



# GET HIRED 2020

All-Inclusive, AI-Enabled Virtual Hiring Event

# Outline

- **About Pakistani Women in Computing**
- **About Get Hired 2020 | North America | Pakistan**
- **Get Involved**
  - *Hiring Partnership (Packages & Virtual Hiring Experience)*
  - *Advertising Partnership (Packages & Virtual Advertising Experience)*
  - *Donation & Sponsorship*
  - *Academia Partnership*
  - *Community Outreach Partnership*
  - *Student Ambassadors*
- **Contact Us**
- **Thank You!**

# Pakistani Women in Computing (PWIC)

PWIC is a global community of women in technology fields hailing from Pakistan and their global allies. PWIC is an AnitaB.org affiliated Systems Community and registered as a 501(c)3 non-profit in the state of Washington USA.



**Vision:** Connect, Learn and Grow Together

## Mission

- **Build a strong global network** of Pakistani women in technology and allies
- **Increase** the community's global reach, visibility and retention
- **Foster** community's **growth** through meaningful connections and learning opportunities

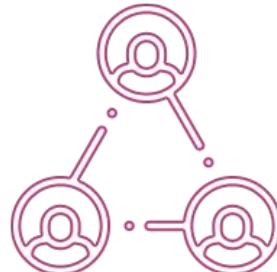


# PWiC Impact 2020



## Connect

- 40+ Global Volunteers
- 5 Campus Ambassadors
- 5k+ Online Community
- Monthly Mentoring Sessions



## Learn

- 120+ Events
- 50+ Workshops
- 10+ International Media Coverage



## Grow Together

- 14+ STEM Stories Published
- 20+ Internships and Jobs via referral
- Registered at Amazon Smile, Corporate matching & Donation at Microsoft, Google and Salesforce

Read about PWiC 2019 Impact: <https://medium.com/pwic/pwic-2019-year-in-review-b979d24891cb>

# PWiC Chapters

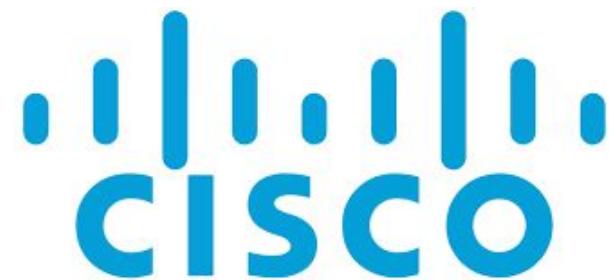
**Toronto  
Seattle  
Silicon Valley  
New England  
Houston  
Dubai  
Stockholm  
Berlin  
Islamabad  
Abbottabad  
Lahore  
Karachi**



# PWiC Journey



# PWiC Corporate Matching and Donations



# Get Hired 2020

## An All-Inclusive, AI-Enabled Virtual Hiring Event

- **GetHired 2020** is a virtual hiring experience organized by PWiC in collaboration with its **industry, academia and communities** partners on two separate weekends focused on hiring in **Pakistan and North America**.
- **Full Hiring Lifecycle:** The event will virtually connect hiring companies and candidates through an AI based hiring platform to find the best match that fit their hiring needs and career aspirations, at scale.



# Get Hired 2020

## An All-Inclusive, AI-Enabled Virtual Hiring Event

- **Pre-Screened:** The hiring companies will have access to **pre-screened** and **diverse** talent pool of **engineers, designers, product managers and data scientists** with **various experience level** - thus *reducing the time it takes to find and hire the right candidates!*
- **Hassle-Free:** Through the AI-platform, the candidates will be automatically matched to the jobs that fit their profiles
- **FREE:** It's a free event for the candidates
- **All-Inclusive:** The event is open to all. See [PWiC Non-Discrimination Policy](#)
- **Hiring Locations:** Pakistan, North America (USA and Canada)

# Hiring Tracks

To meet the industry needs, Get Hired 2020 is focused on hiring for the following job families

