

Hospital to Retail Channel Correction April 16

We would like to inform you of a **sales correction** applied to **April 2016 reporting** as a result of an **IMS Health coding error**. Sales for the period of May 2015 – April 2016 were incorrectly coded to Greenslopes Private Hospital QLD. Effective April 2016 reporting, sales have been correctly inserted into Retail reporting; specifically Good Price Pharmacy, Annerley QLD.

Which IMS Health dataset has been impacted?

Sales have been inserted into Retail Reporting and removed from Hospital Reporting

Sales for the period May 2015 – April 2016 were incorrectly coded to Greenslopes Private Hospital:

Outlet	Hospital Brick	Retail Brick	Hospital Name	Addr1	Suburb	Postcode	State	Phone
4120201	4120A	41200	Greenslopes Private Hospital	Newdgate Street	GREENSLOPES	4120	QLD	(07) 3394 7111

Effective April 16 reporting, sales have been corrected to Good Price Pharmacy, Annerley:

Brick	Brick Description	Outlet	Pharmacy Name	Addr1	Suburb	Postcode	State	Phone
41030	ANNERLEY	4103008	Good Price Pharmacy WH Annerley	268 Ipswich Road	ANNERLEY	4103	QLD	(07) 3217 3066

What period of data has been impacted?

Sales have been corrected from May 2015 – April 2016

Why did the issue occur?

IMS Health receives data from over 100 data suppliers on a regular basis and reports what we receive from these suppliers. In this instance, IMS Health have miss-coded sales to an incorrect outlet due to a misleading account description.

Which markets have been impacted?

In total, 208,195 units, \$3,155,841.47 sales have been corrected

Please find below a summary by ATC Level 3 of those markets most impacted by this correction:

ATC		Units	Values
N02A0	NARCOTICS	45,532	\$ 660,585.81
R03F1	B2-AGONIST AND CORTICOID COMBINATIONS, INHALANT	3,733	\$ 193,358.61
M05B9	OTHER BONE CALCIUM REGULATORS	808	\$ 173,224.41
R03K2	LONG-ACTING ANTICHOLINERGICS, PLAIN, INHALANT	2,595	\$ 127,695.71
S01E2	MIOTICS AND ANTIGLAUCOMA PREPARATIONS, TOPICAL	8,738	\$ 118,600.11
L02B2	CYTOSTATIC ANTI-ANDROGENS	41	\$ 102,437.57
L01H0	PROTEIN KINASE INH A-NEO	25	\$ 96,395.73
A10C5	HUMAN INSULINS AND ANALOGUES, LONG-ACTING	1,135	\$ 90,178.16
A06A7	OSMOTIC LAXATIVES WITH ELECTROLYTES	12,312	\$ 85,378.73
S01K1	ARTIFICIAL TEARS AND OCULAR LUBRICANTS	14,999	\$ 77,354.23
N04A0	ANTI-PARKINSON DRUGS	819	\$ 67,526.44
L02A3	CYTOSTATIC GONADOTROPHIN-RELEASING HORMONE ANALOGUES	76	\$ 67,134.39
B03C0	ERYTHROPOIETIN PRODUCTS	138	\$ 65,183.73

Please be assured IMS Health are continuously validating supplier account and product information to avoid such corrections occurring and apologise for any inconvenience caused.