Augusto Paixão

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Experience

Founder/Product Designer (IDKY Apps)

Recife, Brazil, Jul 2019 - Jul 2020

- IDKY is a startup I created to organize all of my personal projects of apps, being them all from the education category. I worked on the development from scratch of five applications aimed at teaching languages.
- On these projects, I was responsible for all of the research and design work, producing the app flow, identity, visual components and animations.

UX/UI Designer (Apple Developer Academy)

Recife, Brazil, Jan 2018 - Dec 2019

- At the Academy, I had a hands-on multidisciplinary learning experience, building 9 apps from scratch for all Apple platforms.
- The products were built based on market analysis, with agile methodologies and HCD research and prototyping.
- Roles I played include: UX/UI designer, product designer, iOS developer, product manager, product owner and project manager.

Summer Intern (Cesar, Innovation Institute)

Jan 2019 - Feb 2019

- My team created an intelligent system to identify and analyze variations in a chocolate line production, providing smart feedbacks on machine parameters.

Education

Bachelor Design (Federal University of Pernambuco)

Recife, Brazil, Mar 2017 - Dec 2021 (Expected)

M.Sc. Design (Federal University of Pernambuco)

Recife, Brazil, Ago 2018 - Nov 2020

. My research dealt mainly with issues of art and everyday life, starting from a proposal of correspondence between the works of the French thinker Fernand Deligny with children with autistic spectrum syndromes.

Bachelor Cinema (Federal University of Pernambuco)

Recife, Brazil, Mar 2013 - Dec 2016

Languages

Portuguese
English
French
Spanish

Skills

Research
Empathetic listen
Interview
Wireframing
Prototyping
Usability testing
Acessibility design
Visual Design
Animation
Pitch

Tools

Figma
Sketch
Invision
Photoshop
Illustrator
Keynote

Development

iOS : Swift
Webdesign : HTML/CSS
Generative Design : Pjs

Honors and Awards

Uber Hack, 2019

Gustavo Bomfim, 2021