- **Engineering**
  - *Software Engineer, DevOps Engineer, Frontend, FullStack, Backend Developer, Python Developer, Test Engineer, QA Engineer etc.*
- **Design**
  - *UI/UX Designer, Product Design, UX Researcher etc.*
- **Data**
  - *Data Scientist, AI/ML Engineer, Data Analyst, Data Engineer etc.*
- **Product**
  - *Product/Project/Program Manager, Technical Project/Program Manager etc.*

# Traditional vs. Virtual Career Fairs

	<b>Virtual</b>	<b>Traditional</b>
<b>Participation Costs</b>	Cost-effective No Travel Required	Expensive Travel Costs
<b>Space Constraints</b>	Unlimited	Limited by audience presence at the event
<b>Information Formats</b>	Searchable Digital Applications	Paper Resumes
<b>Audience &amp; Organization Outreach</b>	Unlimited	Based on audience turnout
<b>ROI</b>	Detailed Performance Metrics	No Accurate Metrics
<b>Convenience</b>	Participate from home/office	Time consuming



# GET INVOLVED

# How to Get Involved

	<b>Hiring Partners</b> <b>Advertising Partners</b>	<b>Paid</b> (multiple hiring / advertising packages)
	<b>Academic Partners</b>	<b>Free</b> bring your students
	<b>Donors &amp; Sponsors</b>	<b>You Choose</b>
	<b>Community Outreach Partners</b>	<b>Free</b> amplify our impact

# HIRING PARTNERS

# Hiring Package - Paid

Benefits	Word	Byte	Bit
	\$2500	\$1500	\$500
<b>Assigned Recruiter Seats</b>	3	3	2
<b>Inbox Access to Contact Candidates</b>	15 days	10 days	5 days
<b>Beyond Event Access</b>	10 months	6 months	1 month
<b>Number of Jobs Listed</b>	Unlimited	20	10
<b>Screening Chatbots</b>	10 questions, pre-defined by the recruiter	8 questions, pre-defined by the recruiter	4 questions, pre-defined by the recruiter
<b>Promotion on Social Media</b>	Hiring companies' supplied + Standard promotion 30+ Ads on Social Media	Standard promotion 20 Ads on Social Media	Standard promotion 10 Ads on Social Media
<b>Booth</b>	First row	Middle row	Middle row

# Hiring Partners - North America



# Hiring Partners - Pakistan



# VIRTUAL EXPERIENCE

## For Hiring Partners

# Virtual Hiring Experience

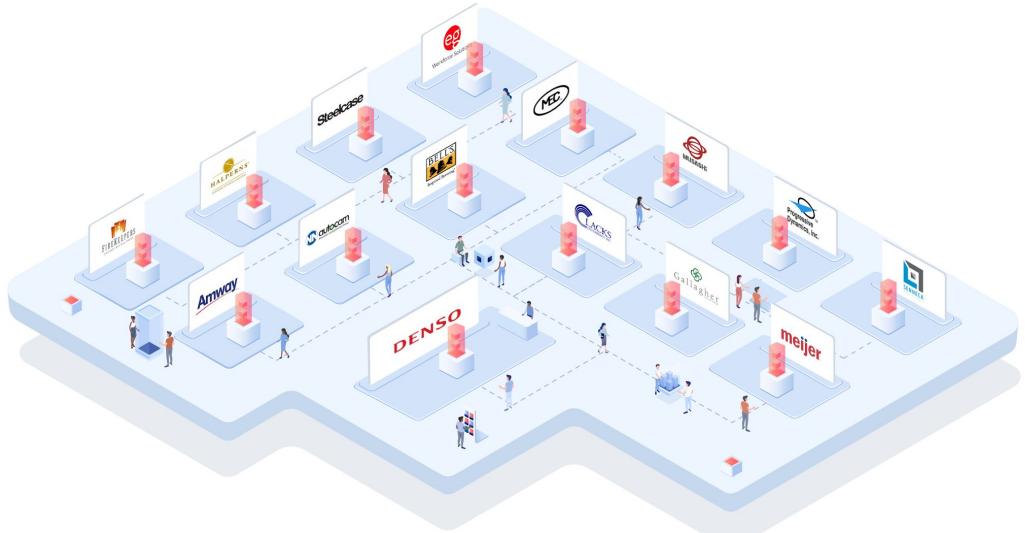
- **Virtual Map:** Placement on an interactive virtual booth map
- **Landing Page:** A tailored landing page for each company with open positions
- **Screening Chatbot:** Multiple programmable AI chatbots to screen and filter candidates
- **Inbox:** Access to inbox to connect with candidates before, during and after the event
- **Matching:** An auto-matching of candidates with open positions
- **Scheduling:** An auto-scheduling of interviews via calendar sync
- **Analytics:** Access to analytics and reporting to measure performance after the event
- **Hiring Pipeline:** A post event access to the end-to-end hiring pipeline



