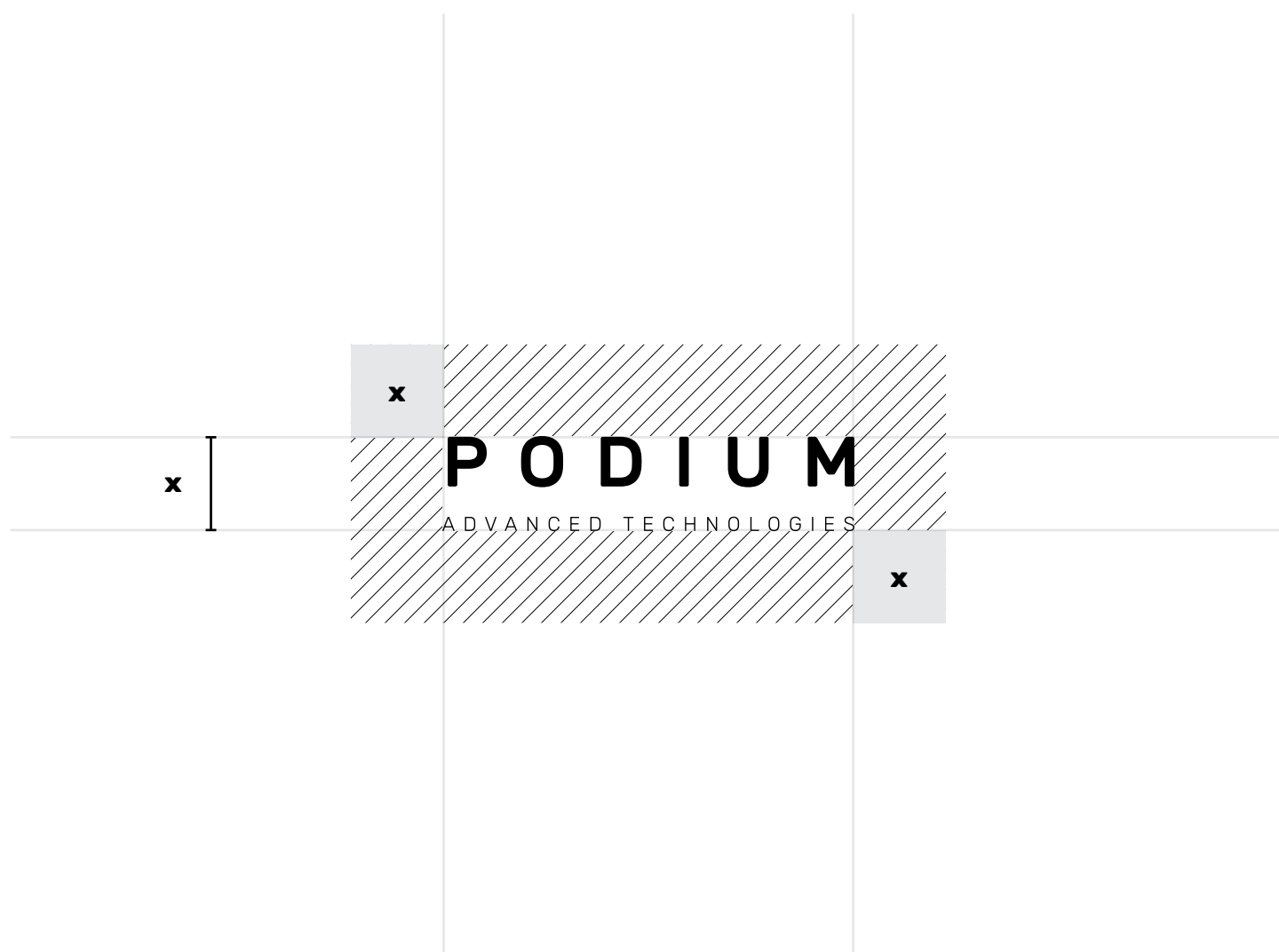
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