Area	Brand			
Area 1	В			
1	Other	Eroguanai	00	
1	A	Frequenci	62	
-			A 4	A 0
1	В		Area 1	Area 2
1	Other	Α	11	19
1	Α	В	17	30
1	Other	Other	42	41
1	Other	Total	70	90
1	Other			
1	Other			
1	В	Percentages		
1	Other	_		
1	Other		Area 1	Area 2
1	Α	Α	15.7	21.1
1	Α	В	24.3	33.3
1	Α	Other	60.0	45.6
1	В	Total	100	100
1	Α			
1	Other		_	
1	В		Are	a1 vs Ar
1	Α			
1	В		•	Area 1 ■ Ar
1	Other	70.0		

1

1

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В В

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Other

Other

В

Other

Other Other

Other

Other

Other

Other

Other

Other

Α

Other

Α

Other

Other



In Area 1, the preference is inclined towards other brands.

In Area 2, there's a stronger preference for other brands. followed by Brand B, followed by Brand A. This indicates that the brands A&B combined together have a larger market share or are more prefered in this area.

```
Other
1
1
          Α
1
          Α
1
        Other
        Other
1
        Other
1
        Other
1
1
        Other
1
        Other
1
          В
        Other
1
          В
1
         Other
1
1
        Other
1
          В
2
          Α
2
2
2
          В
          Α
        Other
2
2
2
2
          Α
          В
        Other
        Other
2
          В
          В
Other
          В
          В
         Other
        Other
          Α
          В
          Α
         Other
          В
        Other
        Other
          Α
        Other
          Α
          В
        Other
          В
        Other
          В
        Other
          В
2
         Other
2
2
2
2
2
2
2
2
          В
          Α
          Α
        Other
          В
         Other
        Other
```

Α

```
2
2
2
2
          В
          В
        Other
        Other
Other
        Other
          В
          В
          В
        Other
        Other
          В
          В
         Α
        Other
          В
          Α
          Α
          В
        Other
        Other
        Other
         В
        Other
        Other
         Α
        Other
          Α
          В
          В
        Other
        Other
         В
        Other
         Α
        Other
         Α
        Other
        Other
        Other
        Other
        Other
          Α
         В
          Α
          В
          В
2
        Other
2
        Other
```