



GET HIRED 2020

All-Inclusive, AI-Enabled Virtual Hiring Event

Outline

- **About Pakistani Women in Computing**
- **About Get Hired 2020 | North America | Pakistan**
- **Get Involved**
 - *Hiring Partnership (Packages & Virtual Hiring Experience)*
 - *Advertising Partnership (Packages & Virtual Advertising Experience)*
 - *Donation & Sponsorship*
 - *Academia Partnership*
 - *Community Outreach Partnership*
 - *Student Ambassadors*
- **Contact Us**
- **Thank You!**

Pakistani Women in Computing (PWIC)

PWIC is a global community of women in technology fields hailing from Pakistan and their global allies. PWIC is an AnitaB.org affiliated System Community and registered as a 501(c)3 non-profit in the state of Washington USA.



Vision: Connect, Learn and Grow Together

Mission

- **Build a strong global network** of Pakistani women in technology and allies
- **Increase** the community's global reach, visibility and retention
- **Foster** community's **growth** through meaningful connections and learning opportunities

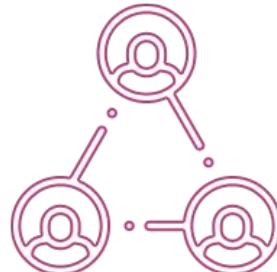


PWiC Impact 2020



Connect

- 40+ Global Volunteers
- 5 Campus Ambassadors
- 5k+ Online Community
- Monthly Mentoring Sessions



Learn

- 120+ Events
- 50+ Workshops
- 10+ International Media Coverage



Grow Together

- 14+ STEM Stories Published
- 20+ Internships and Jobs via referral
- Registered at Amazon Smile, Corporate matching & Donation at Microsoft, Google and Salesforce

Read about PWiC 2019 Impact: <https://medium.com/pwic/pwic-2019-year-in-review-b979d24891cb>

PWiC Chapters

**Toronto
Seattle
Silicon Valley
New England
Houston
Dubai
Stockholm
Berlin
Islamabad
Abbottabad
Lahore
Karachi**



PWiC Journey



PWiC Corporate Matching and Donations



Get Hired 2020

An All-Inclusive, AI-Enabled Virtual Hiring Event

- **GetHired 2020** is a virtual hiring experience organized by PWiC in collaboration with its **industry, academia and communities** partners on two separate weekends focused on hiring in **Pakistan and North America**.
- **Full Hiring Lifecycle:** The event will virtually connect hiring companies and candidates through an AI based hiring platform to find the best match that fit their hiring needs and career aspirations, at scale.



Get Hired 2020

An All-Inclusive, AI-Enabled Virtual Hiring Event

- **Pre-Screened:** The hiring companies will have access to **pre-screened** and **diverse** talent pool of **engineers, designers, product managers and data scientists** with **various experience level** - thus *reducing the time it takes to find and hire the right candidates!*
- **Hassle-Free:** Through the AI-platform, the candidates will be automatically matched to the jobs that fit their profiles
- **FREE:** It's a free event for the candidates
- **All-Inclusive:** The event is open to all. See [PWiC Non-Discrimination Policy](#)
- **Hiring Locations:** Pakistan, North America (USA and Canada)

Hiring Tracks

To meet the industry needs, Get Hired 2020 is focused on hiring for the following job families

- **Engineering**
 - *Software Engineer, DevOps Engineer, Frontend, FullStack, Backend Developer, Python Developer, Test Engineer, QA Engineer etc.*
- **Design**
 - *UI/UX Designer, Product Design, UX Researcher etc.*
- **Data**
 - *Data Scientist, AI/ML Engineer, Data Analyst, Data Engineer etc.*
- **Product**
 - *Product/Project/Program Manager, Technical Project/Program Manager etc.*

Traditional vs. Virtual Career Fairs

	Virtual	Traditional
Participation Costs	Cost-effective No Travel Required	Expensive Travel Costs
Space Constraints	Unlimited	Limited by audience presence at the event
Information Formats	Searchable Digital Applications	Paper Resumes
Audience & Organization Outreach	Unlimited	Based on audience turnout
ROI	Detailed Performance Metrics	No Accurate Metrics
Convenience	Participate from home/office	Time consuming