powered by xor.ai

# Virtual Hiring - Booth & Landing Page

- **Virtual Booth:** Placement on an interactive virtual booth map
- **Landing Page:** A tailored landing page for each company with open positions



powered by xor.ai



Battle Creek, MI

**Production Operator**

**Our mission**  
At EG, our mission is to help people succeed. We do that by matching people like you with open jobs at reputable companies who are hiring now. The EG team is trained and dedicated to guiding you through the hiring process, and finding you a job, a paycheck, and a workplace community that values YOU. EG is more than a staffing agency. We partner with people to help them work forward to a better life.

**Why work at Denso?**  
DENSO automotive technology jobs offer you the best opportunity to drive your career into the future. DENSO is one of the largest global automotive suppliers of advanced technology, systems, and components. From advanced safety systems for automated driving to hybrid and electric vehicle components, we're crafting the core technologies of modern mobility. We draw on the strengths of individual inventors who are joining together to become an unstoppable force for global good.

**Qualifications**  
- Able to work in a fast-paced environment  
- Able to work overtime as needed  
- Great work attitude

**Responsibilities**  
- Test machine operation, checking proper motor function and fan rotations.  
- Inspecting machines for proper damper function and sealing and correcting shipping mode.  
- Repetitive assembly, quality inspection, pulling cores from conveyor, sorting, clipping wires to hold core, etc.  
- Running wire bending machine, flux machine, unloading furnaces.  
Work hours include:  
- 1st shift | Start 5am -7:30am  
- 2nd shift | Start 3:00pm -4:15pm  
- 3rd shift | Start 11pm-11:30pm  
8-10 hour shifts

**Description**  
- EG Workforce Solutions is hiring Production Operators for DENSO Manufacturing in Battle Creek, MI! Are you looking for an opportunity to jump start your career and make great money? If so this is the role for you!  
- DENSO is the lead production facility for automotive air conditioning and engine cooling systems. DENSO's 3000-member Battle Creek team supplies equipment to world-class brands including Ford, GM, Caterpillar, Audi, Subaru and others.  
- This is a temp to hire position that offers award-winning training, team involvement programs, and community initiatives that make DENSO a great place to work. If hired, DENSO Associates enjoy competitive benefits, company health clinic, pharmacy and recreation center among other outstanding benefits.  
- No experience required  
- No High School Diploma or GED required  
- The starting pay is \$13.25-\$14.05 per hour  
- Pay Increase upon hire between \$15.01-\$17.16 per hour.

