**DATA ANALYTICS**

**MINI PROJECT**

**Title Name:**

**Amazon Global Superstore Sales**

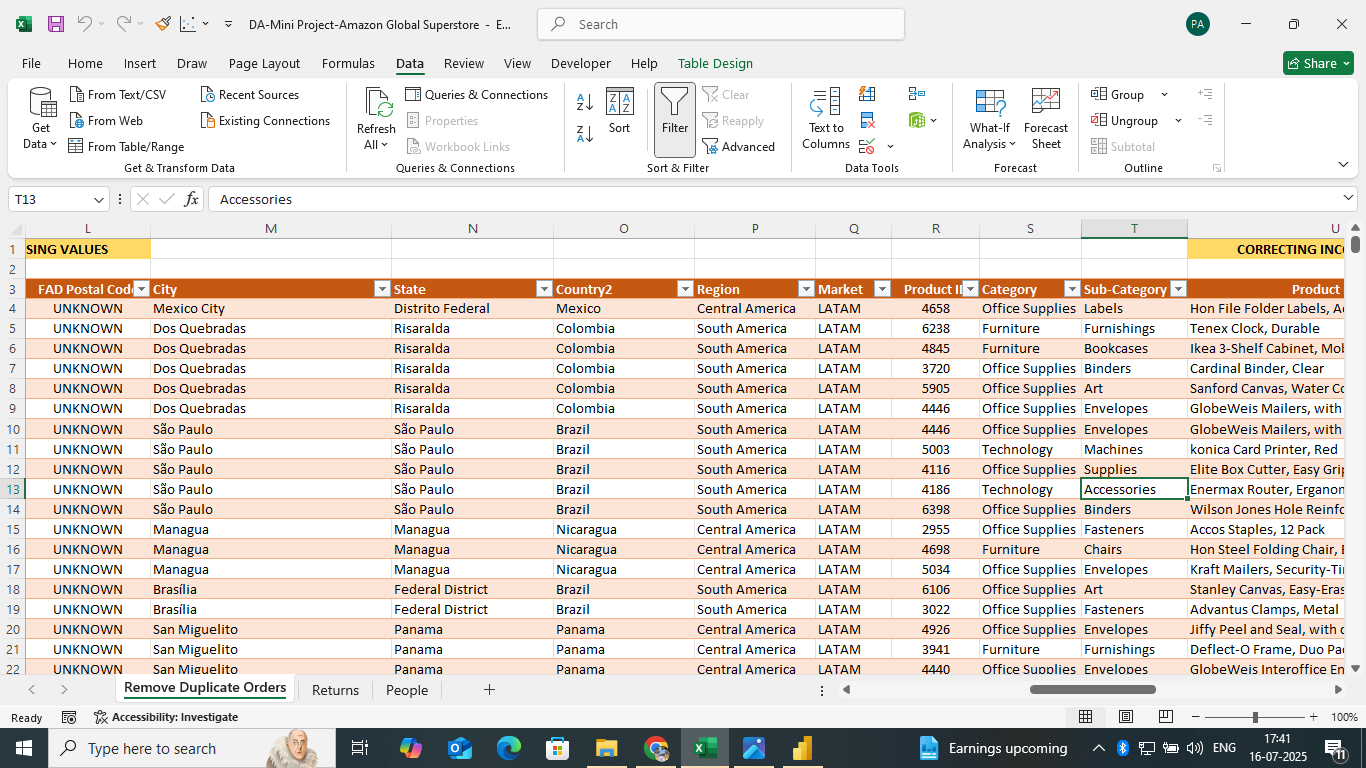
**Columns: 30**

**Rows: 51292**

**Project Description:**

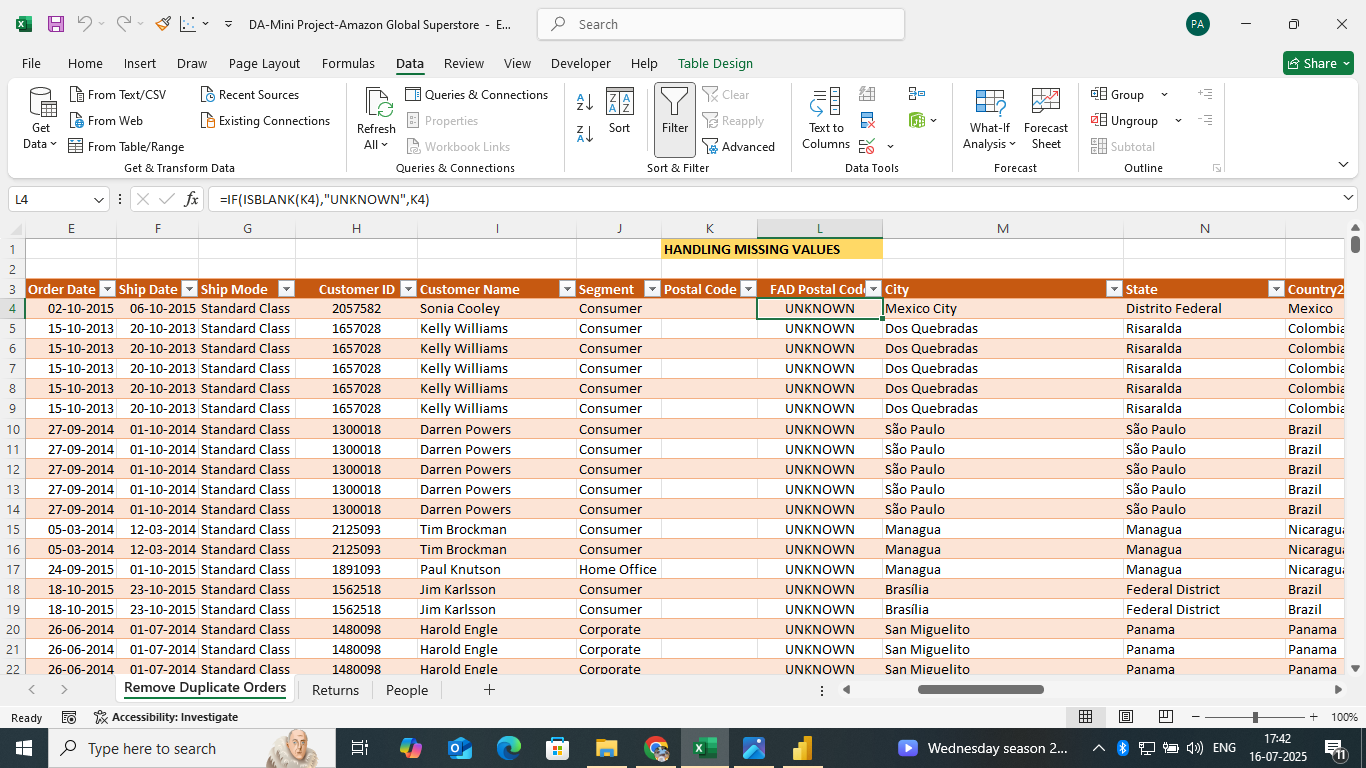
This project showcases an Amazon Global Sales Dashboard created using Power BI. The dashboard provides a visual analysis of Amazon's sales data from different regions, markets, and customer segments between the years 2012 to 2015.