GET INVOLVED

How to Get Involved

	Hiring Partners Advertising Partners	Paid (multiple hiring / advertising packages)
	Academic Partners	Free bring your students
	Donors & Sponsors	You Choose
	Community Outreach Partners	Free amplify our impact

HIRING PARTNERS

Hiring Package - Paid

Benefits	Word	Byte	Bit
	\$2500	\$1500	\$500
Assigned Recruiter Seats	3	3	2
Inbox Access to Contact Candidates	15 days	10 days	5 days
Beyond Event Access	10 months	6 months	1 month
Number of Jobs Listed	Unlimited	20	10
Screening Chatbots	10 questions, pre-defined by the recruiter	8 questions, pre-defined by the recruiter	4 questions, pre-defined by the recruiter
Promotion on Social Media	Hiring companies' supplied + Standard promotion 30+ Ads on Social Media	Standard promotion 20 Ads on Social Media	Standard promotion 10 Ads on Social Media
Booth	First row	Middle row	Middle row

Hiring Partners - North America



Hiring Partners - Pakistan



VIRTUAL EXPERIENCE

For Hiring Partners

Virtual Hiring Experience

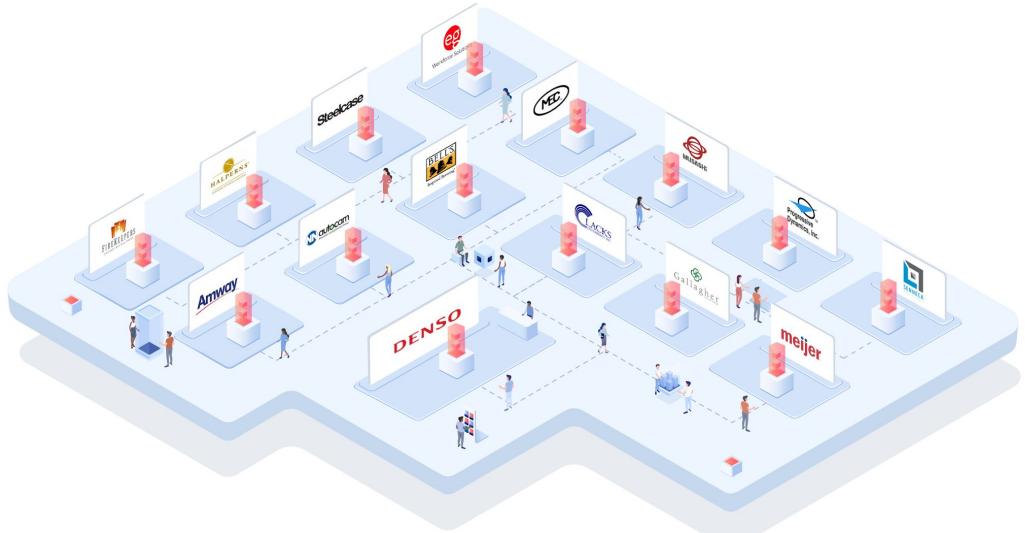
- **Virtual Map:** Placement on an interactive virtual booth map
- **Landing Page:** A tailored landing page for each company with open positions
- **Screening Chatbot:** Multiple programmable AI chatbots to screen and filter candidates
- **Inbox:** Access to inbox to connect with candidates before, during and after the event
- **Matching:** An auto-matching of candidates with open positions
- **Scheduling:** An auto-scheduling of interviews via calendar sync
- **Analytics:** Access to analytics and reporting to measure performance after the event
- **Hiring Pipeline:** A post event access to the end-to-end hiring pipeline



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Virtual Hiring - Booth & Landing Page

- **Virtual Booth:** Placement on an interactive virtual booth map
- **Landing Page:** A tailored landing page for each company with open positions



powered by xor.ai



Battle Creek, MI

Production Operator

Our mission
At EG, our mission is to help people succeed. We do that by matching people like you with open jobs at reputable companies who are hiring now. The EG team is trained and dedicated to guiding you through the hiring process, and finding you a job, a paycheck, and a workplace community that values YOU. EG is more than a staffing agency. We partner with people to help them work forward to a better life.