**Benefits**  
- Get paid weekly  
- Six paid holidays to working associates after 1,500 hours of work  
- Access to healthcare benefits at group rates the first of the month after 60 days of employment

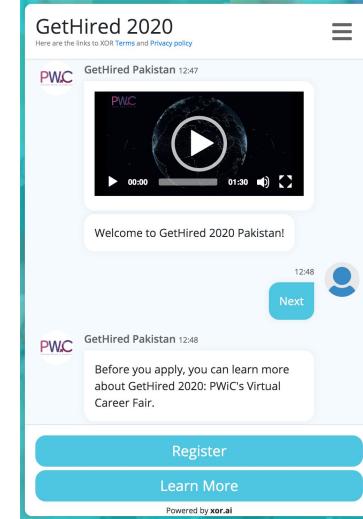
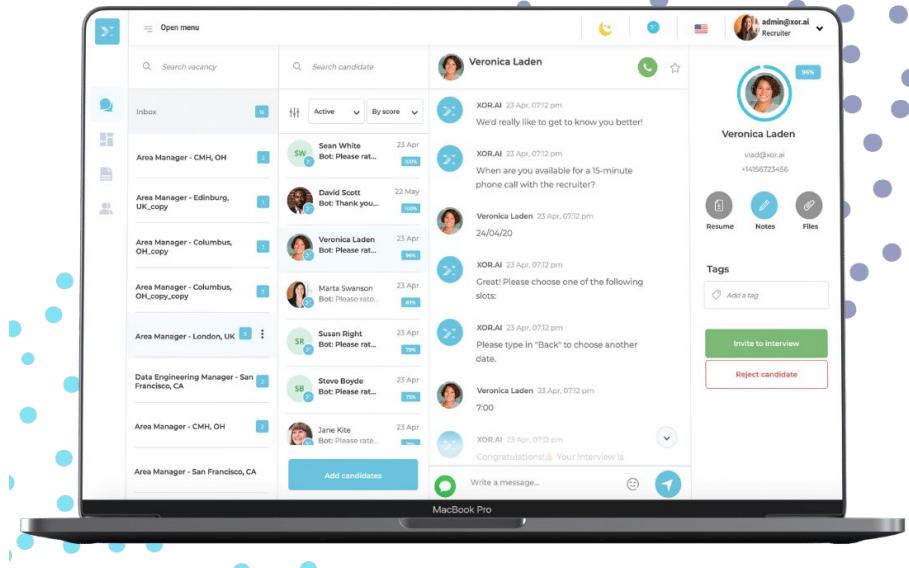
- HSA (Health Savings Account) are also available after 60 days of employment  
Referral bonus: \$100 for you and \$50 for the person you refer once they complete 45 days at DENSO

**APPLY**

# Virtual Hiring - Chatbot & Inbox

**Screening Chatbot:** Multiple programmable AI chatbots to screen and filter candidates

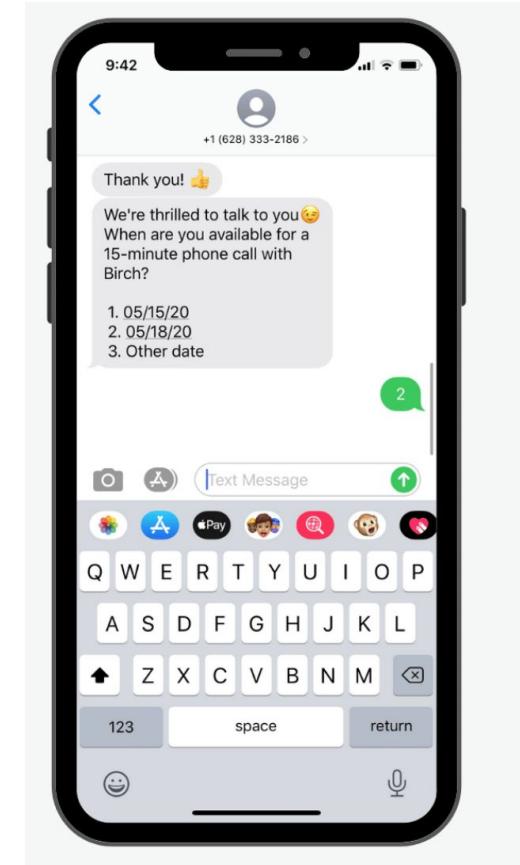
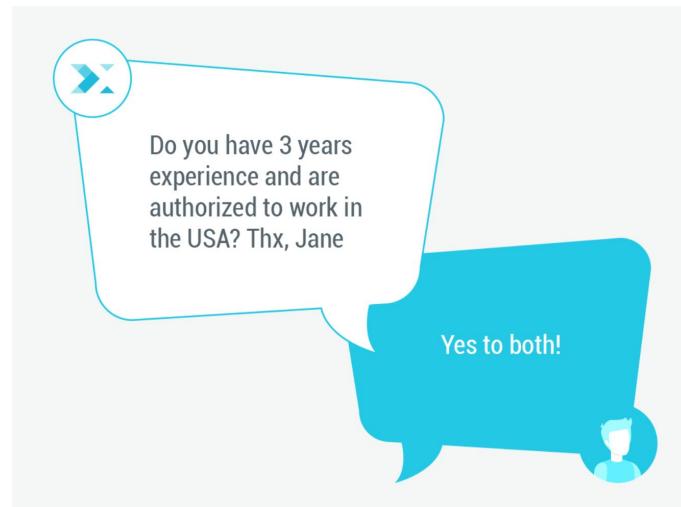
powered by xor.ai



