

Peer Responses

Peer Response to Gokul:

Hello Gokul,

I liked your detailed post covering digital enterprise and Cyber challenges to bricks and mortar SME wanting to go digital.

I second you regarding the Insider Threats - Businesses of all sizes face a serious security risk from internal staff. Employees make workplace files easily accessible by using the same password for both their personal and professional accounts, and fall victim to phishing scams that deceive them into divulging their login credentials.

Also, would like to go couple more attacks to the list for bricks and mortar SME wanting to go digital – Internet of Things (IOT) and Point of Sale (PoS) attacks.

Thanks and Regards

-amit

Peer Response to Rob:

Hello Ashok,

I really liked your different insightful post covering digital enterprise and Cyber challenges to bricks and mortar SME wanting to go digital.

You rightly pointed out that “Cybercriminals target consumer-tracking companies.”

It ultimately comes down to usable data for attackers. What could be more beneficial than obtaining unauthorized access to financial services like credit cards or the user's personal information, such their Social Security number.

Small and medium-sized businesses typically have limited resources and a lack of security awareness. This provides an advantage to cybercriminals because the individuals in question are more likely to fall for phishing scams.

Thanks and Regards

-amit