

SMART ROAD CHALLENGE



ICT e **Innovazione** per Società e Territorio

TORINO CITY LAB : Torino innovation arm

+30

PARTNERS

+30

PROJECTS

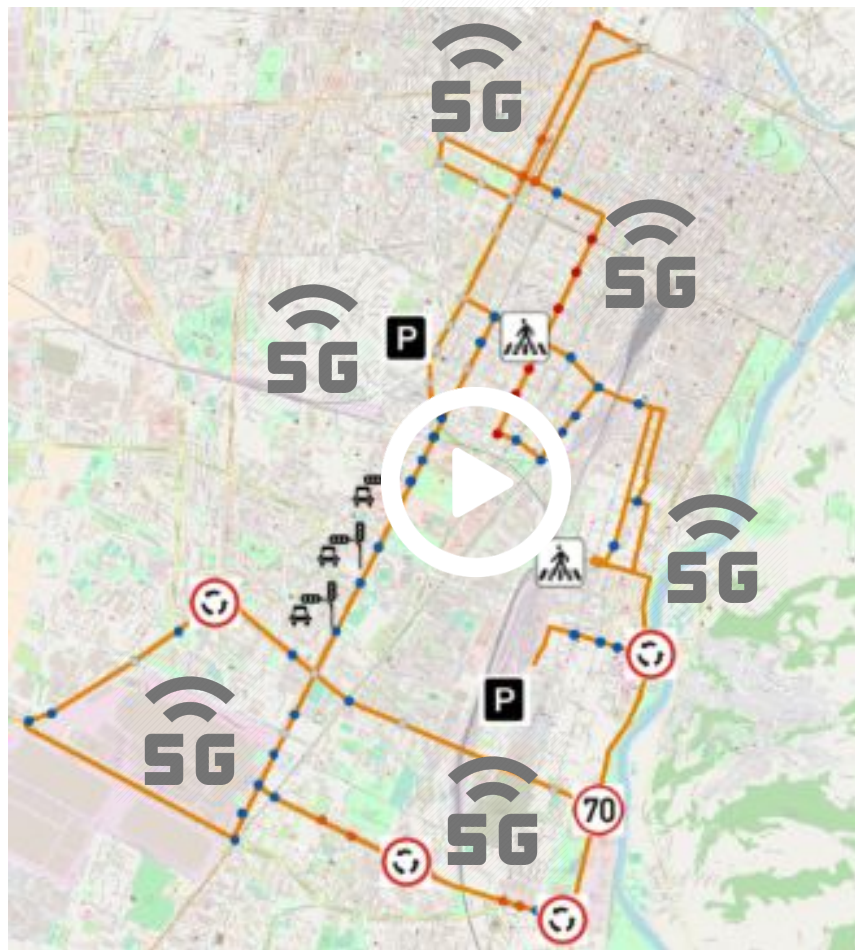
+2

CHALLENGES



Smart Road Project

35KM OF URBAN CIRCUIT FOR TESTING AUTONOMOUS & CONNECTED CARS



1. ONBOARD SERVICES

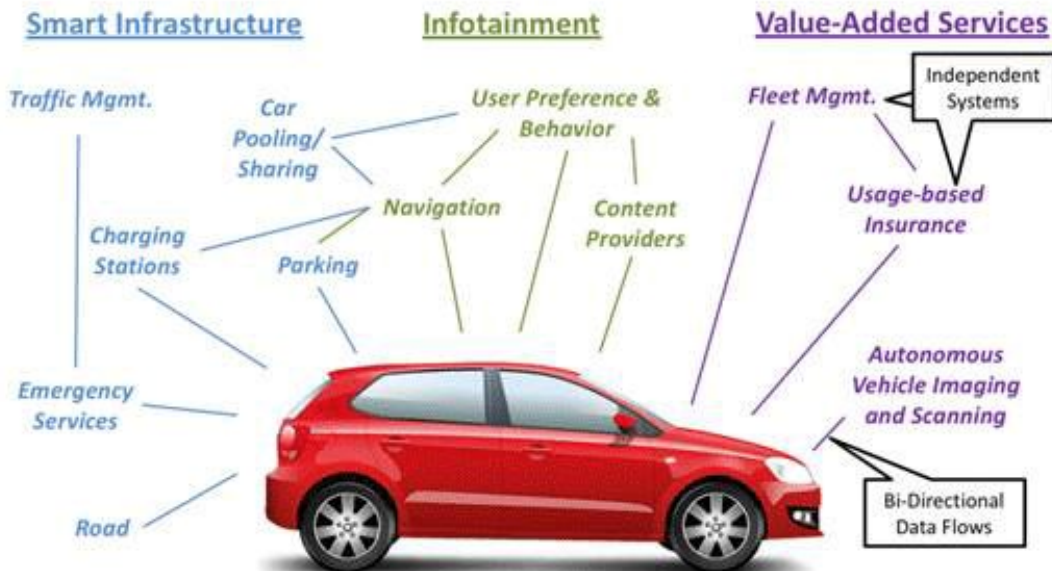
SERVIZI: COSA FARE ONBOARD?



