



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Online sales available and free shipping

Use our products with reasonable price

DIWALI. mega offers,unbelivable coupens and vouchers.

Branded shirts and jeans @999

Our branded shirts will makes your day more special.

first 100 customers will get gifts and voucher.



TAMIL ROCKERS

Short summary of the persona

imported from banglore and high quality fabric

Trustable store only for earn customers trust.

Original cotton with high quality

standing on this field from last 45 years.

If shirt is easily torn, exchange new shirts.

30%discount for offers.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?