

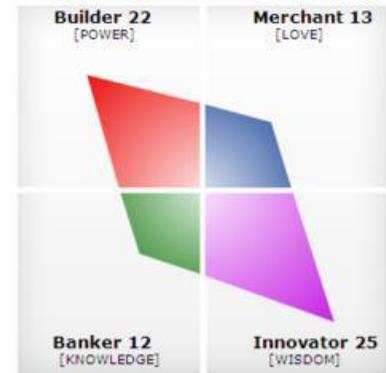


The Core Values Index™ Certification Training Overview

The training and certification process will fully equip the coach to carry out the Best Standard Practice of Coaching with the CVI, lifting clients to higher levels of life contribution and job satisfaction.

The **Core Values Index™** (CVI) is the **only human assessment using strategic and tactical values** in a word-choice format. The CVI reveals:

- our innate nature as a person
- our core motivational drivers
- our wired-in challenges
- our predictable response to life's challenges



Learn how a person views the world from their unique perspective, and if they are “stuck”, how you can help them respond to this challenge using the CVI as your guide.

Working with core values nature provides a springboard for understanding motivation for action, sense of personal mission, and the interpretation of individual work and life activity as meaningful. Using the CVI, a coach helps clients discover *who they are* and **how to consciously direct life choices by their deepest innate core value.**

"I've significantly grown my business by using the CVI for individual coaching and I highly recommend Taylor Protocols and the CVI to anyone who does coaching and consulting."
-Susan Katz

What's included in the certification process:

Training in the CVI™ Best Standard Practice of Coaching

- 4-hour online/webinar training on CVI fundamentals with CVI-creator, Lynn Taylor
- 30-page training booklet
- 5 Comprehensive CVIs (\$250 value)
- Unlimited Basic CVIs (priceless 😊)
- 4 ICF continuing ed. credits (\$1100 value)
- The Core Values Handbook (196 pgs., authored by Lynn Taylor)
- The CVI Key and The Ladder (the 4 core values and how to shift within them)
- 6-Sessions with the CVI (best-practices coaching tool for first 6 sessions with clients)
- Certificate of completion
- CVI-Certified badge for your website and marketing materials