



OFFICIAL ACADEMIC TRANSCRIPT

Name: Pei-Yi Liu
Student ID: 1772321
Issue Date: 1 August 2022
 Pass Non-Graded* awarded during COVID-19 is not included in the GPA calculation

Program Summary					Code	Status	GPA		
Bachelor of Commerce Major: Marketing					BCOM	Conferred on 31 July 2022	5.500		
Academic English Pre-Enrolment English Program 10					ACENG	Completed on 04 July 2019	Not Available		
Academic English General English for Academic Purposes 10					ACENG	Completed on 01 February 2019	Not Available		
Enrolment Summary						Units	Mark	Grade	
2022	BCOM	ENTREP	2012	Driving Decisions: New Venture Marketing		3.00	73	Credit	
	BCOM	MATHS	1011	Mathematics IA		3.00	54	Pass	
	BCOM	MDIA	2227	Media Relations		3.00	50	Pass	
2021	BCOM	MDIA	3313	Asian Film Studies		3.00	69	Credit	
	BCOM	MARKETNG	3006	Delivering Customer Insights		3.00	78	Distinction	
	BCOM	MARKETNG	3005	Marketing Communications in a Digital World		3.00	72	Credit	
	BCOM	ENTREP	1002	Personal Professional Development		3.00	79	Distinction	
	BCOM	ENTREP	1000	Business Lifecycles		3.00	76	Distinction	
	BCOM	MDIA	1019	Image and Brand		3.00	61	Pass	
	BCOM	MARKETNG	3004	Marketing Planning Project		3.00	75	Distinction	
	BCOM	MARKETNG	3504	Service Design and Marketing		3.00	68	Credit	
	BCOM	PROF	3500	Undergraduate Professions Internship		3.00	88	High Distinction	
	2020	BCOM	MARKETNG	2506	Building & Managing Brands		3.00	PNG	Pass Non-Graded*
BCOM		COMMLAW	1004	Commercial Law I		3.00	77	Distinction	
BCOM		MARKETNG	2010	Marketing Strategy		3.00	PNG	Pass Non-Graded*	
BCOM		ECON	1012	Principles of Economics I		3.00	PNG	Pass Non-Graded*	
BCOM		MARKETNG	2501	Consumer Behaviour		3.00	PNG	Pass Non-Graded*	
BCOM		ACCTING	1002	Introductory Accounting		3.00	78	Distinction	
BCOM		COMMGMT	1001	Managing Organisations and People		3.00	PNG	Pass Non-Graded*	
BCOM		MARKETNG	3501	Marketing to the World		3.00	PNG	Pass Non-Graded*	
2019		ACENG	ESL	105	General English for Academic Purposes		1.00	NGP	Non-Graded Pass
	ACENG	ESL	104	Pre-Enrolment English		1.00	P	Pass	
	ACENG	ESL	104	Pre-Enrolment English		1.00	CN	Continuing	
	BCOM	CORPFIN	1002	Business Finance		3.00	94	High Distinction	