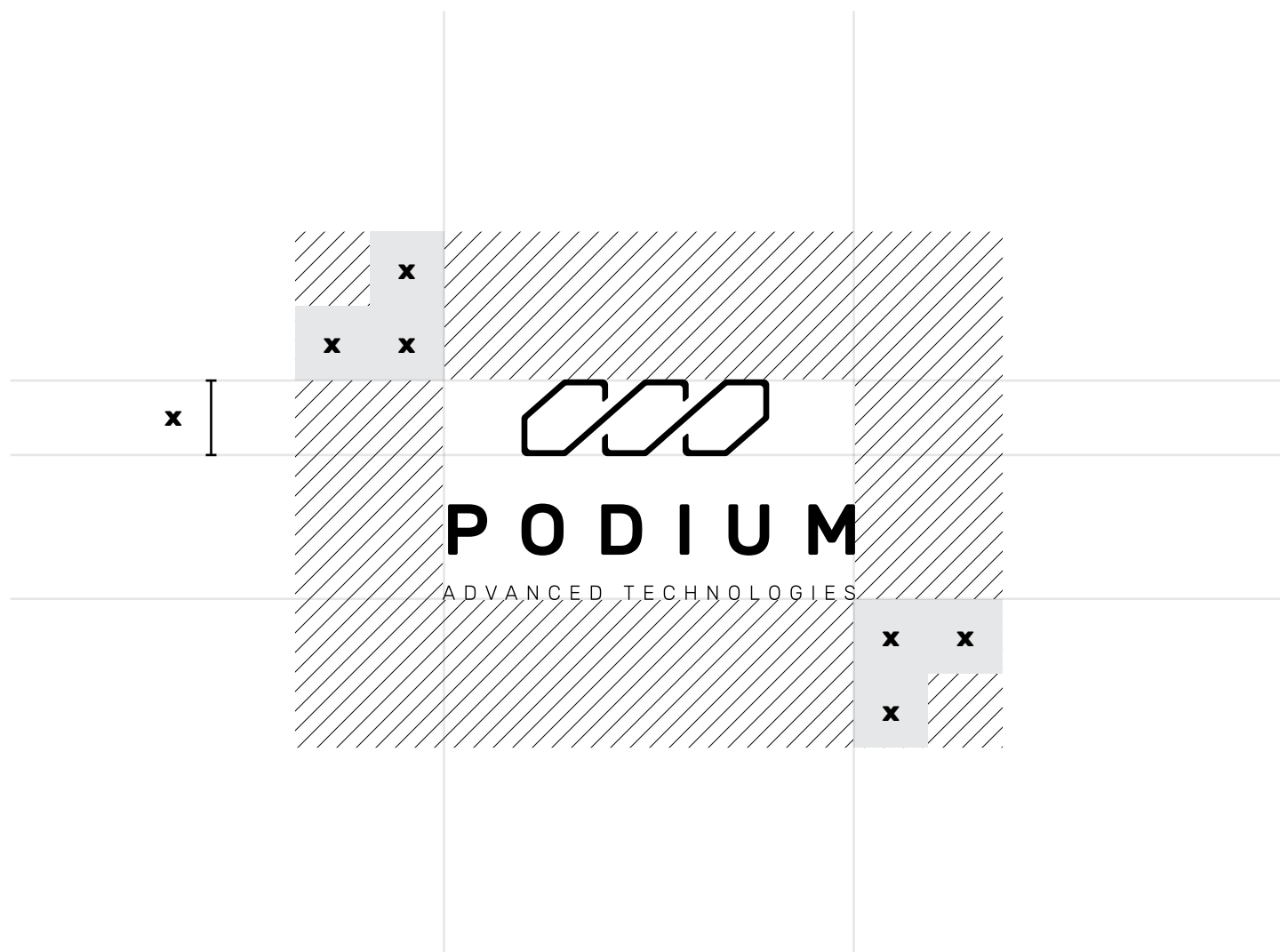