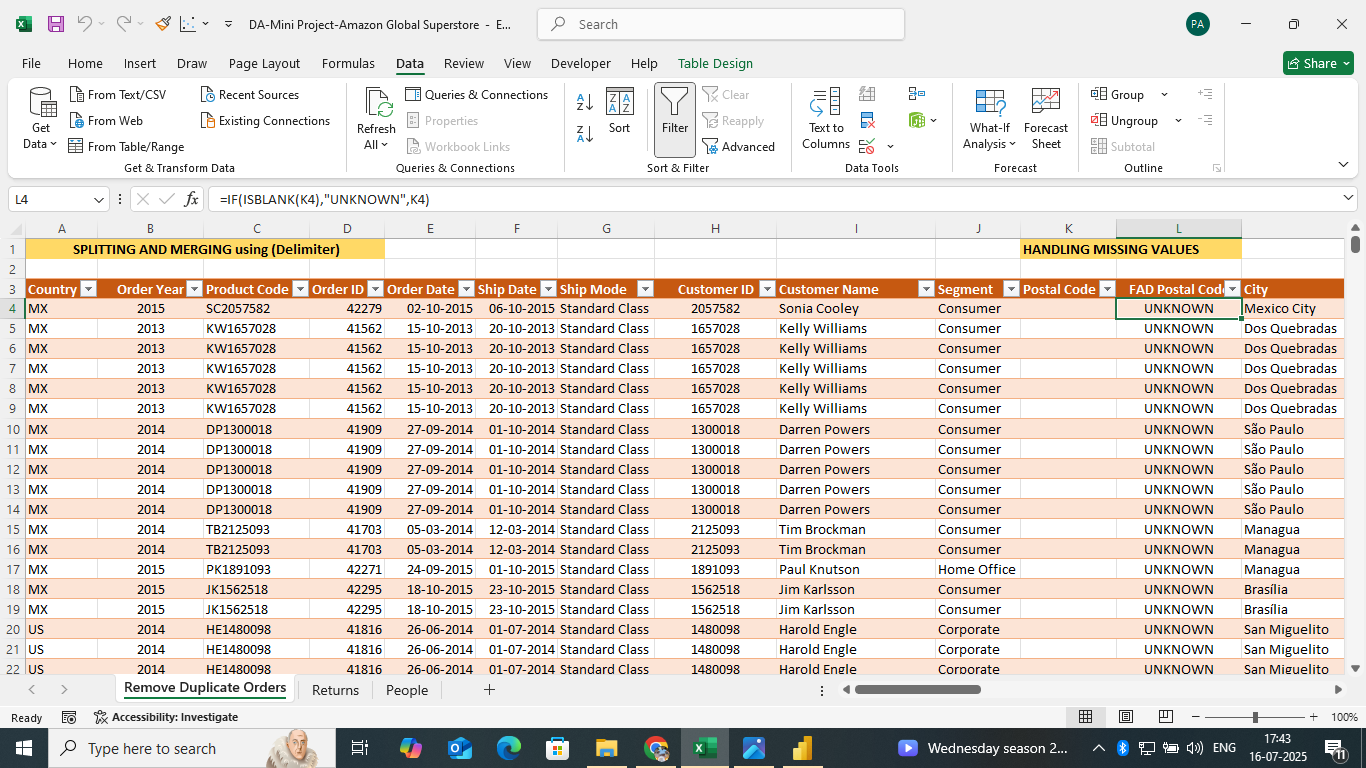
**Removing Duplicates:**

****

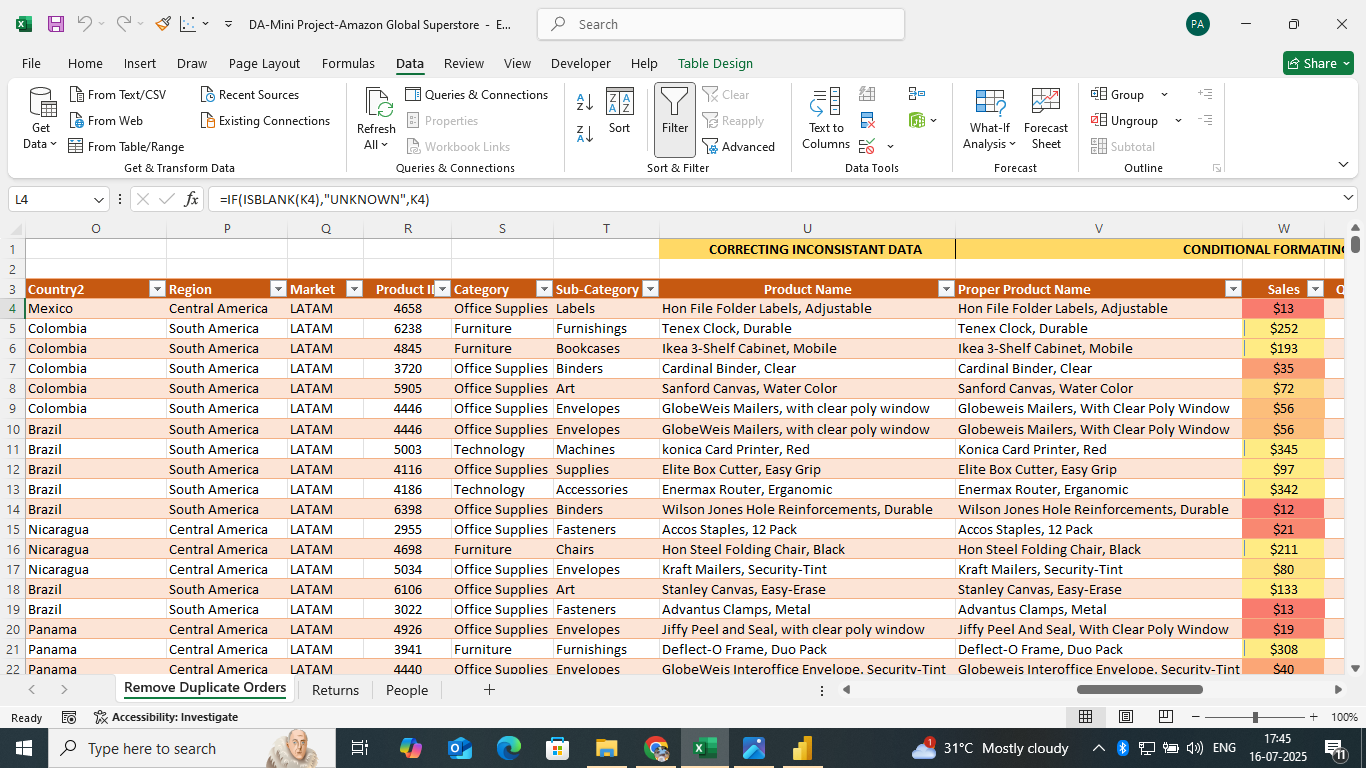
**Data Cleaning and Transformation:**

**Handling Missing Values:**

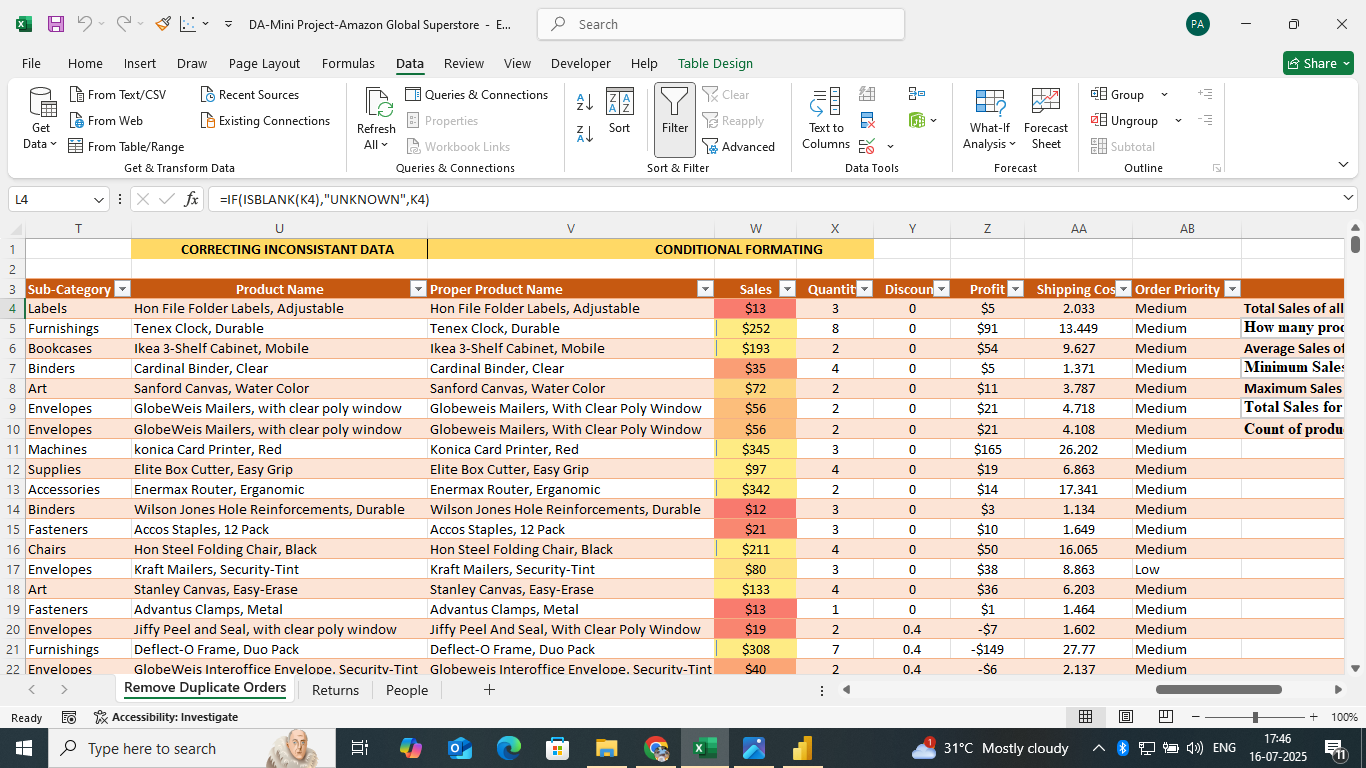
****

**Splitting and Merging using Delimiter:**

**Correcting Inconsistent Data:**

****

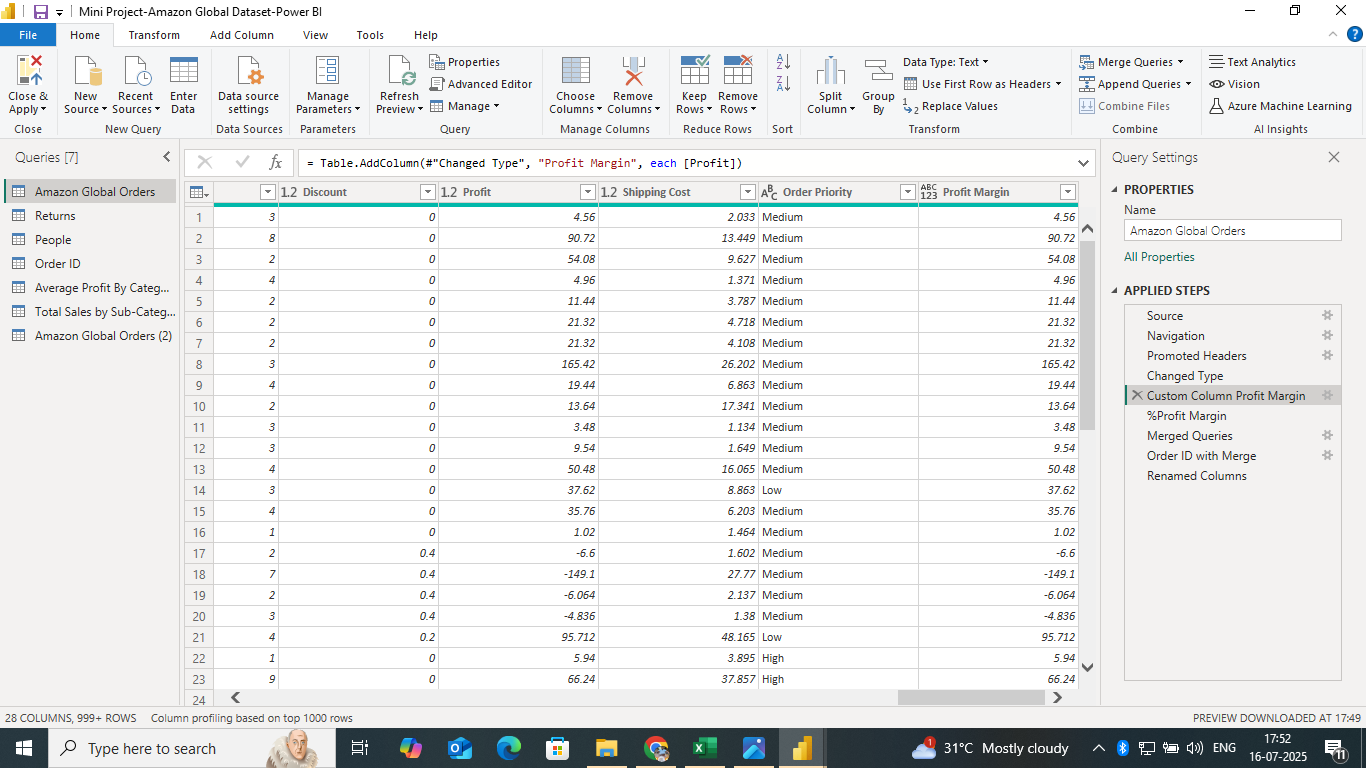
**Conditional Formating:**

****

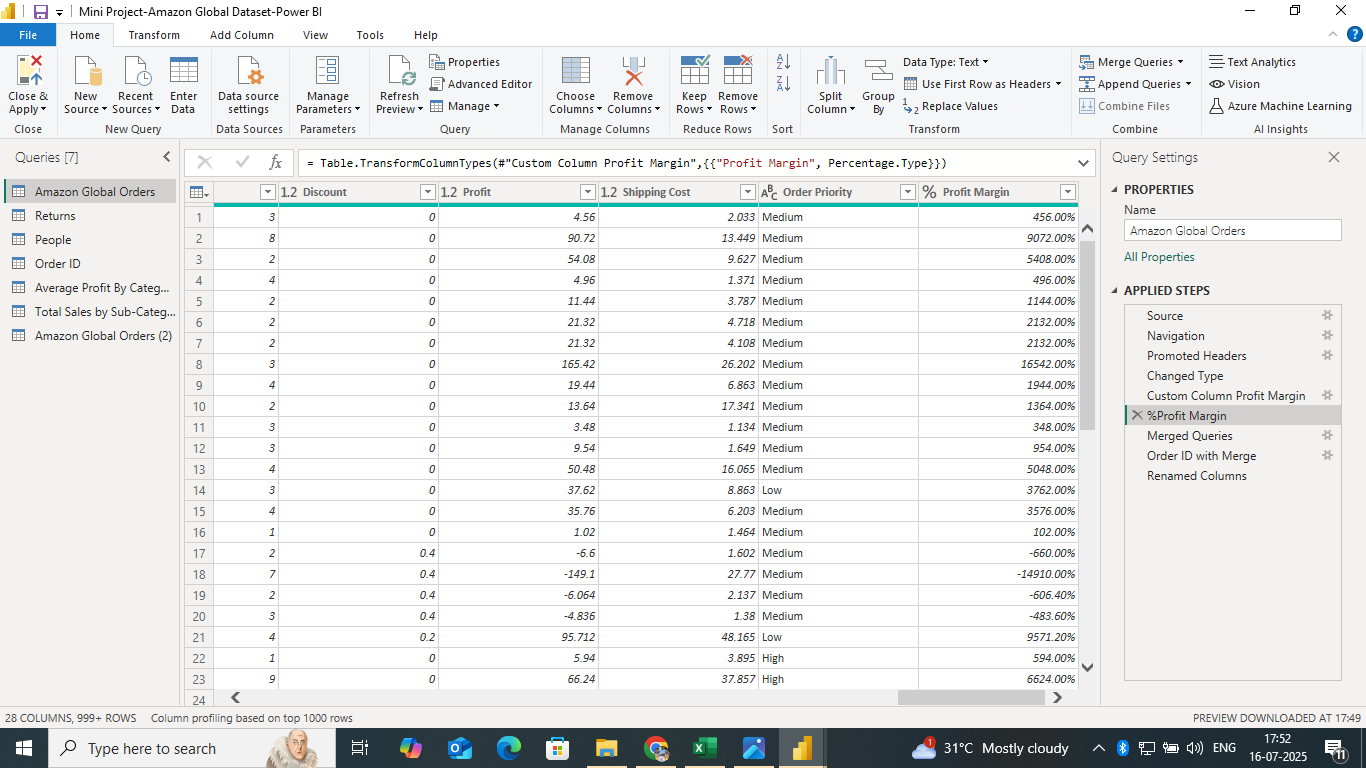
**POWER QUERY USING POWER BI:**

**Custom Column Profit Margin:**

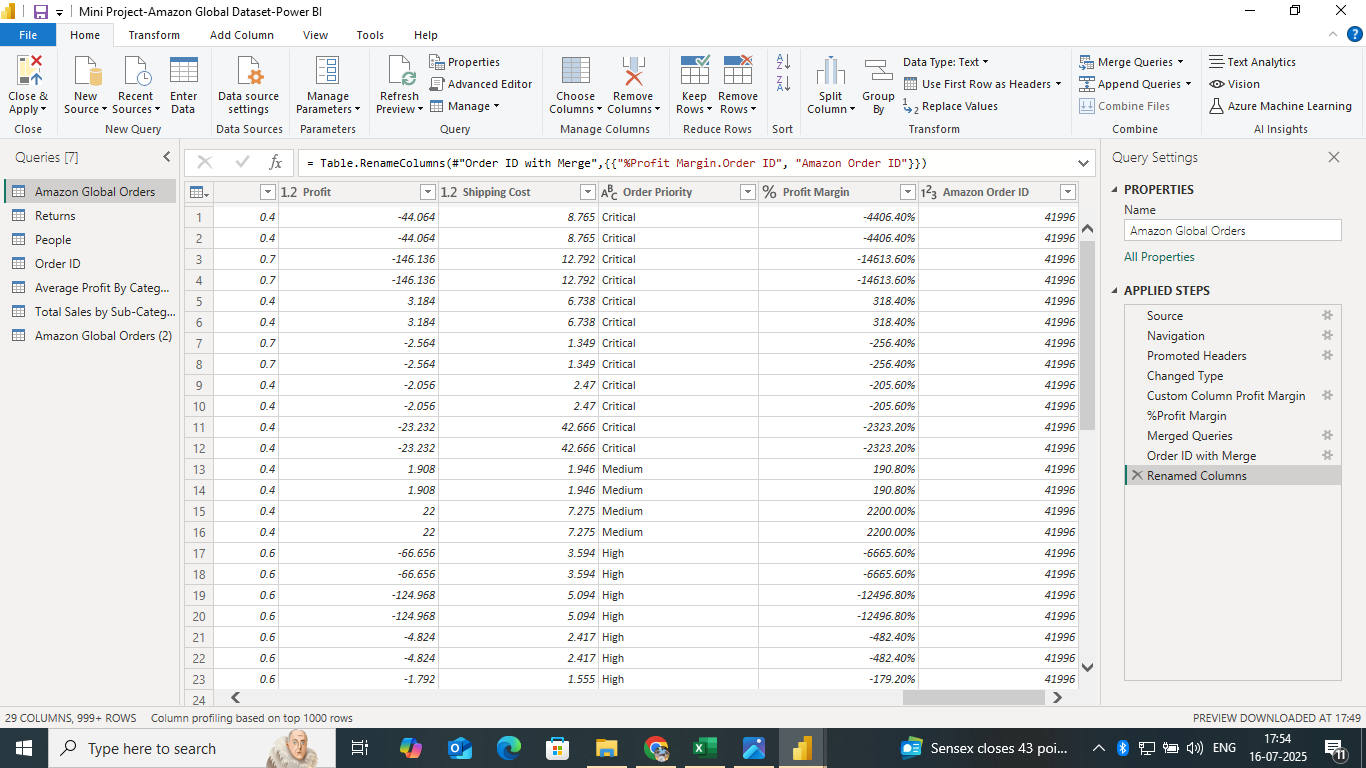
| **Total Sales of all product (SUM)** | **$1,26,42,502** |
| --- | --- |
| **How many products (COUNT)** | **51290** |
| **Average Sales of the product (AVERAGE)** | **$246.49** |
| **Minimum Sales of all product** | **$0.44** |
| **Maximum Sales of all product** | **$22,638.48** |
| **Total Sales for product in using category Office Suplies (SUMIF)** | **3787492.513** |
| **Count of product with a Sales less than $200 using (COUNTIF)** | **36065** |