- **Inbox:** Access to search, filter and connect with candidates before, during and after the event
- **Connect:** Connect with candidates via email, chat or WhatsApp

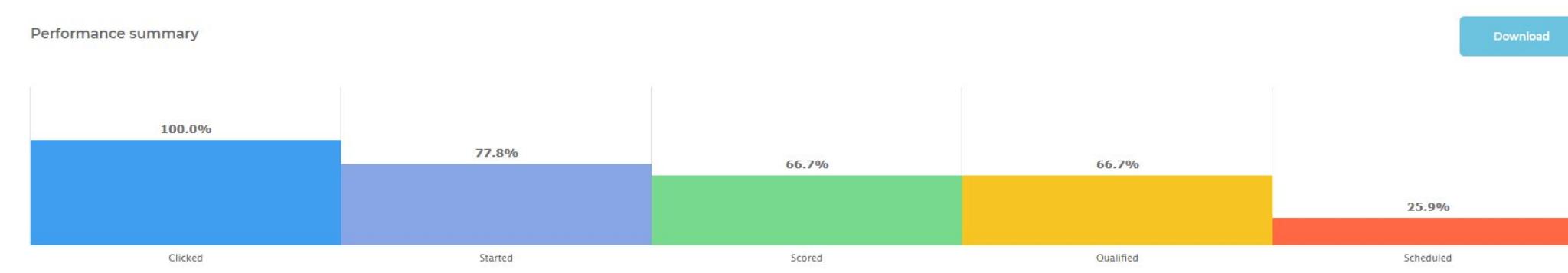
# Virtual Hiring - Auto Matching & Scheduling

- **Matching:** An auto-matching of candidates with open positions
- **Scheduling:** An auto-scheduling of interviews via calendar sync



# Hiring Experience- Analytics & Reporting

Measure your booth and hiring performance with detailed statistics



# ADVERTISING PARTNERS

# Advertising Package - Paid

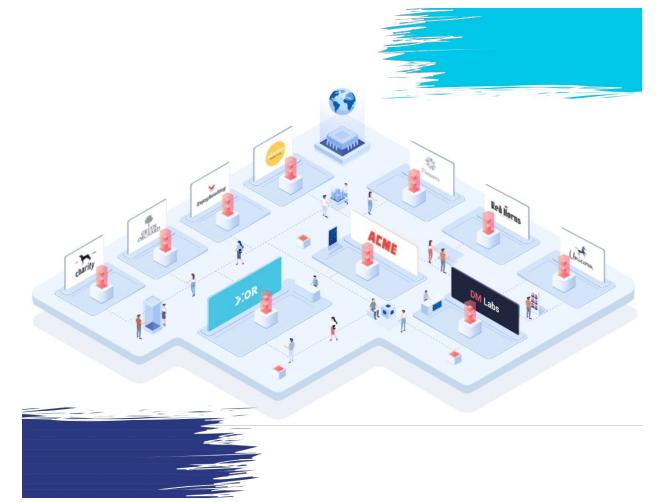
Benefits	Premium	Pro	Basic
	\$1000	\$500	\$100
<b>Inbox Access to Contact Candidates</b>	15 days	10 days	5 days
<b>Ads on Social Media</b>	30+	20	10
<b>Promotion on Social Media</b>	Daily updates and advert plugins		
<b>Booth</b>	First row	Middle row	Last row
<b>Digital Branding Swag</b>	★ ★ ★	★	★

