## The Industry Leader

TCS is in *Fortune 50* list of Companies that Changed the World

Leader in insurance
IT services by Everest

Group for sixth consecutive year

Leader in Life and Pensions Insurance BPO – Service Provider Landscape by Everest Group

Leader in Analytics Business Process Services by Everest TCS is rated as world's most powerful brand in IT services by Brand Finance

Gartner Magic Quadrant Leader for Data Center Outsourcing and Infrastructure Utility Services

TCS Business Process Services recognized as 'Leader' in NelsonHall's Property and Casualty Insurance BPS

2017 Aecus Automation Award Winner for the **best Robotic Process Automation implementation** in Insurance and Wealth Management Industry TCS positioned in 'Winner's Circle' by HfS Research in Internet of Things (IoT) Services Report

### TCS - An Overview

TCS is a global IT services, consulting and business solutions leader partnering with the world's leading businesses in their transformational journeys



**\$19.09 BN**Revenue FY 18



\$4 BN Revenue from digital



Among the **Top 10** Global IT Service Providers







**900+** Clients\* 46 countries



**190** Solution Centers in 18 countries

### Innovative



People Caring



140,000+ Women employees



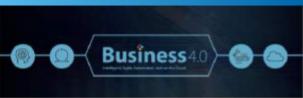




\$100 BN Market cap, April 2018



**400,000+** Employees 143 nationalities



In the post-digital world, digital technologies have enabled companies to reimagine every aspect of business. Having built their digital spines and moved to the cloud, a new generation of agile organizations is now embracing automation, robotics and artificial intelligence. By putting experience first, leading enterprises are winning over new customers and creating growth at a super-accelerated pace.

We call this Business 4.0.

Business 4.0 is a paradigm that helps companies harness abundant resources using technology platforms to...

- Create exponential value
- Leverage ecosystems
- Embrace risk
- Enable mass personalization

Overall, a change of mindset is required – from "Optimizing Scarce Resources" to "Harnessing Abundance".

### **Business 4.0 Mindset**



AGILE

- 0
- AUTOMATED



CLOUD



INTELLIGENT





## Reaping early benefits

### A Global Information Services Company

online customer experience
and retention

Best online user experience

Wanted to reimagine their

- Award (B2B), UK Digital Awards 2017

  RITA 2018 'Agile project of the Year –
  Runner Up' Award
- The Best European Search Award

0 5 6 1 2 6 1	Improvement in CSAT The ease of doing business"	25%
 @ @ @	Increase in digital self service usage	38%
Lil	Lead Generation	6X
(\$)	Reduction in support costs	50%

#### A Multinational Bank

### Wanted a Cognitive Financial Assistant

10%

increase in Digital Sales Projected every quarter Offers 500+ Unique Services with



92% accuracy

## >2MM

Customers Enrolled in 3 months



>100K Conversations daily

### A European Multinational Bank

Leveraged the Ecosystem to create a Digital Bank MVP in 10 weeks

Built With Partners. On Cloud. Micros Service Architecture

A Digital Bank MVP developed by TCS,

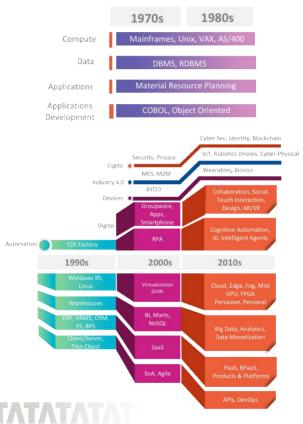
involving TCS Co-Innovation ecosystem, a connect between Academia, Industry & Startups

Created within 10 weeks,

147 users on boarded in 4 hours!

