

TECNOVOLVE



# Problem



- Many businesses struggle with outdated IT systems, leading to inefficiencies and security vulnerabilities.



- SMEs often lack in-house expertise to implement and manage modern IT solutions.



- Rapid digital transformation leaves companies unsure of how to adopt new technologies effectively.

# Product

- Comprehensive IT Assessment & Strategy Planning



- Infrastructure Design & Implementation



- Cybersecurity Solutions & Risk Management



- Cloud Services (Migration, Management, Optimization)



- IT Support & Training

# Target Market



- Small to Medium Enterprises (SMEs)



- Non-profit organizations



- Educational institutions



- Healthcare and Financial sectors looking to upgrade IT infrastructure

# Market Size



- Global IT consulting market valued at \$57 billion in 2024.



- Expected CAGR of 5.3% through 2030.



- SMEs represent a growing share of digital transformation spending (~\$800B globally).

# Competitors

- ▶ • Accenture
- ▶ • Deloitte
- ▶ • Capgemini
- ▶ • Local IT consulting firms

# Competitive Advantage



- Personalized service for SMEs and nonprofits.



- Agile and adaptive to latest tech trends.



- Affordable pricing without sacrificing quality.



- Strong focus on education and client empowerment.

# Traction & Roadmap

- ▶ • 10+ clients onboarded in the past 6 months.
- ▶ • Partnered with major cloud providers.
- ▶ • Next 12 Months: Expand to 3 new cities, build SaaS tools for IT audits.
- ▶ • Long-term: Become a leading IT partner for 500+ businesses.





# Business/Revenue Model



- Project-based consulting fees



- Recurring revenue from managed services contracts



- Revenue from training sessions and IT audits



- White-label service offerings for partners

# Go-to-Market Strategy



- Direct outreach and networking events.



- Partnerships with local business incubators.



- Targeted digital marketing campaigns (LinkedIn, Google Ads).



- Referral incentives for existing clients.

# Our Ask



- Seeking R250,000 in funding to scale operations, hire talent, and invest in marketing.



- Use of funds: 40% Talent Acquisition, 30% Marketing, 20% Product Development, 10% Operations.

# Meet The Team

Palesa Molefe-Co-  
Founder



Jimmy Netshilema-  
CEO & Founder