# VIRTUAL EXPERIENCE

## For Advertising Partners

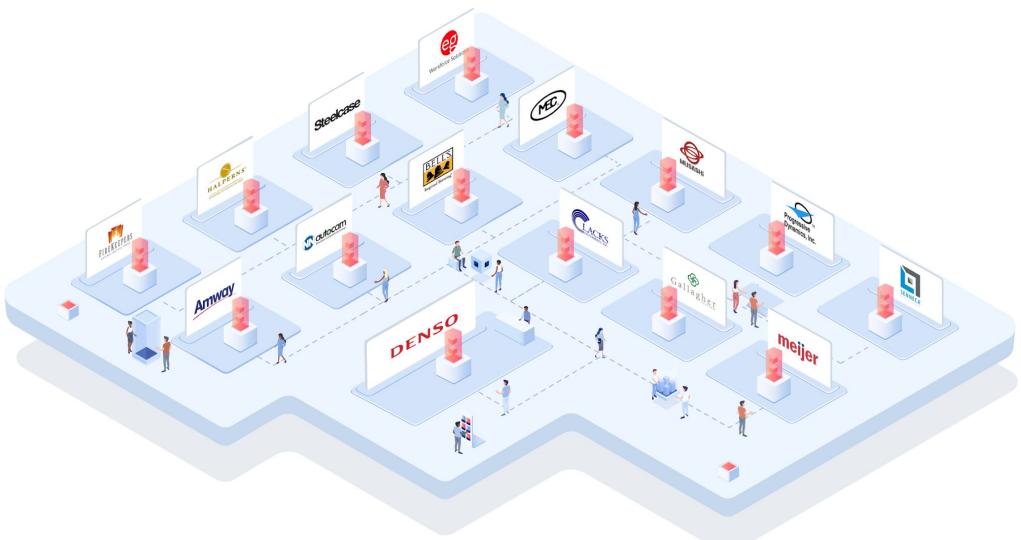
# Virtual Hiring Experience - Advertising Partners

1. **Virtual Map:** Placement on an interactive virtual booth map
2. **Landing Page:** A tailored landing page for each company with open positions
3. **Inbox:** Access to inbox to connect with candidates before, during and after the event
4. **Hiring Pipeline:** A post event access to the end-to-end hiring pipeline



# Virtual Hiring - Booth & Landing Page

- **Virtual Booth:** Placement on an interactive virtual booth map
- **Landing Page:** A tailored landing page for each company with open positions



## Battle Creek, MI Production Operator

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### Qualifications

- Able to work in a fast-pace
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### Responsibilities