Why work at Denso?
DENSO automotive technology jobs offer you the best opportunity to drive your career into the future. DENSO is one of the largest global automotive suppliers of advanced technology, systems, and components. From advanced safety systems for automated driving to hybrid and electric vehicle components, we're crafting the core technologies of modern mobility. We draw on the strengths of individual inventors who are joining together to become an unstoppable force for global good.

Qualifications
- Able to work in a fast-paced
- Able to work overtime as needed
- Great work attitude

Responsibilities
- Test machine operation, checking proper motor function and fan rotations.
- Inspecting machines for proper damper function and sealing and correcting shipping mode.
- Repetitive assembly, quality inspection, pulling cores from conveyor, sorting, clipping wires to hold core, etc.
- Running wire bending machine, flux machine, unloading furnaces.
Work hours include:
- 1st shift | Start 5am -7:30am
- 2nd shift | Start 3:00pm -4:15pm
- 3rd shift | Start 11pm-11:30pm
8-10 hour shifts

Description
- EG Workforce Solutions is hiring Production Operators for DENSO Manufacturing in Battle Creek, MI! Are you looking for an opportunity to jump start your career and make great money? If so this is the role for you!
- DENSO is the lead production facility for automotive air conditioning and engine cooling systems. DENSO's 3000-member Battle Creek team supplies equipment to world-class brands including Ford, GM, Caterpillar, Audi, Subaru and others.
- This is a temp to hire position that offers award-winning training, team involvement programs, and community initiatives that make DENSO a great place to work. If hired, DENSO Associates enjoy competitive benefits, company health clinic, pharmacy and recreation center among other outstanding benefits.
- No experience required
- No High School Diploma or GED required
- The starting pay is \$13.25-\$14.05 per hour
- Pay Increase upon hire between \$15.01-\$17.16 per hour.

Benefits
- Get paid weekly
- Six paid holidays to working associates after 1,500 hours of work
- Access to healthcare benefits at group rates the first of the month after 60 days of employment

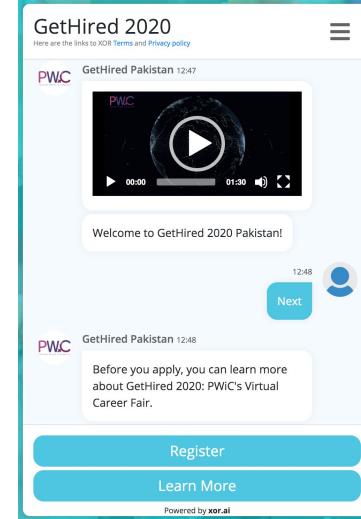
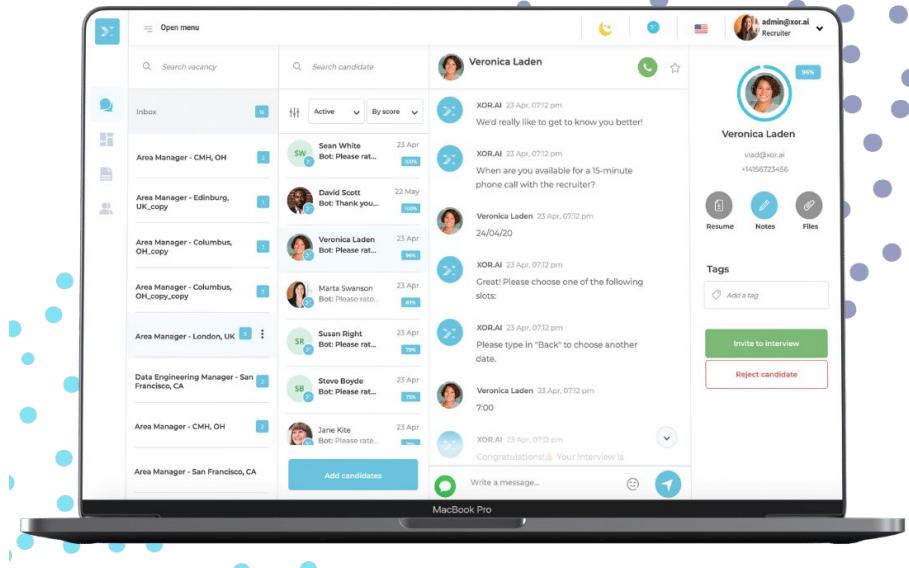
- HSA (Health Savings Account) are also available after 60 days of employment
Referral bonus: \$100 for you and \$50 for the person you refer once they complete 45 days at DENSO

