

# COSPLAY CONNECT

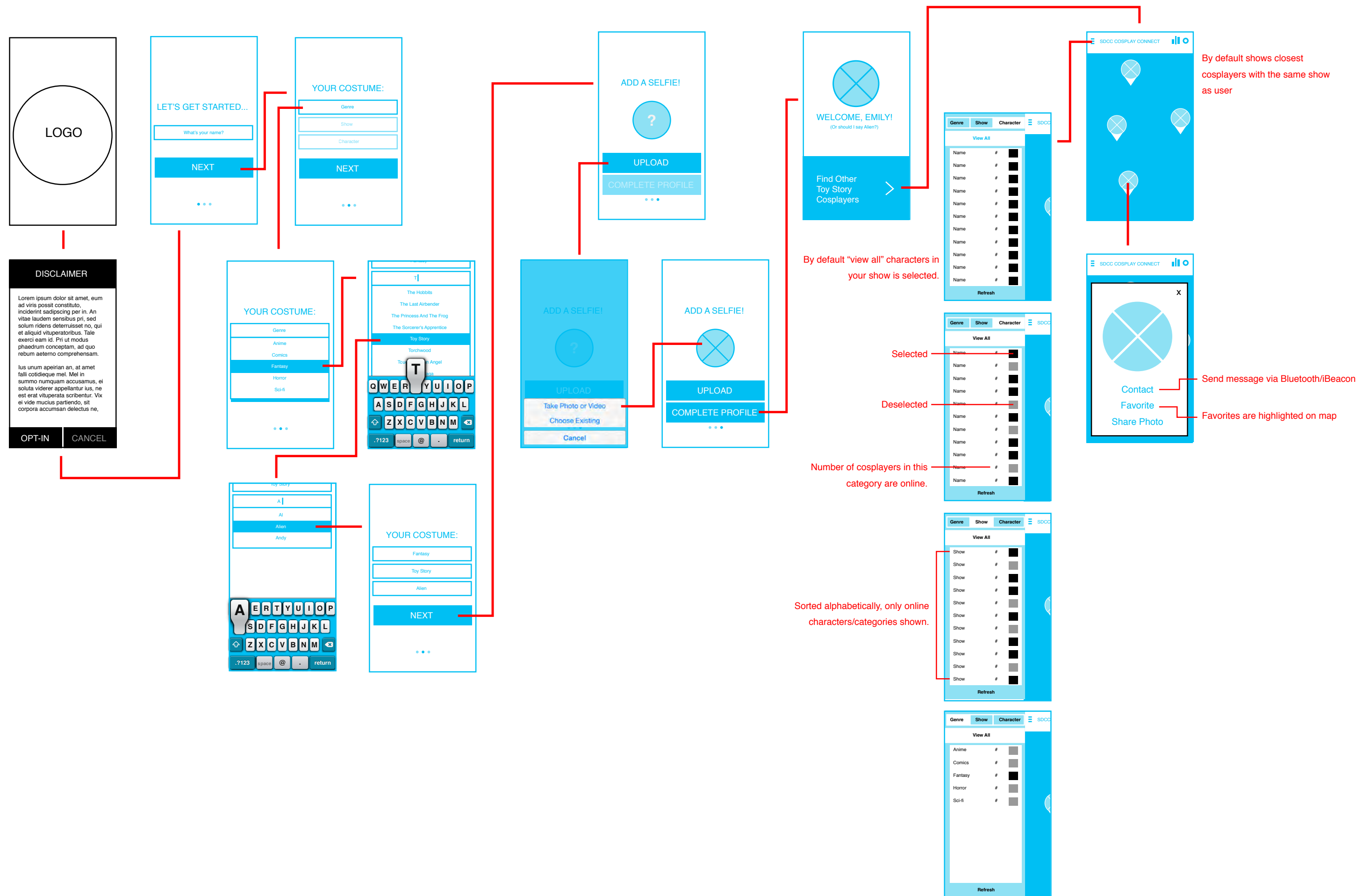
SDCC LIVE DATA MOBILE APP

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# CREATIVE BRIEF

COMPANY	San Diego Comic Con (COMIC CON INTERNATIONAL)
PROBLEM	SDCC is an extremely large convention filled with hundreds of thousands of people. It can easily feel overwhelming to the average attendee. SDCC is missing some of the community aspects of smaller conventions. Thousands of these attendees cosplay, or dress up in costume, during the event. Part of the reason people cosplay is to connect with people of similar interests, and meet other cosplayers with the same interests. However, with the overwhelming size of this convention, it can be hard if not impossible to find and connect with other people who are also cosplaying within your fandom.
OPPORTUNITY	Create a service that makes finding and connection with other cosplayers with similar interests as you fun and easy. In doing so, it will keep con-goers happy, and help reinforce the community aspect comic conventions should have.
SOLUTION	<p>Create an app that uses iBeacons and live data to help attendees find cosplayers of a certain fandom/show. IBeacons will be installed throughout the convention center for better accuracy of cosplayer's location. The app will show the user the location and profile image of cosplayers throughout the convention, as well as notify a user when a cosplayer within their fandom is near them.</p> <p>The app will visualize this live data in an easy to navigate map, as well location where most fandom members are found. This helps facilitate participation as well as providing an interesting interface.</p>
MEDIA	Mobile app and iBeacons.







