

Bee Kind



Chocolate

Bee Kind Chocolate is located in Petaluma, California. They are a small batch chocolate company with just under 70 total employees, making them a smaller company. Inspired by the gorgeous farms and vast rolling hills in the surrounding environment, Bee Kind Chocolate uses locally-grown and only organic ingredients to make theirw delicious chocolate bars.

Location

Petaluma, CA



Facts About Petaluma, CA:

- part of Sonoma, County located in the Northern Bay Area
- known for its grain milling industry and chicken raising
- gorgeous, spacious farms and a historic downtown
- population of 60,000

Each ingredient used is sourced from neighboring farms and each chocolate bar is handcrafted with honey that is made from bees raised on these properties.

Sustainability

The company, Bee Kind Chocolate promotes

'bee(ing) kind to the earth and to others'

and that is what is represented above all in their packaging and branding.

The image that Bee Kind Chocolate wishes to portray is one of sustainability and the incorporation of the most natural ingredients in every one of their products. All packaging is made with recycled materials and ingredients are sourced from local farms.



Local Bee Keeper with Hive

Competitors

Some of the company's competitors include Dandelion Chocolate, a small-batch artisan craft chocolate company located in San Francisco, California. As well as Askinosie Chocolate,



located in Springfield, Missouri. They are known for their fair trade practices in all aspects of their production. The company's demographics include people who love quality chocolate and live eco-conscious driven lifestyles.

Demographics & Audience

The company's demographics include people who love quality chocolate and live eco-conscious driven lifestyles. Their audience is located primarily in the Bay Area, especially the North Bay. Sonoma and Napa county are two of the biggest clients of the delicious chocolate.

The needs of the audience are primarily a delicious tasting chocolate that is also made with environmentally friendly ingredients and packaging. It is the perfect fine chocolate for the consumer who loves to know where each ingredient is produced for the bars.



Thank you so much for your kindness and support! It means the world to us 

These are a few stores where you can find our small batch, artisan chocolate:

Petaluma Market

Central Market

Sonoma Market

Sonoma's Finest

Napa Farmer's Market

Contact Us

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*please contact us to set up a tour