PAIGE BOYD

DIGITAL DESIGNER

DETAILS

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Lurgan,
County Armagh,
BT66 6AJ

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SKILLS

Illustrator
After Effects
Sketch
InDesign
Adobe XD
Prototyping
Wireframing
UI & UX Design
HTML5 & CSS3
Responsive Design
Illustration

INTERESTS

UI Design
Visual Design
Front-end Coding
Illustration
UX Design
Immersive Tech
Motion Design & Animation

EXTRAS

EDGE Award - July 2018:
Supported by UU and PwC to recognise extra-curricular activities that aid employability.

Deloitte Digital Experience Award, 3rd Place - June 2018:
Awarded for my major project completed during the final year of my degree.

Dean's List - 2014-2016 (Year 1 & 2)

Articles published in Medium publications: **Prototypr** and **ARVR Journey**

REFERENCE

Paul McCormack
Course Director

Belfast School of Art,
Ulster University,
Belfast,
BT15 1ED

p.mccormack@ulster.ac.uk

PROFILE

I am a self motivated, enthusiastic Interaction Design graduate from Ulster University. I am passionate about UI/UX, illustration, immersive tech and accessibility in design having spent my final year focusing on visualising how AR could improve communication between the Deaf and Hearing communities.

EDUCATION

BDes (Hons) Interaction Design with First Class Honours
September 2016 - June 2018 (Years 3 & 4)
Ulster University, Belfast School of Art
Classification: First Class Honours with Diploma in Professional Practice with Commendation.

Award Won: Deloitte Digital Experience Award - 3rd place to acknowledge outstanding skill and creative thinking in Interaction Design.

BSc (Hons) Interactive Multimedia Design
September 2014 - June 2016 (Years 1 & 2)
Ulster University, Jordanstown Campus
Year 1 Average: 71 (1st) & Dean's List recipient.
Year 2 Average: 73 (1st) & Dean's List recipient.

GCSEs & A-Levels
September 2010 - June 2014
St. Michael's Grammar School, Lurgan
GCSE: 8 GCSEs A* - C including English (A), Maths (B) & ICT (A*)
A-Levels: Applied ICT (A), Religion (B), Design & Technology (B)

EXPERIENCE

Freelance Digital Designer
August 2015 - Present
Paige Boyd Designs Ltd
I currently work as a freelance digital designer, having established as a private limited company in 2018. I have completed a range of work for clients including posters, flyers and advertisements for print as well as social media advertisements, logos and illustrations.
I have gained experience in dealing with clients, working to a brief and deadline and designing for print.
Recently I have undertaken work providing full UX and UI redesigns and illustrations for small/local businesses looking to modernise and their websites.

Web & Multimedia Content Designer
September 2016 - June 2017
Faculty of Art, Design & the Built Environment
Ulster University, Belfast School of Art
A 10 month placement taken on for Year 3 of my Interaction Design degree. My role involved helping the School of ADBE create and maintain a consistent web presence in line with the other faculties as it went through a rebranding. As the only designer in the Faculty, I designed web and print content for events within the school. Throughout the year I also worked with the CMS and code including HTML, CSS and JS.

Junior Web Designer
January 2013
31 Interactive, Belfast
During my A-Levels I undertook a week long work placement where I shadowed web designers and developers.