



**GADGITERATION**

TING ZHAO

# Persona Narrative



## Mary

Educator of Arduino Program  
Age: 30

She has a child named Mike.  
Mike is 12 years old.  
His favorite class is science.

Mary's husband named Nathan  
He is a developer of Arduino

As an educator of Arduino program. She would like to browse some related web sites for learning and communication. When she found the gadgINTERATION web, she may learn something about this program first.

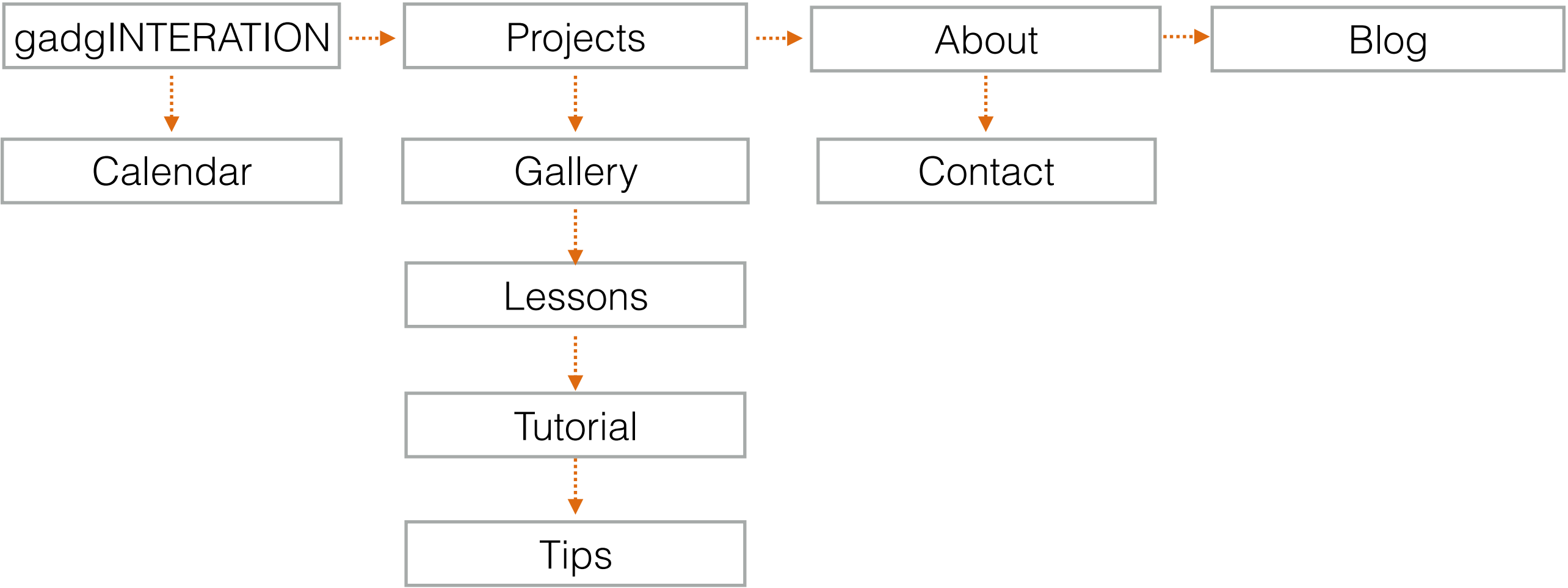
Then she give this web site to her child Mike. Mike is a 12 yeas old boy who love science very much. He watch some tutorial video about the Noisemaker. Then he is interested in this program. He told his mother Mary and they may check the contact information on the website.

Mary's Husband, Nathan, he is a developer of Arduino. Maybe he care more about the cooperation part.

## ◆ **Features**

- A. Online tutorials
- B. Blog for sharing projects
- C. Connect the project to the social community  
webpage like Facebook or Twitter
- D. Calendar for events of science
- E. Workshop program

# ◆ Functions



## 1. Useful:

We create many fancy projects by using the Noisemaker. Let people know more about our project and make them interested in this program.

## 2. Great Experiences are Simple

A good web site must be easily to use. The visual style is clean and understated

## 3. Social

Social is an important part of a web site. People not only share their works with each other, but also bring more audience to use this web site.

## 4. Easily understand content

For the reason that gadgINTERATION is a program for kids and teenagers. Easily understand content is a very important thing to engage the attention of them.

# Maps



GADGINTERATION

PROJECTS

ABOUT

BLOG



Gallery

Lessons

Tutorial

Tips



Summer Workshop >

Code Dorkshop >

Known the process >

Sources >



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