## Ideation Phase Empathize & Discover

## **Empathy Map Canvas:**

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviors and attitudes.

It is a useful tool to help teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

An empathy map for a Tableau HR Scorecard is a tool that can be used to understand the needs, pain points, thoughts, and feelings of the people who use it. This information can then be used to design a scorecard that is user-friendly and meets the needs of its users.

By understanding the needs, pain points, thoughts, and feelings of the people who use the Tableau HR Scorecard, you can design a scorecard that is user-friendly and meets the needs of its users. This will help you to get the most out of your investment in the scorecard and improve your talent management performance.

Reference: https://www.mural.co/templates/empathy-map-canvas