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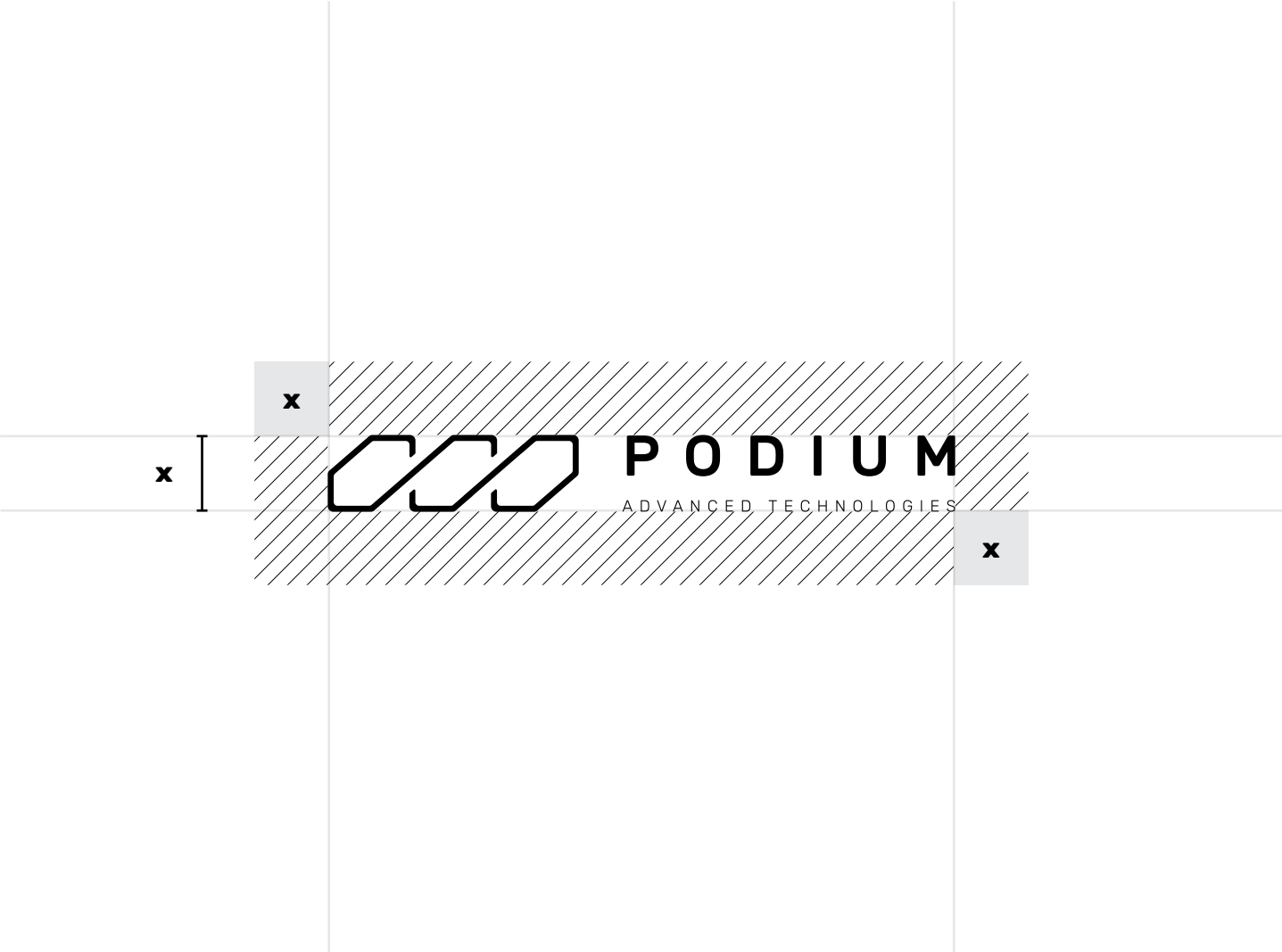




