



GET HIRED 2020

An All-Inclusive Virtual Hiring Event

Pakistani Women in Computing (PWiC)

We are a global 501(c)(3) non-profit community of women in technology fields hailing from Pakistan and their global allies.

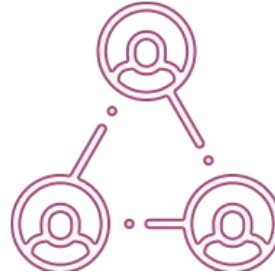
- Our **mission** is to build a strong global network of Pakistani women in technology and allies
- **Increase** the community's global reach, visibility and retention
- Foster community's **growth** through meaningful connections and learning opportunities

PWiC Impact 2020



Connect

- 40+ Global Volunteers
- 5 Campus Ambassadors
- 5k+ Online Community
- Monthly Mentoring Sessions



Learn

- 120+ Events
- 50+ Workshops
- 10+ International Media Coverage



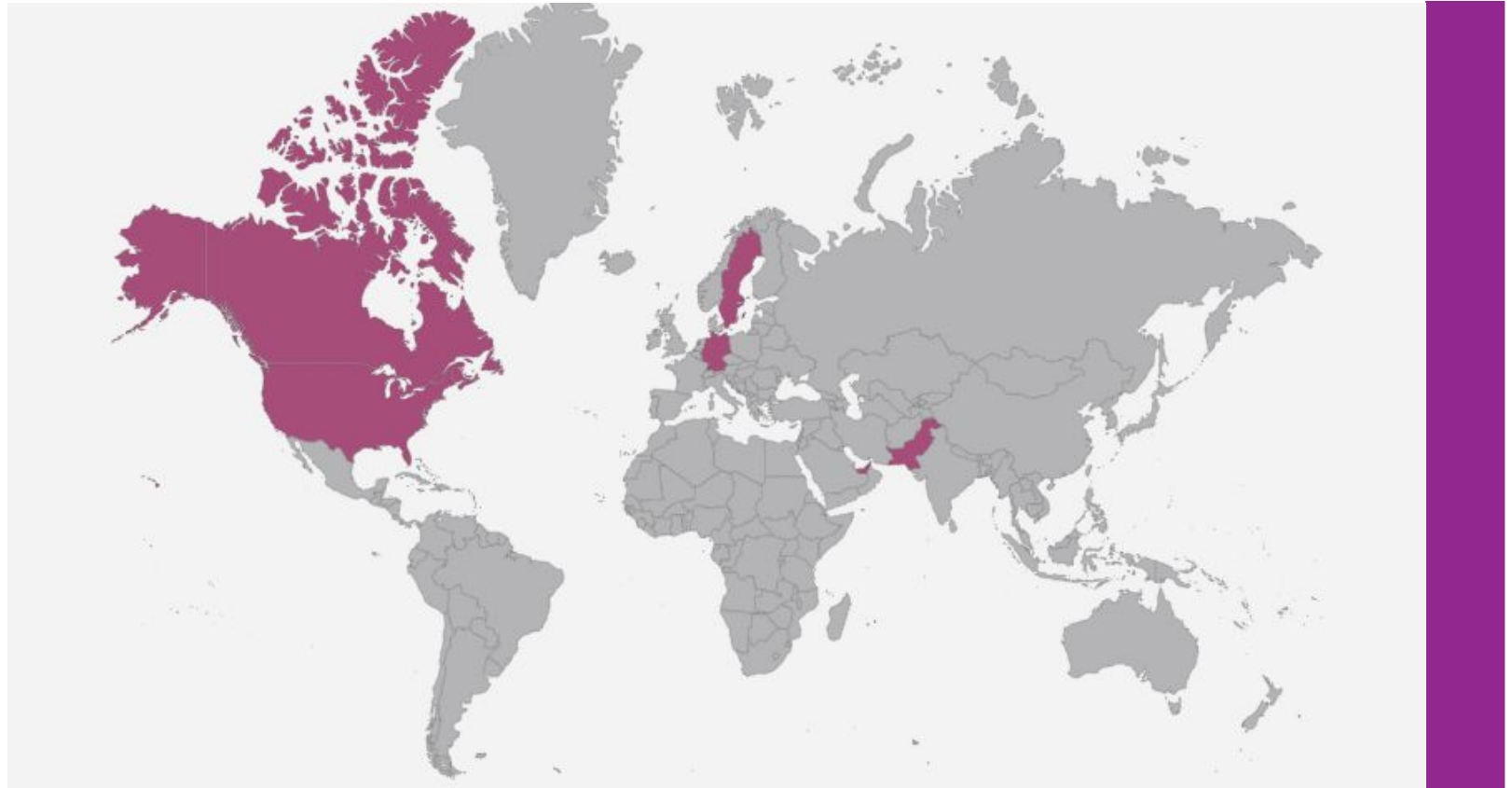
Grow Together

- 14+ STEM Stories Published
- 20+ Internships and Jobs via referral
- Registered at Amazon Smile, Corporate matching & Donation at Microsoft, Google and Salesforce