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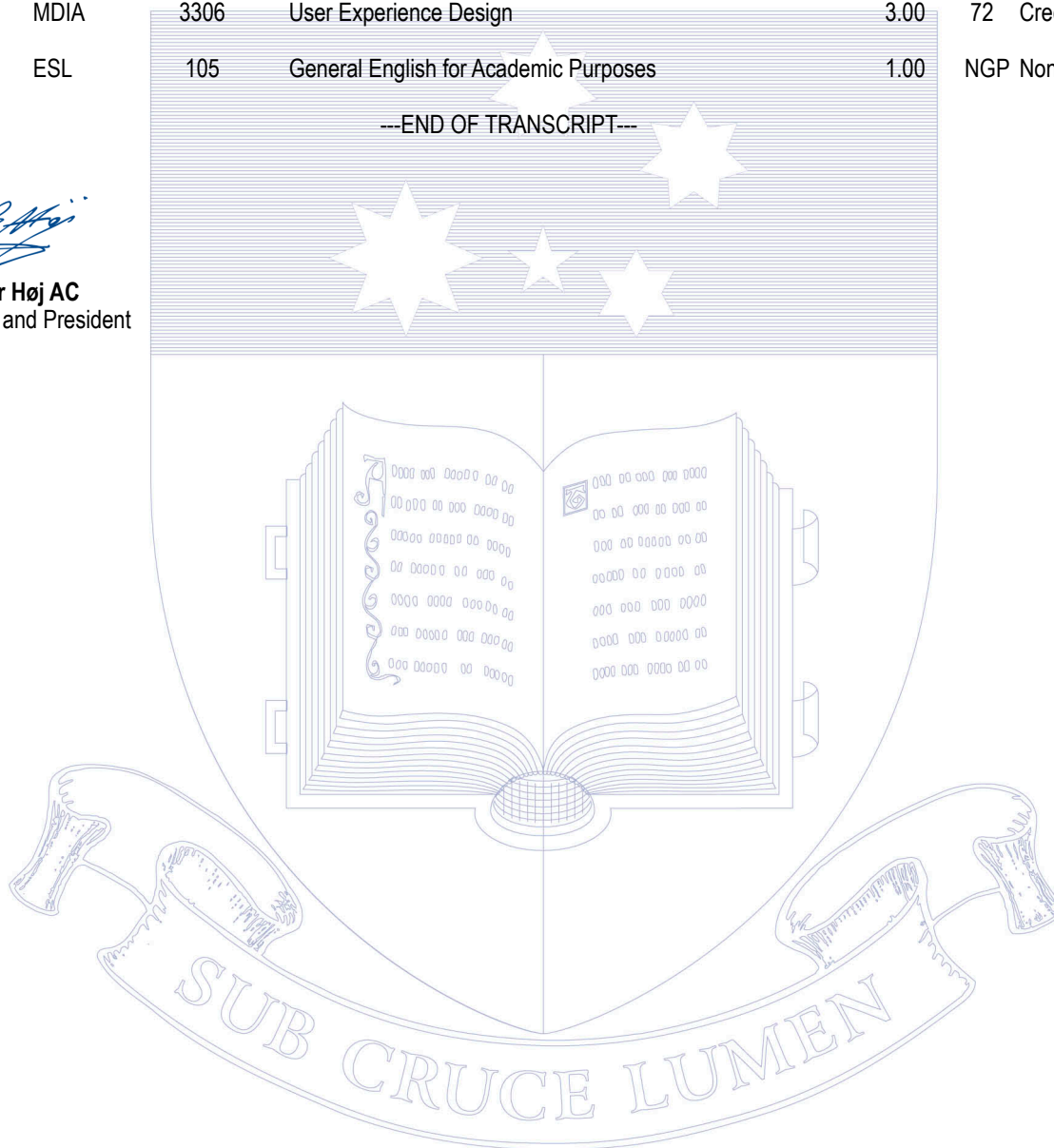
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BCOM	ECON	1008	Data Analytics	3.00	97	High Distinction
BCOM	MARKETNG	1001	Introduction to Marketing	3.00	73	Credit
BCOM	MDIA	3306	User Experience Design	3.00	72	Credit
2018	ACENG	ESL	105	General English for Academic Purposes	1.00	NGP Non-Graded Pass

---END OF TRANSCRIPT---

Professor Peter Høj AC
Vice-Chancellor and President



THE UNIVERSITY OF ADELAIDE

Established in 1874

GRADES AND CORRESPONDING MARKS

Grade	Description
High Distinction	A mark between 85-100
Distinction	A mark between 75-84
Credit	A mark between 65-74
Pass	A mark between 50-64
Non-Graded Pass	Satisfactory performance
Fail	A mark between 1-49
Fail No Submission	No work submitted for assessment. This is counted as a fail
No Formal Examination	No Formal Examination
Continuing	Course taught over two or more semesters
Result Pending	An interim result
1	First Class Honours
2A	Second Class Div. A Honours
2B	Second Class Div. B Honours
3	Third Class Honours
Not Awarded	Not awarded Honours
Withheld	An interim result
Withdraw No Fail	Student withdrew before the designated deadline. This is not counted as a fail
Withdraw Fail	Student withdrew after the designated deadline. This is counted as a fail

This explanation of grades is effective from January 2011. For details of grades and notations in use prior to 2011 refer to <http://www.adelaide.edu.au>. This website also contains information regarding grading systems used for the former Roseworthy Agricultural College and for the South Australian College of Advanced Education which amalgamated with the University in 1991.

Grade Point Average (GPA)

A GPA is calculated for each coursework program in which a student is enrolled (with some exceptions). The GPA is displayed as a value between 0 and 7, based on the weighting of each course and the final grade achieved. The formula for determining a GPA is available at <http://www.adelaide.edu.au>