

# PALAK PARWANI

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[palakparwani-portfolio](#) | [Github](#) | [Linkedin](#)

## SUMMARY

Frontend Developer with hands-on experience in building responsive, user-centric web applications using React.js and Next.js. Skilled in translating UI/UX designs into clean, scalable code. Strong grasp of performance optimization, SEO basics, and modern frontend tools. Eager to deliver high-quality solutions in fast-paced environments.

## WORK EXPERIENCE

**Web Developer Intern** July 2024 - Sep 2024

*Tech Binary ( part of Blueberry Group)*

- Built strong foundation in HTML, CSS, and JavaScript through hands-on projects.
- Learned React.js and developed interactive UI components.
- Converted Figma designs into responsive, accessible web interfaces.
- Applied SEO techniques to improve website visibility and load performance.

**Frontend Developer** Oct 2024 - Present

*Tech Binary ( part of Blueberry Group)*

- Developed responsive and scalable web applications using HTML, CSS, JavaScript, and React.js.
- Translated Figma designs into clean, accessible UI with consistent UX.
- Implemented Next.js features to enhance app performance and SEO.
- Utilized React Hooks, Context API, and Git for efficient development and collaboration.

## EDUCATION

**Bachelor of Computer Applications** Oct 2021 - May 2024

*University of Rajasthan, Jaipur*

- CGPA: 8.0

## SKILLS

**Core Skills:** HTML5, CSS3, JavaScript, React.js, Next.jsCoding Frameworks  
**Tools & Others:** Git, GitHub, Bootstrap, REST APIs, Chrome DevTools, SEO

## PROJECTS

- NextHolidays Migration** [[NextHolidays](#)]  
Rebuilt the travel booking platform with a new UI, IP-based redirection, and scalable architecture using Next.js.
- NextHolidays Optimization** [[India](#)] | [[UAE](#)]  
Enhanced UI and SEO; collaborated with Marketing to boost performance and visibility for both regions.
- Blueberry DMC** [[Blueberry DMC](#)]  
Maintained a React-based DMC site with focus on responsiveness and structured content.
- Blueberry Group (BBG)** [[Blueberry Group](#)]  
Improved responsive design and cross-browser compatibility for the corporate site.
- Roadster Bikes** [[Roadster Bikes](#)]  
Optimized UI and layout for better responsiveness and user experience.
- Blueberry Travel (BBT)** [[Blueberry Travel](#)]  
Developed a travel service site from Figma, emphasizing performance, SEO, and accessibility.

## CERTIFICATES

**Web Developer Internship Certificate** Oct 2024

- Completed a Web Developer Internship, gaining hands-on experience in building responsive and dynamic web applications.