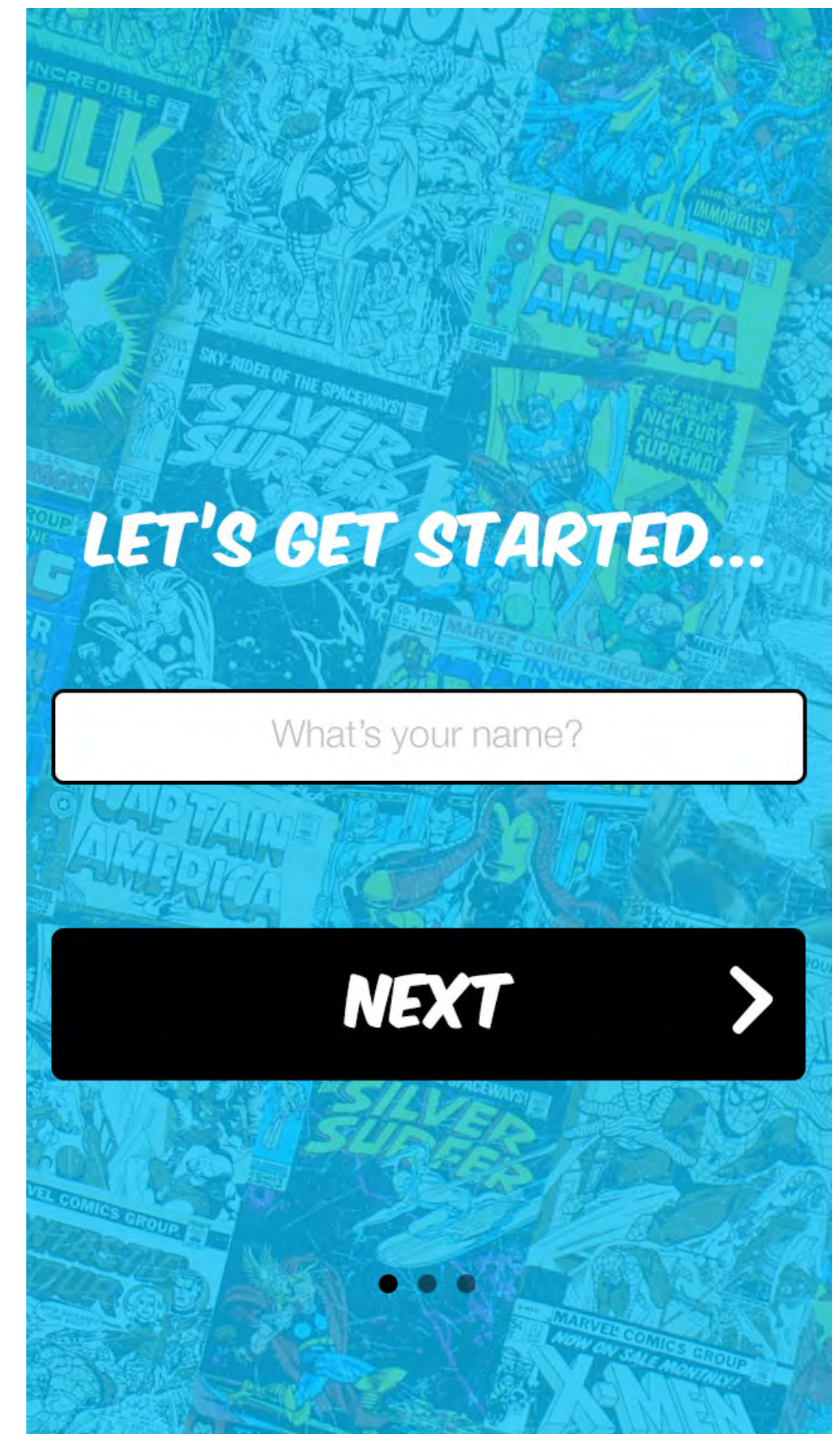
SPLASH SCREEN



LEGAL ABOUT USING IBEACON TO TRACK  
LOCATION. CAPTAIN UNIVERSE: ANGEL  
MONTANA TEMPEST NOVA FRANKLIN "FOGGY"  
NELSON! AUGUSTUS "GLUS" BEEZER BOOM  
BOOM BLACK KNIGHT JOHN STACY MICAH  
SANDERS. SUNSPOT GELDOFF HANCOCK  
CRIMSON DYNAMO, TITANIUM MAN THE  
ULTIMATE ENEMY BLACK CAT THRESHOLD  
STARGIRL NOVA ASP, INERTIA, ULTRAGIRL,  
DREAMCATCHER. SCORPION POWER GIRL  
DEACON FROST HIT-GIRL X-MAN OFFSPRING.

