

PAULINA SKURSKA-KACZMAREK

UX/UI DESIGNER



CONTACT

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SKILLS

Research

- Surveys
- Interviews
- Data & task analysis
- Insight Synthesis
- Proto - personas
- A&B Testing
- Journey Mapping
- Empathy Mapping

Design

- UI graphics
- Storytelling
- User flows
- Concept sketches
- Style guides

Prototyping & Wireframing

- Storyboarding
- Decision mapping
- Rapid prototyping
- Interactive flow
- Usability testing

Tools

- Sketch
- Adobe Illustrator
- Adobe Photoshop
- Adobe XD
- Invision
- HTML/CSS - basics

Collaboration

- Analytical thinking
- Ability to work under pressure
- Great attention to detail
- Strong work ethic
- Team player
- Eager to learn new skills

PROFESSIONAL PROFILE

Open - minded analytical thinker with international background. Recently finished an in-depth UX/UI design certification with UT Austin. Following my passions in bridging art and problem-solving. Seeking an entry role as a UX/UI Designer in a company where I can collaborate with local and international team members to create beautiful, useful software solutions.

PROJECTS

Amazon - user flows redesign

- Redesign of Amazon website and application based on thorough research.
- Introduced minimal interface design and efficient site search functionality.

Food Vibe - mobile application

- Designed from scratch application which helps users find the best place to eat.
- Introduced mood boards idea to allow users to visualize a perfect restaurant.

HUD.gov - navigation redesign - responsive

- Redesign of HUD.gov website based on thorough research and A/B testing.
- Created new style guide, logo and introduced streamlined user flows.

Aceable - website redesign

- Redesign of one of the flows in the Aceable website.
- Decluttered some parts of the interface and made changes in information architecture.

EDUCATION

The University of Texas at Austin, Texas - **The UX/UI Design Bootcamp**

Gdansk University of Technology, Poland - Master of Science

Field: Management / Specialization: Operations Management

Gdansk University of Technology, Poland - Bachelor of Science

Field: Engineering Management / Specialization: Production Systems Engineering

EXPERIENCE

Freelance, San Antonio, Texas Austin, Texas Oct 2015 - Present

graphic design (logos, branding, design briefs, style guides), creating content for websites, redesigning existing websites and applications, user research, usability testing.

Soltec Services, Gdansk, Poland - Payroll and Human Resources

Payroll and Human Resources Specialist; Apr 2012 - Sep 2015

Human Resources Administrative Assistant; Nov 2009 - Mar 2012

Participating in board meetings in regards to payroll policy, spearheading initiative to simplify payroll processes, responding to employee inquiries regarding payroll issues.