# PAIGE BOYD

**UI/UX** Designer

www.paigeboyd.co.uk

#### Profile

I am a self motivated, enthusiastic Freelance Product Designer and recent graduate of BDes (Hons) Interaction Design.

I am fascinated with technology and the potential it has to enhance our lives. I enjoy getting involved in every stage of the Product Design process, and always strive to learn new skills to better myself as a designer.



### Experience

Freelance Product Designer Paige Boyd Designs Ltd August 2018 - Present

Worked with a variety of clients across multiple industries to design websites, apps and platforms that align business needs with needs of customers. Worked as part of a team, as the lead designer and also as the only designer in the team. Experience in collaborating with developers and directly with clients to create their perfect solution.

Clients include: Danske Bank, Finmondo, Funds-Axis, Assistant.ly, TapSOS.

Multimedia Content Designer Intern Ulster University

September 2016 - June 2017

Worked within the University's CMS to design and implement the webpages for Belfast School of Art to align with the University's new brand.

Designed promotional materials using Adobe Illustrator and InDesign for School events.



#### Interests

UI/UX FinTech Products

Vector Illustration Design for Social Good

Accessibility (a11y) Emerging Technologies



#### Education

BDes (Hons) Interaction Design Ulster University, Belfast School of Art September 2014 - July 2018

**Award:** First Class Honours and Diploma in Professional Practice with Commendation. Deans List in Years 1 & 2.

**Modules:** Interaction Design, Designing with Content, UX & UI, Narrative & Storytelling, Dissertation Writing, Major Project Prototyping.



#### **Achievements**

UI Design for Successful Software July 2020

Course Certificate awarded by the Interaction Design Foundation

Deloitte Digital Experience Award June 2018

The Deloitte Digital Experience Award recognises outstanding skill and creative thinking in Interaction Design. Awarded for: Signar (degree major project).

EDGE Award (Ulster University) June 2018



## **Design & Prototyping Toolkit**

Illustrator Pen & Paper
Adobe XD Sketch
Photoshop Webflow
HTML & CSS Figma



#### Contact

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References available on request.