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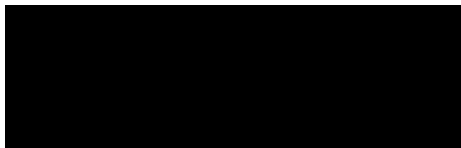


BRAND MANUAL

Marchio
Logotipo
Logo Completo
Codici Cromatici
Tipografia
Applicazioni

15

NERO



PANTONE BLACK 6C
RGB 0, 0, 0
CMYK 100, 79, 44, 93
#000000

BIANCO



RGB 255, 255, 255
CMYK 0, 0, 0, 0
#FFFFFF

BRAND MANUAL

Marchio
Logotipo
Logo Completo
Codici Cromatici
Tipografia
Applicazioni

16

RUBIK FONT

Designed by: Hubert & Fischer
Classification: Sans Serif

Light / Light Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789
abcdefghijklmnopqrstuvwxyz
qrstuvwxyz
@:;.,?! & +()---/

*ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789
abcdefghijklmnopqrstuvwxyz
qrstuvwxyz
@:;.,?! & +()---/*

Regular / Regular Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789
abcdefghijklmnopqrstuvwxyz
qrstuvwxyz
@:;.,?! & +()---/

*ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789
abcdefghijklmnopqrstuvwxyz
qrstuvwxyz
@:;.,?! & +()---/*

Medium / Medium Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789
abcdefghijklmnopqrstuvwxyz
qrstuvwxyz
@:;.,?! & +()---/

*ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789
abcdefghijklmnopqrstuvwxyz
qrstuvwxyz
@:;.,?! & +()---/*

Bold / Bold Italic

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789
abcdefghijklmnopqrstuvwxyz
qrstuvwxyz
@:;.,?! & +()---/**

***ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789
abcdefghijklmnopqrstuvwxyz
qrstuvwxyz
@:;.,?! & +()---/***

Black / Black Italic

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789
abcdefghijklmnopqrstuvwxyz
qrstuvwxyz
@:;.,?! & +()---/**

***ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789
abcdefghijklmnopqrstuvwxyz
qrstuvwxyz
@:;.,?! & +()---/***

Non distorcere il logo



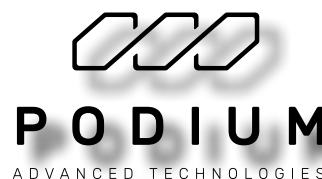
X

Non alterare le proporzioni
tra marchio e logotipo



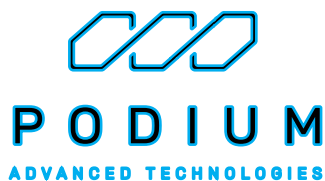
X

Non inserire effetti



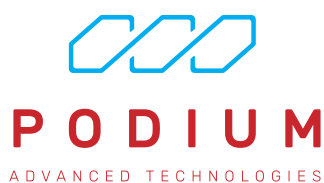
X

Non utilizzare outlines



X

Non utilizzare colori differenti
da quelli indicati



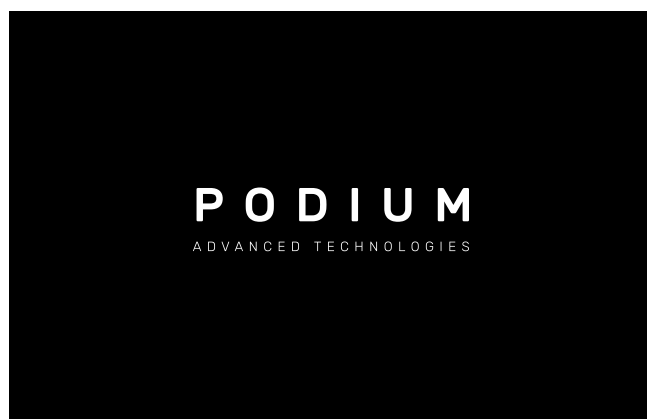
X

Non sovrapporre il logo a immagini

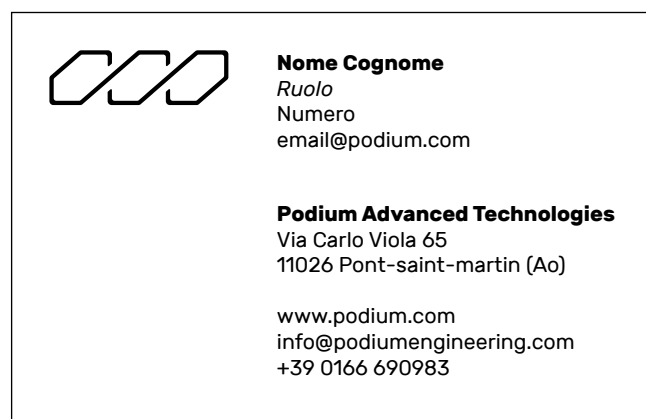


X

* Gli utilizzi vietati si riferiscono a tutte le versioni del logo.