****

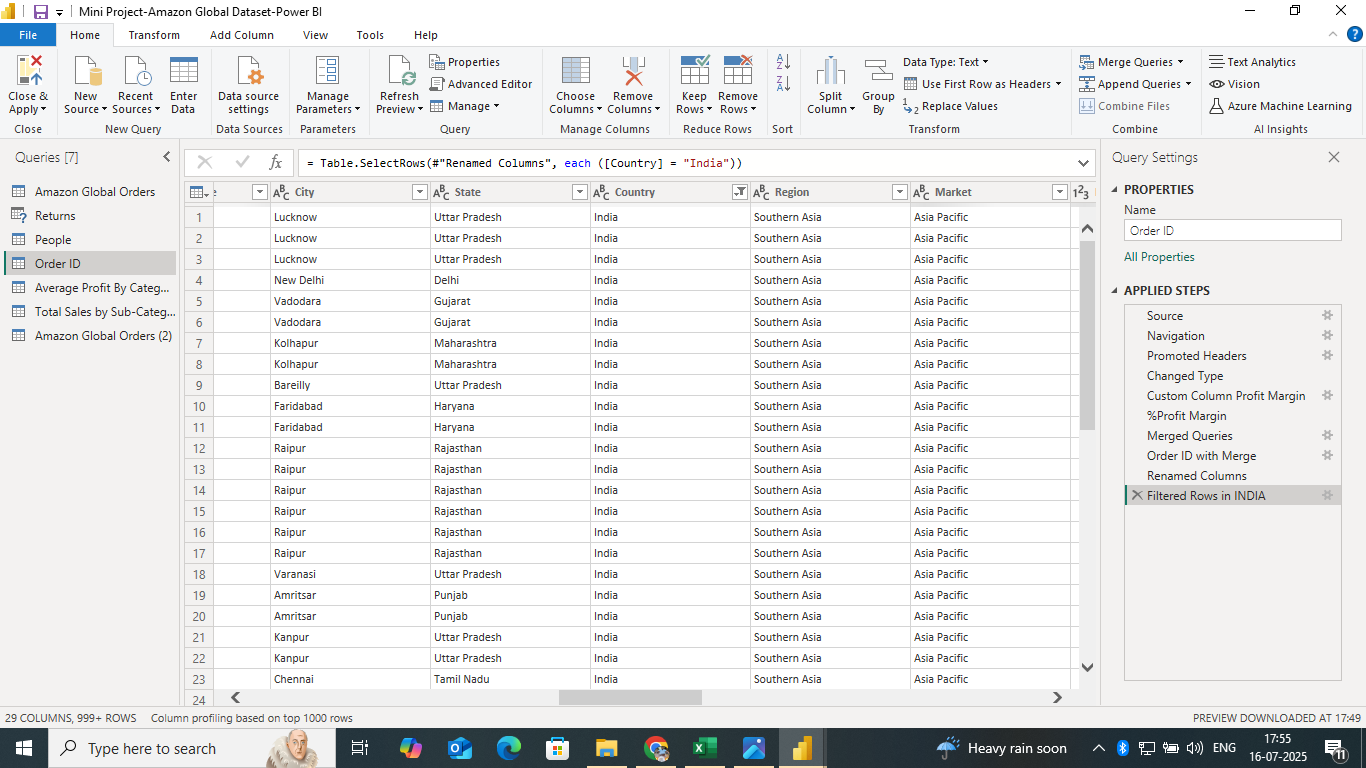
**Profit Margin with Percentage:**

****

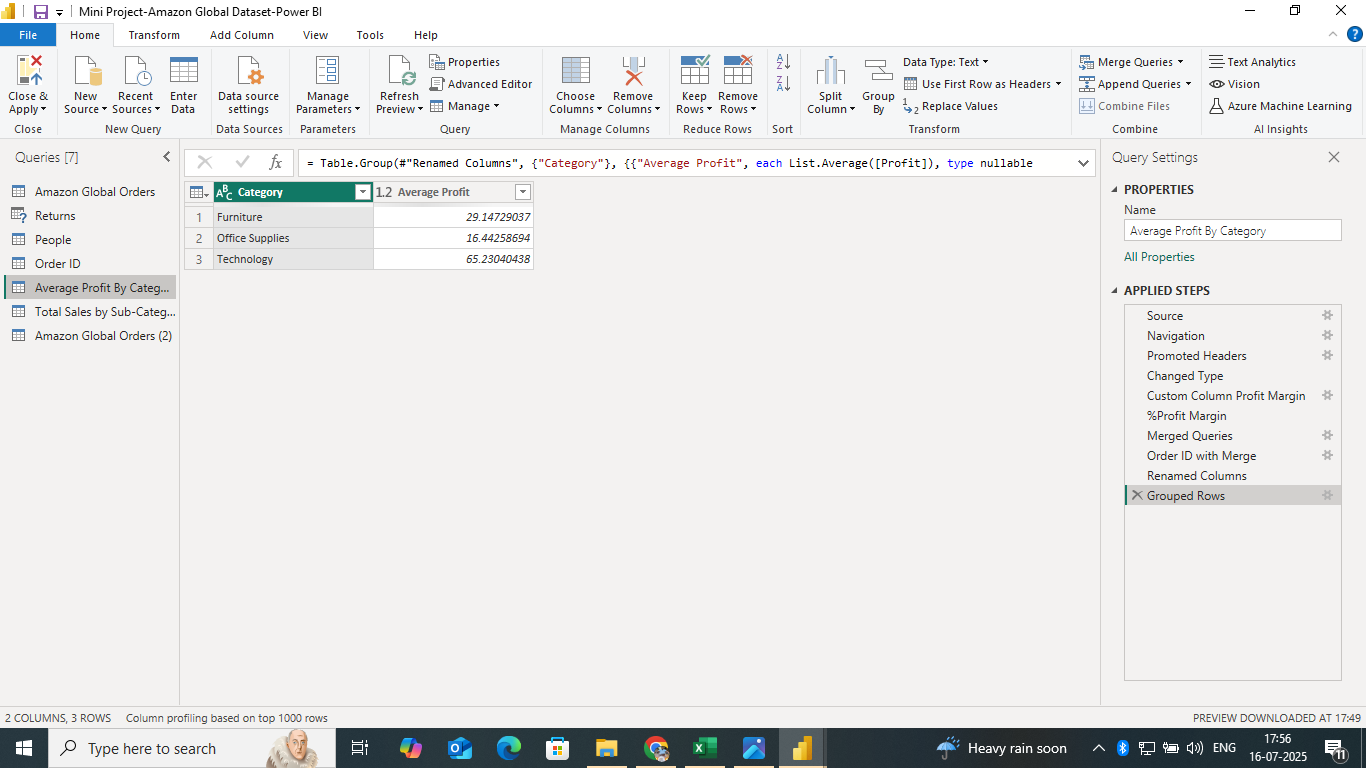
**Merge Queries using Order ID and Renamed Column:**

****

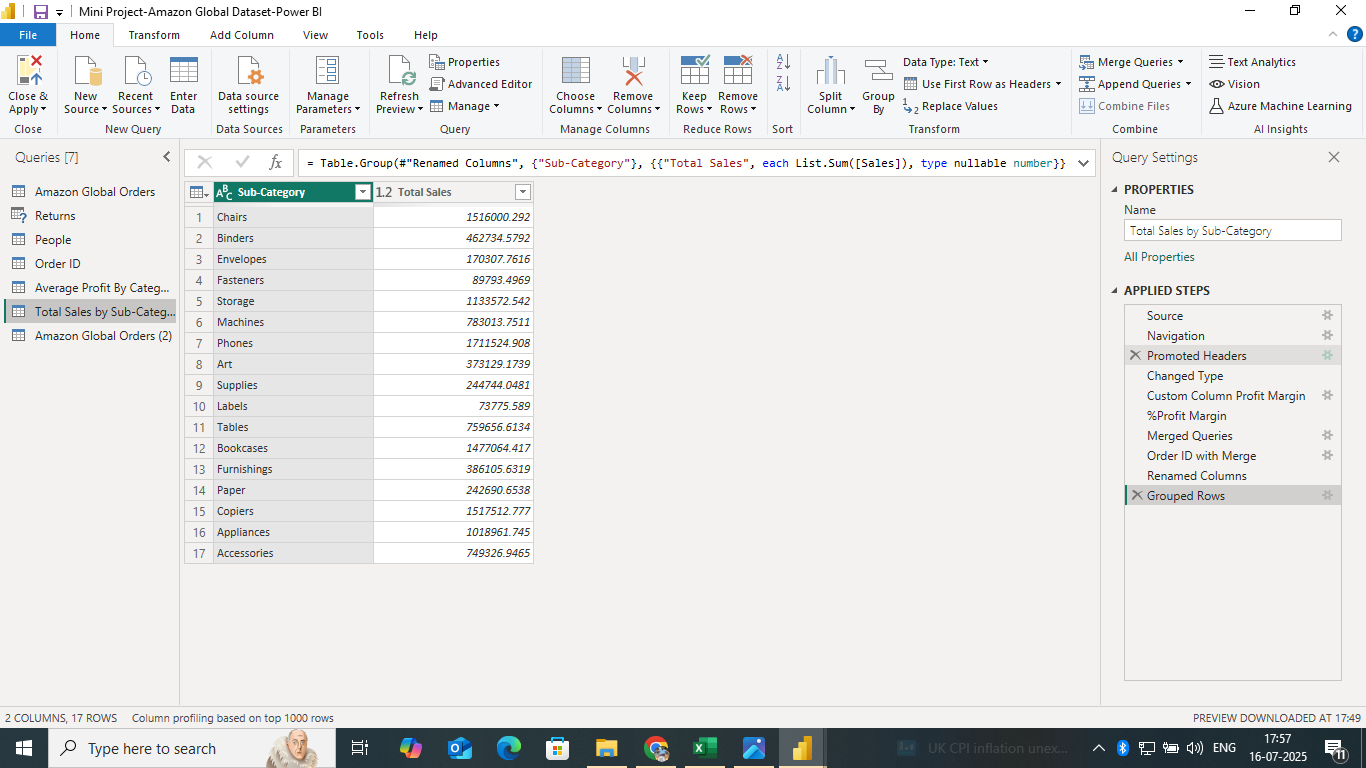
**Sorting and Filtering Rows in INDIA:**

