

Filters

Device Type

Mobile x

PC x



Console x

Preferred Game Mode

Co-op x

Solo x



Multiplayer x



Matiks User Engagement & Revenue Dashboard



Key Metrics

Total Users

10000

Total Revenue (\$)

501,774.66

Avg Revenue/User (\$)

50.18

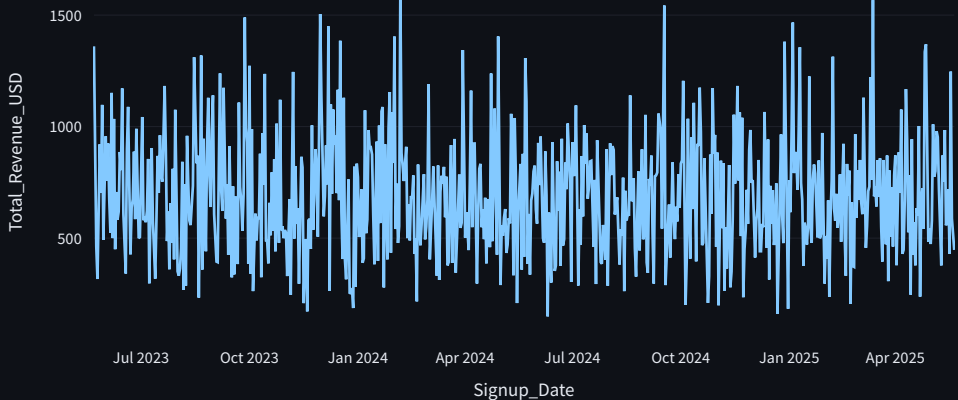
Total Sessions

199939

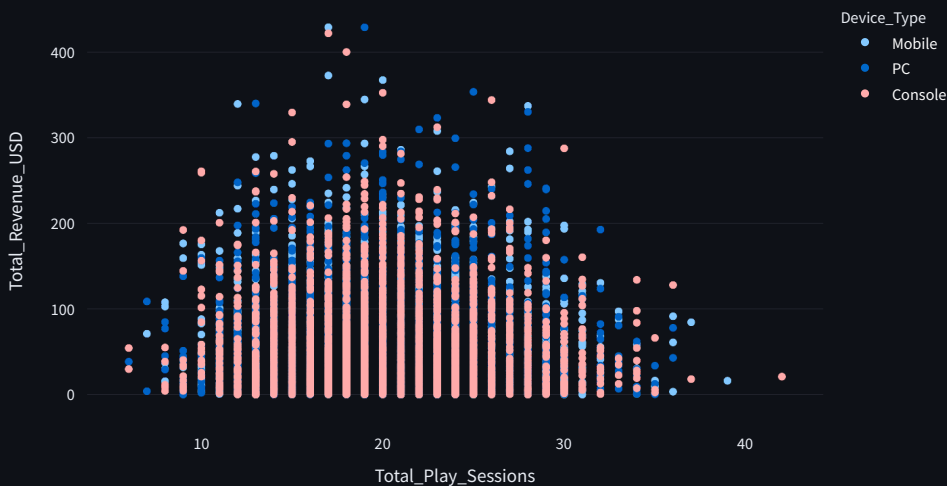


Revenue by Signup Date

Revenue Over Time

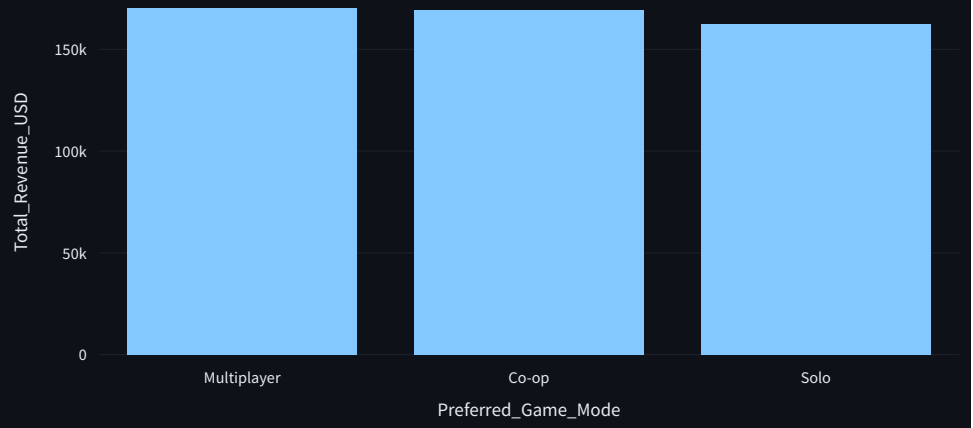


Sessions vs Revenue



Revenue by Game Mode

Revenue by Game Mode



💎 Top 10 Revenue Users

	Username	Total_Revenue_USD
3301	kathleen32	428.59
3313	proberts	428.48
4505	palmertaylor	421.52
7141	isaacperez	399.76
647	kelly21	372.26
5105	jordan05	366.99
9806	zshort	353.23
3213	kenneth87	352.19
6434	jacksonsteven	344.37
6335	stephanie60	343.71

⚠️ Potential Churn Signals

Users with <5 sessions and long inactivity:

	Username	Days_Since_Last_Login	Total_Play_Sessions
empty			

Made with ❤️ by [Palak Soni]