

Project Development Phase Model
Performance Test

Ddte	24 June 2025
Team ID	LTVIP2025TMID50993
Project Name	Cosmetic Insights: Ndvigdting Cosmetics Trends dnd Consumer Insights with Tableau
Maximum Marks	

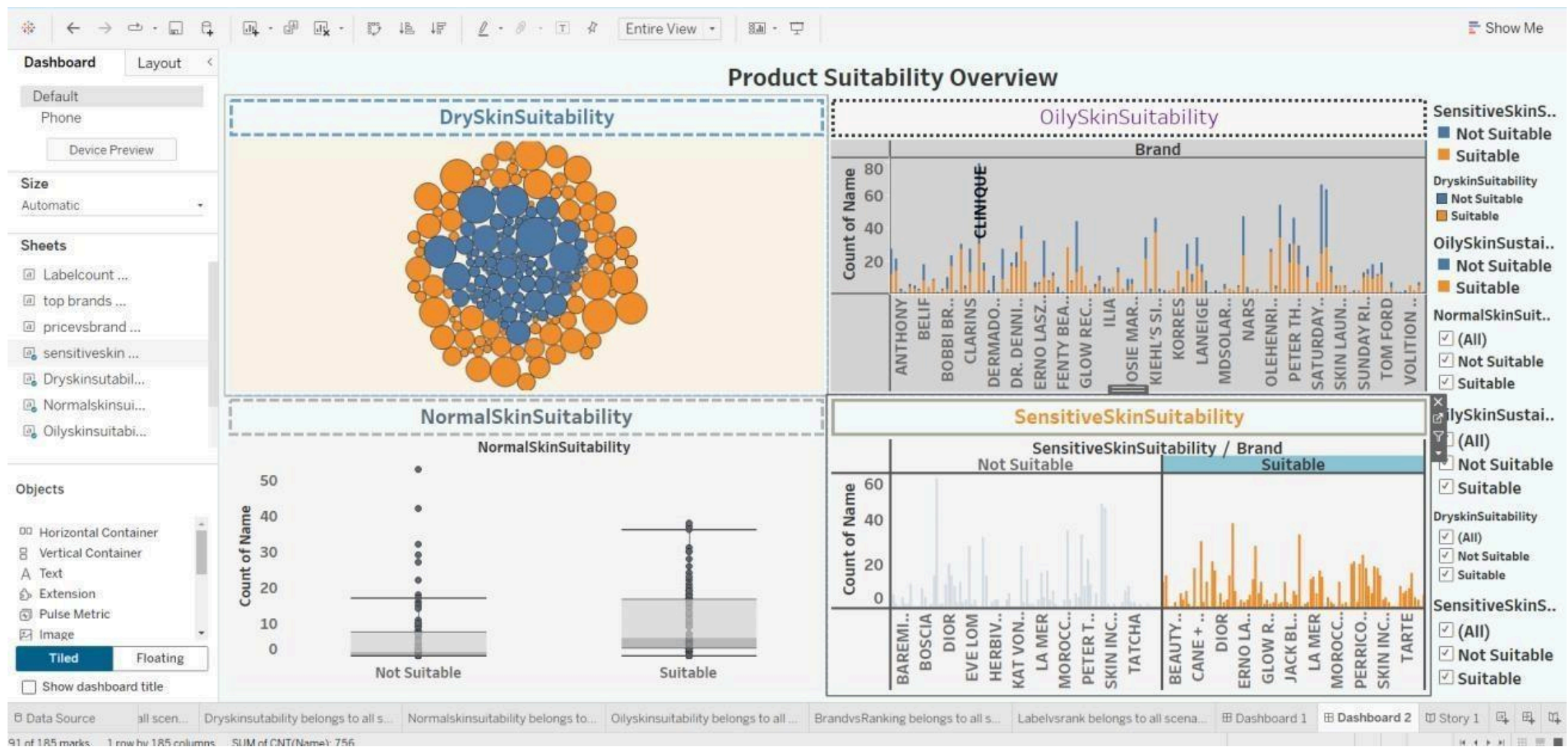
Model Performance Testing:

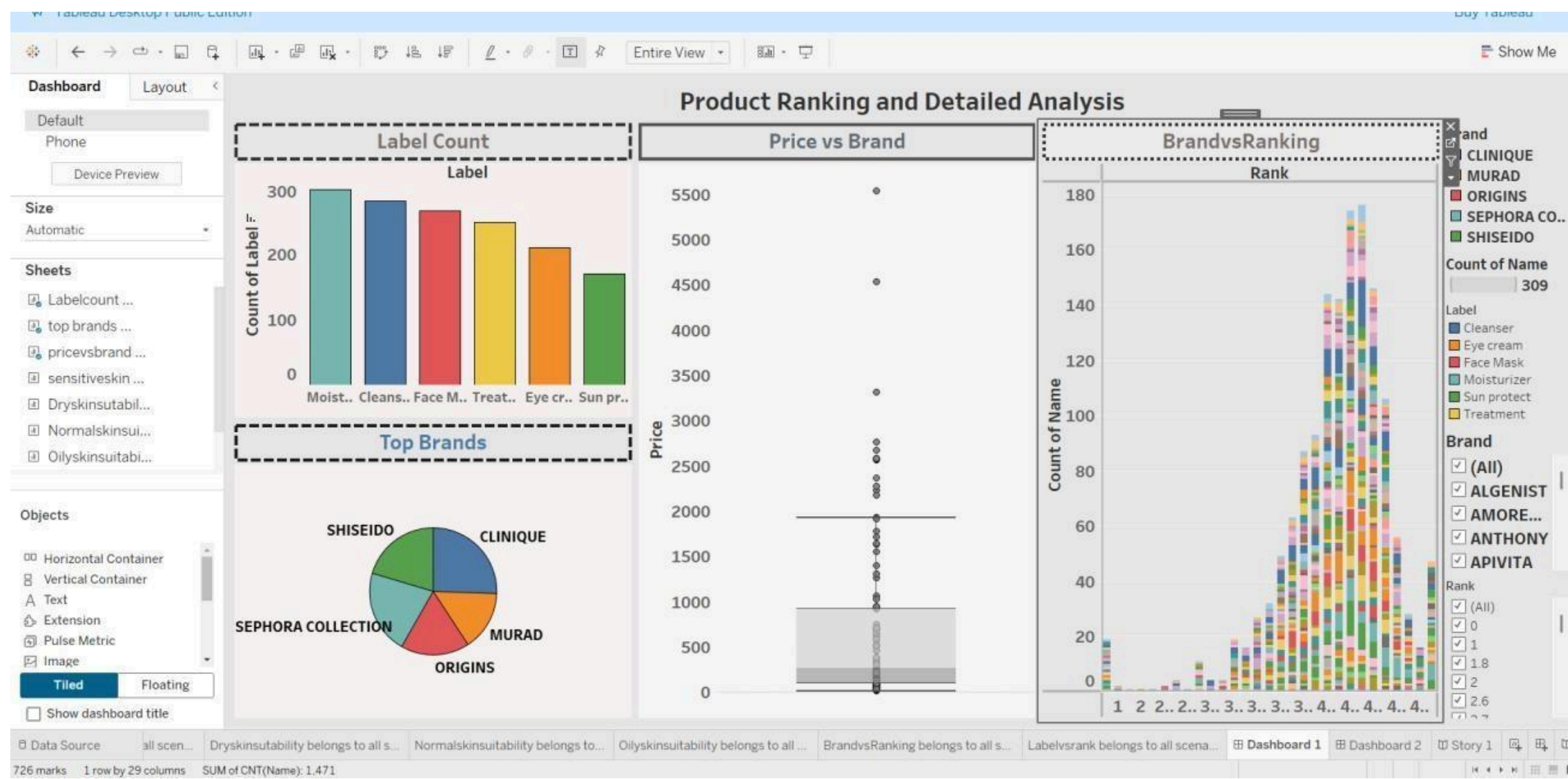
Project team will fill the following information in the model performance testing template.

S.No	Parameter	Screenshot / Values
1	Data Rendered	Ddtd from dosmetids.xlsx loaded successfully in Tableau. Ddtd included product Name, Brdnd, Pride, Ingredients, Ldbel, Skin Suitability metriDs.
2	Data Preprocessing	Cleaned ingredient data using Excel for word CLOUD visualization. Removed nulls dnd merged cells for CLARITY. Crested D secondary BLENDED dataset.
3	Utilization of Filters	Used filters in dashboards to select by Skin Type (Dry, Oily, Normdl, Sensitive), Brdnd, dnd Ldbel. Filtered data for ranking AND CATEGORY views.
4	Calculation fields Used	Crested DLDADDICTED fields for Suitability status (e.g., IF [Dry] = 1 THEN "Suitable" ELSE "Not Suitable" END) dnd for Libel vs Rdnk.

5.	Dashboard design	No of Visualizations / Graphs - Label Count - Top Brands - Pride vs Brand - Sensitive Skin Suitability - Normal Skin Suitability - Oily Skin Suitability - Dry Skin Suitability - Brand vs Ranking -Label vs Ranking
6	Story Design	No of Visualizations / Graphs - 9- Organized in Tableau Storyboard with ADOPTIONS per DHDT; used for presenting key insights in sondrio-based flow.

Screenshots of Dashboard 1 with Filters :





Screenshot of Dashboard 2 with Filters