Read about PWiC 2019 Impact: <https://medium.com/pwic/pwic-2019-year-in-review-b979d24891cb>

PWiC Chapters

Toronto
Seattle
Silicon Valley
New England
Houston
Dubai
Stockholm
Berlin
Islamabad
Abbottabad
Lahore
Karachi



PWiC Journey



PWiC Corporate Matching and Donations



Get Hired 2020

An All-Inclusive Virtual Hiring Event

- PWiC and Ejad Labs with the support of several of partners and sponsors is launching Get Hired 2020 - a virtual event to bring together employers and pre-screened candidates during these uncertain times.
- This event will include the full hiring life-cycle, enabled by technology. Sponsoring organizations can recruit candidates from engineering, design, data, and product related disciplines. The aim is to help PWiC Sponsors aligned with our mission and vision to improve the diversity for their businesses and teams.
- Our events are open for all ages, gender, race, religion and ethnicity

PWiC Policies: <https://pwic.org/policy/>

Hiring Tracks

- Get Hired 2020 is focused on these four tracks, example roles listed:
 - **Engineering**
 - *Software Engineer, QA Engineer, Front end Software Engineer, etc.*
 - **Design**
 - *UI/UX Designer, Graphic Designer, etc.*
 - **Data**
 - *Data Scientist, AI/ML Engineer, Data Analyst, Data Engineer, Business Analyst, etc.*
 - **Product**
 - *Product Manager, Program Manager, Technical Program Manager, Project Manager, etc.*

Co-Host



EJAD
LABS

Co-Host



Ejad Labs creates and curates content for business leaders building a more sustainable, socially- conscious global economy.

Some key programs & events are:

- Global Pakistan Tech Summit
- Startup Growth Series (powered by AWS)
- Startup Grind Pakistan Conference
- Ejad Labs' Winter Retreat
- Pakistan Tech Exchange - Silicon Valley, Europe, Toronto



Partners & Sponsors - Pakistan



UX Design
in Pakistan



Women Techmakers



Women Techmakers
Kolachi





Women Techmakers



Partners & Sponsors - Global



Traditional vs. Virtual Career Fairs

	Virtual 	Traditional 
Participation Costs	Cost-effective No Travel Required	Expensive Travel Costs
Space Constraints	Unlimited	Limited by audience presence at the event
Information Formats	Searchable Digital Applications	Paper Resumes
Audience & Organization Outreach	Unlimited	Based on audience turnout
ROI	Detailed Performance Metrics	No Accurate Metrics
Convenience	Participate from home/office	Time consuming



