PWC
Pakistani Women In Computing

CAREER FAIR 2020

Finding Opportunities in Uncertain Times

Pakistani Women in Computing (PWiC)

We are a global community of women in technology fields hailing from Pakistan and their global allies.
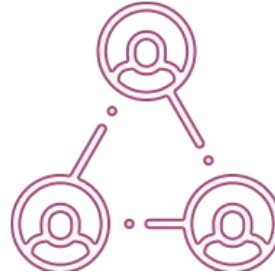
- Our **mission** is to build a strong global network of Pakistani women in technology and allies
- **Increase** the community's global reach, visibility and retention
- Foster community's **growth** through meaningful connections and learning opportunities

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PWiC Impact 2020

Connect

- 40+ Global Volunteers
- 5 Campus Ambassadors
- 5k+ Online Community
- Monthly Mentoring Sessions

Learn

- 120+ Events
- 50+ Workshops
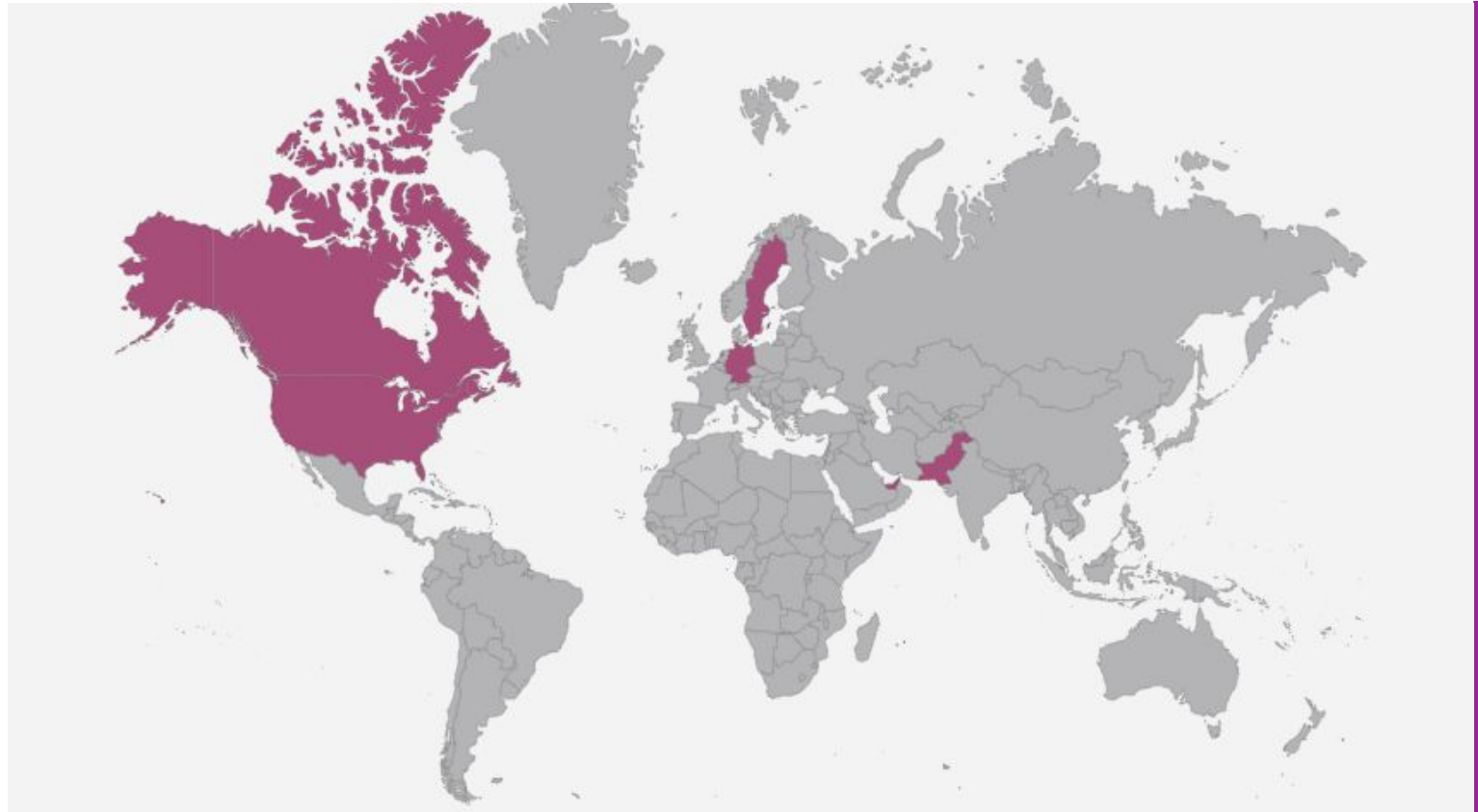- 10+ International Media Coverage