APPLY

Virtual Hiring - Chatbot & Inbox

Screening Chatbot: Multiple programmable AI chatbots to screen and filter candidates

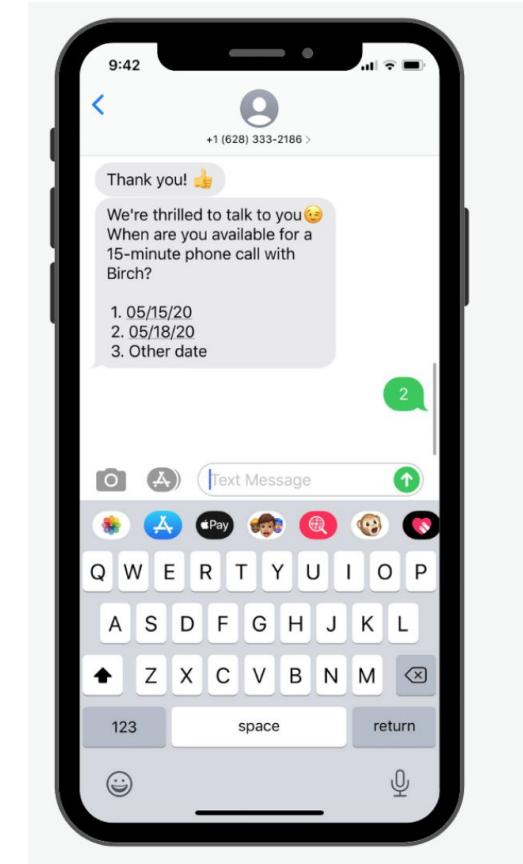
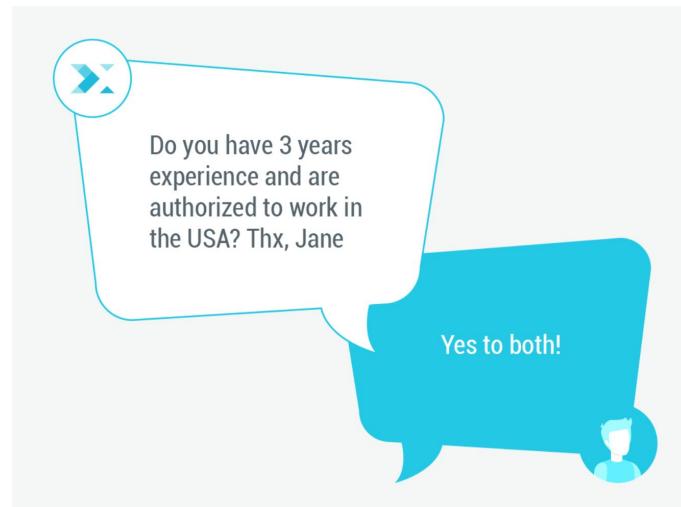
powered by xor.ai



- **Inbox:** Access to search, filter and connect with candidates before, during and after the event
- **Connect:** Connect with candidates via email, chat or WhatsApp

