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| Created By EZMarketingTech.com | www.ezmarketingtech.com |

On-Page Recommendations for www.neeis.com

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| **[NEEIS](https://www.youtube.com/watch?v=ywDK7wB1t94" \t "https://www.youtube.com/embed/_blank)**  [www.neeis.com] | On-Page SEO Recommendations |

* **Canonical Issue -**

Website has Canonical issue with home page opening with URLs:   
  
[http://neeis.com/](http://chariotsofpb.com/)

[http://www.neeis.com/](http://www.chariotsofpb.com/)

So in order to resolve this issue we need to 301 redirection.

* **Need to upload SEO optimized content on the home page & Category Pages-**Content is essential to establishing and maintaining credibility with search engines. But not just any content will do. To rank high and boost traffic to your site, your content has to be unique, high quality and meaningful.
* **Sitemap Missing -**A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
* **Title and Meta tags needs to optimize -**Meta Tag Optimization is an important aspect of your site optimization process. Careful handling can get you great Ranking Results.
* **Website Blog** –   
  With Google increasing emphasis on unique and regularly updated content having a blog integrated in a website has become an essential these days. So need to update the blog with regular posts.
* **Need to add No-follow tag -**Adding the html attribute rel=”nofollow” to a external link effectively stops a link becoming a vote for another page, as far as Google and some other search engines are concerned.. This means the link does not count as a vote or recommendation nor does it pass page rank nor does it pass topical relevance.
* **Breadcrumb:**   
  It’s better to create breadcrumb on the website for better user experience.
* **Need to link Facebook, Pinterest, Twitter, Google+ and link them to the website for better social media presence.**

Social media directly impacts your business’s search engine optimization efforts and search engines influence your social media presence.

* **Need to Favicon :** To add a favicon to your Web site. it's a great opportunity to expand your site's branding, and your site will simply look incomplete without one.
* **Need to Logo** **Header Clickable :** To make website Logo in header clickable and link to the homepage.

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