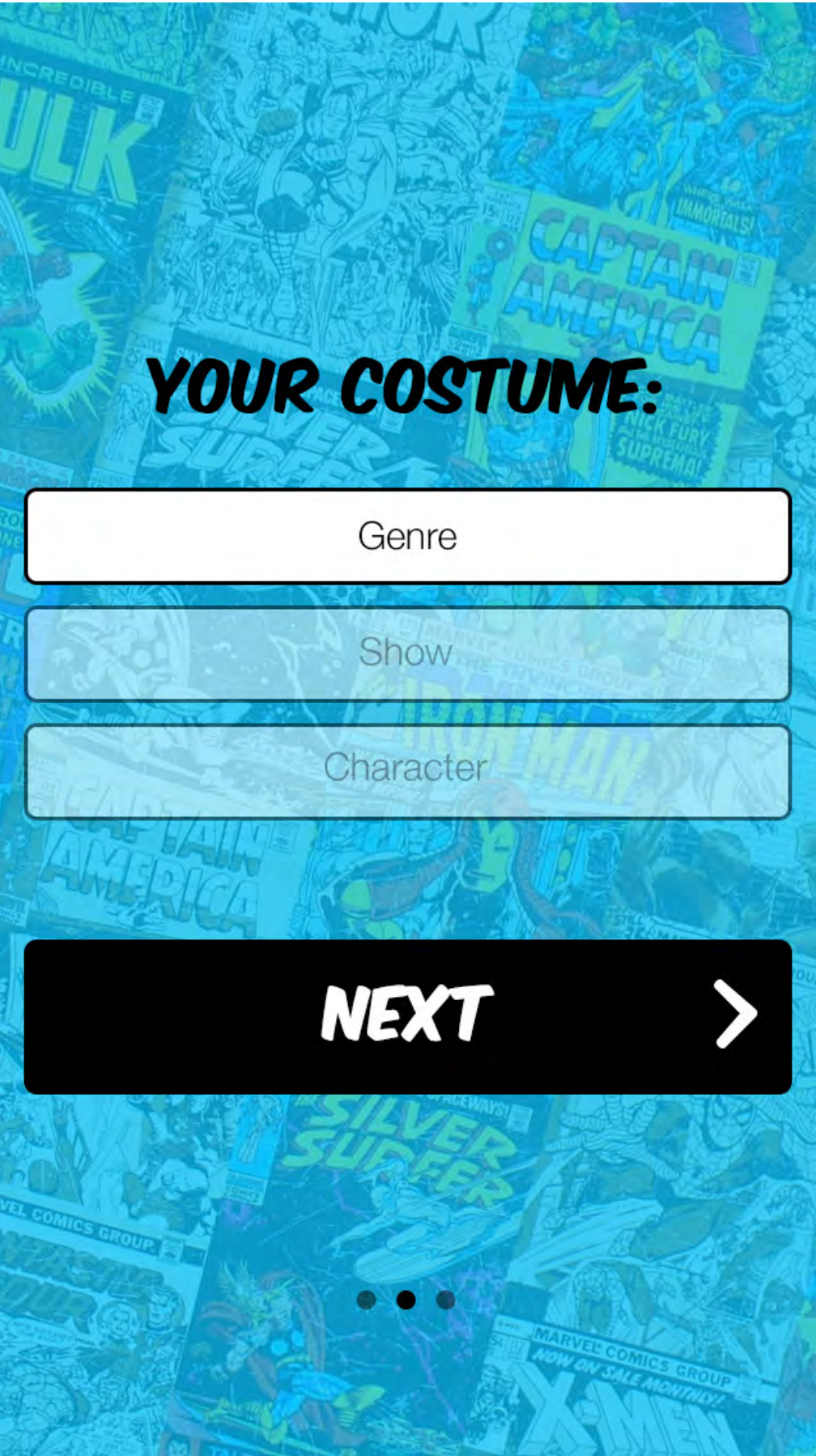


DISCLAIMER ABOUT IBEACON TRACKING  
(ONLY ON FIRST APP USE)

