

Elliot McDonald



"Without a family, man, alone in the world, trembles with the cold."

Age: 43

Occupation: Executive Manager, Johnson and Mark Co

Family:

Anne McDonald (wife, 42 years)

Daphne McDonald (daughter, 14 years)

Daniel McDonald (son, 14 years)

Education: Bachelor of Economics, Masters in Business Administrator

Family-oriented

Movitated

Upright

Goals

- Knowing quantitatively about the different crime rates in the DC neighborhood area.
- Wants to know what all factors contribute in increasing the crime rates and what can be done, possibly, to reduce them.
- What all places should be avoided and seasons are particularly “unsafe”.

Frustrations

- Scared because of the recent shootings in schools
- Concerned about his family’s safety

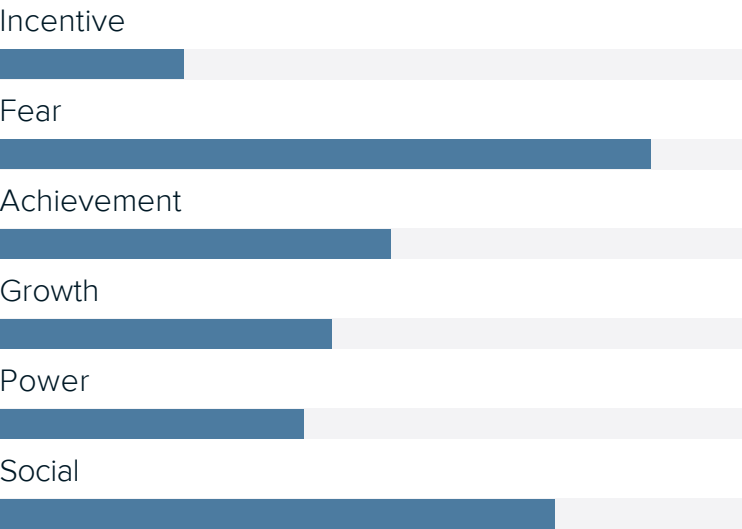
Bio

Elliot has lived in the DC Area all his life. He completed his schooling as well as undergraduate studies in DC. He did his Masters from University of Virginia, Arlington, where he first met his wife, Anne. Anne is a primary school teacher at Williamson Primary School. They have two kids; Daphne and Daniel. Both go to the Hoover High School in the neighboring county and also work part-time in a departmental store. His work involves a lot of travelling.

Hobbies

- His wife and daughter loves to go dancing every weekend
- The family loves to watch movies.
- He loves to go bowling with his friends
- His son goes for watching football matches

Motivations



Personality

