users:

userId:

- imageUrl

- email

- conversations:

- convId1 : true

- convId2: false

- friends:

- userId1: true

- userId2: false

conversations:

convid1:

- members:

- userId: true

- userId: false

* messages:
  + messageId:
    - id
    - message
    - timestamp
    - type
    - userEmail/username
* title
* imageUrl