****

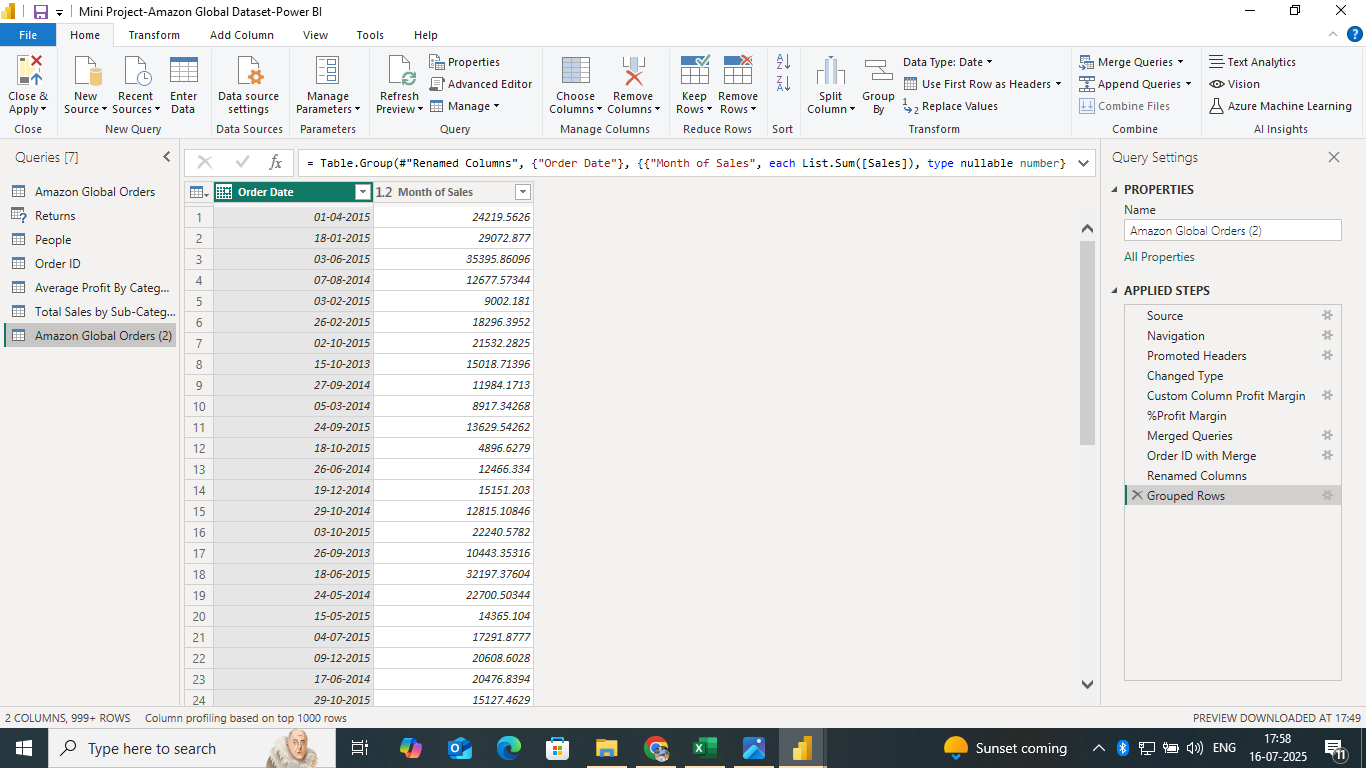
**Average Profit by Category:**

****

**Total Sales by Sub-Subcategory:**

****

**Month of Sales by Order Date:**

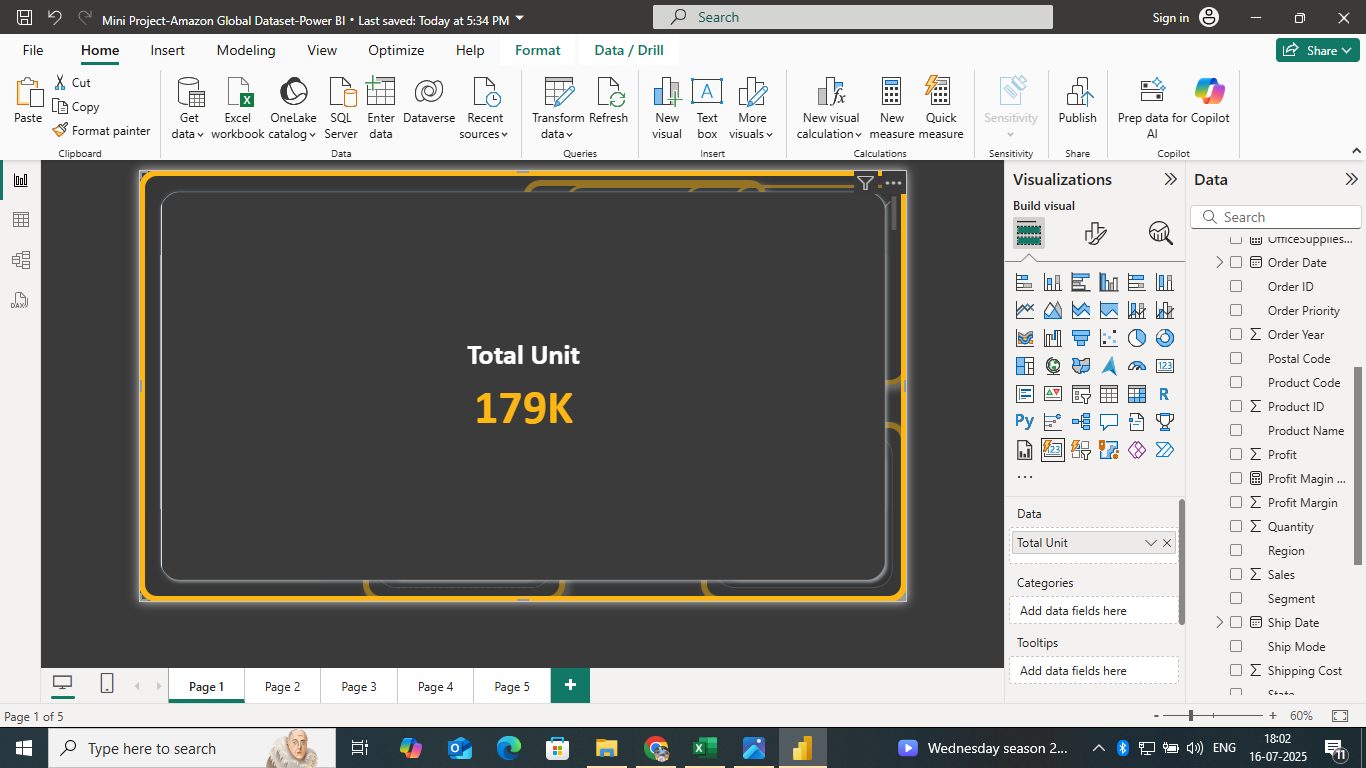
****

**POWER BI**

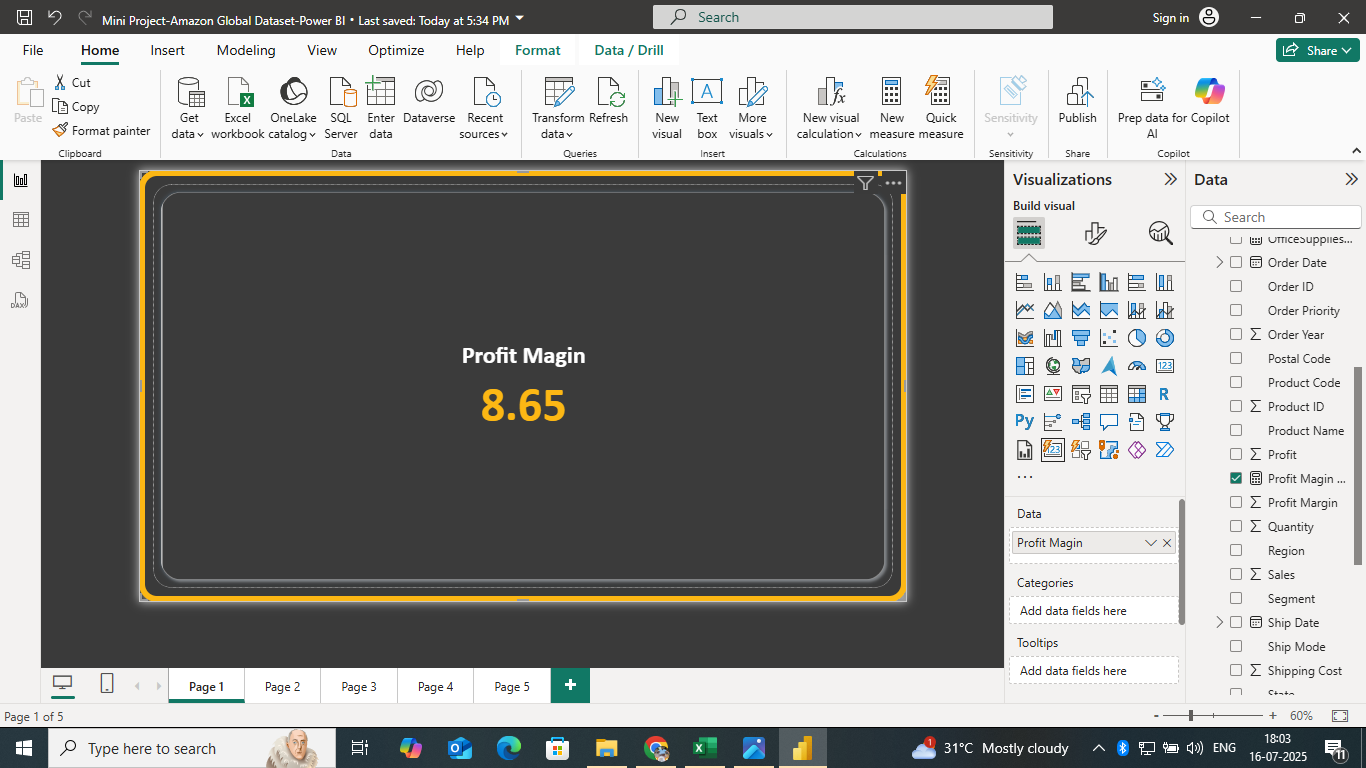