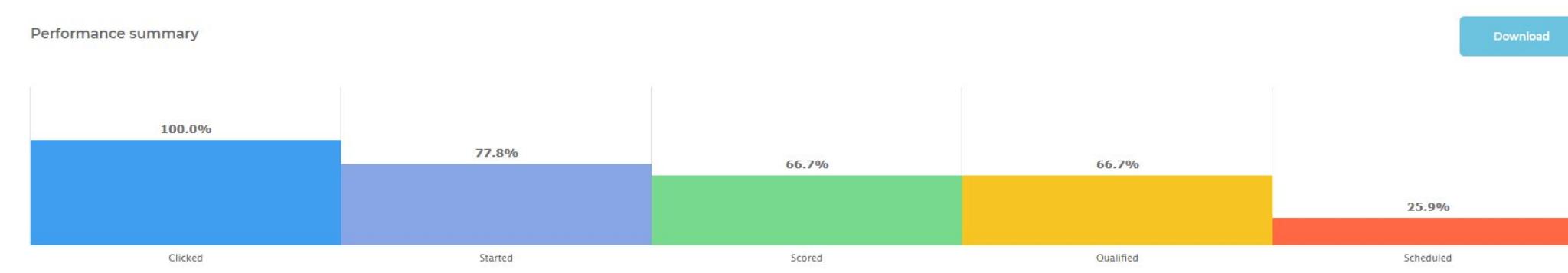
Virtual Hiring - Auto Matching & Scheduling

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Hiring Experience- Analytics & Reporting

Measure your booth and hiring performance with detailed statistics



ADVERTISING PARTNERS

Advertising Package - Paid

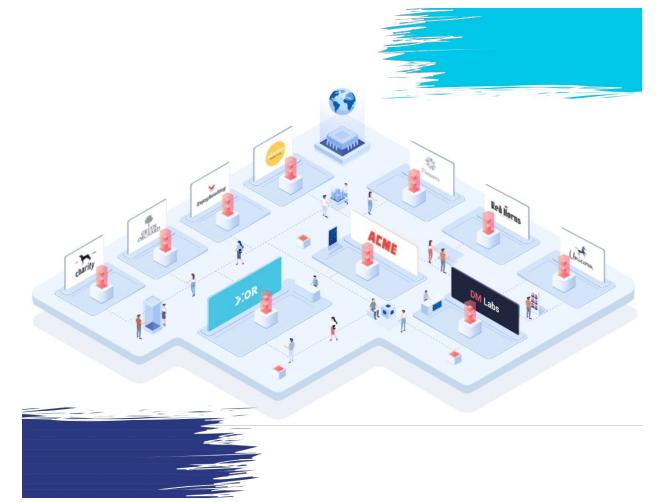
Benefits	Premium	Pro	Basic
	\$1000	\$500	\$100
Inbox Access to Contact Candidates	15 days	10 days	5 days
Ads on Social Media	30+	20	10
Promotion on Social Media	Daily updates and advert plugins		
Booth	First row	Middle row	Last row
Digital Branding Swag	★ ★ ★	★	★

VIRTUAL EXPERIENCE

For Advertising Partners

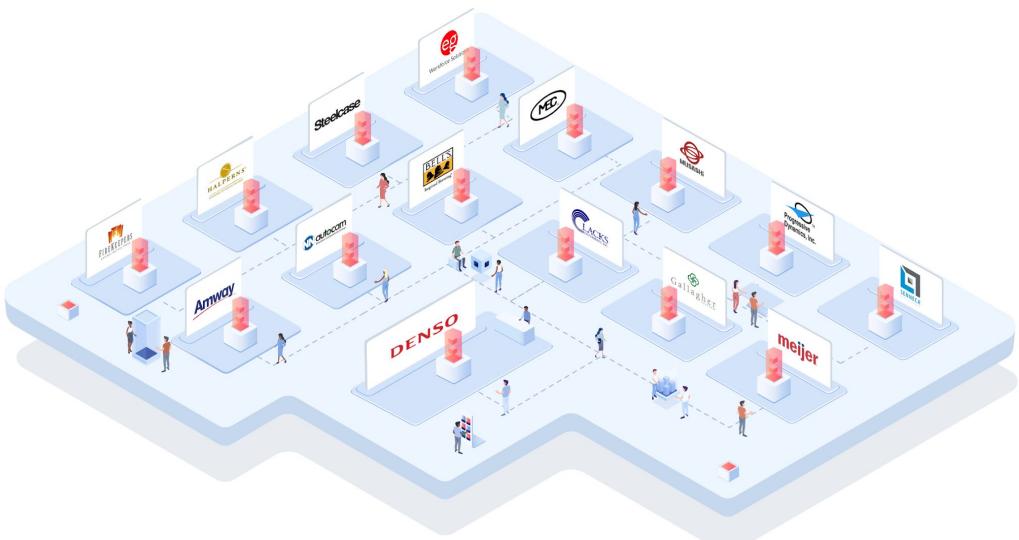
Virtual Hiring Experience - Advertising Partners