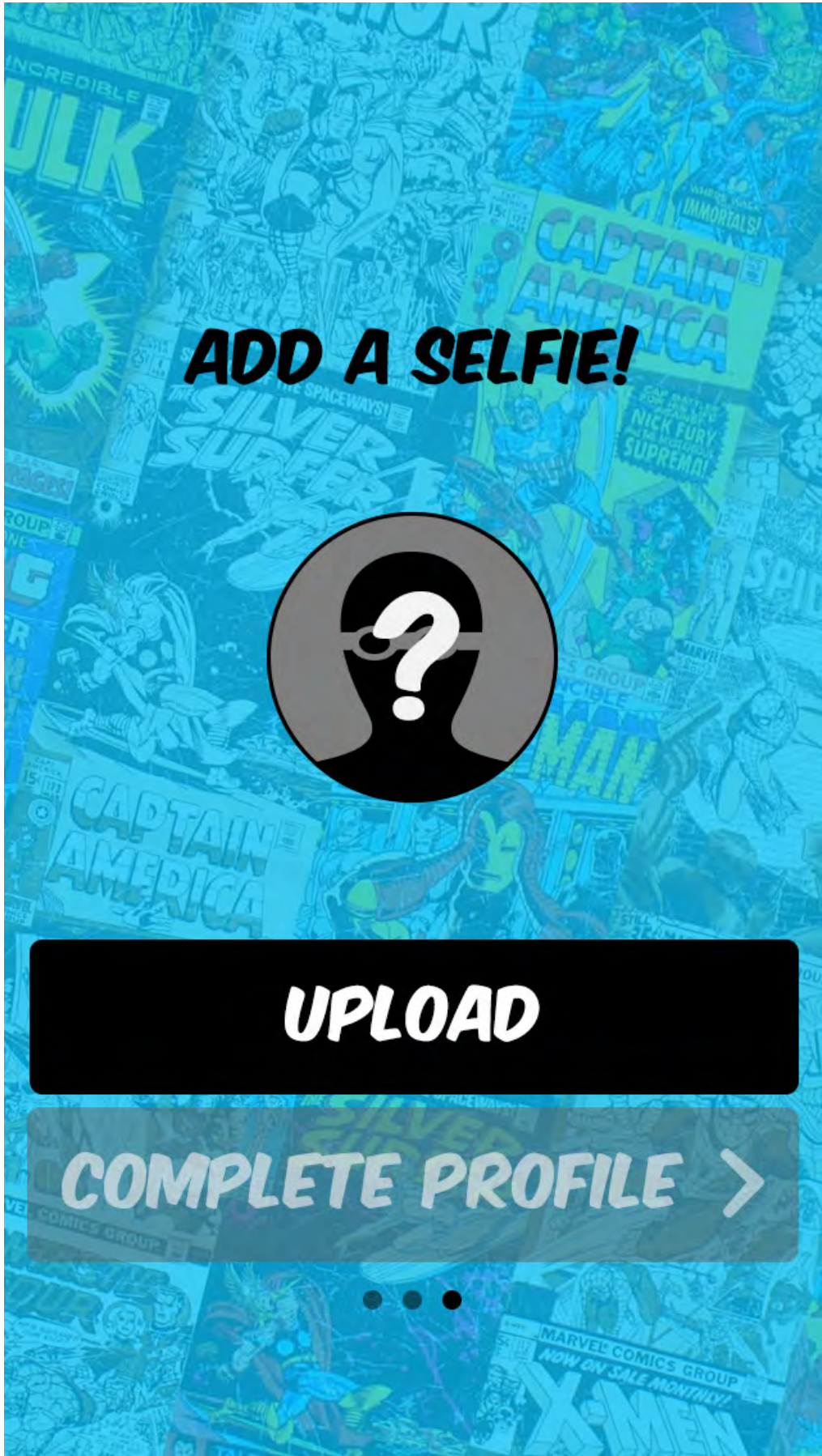


SET UP SCREEN 1/3