**DATA VISUALIZATION**

**Cards (9):**

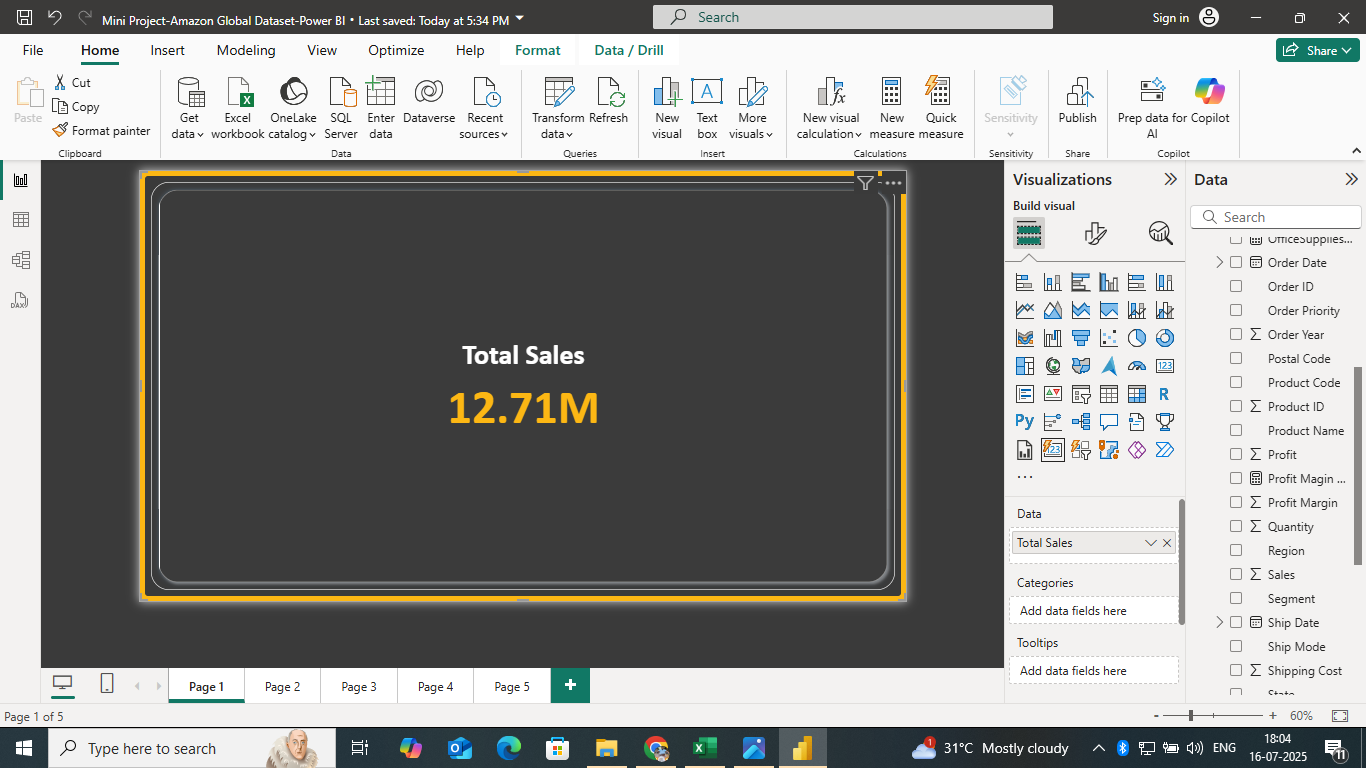
**Total Units:**

****

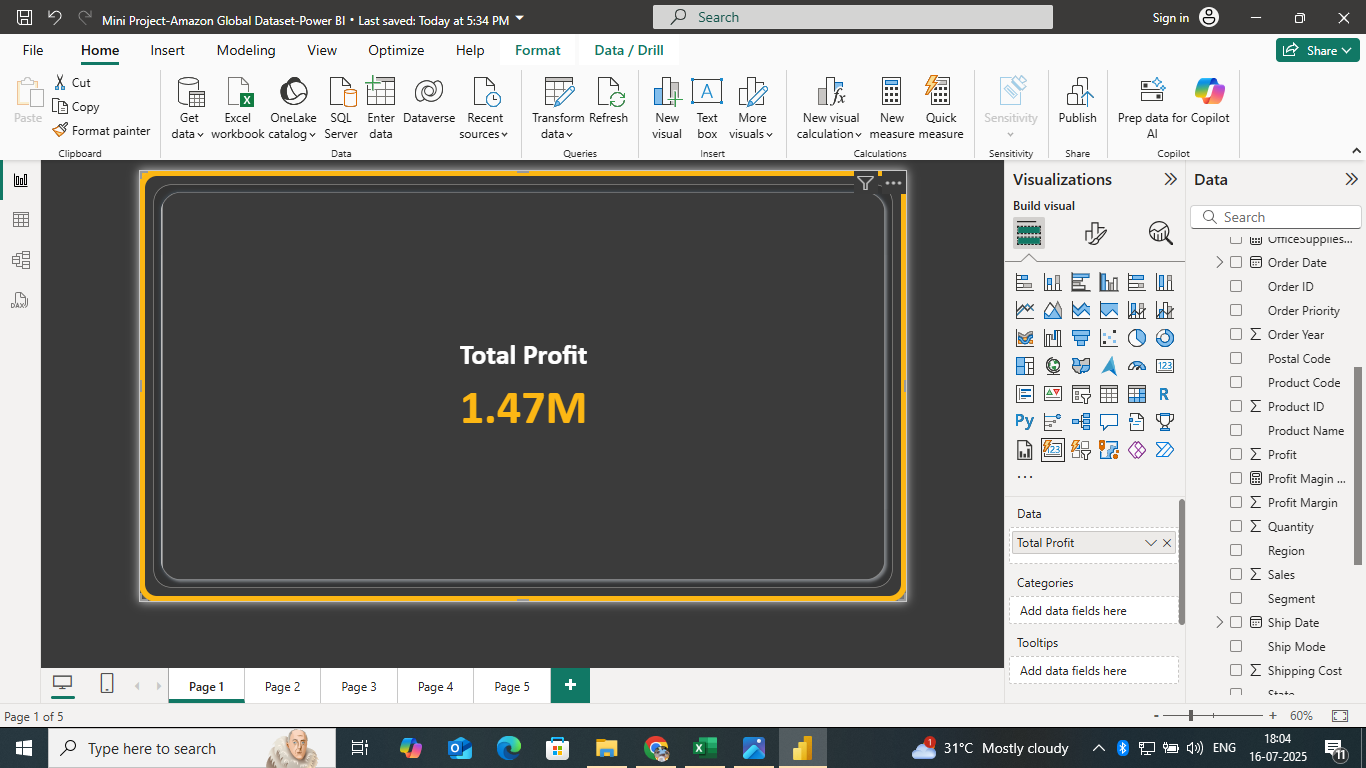
**Profit Margin:**

****

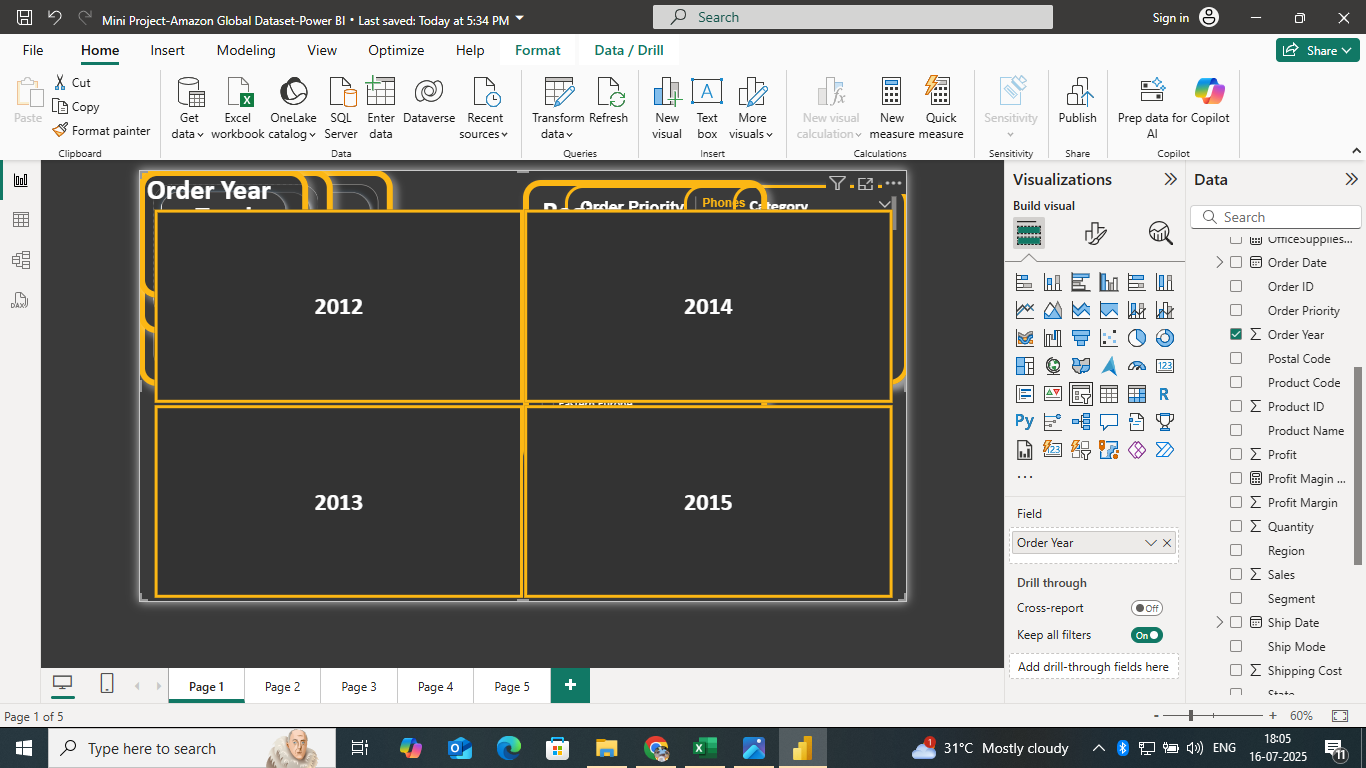
**Total Sales:**

****

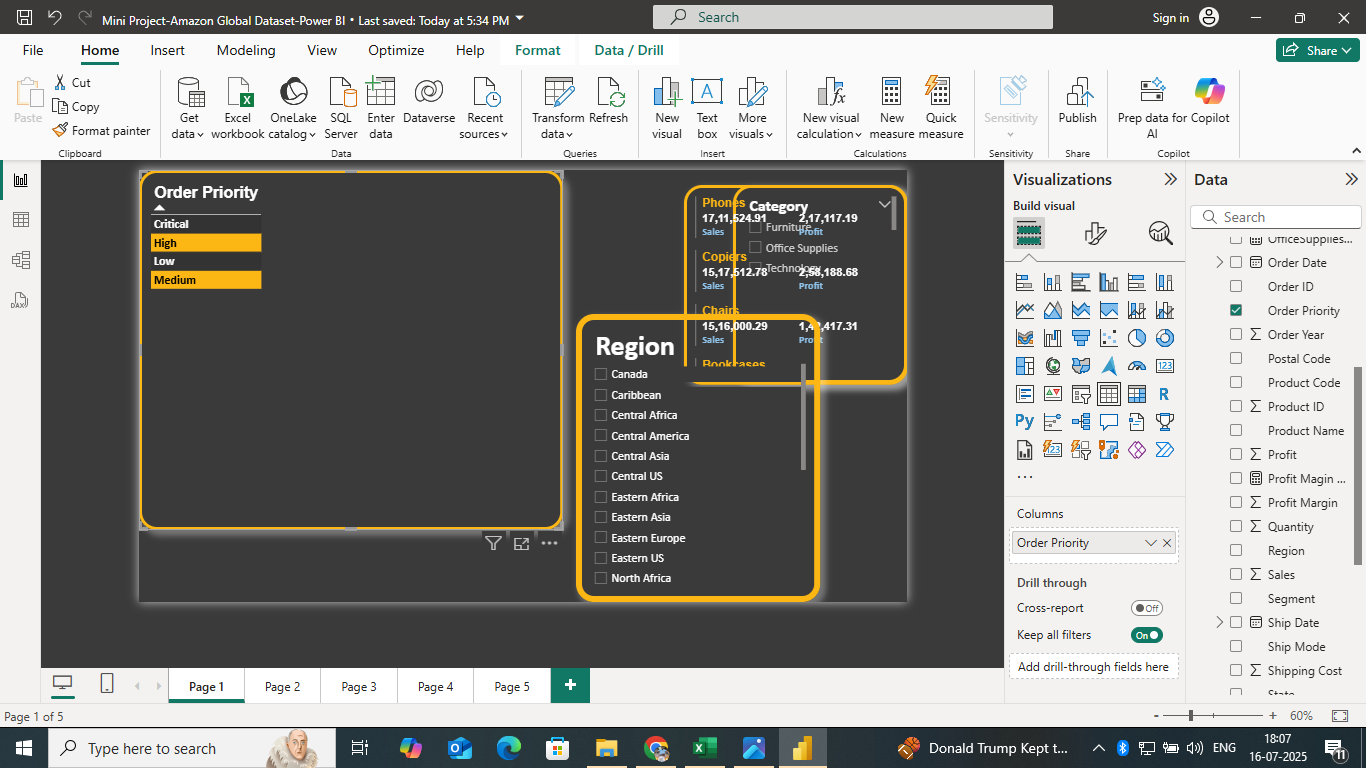
**Total Profit:**

****

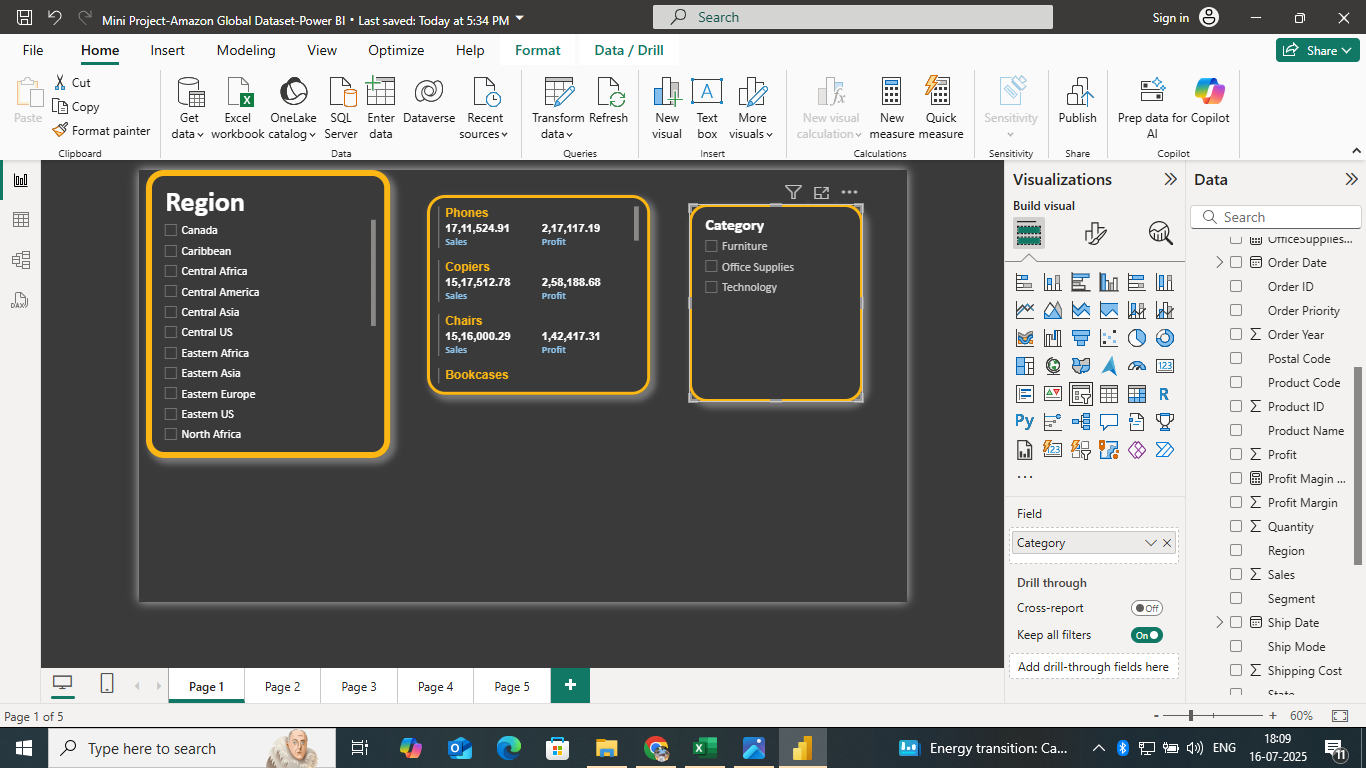
