



OFFICIAL ACADEMIC TRANSCRIPT

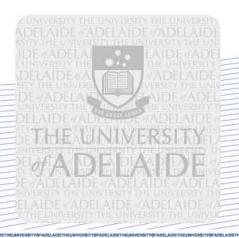
Name: Pei-Yi Liu  
Student ID: 1772321

Issue Date: 1 August 2022

Pass Non-Graded\* awarded during COVID-19 is not included in the GPA calculation

Program Summary				Code	Status	GPA
Bachelor of Commerce Major: Marketing				BCOM	Conferred on 31 July 2022	5.500
Academic English Pre-Enrolment English Program 10				ACENG	Completed on 04 July 2019	Not Available
Academic English General English for Academic Purposes 10				ACENG	Completed on 01 February 2019	Not Available
Enrolment Summary				Units	Mark	Grade
2022	BCOM	ENTREP	2012	Driving Decisions: New Venture Marketing	3.00	73 Credit
	BCOM	MATHS	1011	Mathematics IA	3.00	54 Pass
	BCOM	MDIA	2227	Media Relations	3.00	50 Pass
2021	BCOM	MDIA	3313	Asian Film Studies	3.00	69 Credit
	BCOM	MARKETNG	3006	Delivering Customer Insights	3.00	78 Distinction
	BCOM	MARKETNG	3005	Marketing Communications in a Digital World	3.00	72 Credit
	BCOM	ENTREP	1002	Personal Professional Development	3.00	79 Distinction
	BCOM	ENTREP	1000	Business Lifecycles	3.00	76 Distinction
	BCOM	MDIA	1019	Image and Brand	3.00	61 Pass
	BCOM	MARKETNG	3004	Marketing Planning Project	3.00	75 Distinction
	BCOM	MARKETNG	3504	Service Design and Marketing	3.00	68 Credit
	BCOM	PROF	3500	Undergraduate Professions Internship	3.00	88 High Distinction
2020	BCOM	MARKETNG	2506	Building & Managing Brands	3.00	PNG Pass Non-Graded*
	BCOM	COMM LAW	1004	Commercial Law I	3.00	77 Distinction
	BCOM	MARKETNG	2010	Marketing Strategy	3.00	PNG Pass Non-Graded*
	BCOM	ECON	1012	Principles of Economics I	3.00	PNG Pass Non-Graded*
	BCOM	MARKETNG	2501	Consumer Behaviour	3.00	PNG Pass Non-Graded*
	BCOM	ACCTING	1002	Introductory Accounting	3.00	78 Distinction
	BCOM	COMM GMT	1001	Managing Organisations and People	3.00	PNG Pass Non-Graded*
	BCOM	MARKETNG	3501	Marketing to the World	3.00	PNG Pass Non-Graded*
2019	ACENG	ESL	105	General English for Academic Purposes	1.00	NGP Non-Graded Pass
	ACENG	ESL	104	Pre-Enrolment English	1.00	P Pass
	ACENG	ESL	104	Pre-Enrolment English	1.00	CN Continuing
	BCOM	CORP FIN	1002	Business Finance	3.00	94 High Distinction

