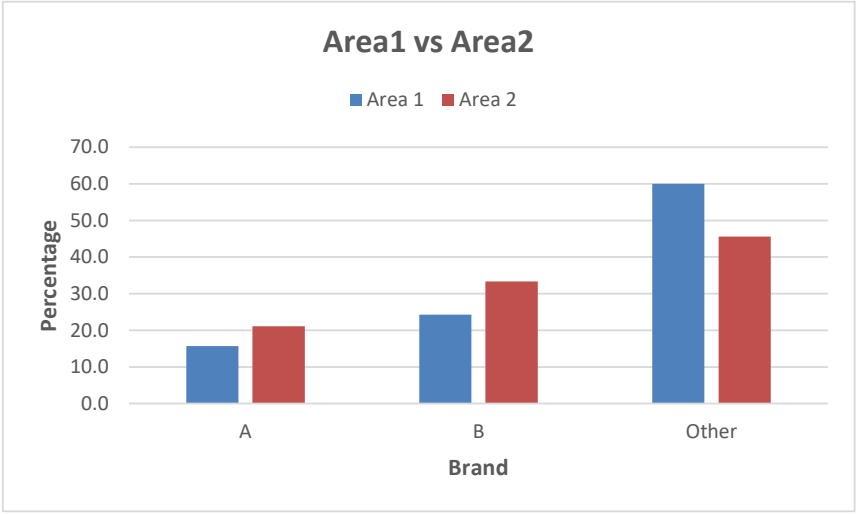


Frequencies

	Area 1	Area 2
A	11	19
B	17	30
Other	42	41
Total	70	90

Percentages

	Area 1	Area 2
A	15.7	21.1
B	24.3	33.3
Other	60.0	45.6
Total	100	100



In Area 1, the preference is inclined towards **other** brands.

In Area 2, there's a stronger preference for other brands. followed by Brand B, followed by Brand A. This indicates that the brands A&B combined together have a larger market share or are more preferred in this area.

1	Other
1	A
1	A
1	Other
1	Other
1	Other
1	Other
1	Other
1	Other
1	B
1	Other
1	B
1	Other
1	Other
1	B
2	A
2	B
2	A
2	Other
2	A
2	B
2	Other
2	Other
2	B
2	B
2	Other
2	B
2	B
2	Other
2	Other
2	A
2	B
2	A
2	Other
2	B
2	Other
2	Other
2	A
2	Other
2	A
2	B
2	Other
2	B
2	Other
2	B
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2	Other
2	B
2	Other
2	B
2	A
2	A
2	Other
2	B
2	Other
2	Other
2	A

2	B
2	B
2	Other
2	Other
2	Other
2	Other
2	B
2	B
2	B
2	Other
2	Other
2	B
2	B
2	A
2	Other
2	B
2	A
2	A
2	A
2	B
2	Other
2	Other
2	Other
2	B
2	Other
2	Other
2	A
2	Other
2	A
2	Other
2	Other
2	Other
2	Other
2	Other
2	A
2	B
2	A
2	B
2	B
2	Other
2	Other