1. **Virtual Map:** Placement on an interactive virtual booth map
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4. **Hiring Pipeline:** A post event access to the end-to-end hiring pipeline



Virtual Hiring - Booth & Landing Page

- **Virtual Booth:** Placement on an interactive virtual booth map
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Battle Creek, MI Production Operator

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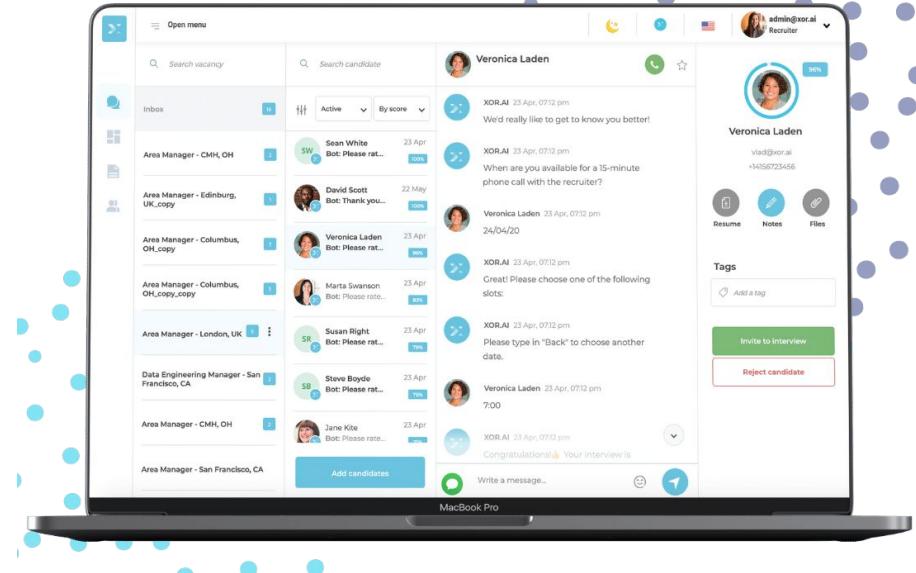
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Virtual Hiring - Chatbot & Inbox



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DONATIONS & SPONSORSHIP

Amplify Our Impact



PWiC is a mission-oriented, volunteer-run, officially registered 501(c)3 non-profit charitable organization in the US and the donations to our organization are tax exempt.

If you are not hiring, amplify our impact by sponsoring the event or donate to our mission to helping our community grow in technology careers

ACADEMIA PARTNERS

Free Access to Virtual Hiring Event

Free access for **students** to registration - job listing - screening bots - virtual booths



Battle Creek, MI Production Operator

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The image shows two screenshots of the GetHired 2020 mobile application. The top screenshot displays a video player with the PwC logo, showing a play button and a timer at 00:00. Below it is a message: "Welcome to GetHired 2020 Pakistan!". The bottom screenshot shows another video player with the PwC logo, a timer at 12:48, and a message: "Before you apply, you can learn more about GetHired 2020: PwC's Virtual Career Fair." At the bottom are "Register" and "Learn More" buttons. Both screenshots are labeled "GetHired Pakistan" and "12:48". A small "Powered by xor.ai" logo is at the bottom right.