HIRING EXPERIENCE & BENEFITS



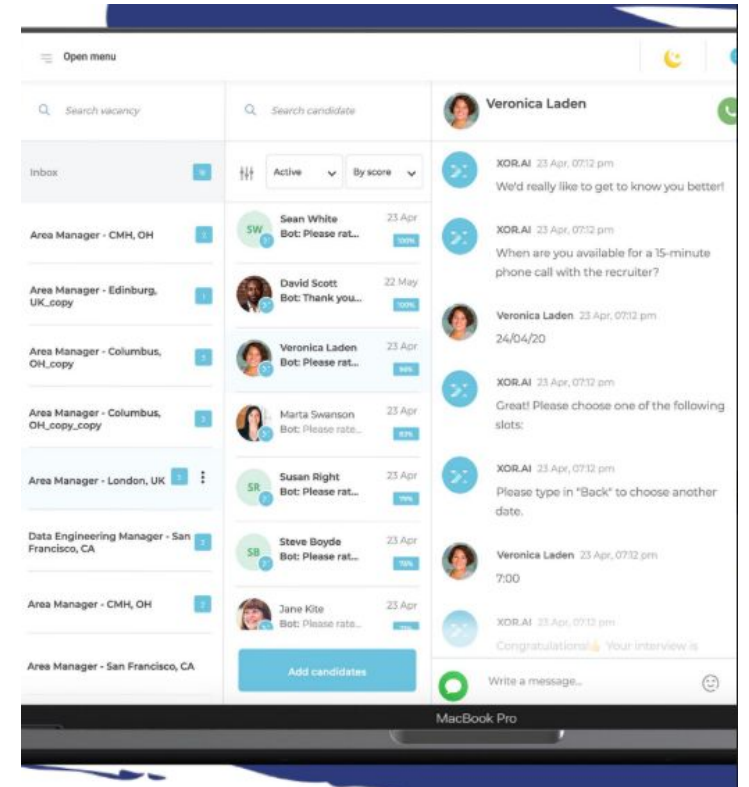
Hiring Booth Experience

- Virtual interactive booth map
- Tailored landing page for your company
- Chatbot based screening
- Access to inbox to contact candidates before, during and after the event depending on the package
- Auto scheduling of Interviews based on availability
- Measure performance with detailed statistics on your booth
- Promote your company



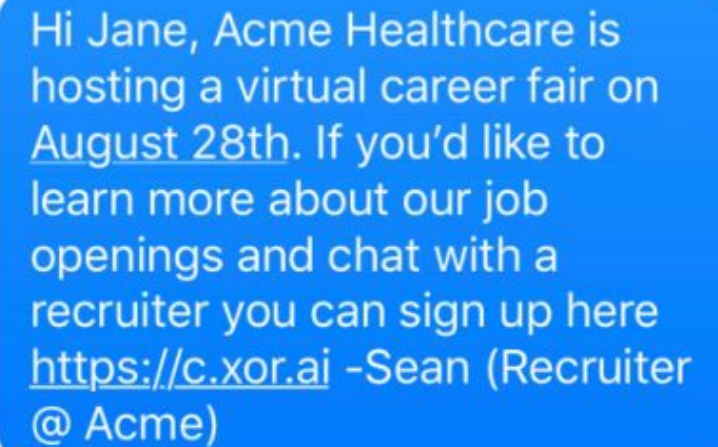
Hiring Experience-Inbox

- Inbox access to search, contact and filter candidates
- Option to directly message, email or WhatsApp



Hiring Experience-Promote the Event

The employer sends out the link to the registration page to prospective candidates using a text message, WhatsApp, and email campaigns.



Hi Jane, Acme Healthcare is hosting a virtual career fair on August 28th. If you'd like to learn more about our job openings and chat with a recruiter you can sign up here <https://c.xor.ai> -Sean (Recruiter @ Acme)

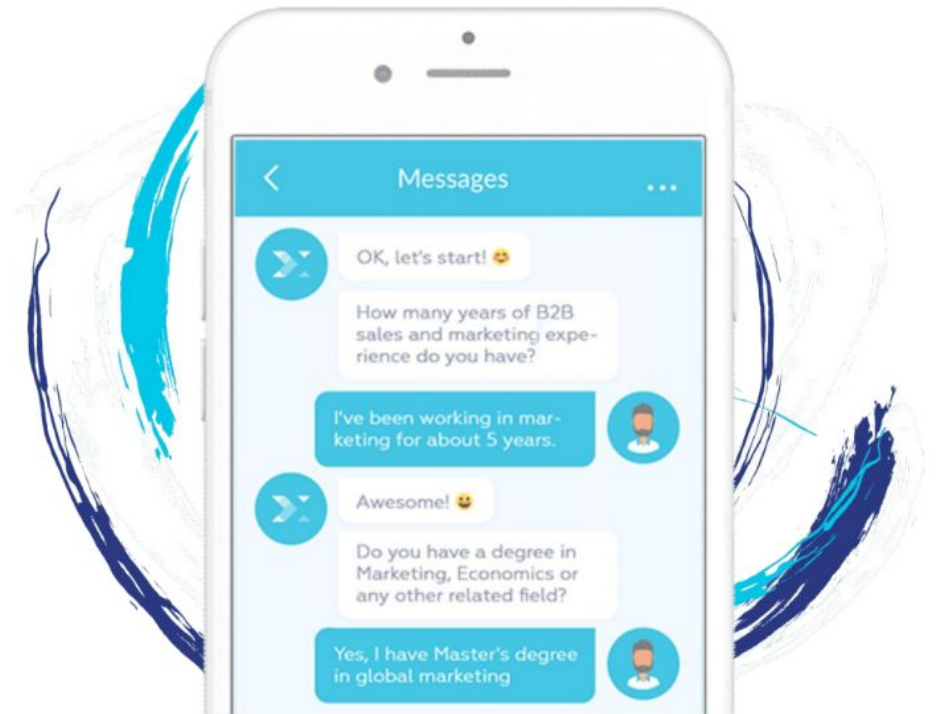
Delivered

Hiring Experience-Screening Chatbots

The organizer has the option to let employers automate the screening of potential candidates before they can register.

