PAIGE E. NIEDRINGHAUS

PaigeN11@gmail.com

Atlanta, GA || Website: paigeniedringhaus.com   **404.641.6455 (cell)**

LinkedIn: linkedin.com/in/paigeniedringhaus   **Github: github.com/paigen11**

FEATURED PROJECTS

▶ **Flower Galore Ecommerce Site**   9 /2016

- o Repo: https://github.com/paigen11/ecommerce   Demo: http://paigeniedringhaus.com/ecommerce/ - /

- o Full MEAN stack ecommerce site built using a SASS-styled Bootstrap front end framework with integration of AngularJS, and a NodeJS driven back end with Express, Mongoose to manage the database and the Stripe API for payment processing.

- o The majority of difficulties encountered revolved around successfully moving information from the front end of the site to the back end and vice versa. These road blocks were overcome through the use of local cookies and a lot of console logging in the terminal and the window to determine where information failures were occurring.

▶ **Let's Draw Together**   9 /2016

- o Repo: https://github.com/paigen11/socketio-chat-room   Demo: http://paigeniedringhaus.com/drawTogether/

- o Multi-user app built using Node.js and Socket.io and HTML's canvas. Users can talk with others in the chat room and draw together on the canvas with their contributions showing up on other user's screens.

- o It was challenging to dynamically update who was in the chat room and draw on / clear everyone's canvas dynamically, but by using Socket's 'emit' and 'on' functionality, these goals were accomplished.

▶ **Zombiez: The Game**   8 /2016

- o Repo: https://github.com/paigen11/frontend-project   Demo: http://paigeniedringhaus.com/zombiezGame/

- o Week-long project with a scrum team of four devs using agile development methodologies. Conceived and built a game using the Leaflet API where zombies attacked Atlanta and players had to keep them from reaching the city center as long as possible to survive.

- o Obstacles included randomly generating zombies on the map, subsequently removing them and animating them to move towards the map center. This was solved using a Leaflet plugin taking the zombies coordinates and the map center coordinates and moving them along a polyline toward the center.

▶ **40 Most Populous Cities**   8 /2016

- o Repo: https://github.com/paigen11/google-maps   Demo: http://paigeniedringhaus.com/googleMaps/

- o A Google Maps API-based site where users can get information on each city, driving directions between two cities, zoom in to the city's center and choose from a long list of points of interest to display in each city using AngularJS and JavaScript code.

- o Issues included getting driving directions to display correctly, which was later discovered to be a bug within Google's code from using "Roboto" instead of a more universal font.

EXPERIENCE

DIGITALCRAFTS   **Atlanta, GA**
Full Stack Web Development Student   7 / 2016 – Present

- Developer in 16-week, 680-hour, full stack web development immersive course
- Curriculum covers front and back end web development. Topics covered include HTML5, CSS3, Javascript, jQuery, AngularJS, the MEAN stack, Python and the LAMP stack.
- Daily procedure include responsive site development, efficient code design, and key principles such as version control, continuous integration, design patterns, and analytical thinking to solve problems.

FORTYFOUR   **Atlanta, GA**
Marketing Associate   7 / 2015 – 7 / 2016
- Main clients: American Cancer Society, Coca-Cola, The Portrait Studio of Asheville
- Led ACS social campaign for Giving Tuesday, resulting in 70% year over year donation increase on 12/01.
- Created new social strategy for entire American Cancer Society for the next three years, .
- Promoted new photography studio in Asheville, NC & grew Facebook presence to over 700 fans in two months.
- Assisted in multiple rounds of QA and user testing, documenting bugs and visual defects in Jira for Coca-Cola sites Share a Coke, Share a Scarf and Powerade's Just a Kid.

MOXIE (FORMERLY ENGAUGE)   **Atlanta, GA**
Content Strategy Coordinator   3 / 2014 – 7 / 2015
- Clients included: Verizon Wireless, Coca-Cola, Chick fil A, Nike, Food Lion and Verizon Enterprise Solutions.
- Put together multi-channel content strategies, including vendor, influencer and paid media recommendations for specific clients to generate the best results for outlined KPIs.
- Analyzed research and past results to provide data-driven, channel strategies meeting clients' evolving goals.
- Managed social community engagement for high profile clients across social networks.

Account Coordinator   3 / 2013 – 3 / 2014
- Clients included: Cisco, UPS, Wells Fargo, Verizon Enterprise Solutions & Logitech.
- Ran weekly internal / external meetings, discussing project timelines & budgets, deliverables and new opportunities, & ensuring feedback was clearly communicated to all teams.

REACHLOCAL   **Atlanta, GA**
Account Manager   9 / 2011 – 3 / 2013
- Responsible for consultant's book of 40+ advertisers (over $1MM per year in billings) – served as point of contact for advertisers' questions & concerns.

EDUCATION

DIGITALCRAFTS	EMORY UNIVERSITY	HONG KONG UNIV. OF SCIENCE & TECHNOLOGY
Full Stack Web Dev Student	3.53 cumulative GPA	**Exchange Student**,
16-week immersive full stack web development boot camp	**BBA**, *Marketing, Management. & Intl. Business*	*Business Program*
(11/2016 graduation expected**)**	**(**5 / 2011, German Minor**)**	**(**Spring 2010**)**

ORGANIZATIONAL LEADERSHIP / INVOLVEMENT

PYLADIESATL – **Atlanta, GA**
Member (Spring 2016 – present)

WOMEN WHO CODE ATLANTA – **Atlanta, GA**
Member (Spring 2016 – present)

GOIZUETA MARKETING CLUB – **Atlanta, GA**
Creative Chair (Fall 2009 – Spring 2010)

References Available Upon Request