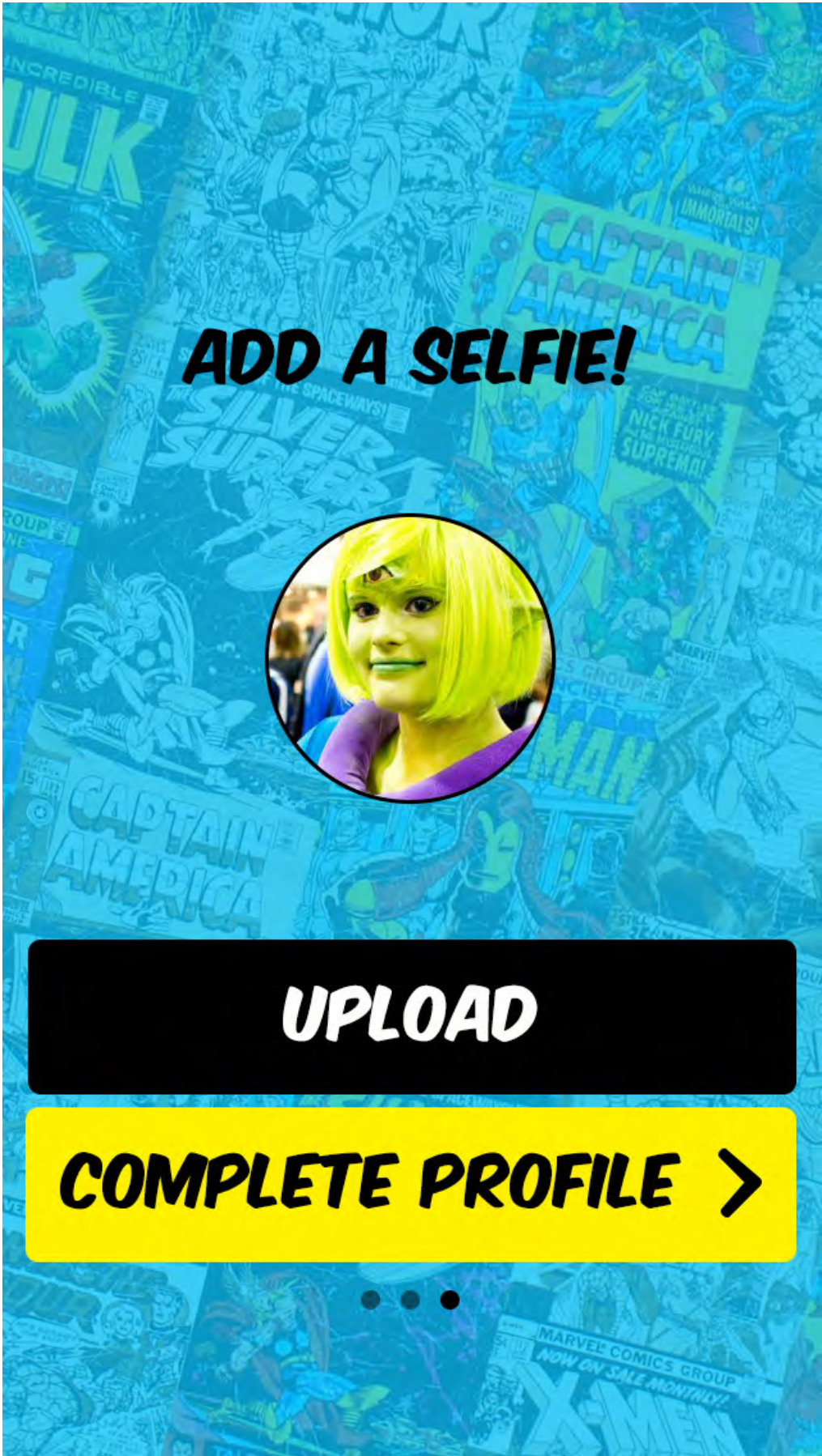




SETUP SCREEN 2/3