Academic Institutions - Pakistan



PARTNER COMMUNITIES

Onboard

Free Access to Virtual Hiring Event

Free access for **communities** to hiring event - preparation event

opportunities to mentoring and speaking - Promotion on Social Media



Production Operator

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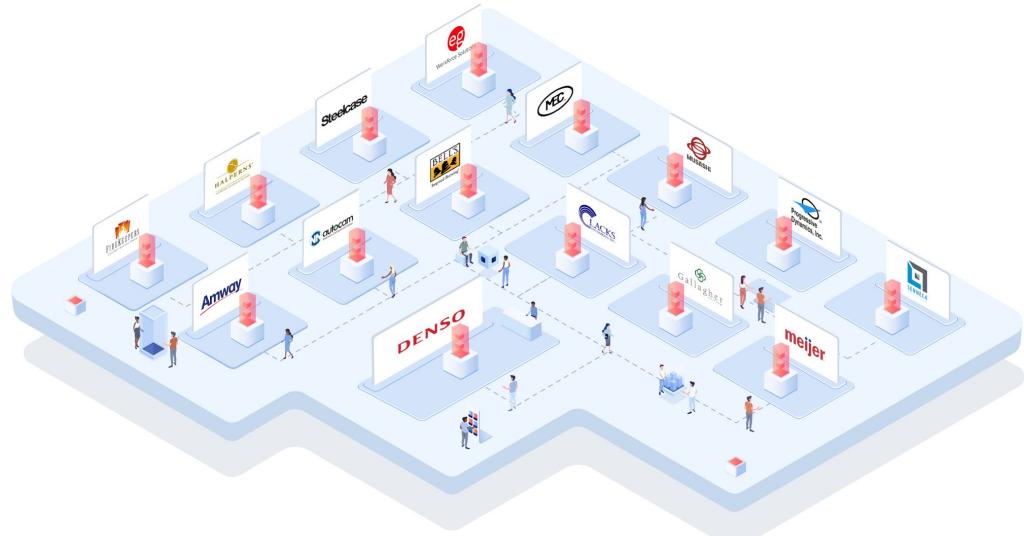
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The image shows a mobile phone displaying the GetHired 2020 app. The screen has a dark header with 'GetHired 2020' and 'PwC'. Below it is a video player showing a PwC video titled 'GetHired Pakistan 12:47'. Underneath the video is a button labeled 'Welcome to GetHired 2020 Pakistan!'. To the right of the video is a user profile icon. Below the video player is another video thumbnail for 'GetHired Pakistan 12:48' with the text 'Before you apply, you can learn more about GetHired 2020: PwC's Virtual Career Fair.' At the bottom are two large blue buttons: 'Register' and 'Learn More'. A small 'Powered by xor.ai' logo is at the very bottom.



Co-Host

Ejad Labs creates and curates content for business leaders building a more sustainable, socially-conscious global economy.

Some key programs & events are:

- Global Pakistan Tech Summit
- Startup Growth Series (powered by AWS)
- Startup Grind Pakistan Conference
- Ejad Labs' Winter Retreat
- Pakistan Tech Exchange - Silicon Valley, Europe, Toronto



Community Partners - North America



NUST United States Technology, Industry & Academic Network



**FAST ALUMNI
ASSOCIATION**
NORTH AMERICA



Indian Women in Computing

*UX Design
in Pakistan*



Nepali Women in Computing



Community Partners- Pakistan



Microsoft
Student
Partners

WomenInTechPK

CODEGIRLS
LEARN . CREATE . LAUNCH



Developer Circles Lahore
from facebook

UX Design
in Pakistan



Women Techmakers



Women Techmakers
Kolachi

[W] Women Techmakers

<> GDG Kolachi

<> GDG Islamabad

<> GDG Peshawar

<> GDG Cloud Islamabad

STUDENT AMBASSADORS

Onboard

Student Ambassadors - Pakistan





CONTACT US!

Contact Us

Don't see a package that fits your needs? Have a unique idea? Contact us and we will develop a tailored sponsorship package that fits your goals!

#GetHired2020

Questions?

Email careerfair@pwic.org Subject: Get Hired 2020

Connect with us:

- [PWIC Facebook Page](#)
- [LinkedIn Group](#)
- [Twitter](#)
- [Instagram](#)
- [PWIC Medium blog](#)



Thank You