Versione 1



Versione 2

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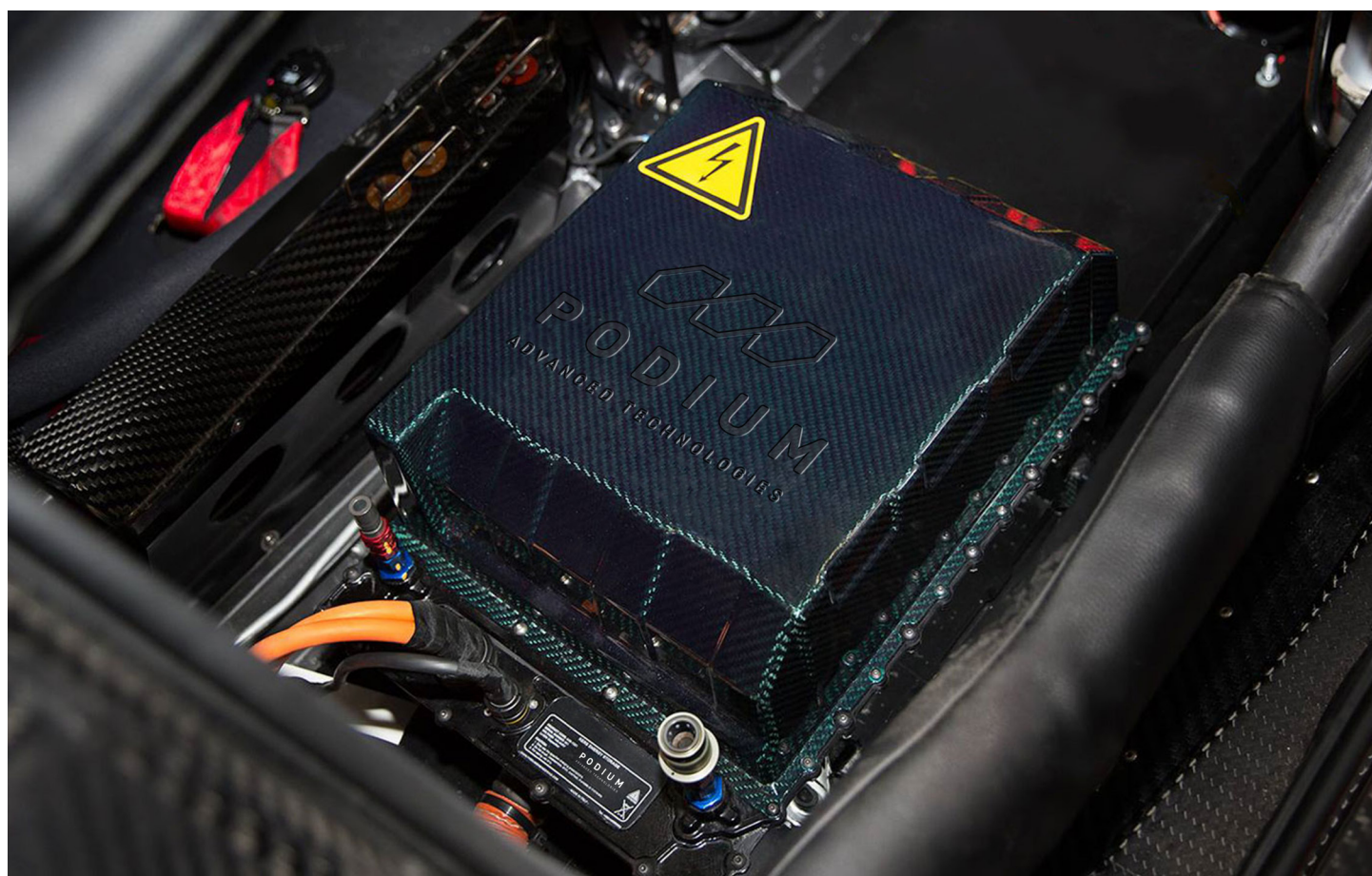
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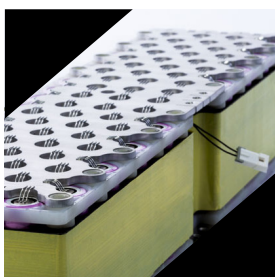
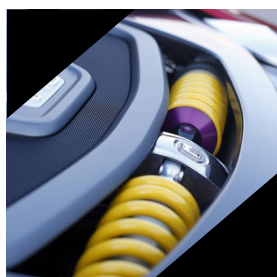
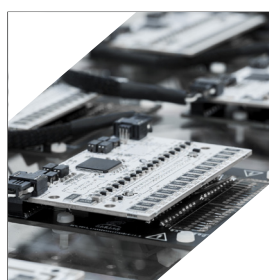
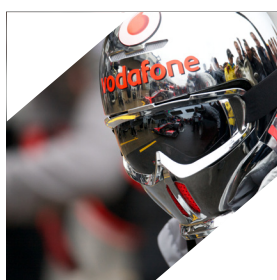