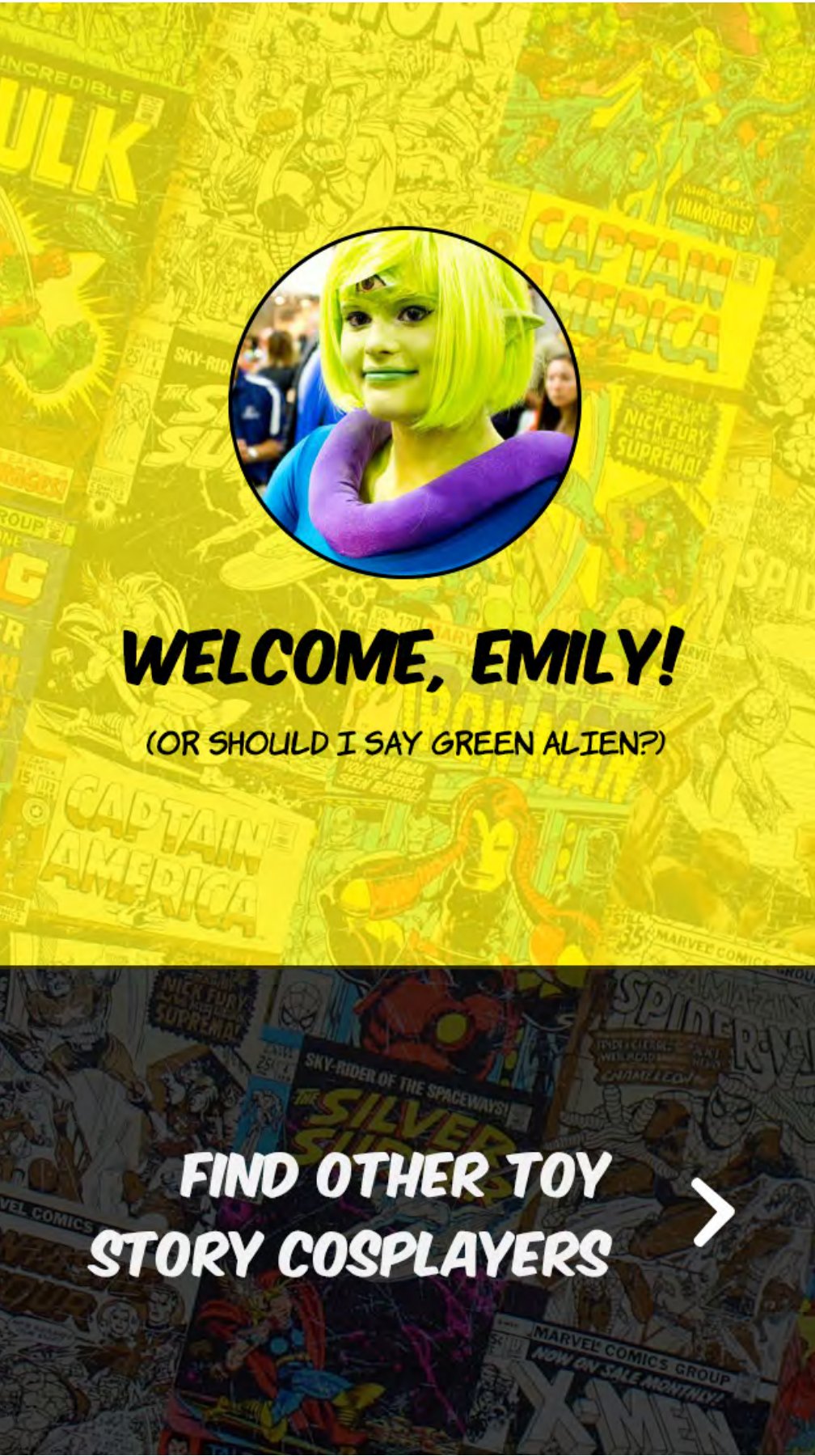


SETUP SCREEN 3/3