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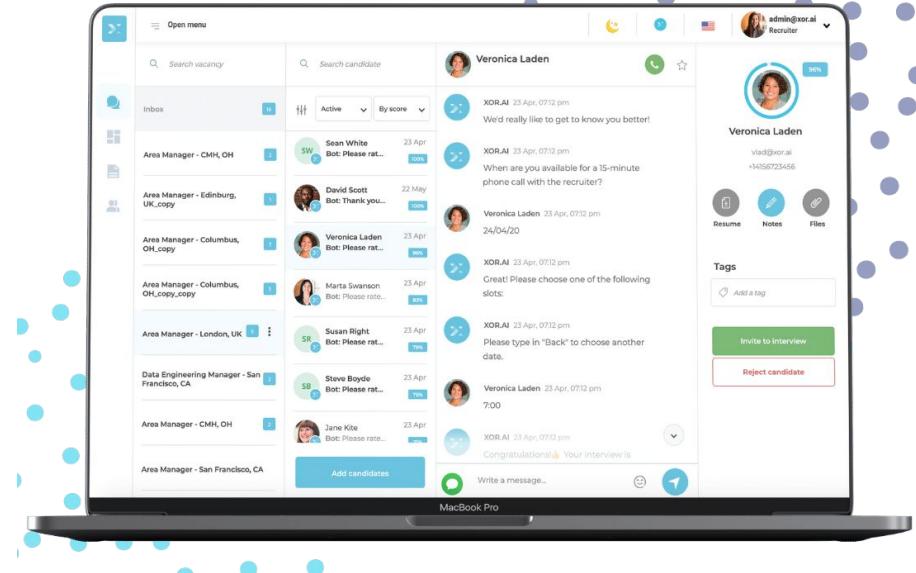
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# DONATIONS & SPONSORSHIP

# Amplify Our Impact



PWiC is a mission-oriented, volunteer-run, officially registered 501(c)3 non-profit charitable organization in the US and the donations to our organization are tax exempt.

If you are not hiring, amplify our impact by sponsoring the event or donate to our mission to helping our community grow in technology careers

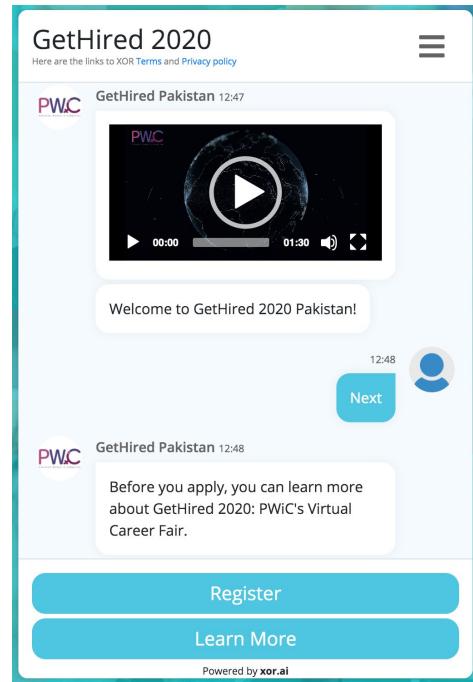
# ACADEMIA PARTNERS

# Free Access to Virtual Hiring Event

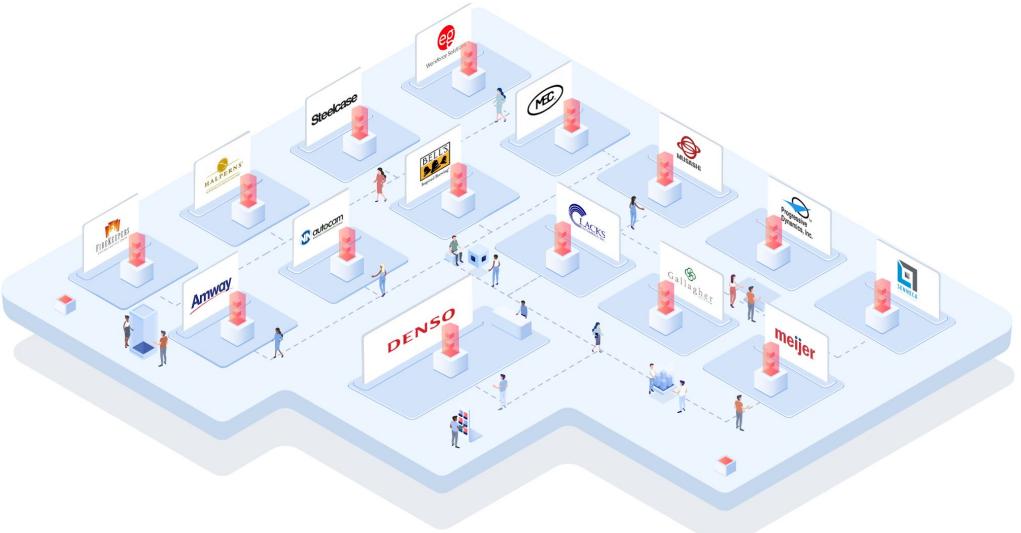
Free access for **students** to registration - job listing - screening bots - virtual booths