**Order Year:**

****

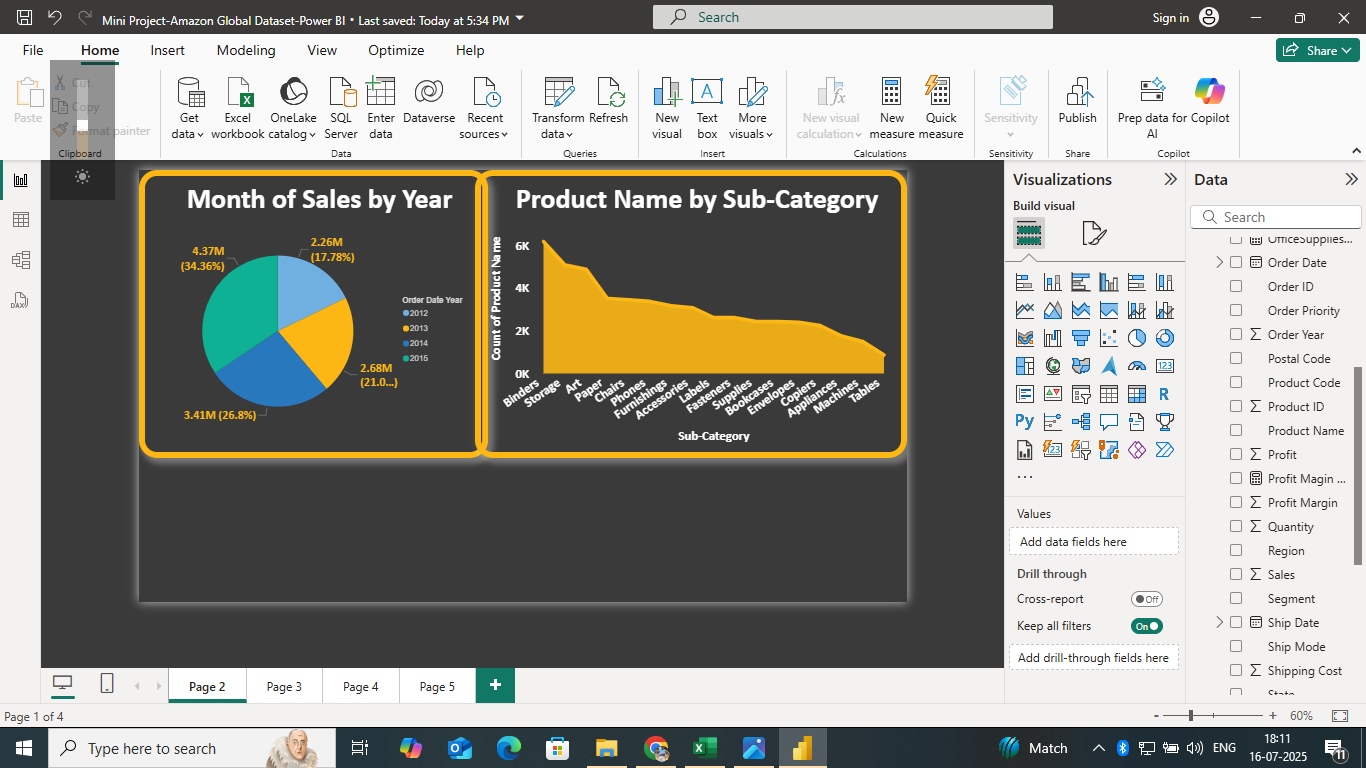
**Order Priority:**

****

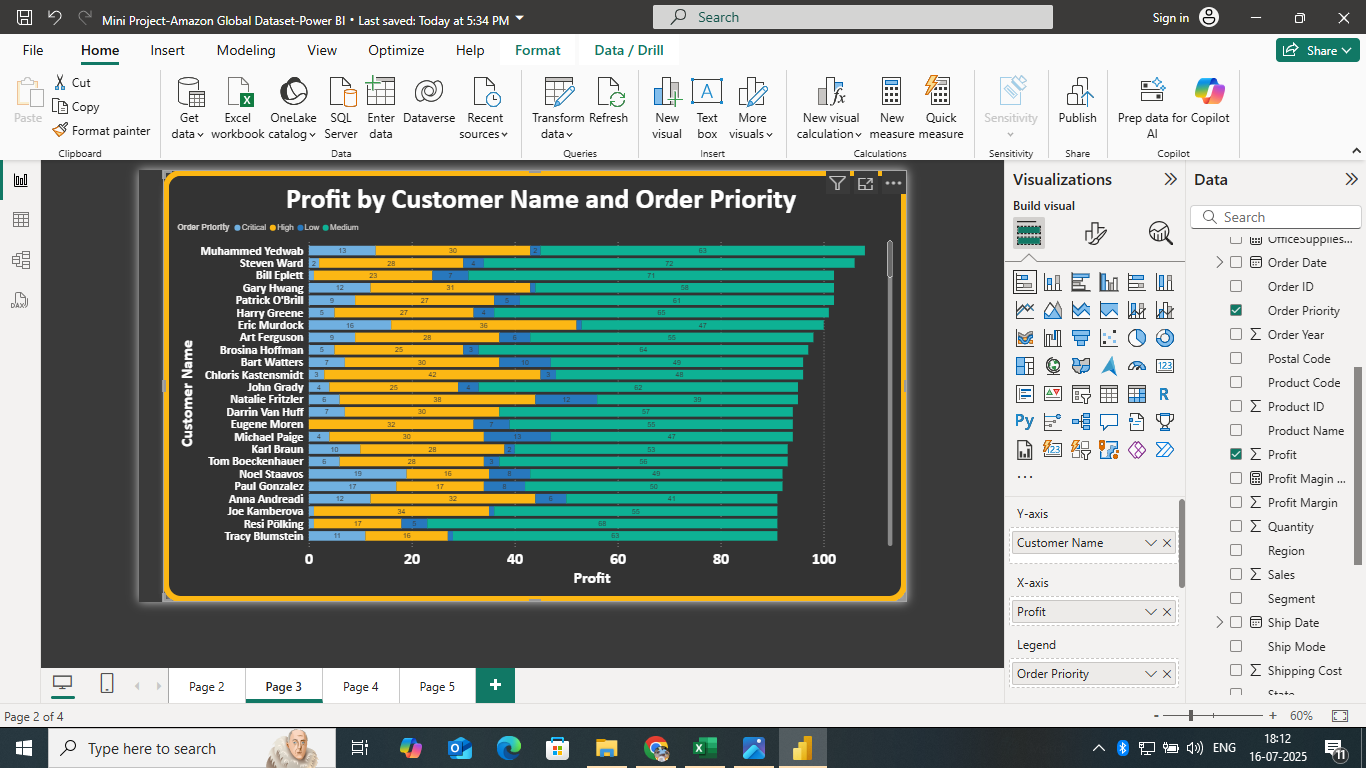
**Region, Sales Item, Category:**

****

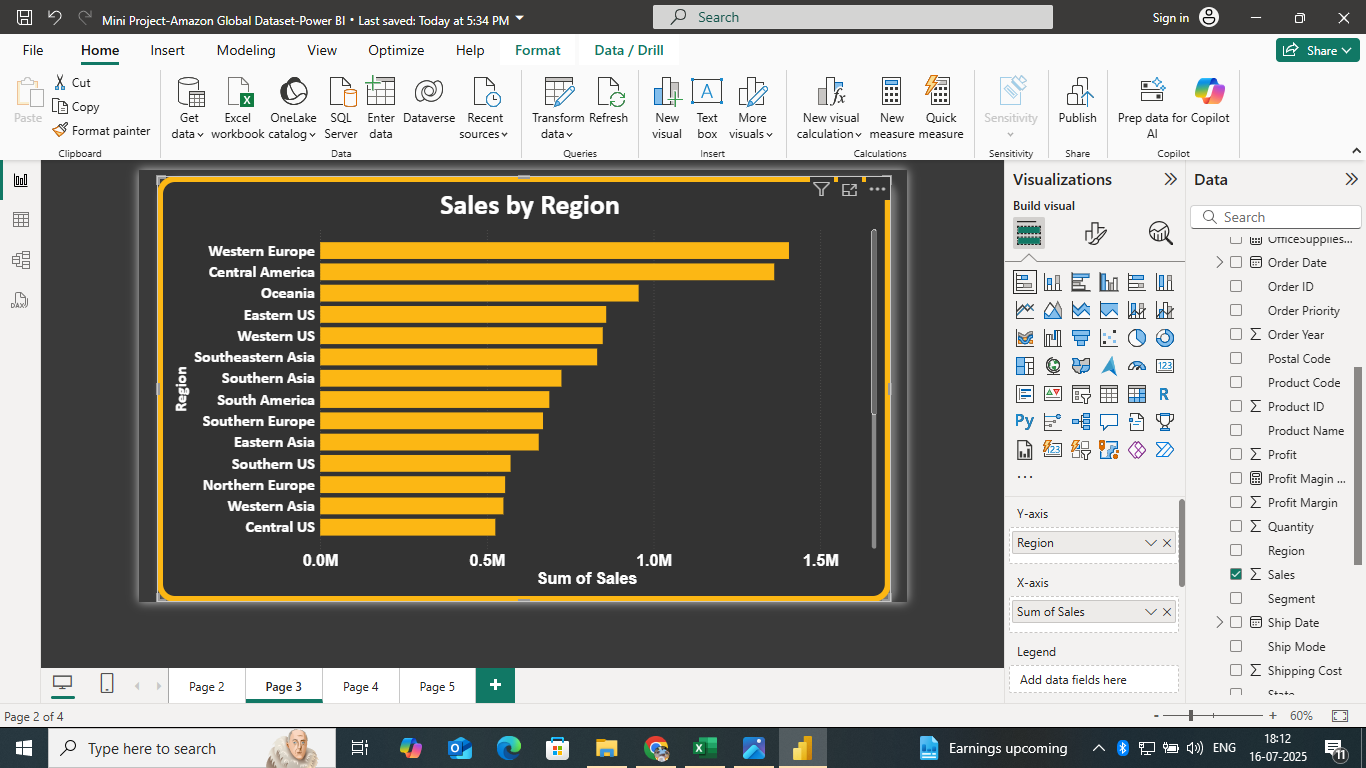
**Month of sales by Year and Product Name by Sub category vizuals:**