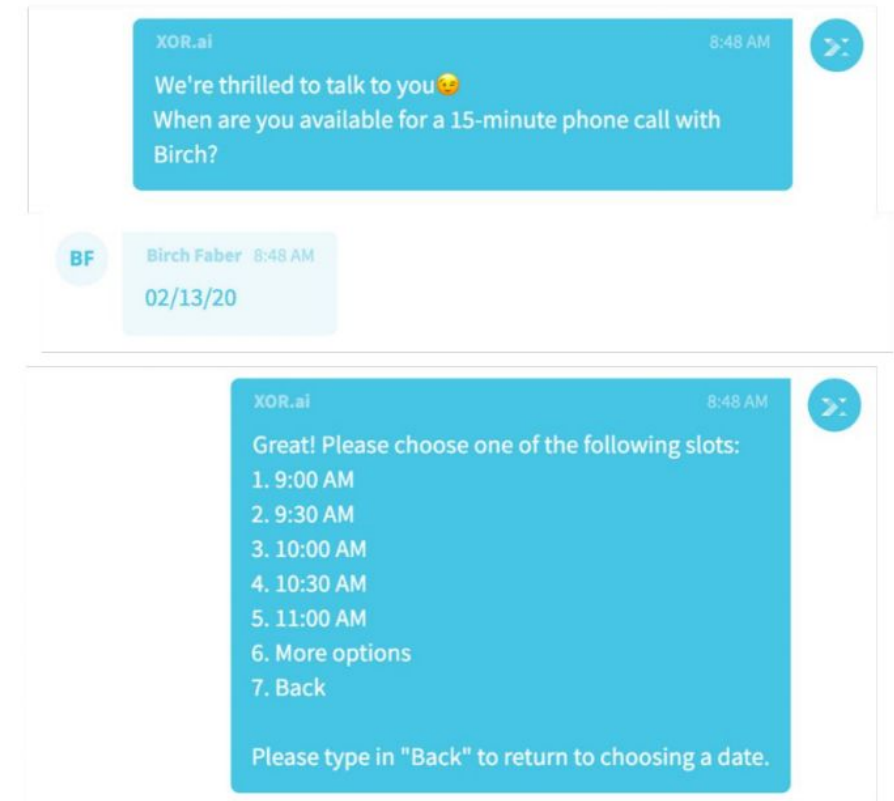
Examples: Are you able to work in the United States? Are you able to lift 25 lbs?

This would ensure that the employer is only speaking with qualified candidates.