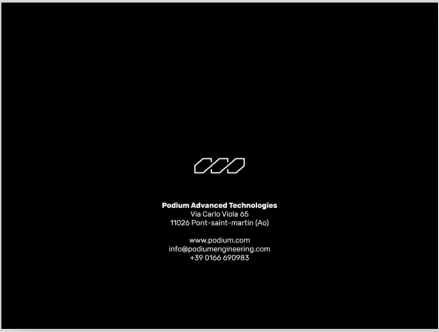
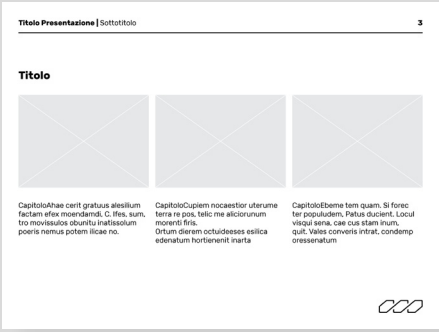
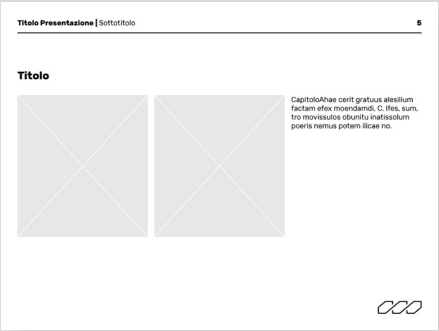
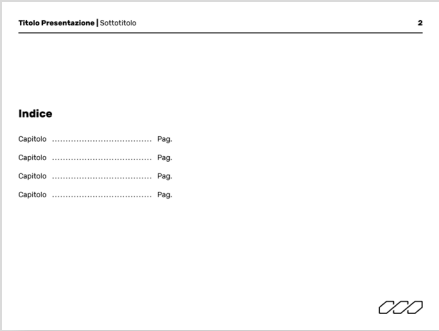
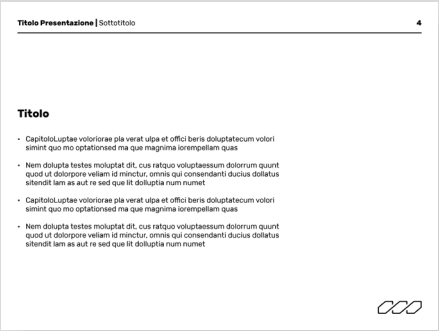


