

PALAK THAKUR

+91 8235059760 | palak27thakur@gmail.com | CHANDIGARH

www.linkedin.com/in/palak-thakur-872a022ab/

ACADEMIC QUALIFICATIONS

Bachelor of Technology in Computer Science and Engineering Punjab Engineering College, Chandigarh CGPA: 6.97	2026
Higher Secondary School Certificate Delhi Public School, Dhanbad Percentage: 88.2%	2022

SKILLS

Programming: Python Basic | Advanced SQL | Pandas | NumPy | Matplotlib | Seaborn | PySpark Basic
Tools & Platforms: Power BI | Amazon Pi | VS Code | Git | Jupyter Notebook | Microsoft Excel | GitHub | Databricks
Data Science Concepts: Statistics | Data Analysis | Data Visualization
Other Skills: Team Collaboration | Business Communication | 10+ AI Tools | Problem Solving

EXPERIENCE

Halte India – Data Analyst & Business Developer Intern	Dec 2024—June 2025
<ul style="list-style-type: none">About Company - A growing e-commerce company focused on innovative gardening tools and online retail expansionTools Used: Amazon Pi, Amazon Seller Central, Jupyter Notebook, Microsoft Excel, PythonAnalyzed Amazon Seller Central and PI data, increasing search performance and customer reach by 30%Automated extraction of 7,000+ PDFs using Python, reducing manual effort by 80% and enabling faster data-driven decision-making.Built interactive dashboards in Power BI analyzing 1,000+ orders, uncovering sales patterns and enabling 50% faster business decision-making	

PROJECTS

- Blinkit Sales Data Dashboard Using Power BI**
 - Tools Used:** Power BI, Excel
 - Built a dynamic dashboard tracking KPIs across 1000+ items and integrated filters for outlet trends, item types, and location.
- Amazon Sales Insight Dashboard**
 - Tools Used:** Excel, Power BI
 - Built a dynamic dashboard analyzing over 1,000+ order entries, using line charts and TreeMaps to visualize sales by date and category.
 - Improved sales forecasting accuracy by 50%, helping business teams plan campaigns better.
- Zomato Restaurant Insights**
 - Tools Used:** Python
 - Analyzed 148 entries to uncover cuisine trends and customer behavior and enhanced visuals by 80% using advanced plotting.

CERTIFICATIONS

- Power BI — Beginner (Great Learning, 2024)
- Excel — Beginner & Intermediate (Great Learning, 2024)
- AI Tools Workshop (Be10x, March 2024)

POSITIONS OF RESPONSIBILITIES

- Core Data Team — Student Alumni Relations Committee (SARC), PEC**
Co-led planning of events like Homecoming 2024 with 450+ alumni
- Core Team — ACM-CSS, PEC**
Organized “Fastest Front-end First” during PECFEST 2023 (100+ participants)