

Sales Insights

2017

2018

2019

2020

Jun
17

Jul
17

Aug
17

Sep
17

Oct
17

Nov
17

Dec
17

Jan
18



Revenue

₹985M

Sales Quantity

2M

Total Profit Margin

₹24.7M

Top 5 Customers

Electricalsara S...

₹413.33M

Electricalslytical

₹49.64M

Excel Stores

₹49.12M

Premium Stores

₹44.91M

Nixon

₹43.89M

Top 5 Products

(Blank)

₹468.96M

Prod040

₹23.58M

Prod159

₹17.66M

Prod065

₹16.26M

Prod018

₹15.60M

Revenue by Markets

custo... ● Brick & M... ● E-Commerce

Delhi ...

₹482.84M

Mum...

Ahme...

Bhopal

Nagpur

Kochi

Chen...

Kanpur

Hyder...

Patna

Luckn...

Surat

Bhub...

Beng...

₹0.0bn

₹0.5bn

Sales Qty by Markets

custo... ● Brick & Mortar ● E-Commerce

Delhi N...

1M

Mumbai

0M

Nagpur

0M

Kochi

0M

Ahmed...

0M

Bhopal

Hydera...

Chennai

Lucknow

Surat

Kanpur

Bhuban...

Patna

Bengal...

