Web Designer

Virtually Testing

Job details

SALARY
Un-paid

JOB TYPE
Internship (20 to 25 hours per week)

DEPARTMENT
Human Resources

Full Job Description
ABOUT THE JOB

Company

Virtually Testing is a California, USA based 501(c)3 nonprofit organization. Our foundation is funded by individuals or corporate or government donations. Our mission is to serve a cybersecurity focused community by organizing speaker events, hands-on workshops, conferences, etc. Our members advance their skills or learn from scratch to successfully access the competitive trending and evolving cybersecurity industry.

Job Summary

An ideal candidate must be a strong leader and communicator with excellent communication skills. Seeking someone with exceptional emotional intelligence who can support the achievement of ideal culture and professional brand, as well as strong engagement. You will work closely with co-founders and other executives.

Candidates must have at least 1+ years of related professional services experience.

DUTIES AND RESPONSIBILITIES

- Conceptualize creative ideas with Marketing and Creative teams.
- Test and improve design of the website.
- Establish design guidelines, standards, and best practices.
- Maintain the appearance of websites by enforcing content standards.
- Communicate design ideas using user flows, process flows, site maps and wireframes.
- Incorporate functionalities and features into websites.
- Design sample pages including colors and fonts.
- Prepare design plans and present the website structure.
- Design ads and emails
- A problem solver who has innovative solutions to tough interface challenges and creates visually stunning interface designs.

- A collaborator with specific experience in bridging creative expression with data-driven marketing measurements
- Someone who can apply knowledge of layout, color theory, typography, and iconography to the UI design.
- Someone who isn't afraid to speak up and share ideas with teammates.
- Manage design and web projects from concept through production and delivery utilizing various software platforms
- Present work and concepts to internal teams and to clients
- Ability to create, design, and edit interactive documents and presentations, HTML emails for mobile, animated infographics
- Work with web development teams to effectively communicate website vision and functionality requirements to project completion.
- Continuously enhance design skills, knowledge of design and web industry trends, and remain current with emerging innovations and technological advancements within the creative industry
- Work collaboratively in a local and virtual team environment with creative director, other designers, copywriters, web developers, and the marketing team to create inspired solutions

REQUIREMENTS AND QUALIFICATIONS

- Fluency in English
- Your own PC with internet connection
- Familiarity with google suite (GSheet, GSlide, GDoc)
- Bachelor's (Preferred)

SCHEDULE

- Flexible hours between 9 am to 5 pm (Los Angeles, California Timezone)
- Monday to Friday

WORK REMOTELY

- Yes

COMPANY WEBSITE

- https://virtuallytesting.com/