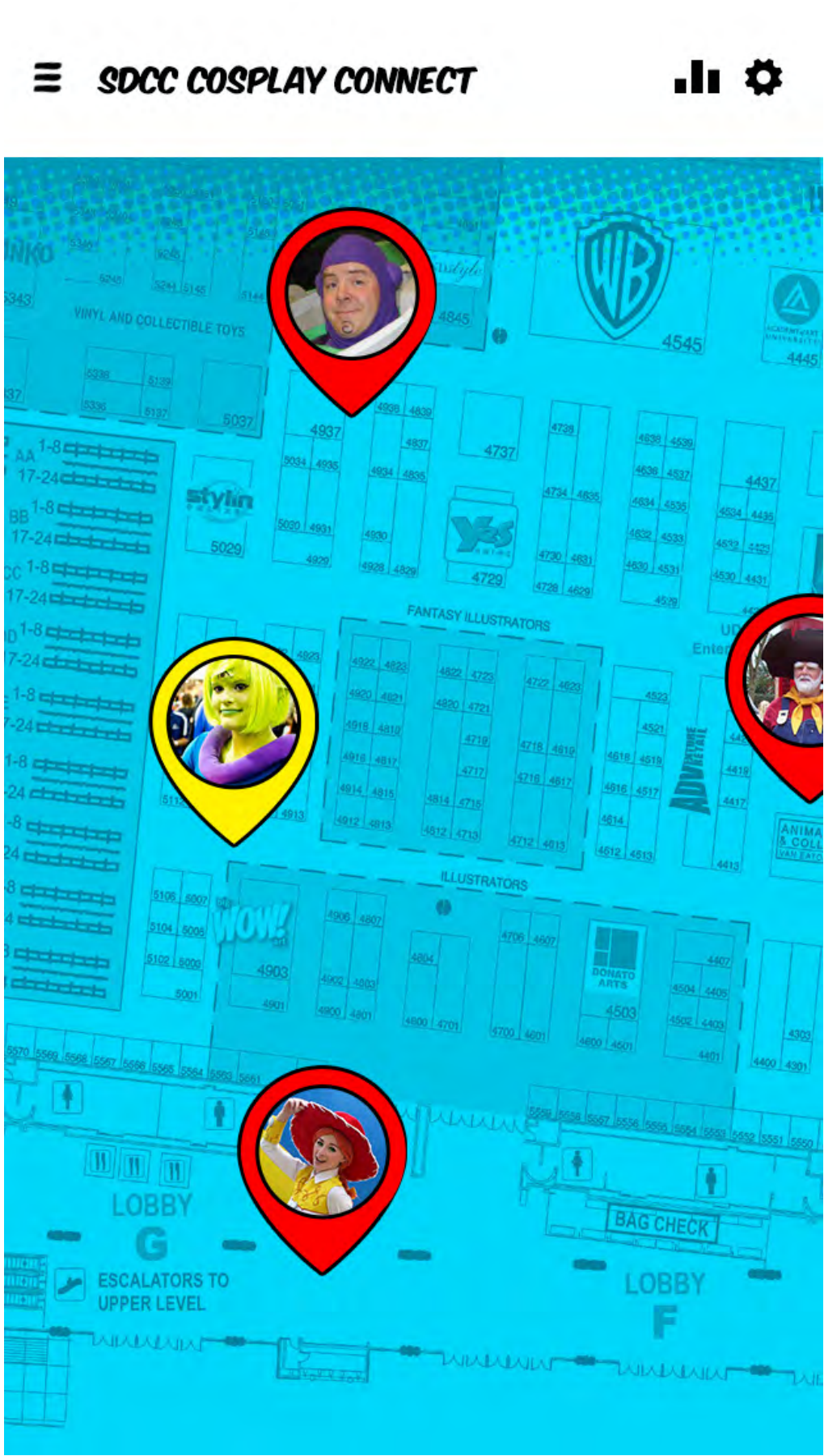


SETUP SCREEN 3/3 (PICTURE UPLOADED)