\*\*\*continued on page 2\*\*\*





OFFICIAL ACADEMIC TRANSCRIPT

Continued from Page 1

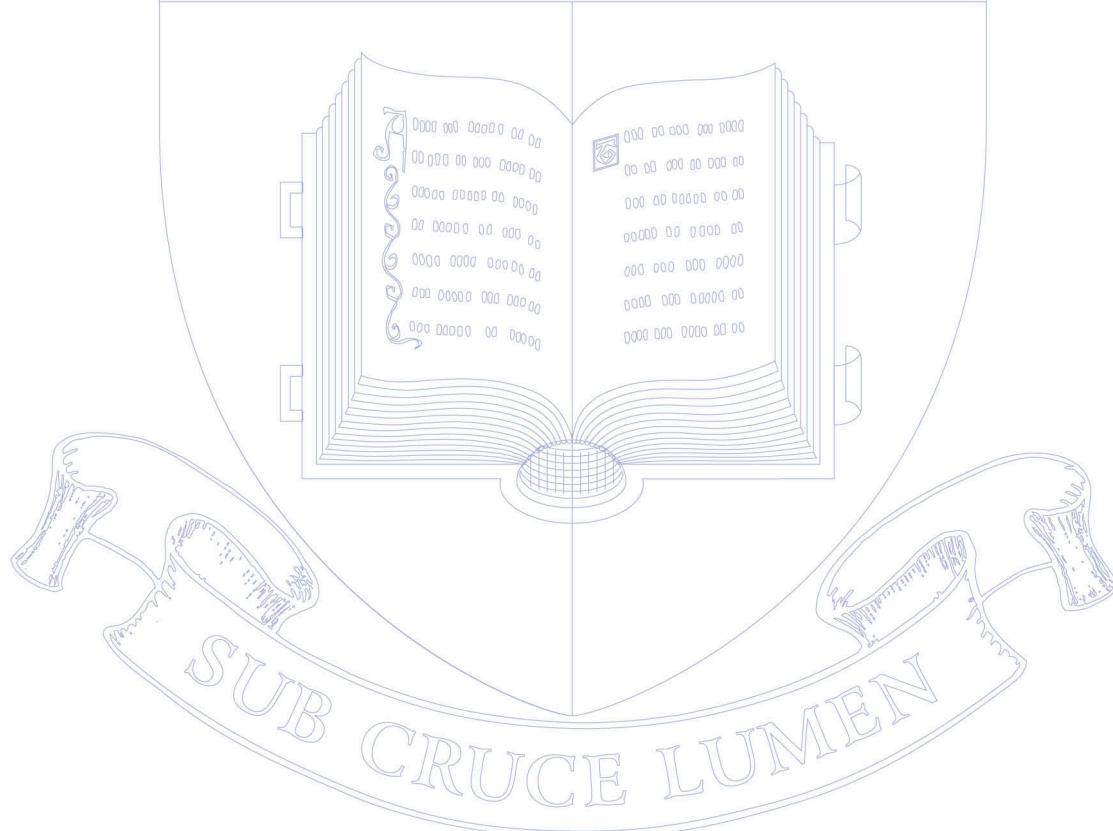
[1772321 P Liu (Issued 1 August 2022)]

Page 2

BCOM	ECON	1008	Data Analytics	3.00	97	High Distinction
BCOM	MARKETNG	1001	Introduction to Marketing	3.00	73	Credit
BCOM	MDIA	3306	User Experience Design	3.00	72	Credit
2018	ACENG	ESL	105	General English for Academic Purposes	1.00	NGP Non-Graded Pass

---END OF TRANSCRIPT---

  
**Professor Peter Höj AC**  
Vice-Chancellor and President



THE UNIVERSITY OF ADELAIDE  
Established in 1874

---

GRADES AND CORRESPONDING MARKS

Grade	Description
High Distinction	A mark between 85-100
Distinction	A mark between 75-84
Credit	A mark between 65-74
Pass	A mark between 50-64
Non-Graded Pass	Satisfactory performance
Fail	A mark between 1-49
Fail No Submission	No work submitted for assessment. This is counted as a fail
No Formal Examination	No Formal Examination
Continuing	Course taught over two or more semesters
Result Pending	An interim result
1	First Class Honours
2A	Second Class Div. A Honours
2B	Second Class Div. B Honours
3	Third Class Honours
Not Awarded	Not awarded Honours
Withheld	An interim result
Withdraw No Fail	Student withdrew before the designated deadline. This is not counted as a fail
Withdraw Fail	Student withdrew after the designated deadline. This is counted as a fail

This explanation of grades is effective from January 2011. For details of grades and notations in use prior to 2011 refer to <http://www.adelaide.edu.au> This website also contains information regarding grading systems used for the former Roseworthy Agricultural College and for the South Australian College of Advanced Education which amalgamated with the University in 1991.

**Grade Point Average (GPA)**

A GPA is calculated for each coursework program in which a student is enrolled (with some exceptions). The GPA is displayed as a value between 0 and 7, based on the weighting of each course and the final grade achieved. The formula for determining a GPA is available at <http://www.adelaide.edu.au>