

Style Guide

01 Colors

Primary Colors

Olivine

#322A3F
50, 42, 63

Texas Rose

#FCAD4F
252, 173, 79

Olivine-1

#AAC4B5
170, 196, 181

Secondary Colors

Gumbo

#72A3AF, #6B97A1
114, 163, 175

Well Read

#C13333
193, 51, 51

Bali Hai

#98AFB7
152, 175, 183

02 Buttons

Styling

Normal

Hover

Active

Sizes

Large

Medium

Small

03 Typography

Primary Typeface

AaBbCc0123

Montserrat

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789\$%&@'(!,:#!?)

Secondary Typeface

AaBbCc0123

Lato

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789\$%&@'(!,:#!?)

04 Form Components

Order Summary

Subtotal (3 items)

\$105.8

☐ This order contains a gift

Proceed to Checkout

Arrow

Check box

Radio buttons

Input box

Country*

Search bar

All ▼

Search bar

Navigation bar

Explore

Departments

Today's Deals

Help

EN ▼

05 Logo Variation

Logo

amazon

Logo inverted

amazon

06 Iconography

Need it by

Find a gift

Explore

Today's deals

Language

Security

Cart

Wish list

Sign in

Departments

Help

Search