



CAREER FAIR 2020

Finding Opportunities in Uncertain Times



Pakistani Women in Computing (PWIC)

We are a global community of women in technology fields hailing from Pakistan and their global allies.

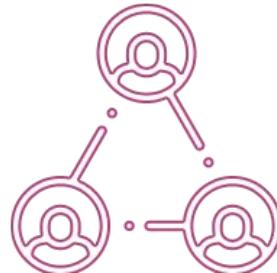
- Our **mission** is to build a strong global network of Pakistani women in technology and allies
- **Increase** the community's global reach, visibility and retention
- Foster community's **growth** through meaningful connections and learning opportunities

PWiC Impact 2020



Connect

- 40+ Global Volunteers
- 5 Campus Ambassadors
- 5k+ Online Community
- Monthly Mentoring Sessions



Learn

- 120+ Events
- 50+ Workshops
- 10+ International Media Coverage



Grow Together

- 14+ STEM Stories Published
- 20+ Internships and Jobs via referral
- Registered at Amazon Smile, Corporate matching & Donation at Microsoft, Google and Salesforce

Read about PWiC 2019 Impact: <https://medium.com/pwic/pwic-2019-year-in-review-b979d24891cb>

PWiC Chapters

**Toronto
Seattle
Silicon Valley
New England
Houston
Dubai
Stockholm
Berlin
Islamabad
Abbottabad
Lahore
Karachi**



PWiC Journey



Career Fair 2020

- PWiC is launching Career Fair 2020 - a virtual event to bring together employers and pre-screened candidates during these uncertain times.
- This event will include the full hiring life-cycle, enabled by technology. Sponsoring organizations can recruit candidates from engineering, design, data, and product related disciplines. The aim is to help PWiC Sponsors aligned with our mission and vision to improve the diversity for their businesses and teams.
- Our events are open for all ages, gender, race, religion and ethnicity

PWiC Policies: <https://pwic.org/policy/>

Partners & Sponsors - Pakistan



Microsoft
Student
Partners
Islamabad



Developer Circles Lahore
from facebook

CODEGIRLS
LEARN . CREATE . LAUNCH



Women Techmakers
Kolachi

 GDG Kolachi

 GDG Islamabad

 GDG Cloud Islamabad

 Women Techmakers

PWC
Pakistani Women In Computing

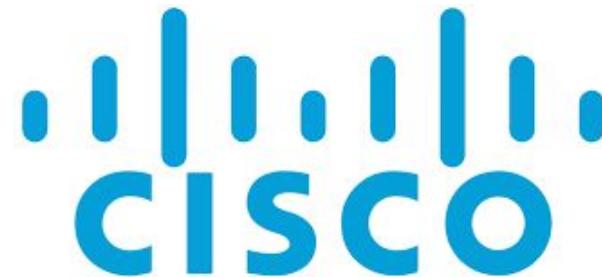
Partners & Sponsors - Global



Corporate Matching and Donations



Google



Google Ads



amazon smile

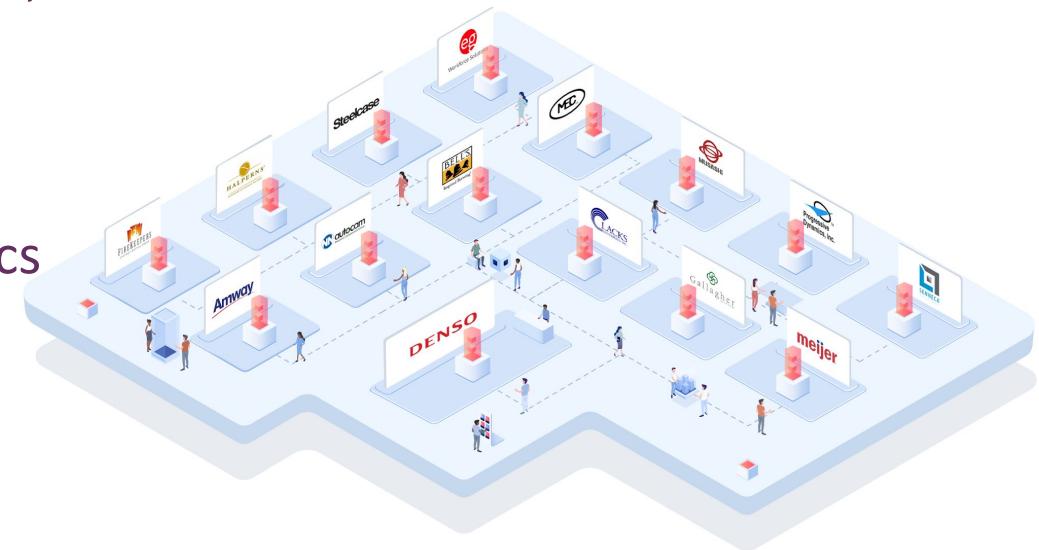


Traditional vs. Virtual Career Fairs

	Virtual	Traditional
Participation Costs	Cost-effective No Travel Required	Expensive Travel Costs
Space Constraints	Unlimited	Limited by audience presence at the event
Information Formats	Searchable Digital Applications	Paper Resumes
Audience & Organization Outreach	Unlimited	Based on audience turnout
ROI	Detailed Performance Metrics	No Accurate Metrics
Convenience	Participate from home/office	Time consuming

Experience

- Tailored landing page
- Chatbot based screening
- Access to inbox to contact candidates before, during and after the event*
- Auto scheduling of Interviews based on availability
- Measure performance with detailed statistics on your booth
- Promote your company



*Depends on package

How to Get Involved



Be our Sponsor



Partner with Us

SPONSORSHIP BENEFITS

Industry Sponsorships

Benefits	Word	Byte	Bit
	\$2500	\$1500	\$500
Event Passes	50	15	10
Assigned Recruiter Seats	3	1-3	2
Inbox Access to Contact Candidates	15 days	10 days	5 days
Beyond Event Access	10 months	6 months	1 month
Jobs listed in Virtual booth	Unlimited*	20	10
Screening Chatbots	upto 5	1-3	1
Promotion on Social Media	★★★	★★	★
Booth	First row	Middle row	Middle row

*Based on landing page

Advertising Only Sponsorship

Benefits	Premium	Pro	Basic
	\$1000	\$500	\$100
Event Passes	50	15	10
Inbox Access to Contact Candidates	15 days	10 days	5 days
Ads on Social Media	30+	20	10
Promotion on Social Media	Daily updates and advert plugins		
Booth	First row	Middle row	Middle row
Digital Branding Swag	★ ★ ★	★	★

PARTNERSHIP OPPORTUNITIES

Partnership Opportunities

We want your support. Become our Partner

- Bring your expertise to the table and become a resume reviewer or a mentor to our candidates
- Become our thought leader, panelist in our mentoring session or a speaker
- Send your recruiters to our webinars
- Career Coach the attendees
- Outreach to your network to provide this opportunity to candidates
- Partnership announcement on our social media channels and crosspost content

Contact Us

Don't see a package that fits your needs? Have a unique idea? Contact us and we will develop a tailored sponsorship package that fits your goals!

#GetHired2020

Questions?

Email careerfair@pwic.org Subject: Get Hired 2020

Connect with us:

- [PWIC Facebook Page](#)
- [LinkedIn Group](#)
- [Twitter](#)
- [Instagram](#)
- [PWIC Medium blog](#)



Thank You

