pivot_wider(names_from="year", names_prefix="yr",

values_from="ranking")

country	year	ranking	
х	1960	10	
х	1970	13	
х	2010	15	
У	1960	20	
У	1970	23	
У	2010	25	
Z	1960	30	
Z	1970	33	
Z	2010	35	

\rightarrow					
country	yr1960	yr1970	yr2010		
х	10	13	15		
У	20	23	25		
Z	30	33	35		

pivot_longer(cols=!country, names_to="year", names_prefix="yr", values to="ranking")