

CURRICULUM – VITAE

SHASHI BHUSHAN

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Educational Qualification:-

- ✓ Graduation (History) from Magadh University, Patna
- ✓ I. Sc. (Biology) from B.I.E.C., Patna in the year 1993 with 2nd Division.
- ✓ Matriculation from B.S.E.B., Patna in the year 1991 with 2nd Division.

Technical Qualification:-

- ✓ Diploma in Computer Application from NISD, Patna in the year 2009.

Professional Exposures:-

<u>Designation</u>	<u>Organization / Firm</u>	<u>Period</u>
Sr. Executive-Sales Support	India Transact Services Limited (A wholly owned subsidiary of AGS Ltd.)	March 2017 till Date
Business Development Manager	Shriram Fortune Solutions Limited	February 2016 to January 2017
Store Manager – Retail Operations	Sahara Q Shop Unique Products Range Limited, Patna	April 2014 to September-2015
Executive-Sales and Retail Operation, Patna	Sahara Q Shop Unique Products Range Limited, Patna	April 2013 to March -2014
Area Sales Manager	Future Com (FCL) Deals in Consumer Electronics	January- 2009 to March-2013
Sales Executive (South Bihar) Under Authorized Distribution Channel	Samsung India Electronic Pvt. Ltd., Patna Deals in Consumer Electronics and Home Appliances	August 2004 to December 2008
In Shop Demonstrator	Sansui India Deals in Consumer Electronics	January 1998 to July 2004

Professional Profile:-

Demand Generation

- ✓ Driving Sales target achievement, Primary and Secondary.

- ✓ Trade Marketing – activation, sampling, in shop branding.
- ✓ Retail operations for Franchise and Company owned Outlets.

Territory Management

- ✓ Ensure distribution across the geography using multiple channels.
- ✓ Distributor Development and Management.
- ✓ Execution of consumer and trade spends.

Retail Operation

- ✓ Ensure increased footfall to the company's store.
- ✓ Improve average spend of the incoming consumers by motivating them to add additional products to their basket.
- ✓ Ensure proper display, facing, updation of price tags promotional information's.
- ✓ Store inventory control by sorting out the Expiry, Near Expiry and refill of SKUs in store.

Personal Details: –

Father's Name	:	Late Sita Ram
Date of Birth	:	15 th January 1975
Sex	:	Male
Marital Status	:	Married
Language Known	:	Hindi, English & Punjabi

Address for communication:–

Arya Kumar Road,
Patna.
Pin – 800004, Bihar

Date

Place :

Shashi Bhushan