0.0M

0.5M

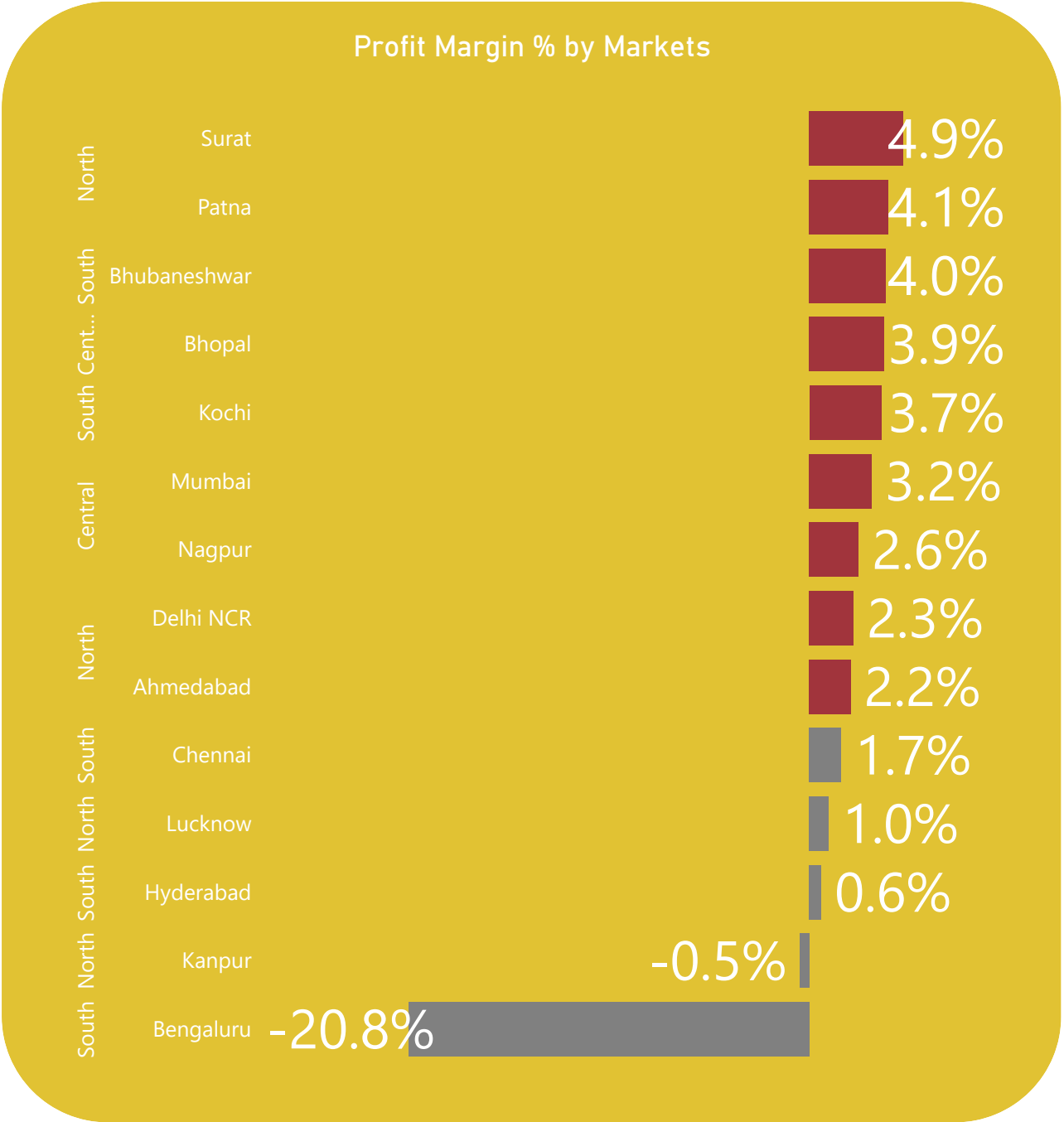
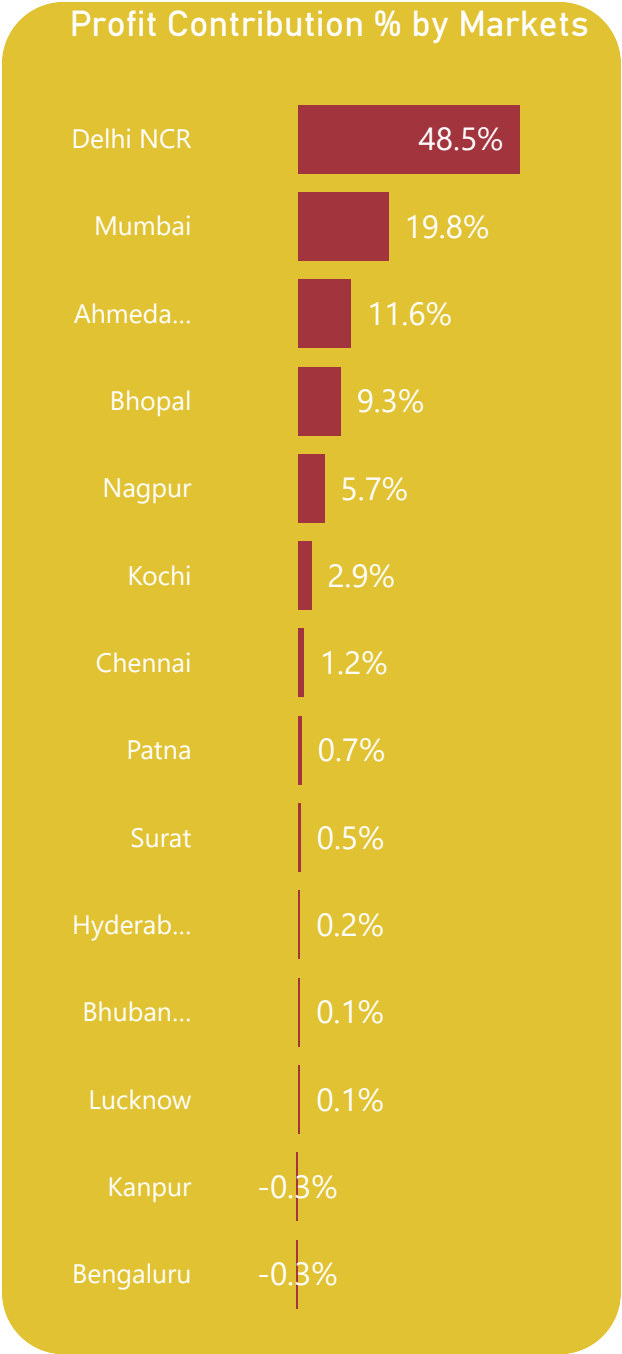
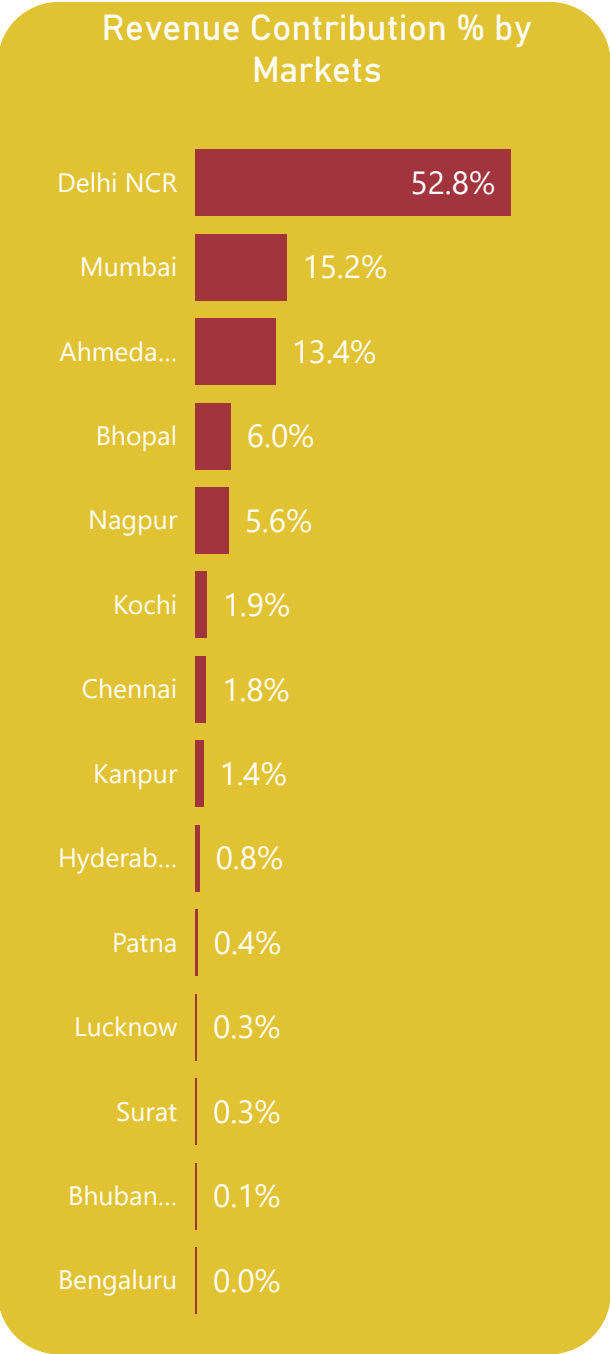
1.0M