Grow Together

- 14+ STEM Stories Published
- 20+ Internships and Jobs via referral
- Registered at Amazon Smile, Corporate matching & Donation at Microsoft, Google and Salesforce

Read about PWiC 2019 Impact: https://medium.com/pwic/pwic-2019-year-in-review-b979d24891cb

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PWiC Chapters

Toronto
Seattle
Silicon Valley
New England
Houston
Dubai
Stockholm
Berlin
Islamabad
Abbottabad
Lahore
Karachi

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PWiC Journey

Career Fair 2020

- PWiC is launching Career Fair 2020 - a virtual event to bring together employers and pre-screened candidates during these uncertain times.
- This event will include the full hiring life-cycle, enabled by technology. Sponsoring organizations can recruit candidates from engineering, design, data, and product related disciplines. The aim is to help PWiC Sponsors aligned with our mission and vision to improve the diversity for their businesses and teams.
- Our events are open for all ages, gender, race, religion and ethnicity

PWiC Policies: https://pwic.org/policy/

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Partners & Sponsors

Corporate Matching and Donations

Traditional vs. Virtual Career Fairs

	Virtual	Traditional
Participation Costs	Cost-effective No Travel Required	Expensive Travel Costs
Space Constraints	Unlimited	Limited by audience presence at the event
Information Formats	Searchable Digital Applications	Paper Resumes
Audience & Organization Outreach	Unlimited	Based on audience turnout
ROI	Detailed Performance Metrics	No Accurate Metrics
Convenience	Participate from home/office	Time consuming

Experience

- Tailored landing page
- Chatbot based screening
- Access to inbox to contact candidates before, during and after the event*
- Auto scheduling of Interviews based on availability
- Measure performance with detailed statistics on your booth
- Promote your company

*Depends on package

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How to Get Involved

Be our Sponsor

Partner with Us

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PARTNERSHIP OPPORTUNITIES

Partnership Opportunities

We want your support. Become our Partner

- Bring your expertise to the table and become a resume reviewer or a mentor to our candidates
- Become our thought leader, panelist in our mentoring session or a speaker
- Send your recruiters to our webinars
- Career Coach the attendees
- Outreach to your network to provide this opportunity to candidates
- Partnership announcement on our social media channels and crosspost content

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Previous Partnerships

PWiC's had several successful partnerships, some of the highlights:

- Ejad Labs/ Startup Grind for [Global Pakistan Tech Summit](#) (June 2020), [Pakistan Tech Summit Silicon Valley](#) (Feb 2020) and [Oslo Innovation Week](#) (Sep 2019)

- [Full Stack Deep Dive and Building User-centred UIs](#) event at [Xgrid](#)

- [Diversify Tech](#) with [Scout24](#) AG Berlin

- [Dubai meetup](#) by [Careem Dubai](#)

- [PWiC Lahore Mentoring Circles Event](#) with [Optera Digital](#), [We Print](#) and [Daftarkhawn](#)

- .. many more

[2019 Partnerships](#)

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Contact Us

Don't see a package that fits your needs? Have a unique idea? Contact us and we will develop a tailored sponsorship package that fits your goals!

#GetHired2020

Questions?
Email careerfair@pwic.org Subject: PWiC Career Fair 2020

Connect with us:
- PWiC Facebook Page
- LinkedIn Group
- Twitter
- Instagram
- PWiC Medium blog

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Thank You

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