Area	<b>Brand</b> B	
1 1	Other	F
1	A	•
1	В	
1	Other	
1	Α	
1	Other	_
1	В	Р
1	Other	
1 1	Other A	
1	A	
1	A	
1	В	
1	A	
1	Other	
1	В	C
1	Α	re
1	В	р
1	Other	p.
1	Other	re
1	В	S
1 1	B Other	
1	Other	
1	В	
1	В	
1	Other	
1	Other	
1	В	
1	В	
1 1	B Other	
1	Other	
1	В	
1	Other	
1 1	Other Other	
1	Other	
1	A	
1	Other	
1	A	
1	Other	
1	Other	

## Frequencies

	Area 1	Area 2
Α	11	19
В	17	30
Other	42	41
Total	70	90

## Percentages

	Area 1	Area 2
Α	15.7	21.1
В	24.3	33.3
Other	60.0	45.6
Total	100	100

Out of the total 90 respondents in Area 2, 21.1% preferred Brand A, 33.3% preferred Brand B, and the remaining 45.6% preferred some other brand.

```
Other
1
1
          Α
1
          Α
1
        Other
        Other
1
        Other
1
        Other
1
1
        Other
1
        Other
1
          В
        Other
1
          В
1
         Other
1
1
        Other
1
          В
2
          Α
2
2
2
          В
          Α
        Other
2
2
2
2
          Α
          В
        Other
        Other
2
          В
          В
Other
          В
          В
         Other
        Other
          Α
          В
          Α
         Other
          В
        Other
        Other
          Α
        Other
          Α
          В
        Other
          В
        Other
          В
        Other
          В
2
         Other
2
2
2
2
2
2
2
2
          В
          Α
          Α
        Other
          В
         Other
        Other
```

Α

```
2
2
2
2
          В
          В
        Other
        Other
Other
        Other
          В
          В
          В
        Other
        Other
          В
          В
         Α
        Other
          В
          Α
          Α
          В
        Other
        Other
        Other
         В
        Other
        Other
         Α
        Other
          Α
          В
          В
        Other
        Other
         В
        Other
         Α
        Other
         Α
        Other
        Other
        Other
        Other
        Other
          Α
         В
          Α
          В
          В
2
        Other
2
        Other
```