

# PAIGE BOYD




## DIGITAL DESIGNER

WWW.PAIGEBOYD.CO.UK

## DETAILS

19 Chestnut Grove,  
Lurgan,  
County Armagh,  
BT66 6AJ

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## SKILLS

Illustrator  
After Effects  
Sketch  
InDesign  
Adobe XD  
Prototyping  
Wireframing  
UI & UX Design  
HTML5 & CSS3  
Responsive Design  
Illustration

## INTERESTS

UI Design  
Visual Design  
Front-end Coding  
Illustration  
UX Design  
Immersive Tech  
Motion Design & Animation

## EXTRAS

**Deloitte Digital Experience Award, 3rd Place - June 2018:**  
Awarded for my major project completed during the final year of my degree.

**EDGE Award - June 2018:**  
Supported by UU and PwC to recognise extra-curricular activities that aid employability.

**Dean's List - 2014-2016**  
(Year 1 & 2) Dean's List of Outstanding Students.

Articles published in Medium publications:  
**Prototypr** and **ARVR Journey**

## REFERENCE

**Paul McCormack**  
Course Director

Belfast School of Art,  
Ulster University,  
Belfast,  
BT15 1ED

p.mccormack@ulster.ac.uk

## PROFILE

I am a self motivated, enthusiastic Interaction Design graduate from Ulster University. I am passionate about UI/UX, illustration, immersive tech and accessibility in design having spent my final year focusing on visualising how AR could improve communication between the Deaf and Hearing communities.

## EDUCATION

### BDes (Hons) Interaction Design with First Class Honours

September 2016 - June 2018 (Years 3 & 4)

Ulster University, Belfast School of Art

**Classification:** First Class Honours with Diploma in Professional Practice with Commendation.

**Award Won:** Deloitte Digital Experience Award - 3rd place to acknowledge outstanding skill and creative thinking in Interaction Design.

### BSc (Hons) Interactive Multimedia Design

September 2014 - June 2016 (Years 1 & 2)

Ulster University, Jordanstown Campus

**Year 1 Average:** 1st & Dean's List recipient.

**Year 2 Average:** 1st & Dean's List recipient.

### GCSEs & A-Levels

September 2010 - June 2014

St. Michael's Grammar School, Lurgan

**GCSE:** 8 GCSEs A\* - C including English (A), Maths (B) & ICT (A\*)

**A-Levels:** Applied ICT (A), Religion (B), Design & Technology (B)

## EXPERIENCE

### Freelance Digital Designer

August 2015 - Present

Paige Boyd Designs Ltd

I currently work as a freelance digital designer. In August 2018 I took my freelancing journey a step further by establishing my own company. I work with companies and start-ups both remotely and in the Belfast area to assist them with UI/UX design, illustration and digital design projects for mobile and the web.

Clients include: TapSOS, Funds-Axis, Danske Bank

### Web & Multimedia Content Designer

September 2016 - June 2017

Faculty of Art, Design & the Built Environment

Ulster University, Belfast School of Art

A 10 month placement taken on for Year 3 of my Interaction Design degree. My role involved helping the School of ADBE create and maintain a consistent web presence in line with the other faculties as it went through a rebranding. As the only designer in the Faculty, I designed web and print content for events within the school.

Throughout the year I also worked with the CMS and code including HTML, CSS and JS.

### Junior Web Designer

January 2013

31 Interactive, Belfast

During my A-Levels I undertook a week long work placement where I shadowed web designers and developers. During this time I created promotional material for a local photography business, with my designs being featured on their website and social media, as well as on billboards, leaflets and in-store advertisements.