****

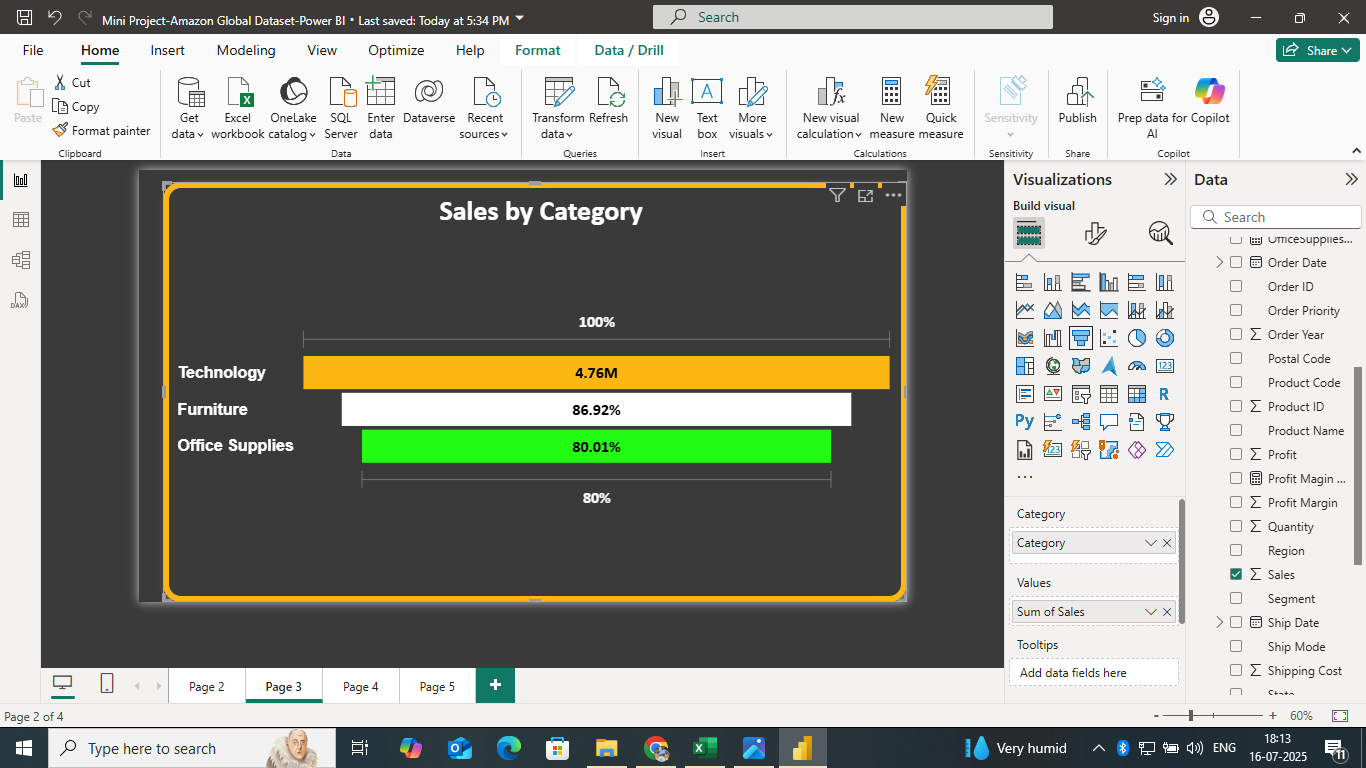
**Profit by Customer Name by Order Priority:**

****

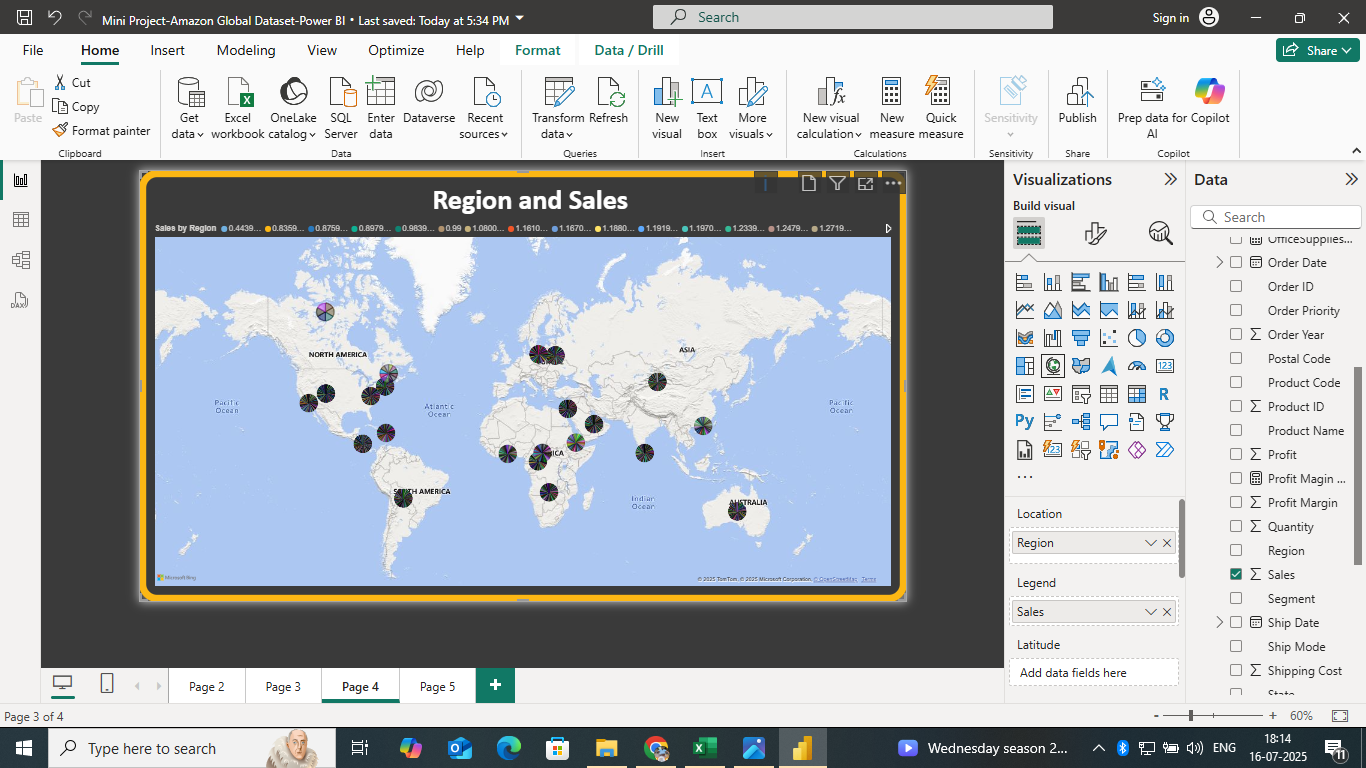
**Sales by Region:**

****

**Sales by Category:**

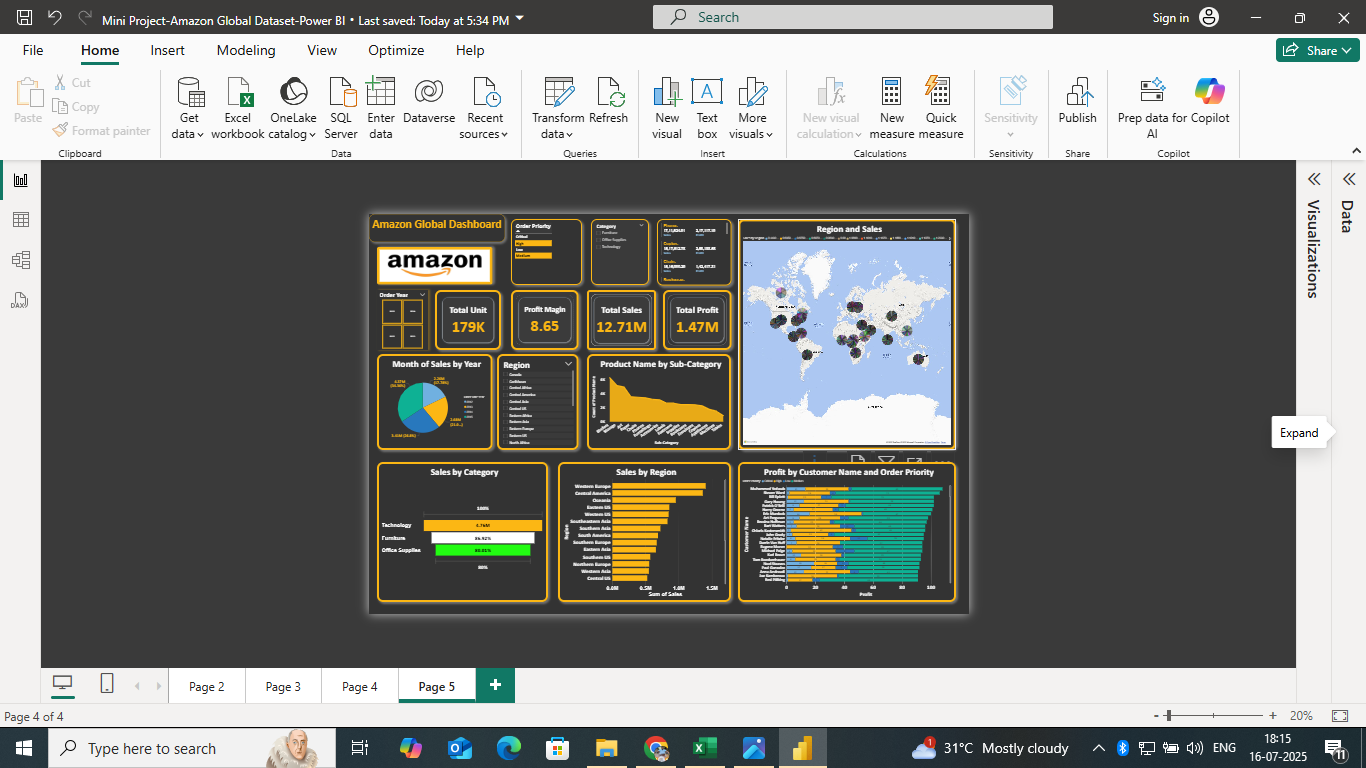
****

**Region and Sales:**

****

**DASHBOARD**

**AMAZON GLOBAL SALES**

****

**THANK YOU**