## Championing the change

# Helping customers succeed in changing environments since 1968



# Our differentiated customer centricity ...



Boundary-less value creation: Leveraging combinatorial prowess to create value in every aspect of our customers' business

**Investment Philosophy:** Investments in building newer capabilities and IP guided by customer need

**Full stakeholder play:** Advance Full Services Play to Full Stakeholder Play, with TCS & Partner Solutions

## Experience the difference



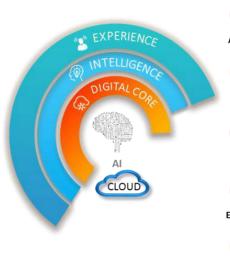








# Partner with us for your transformation journey







Elastic



Lean





AI INFUSED & DESIGN LED- INTUITIVE,
PERSONALIZED, FRICTIONLESS & DISAPEARING
INTERFACES

INSIGHTS & RECOMMENDATIONS POWERED BY CONTEXTUAL AWARENESS AND COGNITIVE TECHNOLOGIES

DIGITALLY RE-IMAGINED BUSINESS PROCESSES & DELIVERY MODELS



# Leverage our comprehensive services portfolio ...

## **Business & Technology Services (B&TS)**

### **Consulting & Services Integration**

Enterprise Agility, M&A / Divestitures, Finance
& Shared Services,
CX Front Office Transformation, SCM as a

Service, Next Gen Transformation,
Digital Integration

TCS Interactive Enterprise	Cognitive Business Operations	Quality Engineering & Transformation	
Intelligent	Business Process Services Domain & Enterprise Services		
Automation		IOT	
Analytics & Insights		Cloud Apps,	
Cloud Infrastructure		Microsvcs & API	
Conversational Experiences	Business Platforms as a Service	Digital Workplace	
Cyber Security	Application		

**Enterprise** 

Application Services

**Blockchain** 

Services

IT Infra Services

# ... Powered by our digital investments





### ... And the World's best talent



Whilst boasting of the Lowest Attrition in the Industry









400,875 Employees

142,711 Women

35.6% Women in workforce

85% Gen Y

143 Nationalities

## Go Agile at scale

## World's largest Agile-ready workforce:



211K+ Agile-trained employees



8K+ externally certified



400+ Agile - dev zones

## Market Success:



400+

Clients



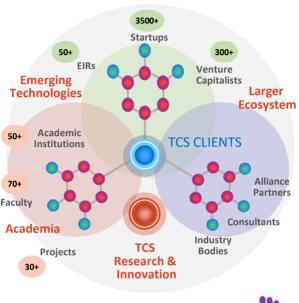
1900+

**Agile** engagements



**50+ Transformational** programs

# Leverage the exponential power of the Ecosystem





TCS' start-up program is organic,
highly structured, and currently one of the largest
among services companies - Mette Ahorlu
Research Director, IDC

# Make our research investments work for you



Tap into our Foundational Research

1000 + Researchers 654/3,916 Patents



On - Demand Innovation

15+ Innovation Labs 250+ Publications



Leverage our Extended Ecosystem

> 200 MN USD investments

### Industries We Serve



# Fastest growing brand in IT Services













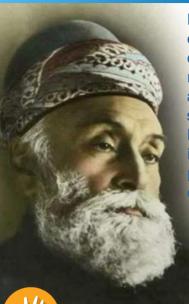
Ranked among the Top 3 IT Services brands globally, and the Fastest growing among them Ranked Global Top Employer by the Top Employers Institute across 27 countries

Listed in Fortune's 2017 List of the Top 50 companies that Changed the World

Ranked among the Top Regarded Companies

in Institutional Investor's 2018 All Asia Executive Team Rankings World's Best Employers in the Forbes Global 2000 list

## Unique, Purpose-Driven



In a free enterprise, the community is not just another stakeholder in business, but is in fact the very purpose of its existence.

> - J N Tata 1839-1904

For every \$1 returned to shareholders by TCS, \$0.47 goes back to the community, giving TCS a unique, purpose-driven worldview

## TCS In The Community

### Wellness

TCS promotes health and wellness in all the communities it works in, title sponsors of leading Marathons across the globe.

### **STEM Education**

In cities across the US, Canada, UK, Europe, and Asia TCS goIT has touched lives of 3,50,000+ students to spark interest in science and technology

### Skills development

TCS' Education and Skill
Development initiatives
cover the entire life path of
students from school to
Ph.D. as also skilling and
adult literacy that enables
livelihood. Impacted 170
1000 beneficiaries in 2018











## **Empowering The Future**



In **59 cities** across U.S. and Canada, TCS goIT has empowered **17,000+ students** to produce inventive technology-enabled solutions

Ignite My Future in Schools (IMFIS) empowers every educator, student and school to gain foundational skills for the 21st century digital economy



Through TCS' leadership and probono tech services, young girls, women and students of color are being mentored by industry experts who help build confidence and retention in STEM careers.