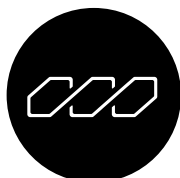


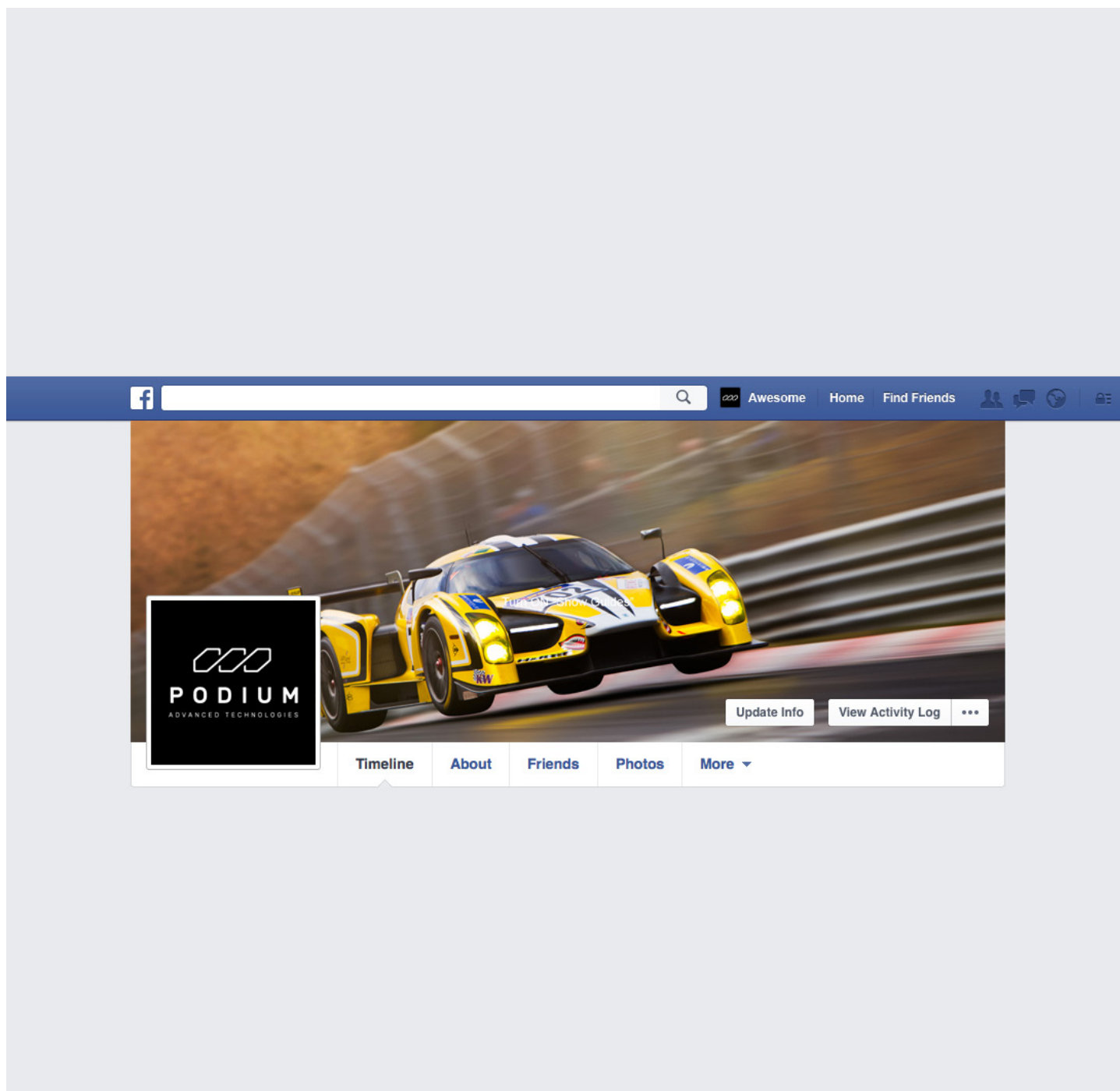
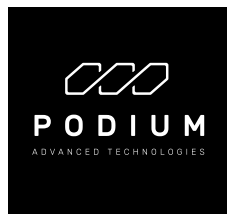














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