

PAIGE E. NIEDRINGHAUS

PaigeN11@gmail.com

Atlanta, GA || Website: paigeniedringhaus.com

404.641.6455 (cell)

LinkedIn: [linkedin.com/in/paigeniedringhaus](https://www.linkedin.com/in/paigeniedringhaus)

Github: github.com/paigen11

PROFILE SUMMARY & FEATURED PROJECTS

- ▶ Driven **Full Stack Web Developer** with an ideal blend of academic achievement and real-world career development. Experience includes exposure to basic and advanced front-end web development, and working with both the MEAN and LAMP stack.
- ▶ **Zombiez: The Game** – zombie survival game built using HTML5, CSS3, JavaScript, jQuery & the Leaflet API
 - Repo: <https://github.com/paigen11/frontend-project> Demo: <http://paigeniedringhaus.com/zombiezGame/>
 - Week-long project with a scrum team of four devs using agile development methodologies. Conceived and built a game where zombies attacked Atlanta and players had to keep them from reaching the city center as long as possible to survive.
 - Obstacles included moving randomly placed zombies towards the map center. This was solved using a Leaflet plugin taking the zombies coordinates and the map center coordinates and moving them along a polyline toward the center.
- ▶ **40 Most Populous Cities** – map of 40 US cities using HTML5, CSS3, JavaScript, AngularJS & Google Maps API
 - Repo: <https://github.com/paigen11/google-maps> Demo: <http://paigeniedringhaus.com/googleMaps/>
 - A Google Maps API-based site where users can get information on each city, driving directions between two cities, zoom in to the city's center and choose from a long list of points of interest to display in each city using AngularJS.
 - Issues included getting driving directions to display correctly, which was later discovered to be a bug within Google's code from using "Roboto" instead of a more universal font.
- ▶ **Weather Widget** – weather app built on HTML5's canvas, CSS3, JavaScript, jQuery & the Open Weather Map API
 - Repo: <https://github.com/paigen11/weather-widget> Demo: <http://paigeniedringhaus.com/weatherApp/>
 - Users type in any city in the world and get back the current temperature and conditions plus a five-day forecast, and the background for the site updates dynamically depending on the weather conditions
 - Challenges included drawing the thermometer on the canvas then updating the temperature inside it each time a new city was called. This was overcome by clearing the thermometer body portion of the canvas only each time before redrawing the new temp within it.
- ▶ **Blackjack** – blackjack card game using Bootstrap, HTML5, CSS3, JavaScript and jQuery
 - Repo: <https://github.com/paigen11/blackjack> Demo: <http://paigeniedringhaus.com/blackjack/>
 - Blackjack game styled with Bootstrap and using JavaScript and jQuery to bet, randomly shuffle a deck, deal cards and determine if the player or dealer had won. The money in the bank was increased or not depending on the outcome of each hand.

EXPERIENCE

FORTYFOUR

Atlanta, GA

Marketing Associate

7 / 2015 – 7/2016

- Main clients: American Cancer Society, Coca-Cola, The Portrait Studio of Asheville
- Led ACS social campaign for Giving Tuesday, resulting in 70% year over year donation increase on 12/01.
- Created new social strategy for entire American Cancer Society for the next three years.
- Promoted new photography studio in Asheville, NC & grew Facebook presence to over 700 fans in two months.

MOXIE (FORMERLY ENGAUGE)

Atlanta, GA**Content Strategy Coordinator**

3 / 2014 – 7 / 2015

- Clients included: Verizon Wireless, Coca-Cola, Chick fil A, Nike, Food Lion and Verizon Enterprise Solutions.
- Put together multi-channel content strategies, including vendor, influencer and paid media recommendations for specific clients to generate the best results for outlined KPIs.
- Analyzed research and past results to provide data-driven, channel strategies meeting clients' evolving goals.
- Managed social community engagement for high profile clients across social networks.

Account Coordinator

3 / 2013 – 3 / 2014

- Clients included: Cisco, UPS, Wells Fargo, Verizon Enterprise Solutions & Logitech.
- Ran weekly internal / external meetings, discussing project timelines & budgets, deliverables and new opportunities, & ensuring feedback was clearly communicated to all teams.

REACHLOCAL

Atlanta, GA**Account Manager**

9 / 2011 – 3 / 2013

- Responsible for consultant's book of 40+ advertisers (over \$1MM per year in billings) – served as point of contact for advertisers' questions & concerns.

EDUCATION

DIGITALCRAFTS 16-week immersive full stack web development boot camp (11/2016 graduation expected)	EMORY UNIVERSITY 3.53 cumulative GPA BBA, Marketing, Management. & Intl. Business (5 / 2011, German Minor)	HONG KONG UNIV. OF SCIENCE & TECHNOLOGY Exchange Student, <i>Business Program</i> (Spring 2010)
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ORGANIZATIONAL LEADERSHIP / INVOLVEMENTPYLADIESATL – **Atlanta, GA****Member** (Spring 2016 – present)WOMEN WHO CODE ATLANTA – **Atlanta, GA****Member** (Spring 2016 – present)AMERICAN MARKETING ASSOCIATION / EMORY CHAPTER – **Atlanta, GA****Co-Founder & President** (Spring 2009)GOIZUETA MARKETING CLUB – **Atlanta, GA****Creative Chair** (Fall 2009 – Spring 2010)GOIZUETA INTERNATIONAL NETWORK – **Atlanta, GA****Executive Member** (Fall 2010 – Spring 2011)*References Available Upon Request*