PAIGE E. BURNS

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EDUCATION

University of Colorado Boulder – Leeds School of Business - Boulder, CO 　　　　Expected May 2024
BSBA: Marketing and Computer Science 　　　　GPA: 3.81
- Presidents Leadership Class; Leeds Scholar; Leeds Honors; Business and Engineering Technology Scholar

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EXPERIENCE

Cloud Campaign, Boulder, CO
Product Design Intern, Jun - Aug 2022
- Conducted usability reviews with customers, performed product audit, identified UX issues, and proposed design recommendations for the Social Suite product
- Produced personas, user flows, wireframes, and a high fidelity prototype and ran user testing for a new Agency Hub feature.
- Consulted with sales team, engineers, and CEO to develop a prototype and user stories for a sales team dashboard.

Windward Studios, Boulder, CO
Software Project Management Intern, May - Oct 2021
- Managed 10 engineers through bi-weekly Agile sprints to develop document automation software in C# and Java.
- Worked closely with engineers and QA to create user stories, acceptance criteria, and bug reports in Jira.
- Created user interface prototypes in Figma and ran user testing to optimize user experience.
- Improved cross-team collaboration and provided a quick feedback loop by delivering company-wide release demos.

Leeds School of Business, Boulder, CO
Women In Business Case Competition Leader, Mar - Jun 2022
- Recruited speakers and judges, planned workshops and trainings, and created program schedule.
- Mentored team to first place win.

Career Services Student Lead, Oct 2020 - May 2021
- Designed new website for Business and Engineering Scholars Program.
- Created weekly posts for Women in Business group on Forever Buffs network to build community and foster connections.

LEADERSHIP AND COMMUNITY INVOLVEMENT

Leeds Consulting Group, Boulder, CO
Senior Analyst, Sep 2020 - Present
- Practicing core consulting frameworks and quantitative analysis to provide innovative solutions to local businesses.
- Delivered a global market analysis of the PFAS elimination industry and a market entry strategy for Aquagga (team of 6).
- Assessed impact of the 2023 "cookie" elimination and created a new marketing strategy for Lenny and Larry's (team of 4).

Blueprint Boulder, Boulder, CO
Developer, Nov 2020 - Dec 2021
- Joined inaugural cohort of students to develop software for non profits who create communities and promote social welfare.
- Collaborated with founders to create skills workshops, identify and scope project opportunities, and design club website.
- Implemented virtual curriculum platform for Girls Inc to expand their reach and empower more girls. (team of 6)

National Center for Women in Information Technology (NCWIT), Boulder, CO
AspireIT Leader, Mar - July 2019
- Obtained $2000 in funding and ran a 30 hour Arduino Programming camp inspiring 20 girls with technology.

SKILLS

- **Research & Design:** User Personas, Wireframing, Interaction Design, Prototyping, Usability Testing
- **Software Tools:** Figma, Mural, Whimsical, Adobe Photoshop & Illustrator, Jira, Confluence, Github
- **Programming:** HTML, CSS, Javascript, Java, C++, SQL, Software Development Lifecycle, Agile Methodologies
- **Languages:** Seal of Biliteracy in French

ADDITIONAL INFORMATION

- **Case Competitions:** *First Place:* CESR Business Ethics (2021), *First Place:* Daniels Ethics Initiative (2020, 2021), *First Place:* CU-SWU Joint Program Project (2021), *Finalist:* UT Austin Women's Case Competition (2021)
- **Awards:** NCWIT Aspirations in Computing Colorado Affiliate Winner (2019, 2020)
- **Associations:** Rewriting the Code, National Center for Women in Information Technology
- **Interests:** Tennis, Snowboarding, Hiking, Photography, Traveling, and Reading