

## Health More – Retail Buying Group May 16 Reporting

We wish to advise you of the addition of a Retail Buying Group; **Health More Pty Ltd** effective May reporting 2016, inclusive of sales February 2014 onwards.

Health More sales have not previously been reported in IMS Health data as we have been unable to establish what business type these sales were related to. Creating a buying group and assigning the relevant sales to a newly created outlet now allows supplier sales into this account to be captured in IMS Health reporting.

Health More Pty Ltd Outlet Details:

**Health More Pty Ltd**

Outlet: 3125600

1 15-21 Huntingdale Road,  
BURWOOD VIC 3125

Type: Retail Buying Group

Retail SBrick: 31250

To assist you determine the importance of this outlet to your reporting, please see below a summary of sales:

ATC3	ATC Description	Total Units*	Total Values *
C05A	TOPICAL ANTI-HAEMORRHOIDS	479,550	\$4,391,628
A11A	MULTIVITAMINS WITH MINERALS	73,206	\$3,868,441
G04X	ALL OTHER UROLOGICAL PRODUCTS	21,312	\$1,171,392
A11C	VITAMIN A AND D, INCLUDING COMB OF THE TWO	115,920	\$702,768
A12A	CALCIUM PRODUCTS	61,008	\$546,545
A01A	STOMATOLOGICALS	37,440	\$374,472
V06C	INFANT FORMULAS	12,600	\$281,124
W19A	INSECTICIDES	68,784	\$272,250
V06D	OTHER NUTRIENTS	32,530	\$235,257
W99A	MISCELLANEOUS	6,624	\$167,786
V03X	ALL OTHER THERAPEUTIC PRODUCTS	13,248	\$166,507
G02X	OTHER GYNAECOLOGICAL PRODUCTS	11,682	\$116,116
M05X	ALL OTHER MUSCULOSKELETAL PRODUCTS	8,016	\$67,837
G04A	URINARY ANTISEPTIC AND ANTI-INFECTIVES	6,480	\$57,737
N05B	HYPNOTICS AND SEDATIVES	3,024	\$41,126
A05B	BILE THERAPY AND CHOLAGOGUES	2,544	\$30,663
G04C	BPH (BENIGN PROSTATIC HYPERTROPHY) PRODUCTS	4,104	\$29,838
B03A	HAEMATINICS, IRON AND ALL COMBINATIONS	4,032	\$18,694
W10A	GENERAL DEODORANTS	2,000	\$8,194
W12A	PERSONAL WASHES	2,496	\$5,026
	<b>TOTAL</b>	<b>966,600</b>	<b>\$12,553,402</b>

\*Total sales period reflected: February 2014 – May 2016

Please note this buying group will be included in your May reporting and depending on your deliverable, requires cross referencing during June 16 maintenance

### Required Maintenance for Profits and PROBE Data

i. **Analysis Manager**

This outlet will be reported as unassigned in your TxR and associated Analysis Manager cubes for May 2016.

*If you wish, please assign this buying group and submit with your June Maintenance commencing Thursday 16<sup>th</sup> June*

If you use the Standard IMS Territory Structures, the new retail bricks will be assigned to our standard retail (209) and combined (309) structures for May 2016 reporting period, which requires no additional maintenance.

**ii. Flatfiles**

PROFITS and PROBE data that do not use a territory structure e.g. flatfiles, will include the sales for the new retail outlet against the brick/outlet as per usual processes.

**iii. MiPortal**

This retail outlet has automatically been assigned to the Retail SBrick 31250 on your behalf effective May reporting