Profit target

2%

2017	2018	2019	2020
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Jun 17	Jul 17	Aug 17	Sep 17	Oct 17	Nov 17	Dec 17	Jan 18	Feb 18	Mar 18	Apr 18	May 18	>
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Profit target

2%

2017	2018	2019	2020
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Jun 17

Jul 17

Aug 17

Sep 17

Oct 17

Nov 17

Dec 17

Jan 18

Feb 18

Mar 18

Apr 18

May 18

custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsara Stores	₹413,333,588.00	42.0%	37.7%	
Nixon	₹43,893,083.00	4.5%	7.2%	
Electricalslytical	₹49,644,189.00	5.0%	6.8%	
Leader	₹16,529,970.00	1.7%	5.1%	
Premium Stores	₹44,906,666.00	4.6%	4.3%	
Control	₹31,771,997.00	3.2%	3.3%	
Electricalsocity	₹17,489,935.00	1.8%	2.9%	
Excel Stores	₹49,115,620.00	5.0%	2.8%	
Surge Stores	₹28,648,916.00	2.9%	2.7%	
Forward Stores	₹21,026,079.00	2.1%	2.3%	
Nomad Stores	₹17,739,351.00	1.8%	2.1%	
Surface Stores	₹15,242,562.00	1.5%	2.0%	
Logic Stores	₹13,201,366.00	1.3%	2.0%	
Modular	₹17,379,851.00	1.8%	1.8%	
Power	₹5,727,123.00	0.6%	1.4%	
Electricalsopedia Stores	₹10,281,203.00	1.0%	1.3%	
Epic Stores	₹18,750,440.00	1.9%	1.3%	
Acclaimed Stores	₹21,196,727.00	2.2%	1.3%	
Info Stores	₹35,100,033.00	3.6%	1.3%	
Flawless Stores	₹9,156,412.00	0.9%	1.3%	
Atlas Stores	₹16,666,713.00	1.7%	1.2%	
Integration Stores	₹13,979,716.00	1.4%	1.0%	
Unity Stores	₹12,589,257.00	1.3%	0.9%	
Total	₹984,813,463.00	100.0%	100.0%	