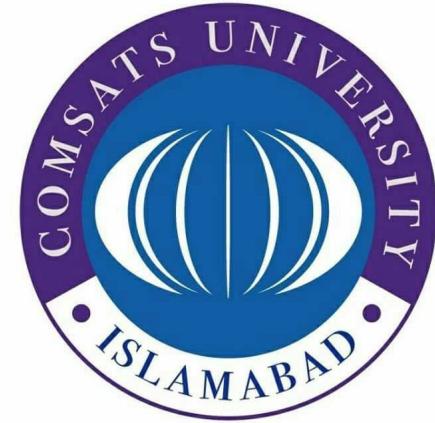
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**Production Operator**  
DENSO  
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GetHired 2020  
Here are the links to XOR Terms and Privacy policy  
PwC  
GetHired Pakistan 12:47  
PwC  
Welcome to GetHired 2020 Pakistan!  
12:48  
Next  
GetHired Pakistan 12:48  
Before you apply, you can learn more about GetHired 2020: PwC's Virtual Career Fair.  
Register  
Learn More  
Powered by xor.ai



# Academic Institutions - Pakistan



# PARTNER COMMUNITIES

## Onboard

# Free Access to Virtual Hiring Event

Free access for **communities** to hiring event - preparation event

opportunities to mentoring and speaking - Promotion on Social Media



## Production Operator

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The image shows a mobile phone displaying the GetHired 2020 app. The screen has a header "GetHired 2020" and "PwC". It features a video player showing a PwC video titled "GetHired Pakistan 12:47", a "Welcome to GetHired 2020 Pakistan!" message, and a "Next" button. Below the video is another section titled "GetHired Pakistan 12:48" with a message about the virtual career fair and a "Register" and "Learn More" button. At the bottom, it says "Powered by xor.ai".



# Co-Host

Ejad Labs creates and curates content for business leaders building a more sustainable, socially-conscious global economy.

Some key programs & events are:

- Global Pakistan Tech Summit
- Startup Growth Series (powered by AWS)
- Startup Grind Pakistan Conference
- Ejad Labs' Winter Retreat
- Pakistan Tech Exchange - Silicon Valley, Europe, Toronto



# Supported By



Ministry of Information Technology  
& Telecommunication

**DIGITAL PAKISTAN**



# Community Partners - North America



NUST United States Technology, Industry & Academic Network



**FAST ALUMNI  
ASSOCIATION**  
NORTH AMERICA



Indian Women in Computing

*UX Design  
in Pakistan*



Nepali Women in Computing



# Community Partners- Pakistan



Microsoft  
Student  
Partners

WomenInTechPK

CODEGIRLS  
LEARN . CREATE . LAUNCH



UX Design  
in Pakistan



Women Techmakers



Women Techmakers  
Kolachi

[W] Women Techmakers

<> GDG Kolachi

<> GDG Islamabad

<> GDG Peshawar

<> GDG Cloud Islamabad

# STUDENT AMBASSADORS

## Onboard

# Student Ambassadors - Pakistan





**CONTACT US!**

# Contact Us

Don't see a package that fits your needs? Have a unique idea? Contact us and we will develop a tailored sponsorship package that fits your goals!

#GetHired2020

Questions?

Email [careerfair@pwic.org](mailto:careerfair@pwic.org) Subject: Get Hired 2020

Connect with us:

- [PWIC Facebook Page](#)
- [LinkedIn Group](#)
- [Twitter](#)
- [Instagram](#)
- [YouTube](#)
- [PWIC Medium blog](#)



# Thank You