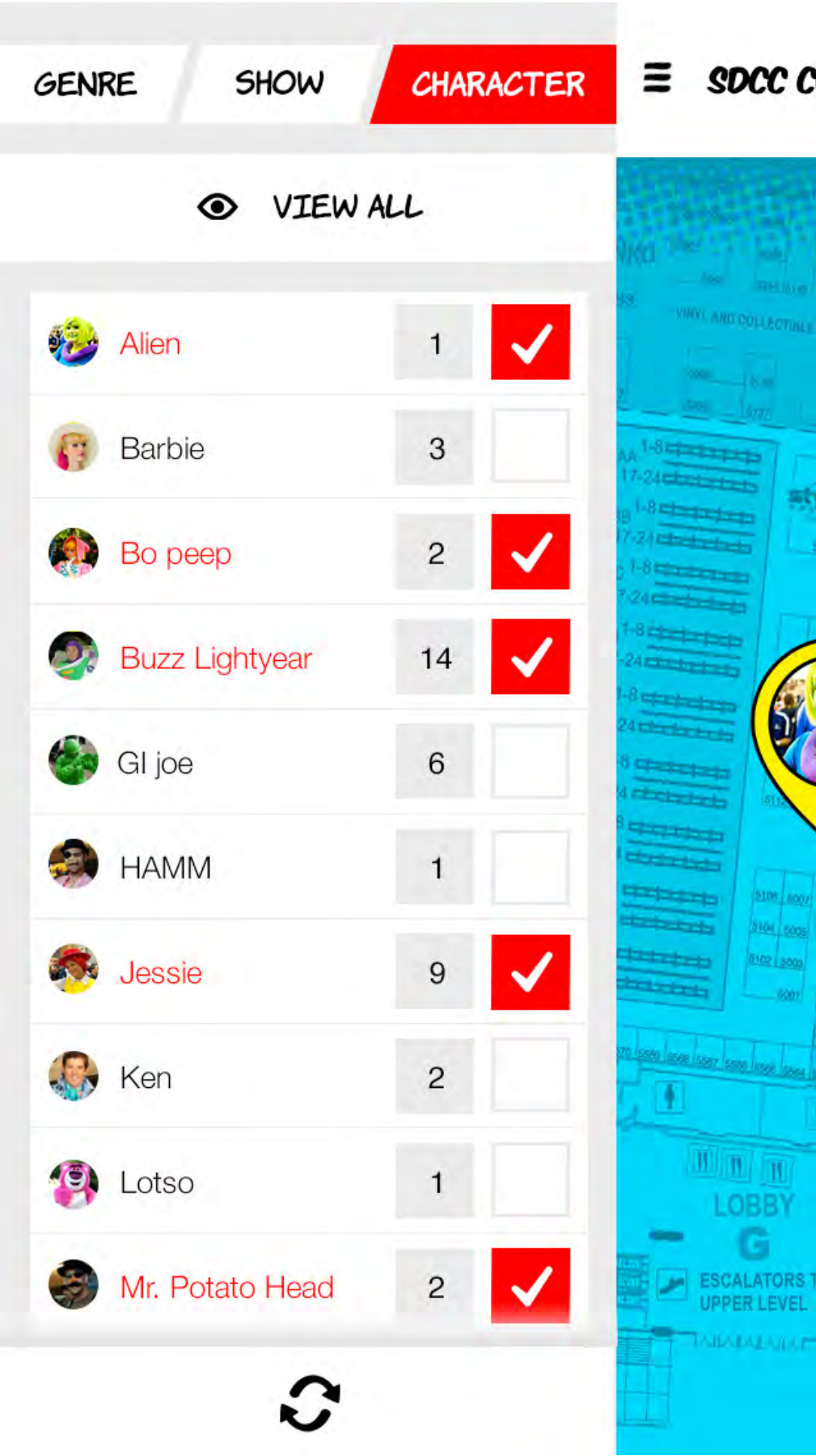




WELCOME SCREEN



MAP VIEW



SORTING DRAWER NAV (IOS)




GENRE

SHOW

CHARACTER

👁


VIEW ALL



Alien

1


☒



Barbie

3


☐



Bo peep

2


☒



Buzz Lightyear

14


☒



GI Joe

6


☐



Hamm

1


☐



Jessie

9


☒



Ken

2

☐



Lotso

1

☐

↺↻

SORTING DRAWER NAV (ANDROID)