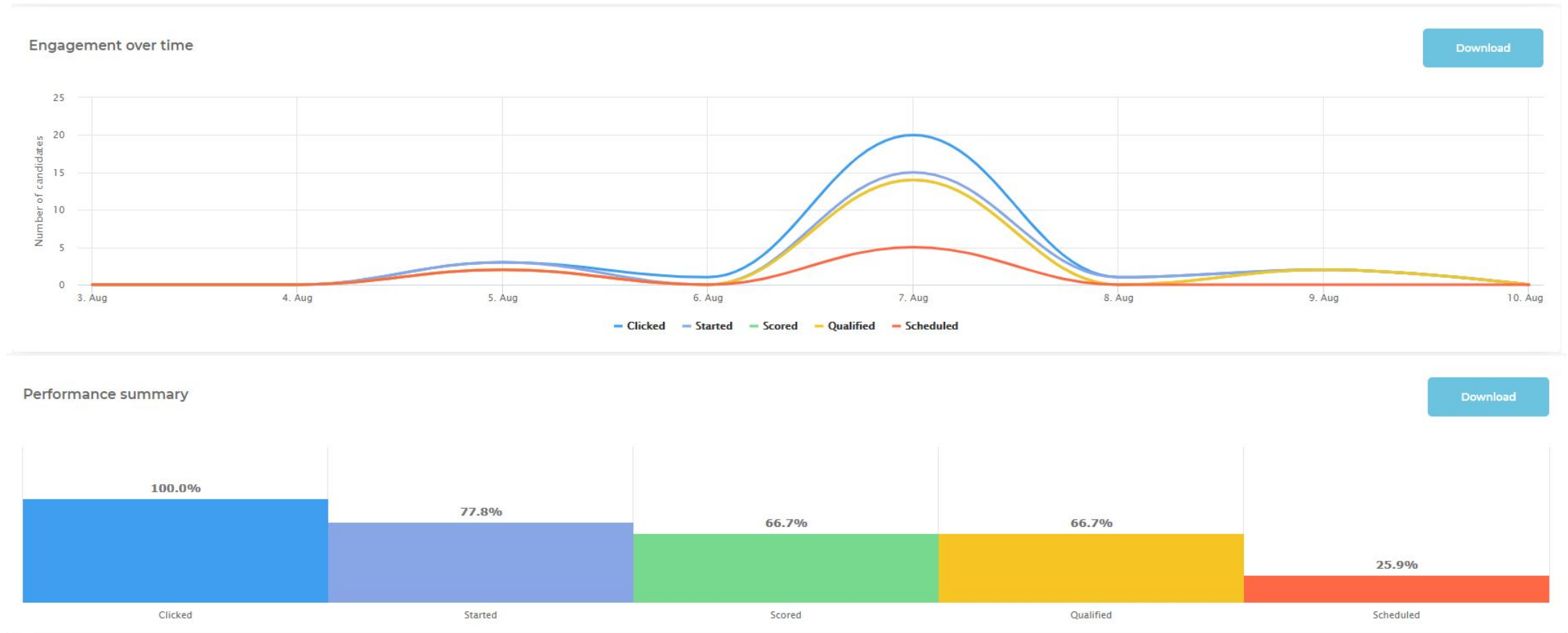
Hiring Experience-Scheduling Interviews

If both sides would like to move forward, the recruiter can enable the candidate to schedule an interview directly on their calendar using automated interview scheduling.



Hiring Experience-Detailed Metrics

Measure performance with detailed statistics on your booth



Candidate Outreach

Our community is very diverse and we have outreach at various other community partners and organizations beyond our own community. Some partners:

North America

- *AnitaB.org Syssters communities i-e; Indian/Nepali Women in Computing*
- *NUSTIAN USA alumni*
- *Design community*

Pakistan

- *Facebook developer circles*
- *Google developer communities*
- *Microsoft student partners*
- *WomeninTechPk*
- *Student Ambassadors in all major Universities: NUST, FAST, LUMS, Habib University, etc.*

How to Get Involved



Be our Sponsor

- Hiring Booth Sponsor
- Advertising Booth
- Sponsor the Event



Partner with Us

Hiring Sponsorship

Benefits	Word	Byte	Bit
	\$2500	\$1500	\$500
Event Passes	50	15	10
Assigned Recruiter Seats	3	1-3	2
Inbox Access to Contact Candidates	15 days	10 days	5 days
Beyond Event Access	10 months	6 months	1 month
Number of Jobs Listed	Unlimited	20	10
Screening Chatbots	10 questions, pre-defined by the recruiter	8 questions, pre-defined by the recruiter	4 questions, pre-defined by the recruiter
Promotion on Social Media	Hiring companies' supplied + Standard promotion 30+ Ads on Social Media	Standard promotion 20 Ads on Social Media	Standard promotion 10 Ads on Social Media
Booth	First row	Middle row	Middle row

Advertising Only Sponsorship

Benefits	Premium	Pro	Basic
	\$1000	\$500	\$100
Event Passes	50	15	10
Inbox Access to Contact Candidates	15 days	10 days	5 days
Ads on Social Media	30+	20	10
Promotion on Social Media	Daily updates and advert plugins		
Booth	First row	Middle row	Last row
Digital Branding Swag	★ ★ ★	★	★

A decorative graphic consisting of two thick purple L-shaped lines. One L-shape is in the top-left corner, and the other is in the bottom-right corner, framing the central text.

PARTNERSHIP OPPORTUNITIES

Partnership Opportunities

We want your support. Become our Partner

- Bring your expertise to the table and become a resume reviewer or a mentor to our candidates
- Become our thought leader, panelist in our mentoring session or a speaker
- Send your recruiters to our webinars
- Career Coach the attendees
- Outreach to your network to provide this opportunity to candidates
- Partnership announcement on our social media channels and crosspost content

Contact Us

Don't see a package that fits your needs? Have a unique idea? Contact us and we will develop a tailored sponsorship package that fits your goals!

#GetHired2020

Questions?

Email careerfair@pwic.org Subject: Get Hired 2020

Connect with us:

- [PWIC Facebook Page](#)
- [LinkedIn Group](#)
- [Twitter](#)
- [Instagram](#)
- [PWIC Medium blog](#)



Thank You

