

FEATURED PROJECTS

- ▶ **Janus – Organize Your Life** 10 /2016
 - Repo: <https://github.com/paigen11/back-end> Demo: <http://janus.paigeniedringhaus.com/#>
 - Week-long project built with a scrum team of four devs using agile development methodologies. Conceived and built a mobile-first, organizational note site using Bootstrap and AngularJS on the front end, and Python, Flask and MySQL on the back end to store user's data and their notes.
 - We experienced problems, including: integrating the Masonry JS plugin within the AngularJS framework, setting up a user demo and version control between devs. Masonry was incorporated with setTimeout, a user demo was designed as a modal shown to new users and the Gitkraken GUI and multiple branches helped with version control.
 - ▶ **Wanderlust Social Site** 10 /2016
 - Repo: <https://github.com/paigen11/bawk> Demo: <http://wanderlust.paigeniedringhaus.com/>
 - Yik Yak/Twitter-style social site built using AngularJS, Python, MySQL, and Flask. It allows users to register/login, post messages to the site, follow other users, vote on their messages and view their own profile.
 - I encountered problems translating JSON data from the front end to Python data on the back end, and returning the correct data from the database. These problems were resolved with 'request.get_json' calls to translate the data to Python and carefully worded MySQL queries to pull and display the right data on the front end.
 - ▶ **Flowers Galore Ecommerce Site** 9 /2016
 - Repo: <https://github.com/paigen11/ecommerce> Demo: <http://paigeniedringhaus.com/ecommerce/-/>
 - Full MEAN stack ecommerce site built using a SASS-styled Bootstrap front end framework with integration of AngularJS, and a NodeJS driven back end with Express, Mongoose to manage the database and the Stripe API for payment processing.
 - The majority of difficulties revolved around successfully moving information from the front end of the site to the back end and vice versa. These road blocks were overcome through the use of local cookies and a lot of console logging in the terminal and the window to determine where failures were occurring.
 - ▶ **Zombiez: The Game** 8 /2016
 - Repo: <https://github.com/paigen11/frontend-project> Demo: <http://paigeniedringhaus.com/zombiezGame/>
 - Week-long project built with a scrum team of four devs using agile development methodologies. Conceived and built a game using the Leaflet API where zombies attacked Atlanta and players had to keep them from reaching the city center as long as possible to survive.
 - Obstacles included randomly generating zombies on the map, subsequently removing them and animating them to move towards the map center. This was solved using a Leaflet plugin taking the zombies coordinates and the map center coordinates and moving them along a polyline toward the center.
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EXPERIENCE

DIGITALCRAFTS

Atlanta, GA

Full Stack Web Development Student

7 / 2016 – Present

- Developer in 16-week, 680-hour, full stack web development immersive course
- Curriculum covers front and back end web development. Topics covered include HTML5, CSS3, JavaScript, jQuery, AngularJS, the MEAN stack, Python and the LAMP stack.
- Daily procedure includes responsive site development, efficient code design, and key principles such as version control, continuous integration, design patterns, and analytical thinking to solve problems.

FORTYFOUR

Marketing Associate**Atlanta, GA**

7 / 2015 – 7 / 2016

- Main clients: American Cancer Society, Coca-Cola, The Portrait Studio of Asheville
- Led ACS social campaign for Giving Tuesday, resulting in 70% year over year donation increase on 12/01.
- Created new social strategy for entire American Cancer Society for the next three years.
- Promoted new photography studio in Asheville, NC & grew Facebook presence to over 700 fans in two months.
- Assisted in multiple rounds of QA and user testing, documenting bugs and visual defects in Jira for Coca-Cola sites Share a Coke, Share a Scarf and Powerade's Just a Kid.

MOXIE (FORMERLY ENGAUGE)

Content Strategy Coordinator**Atlanta, GA**

3 / 2014 – 7 / 2015

- Clients included: Verizon Wireless, Coca-Cola, Chick fil A, Nike, Food Lion and Verizon Enterprise Solutions.
- Put together multi-channel content strategies, including vendor, influencer and paid media recommendations for specific clients to generate the best results for outlined KPIs.
- Analyzed research and past results to provide data-driven, channel strategies meeting clients' evolving goals.
- Managed social community engagement for high profile clients across social networks.

Account Coordinator

3 / 2013 – 3 / 2014

- Clients included: Cisco, UPS, Wells Fargo, Verizon Enterprise Solutions & Logitech.
- Ran weekly internal / external meetings, discussing project timelines & budgets, deliverables and new opportunities, & ensuring feedback was clearly communicated to all teams.

REACHLOCAL

Account Manager**Atlanta, GA**

9 / 2011 – 3 / 2013

- Responsible for consultant's book of 40+ advertisers (over \$1MM per year in billings) – served as point of contact for advertisers' questions & concerns.

EDUCATION

DIGITALCRAFTS Full Stack Web Dev Student <i>16-week immersive full stack web development boot camp</i> (11/2016 graduation expected)	EMORY UNIVERSITY 3.53 cumulative GPA BBA, Marketing, Management. & Intl. Business (5 / 2011, German Minor)	HONG KONG UNIV. OF SCIENCE & TECHNOLOGY Exchange Student, <i>Business Program</i> (Spring 2010)
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ORGANIZATIONAL LEADERSHIP / INVOLVEMENT

PYLADIESATL – **Atlanta, GA**
Member (Spring 2016 – present)

WOMEN WHO CODE ATLANTA – **Atlanta, GA**
Member (Spring 2016 – present)

GOIZUETA MARKETING CLUB – **Atlanta, GA**
Creative Chair (Fall 2009 – Spring 2010)

References Available Upon Request