2. DATA FROM A NEW MOBILITY

DATI: GESTIONE DATI CHE UNA MOBILITA' INNOVATIVA PUO' GENERARE

Connected and Autonomous Vehicle Data Ecosystem



Data Governance

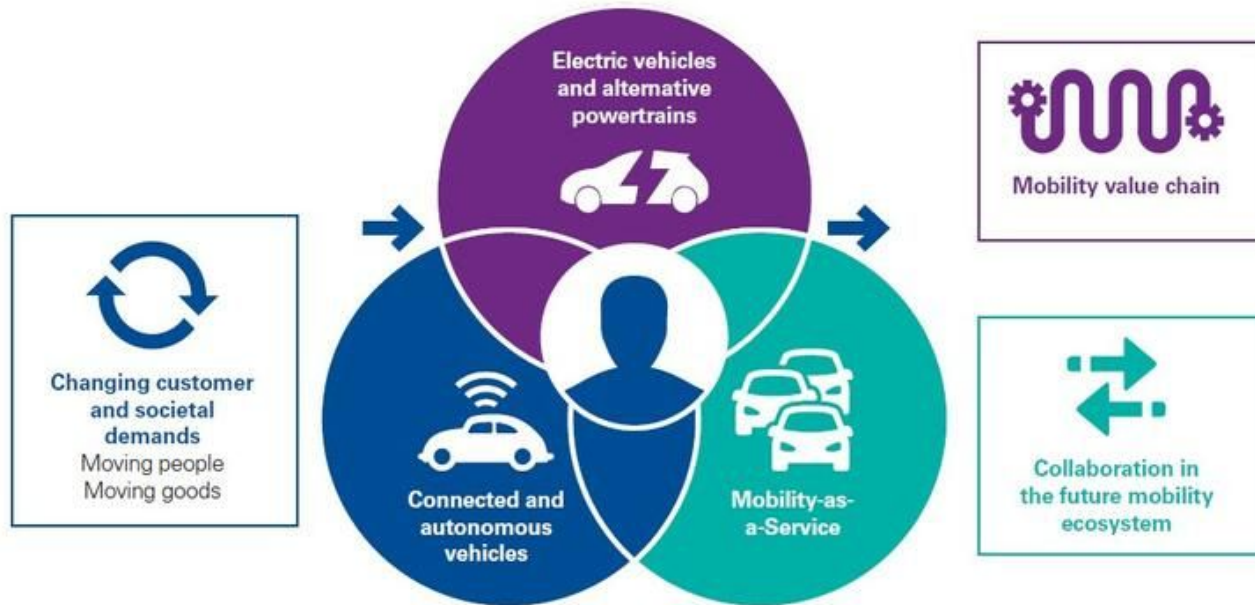
Adaptivity

Human-Centric

Trusted Data Platforms



NUOVO PARADIGMA DI UNA MOBILITA' COMBINATA MERCI/PERSONE





**BUON
LAVORO**

Marco Pironti

Deputy Mayor for Innovation and Smart City
Municipality of Turin

Via Corte d'Appello n. 16
10122 TORINO

tel. 011 01137800 - Fax 011 01137845

mail: segreteria.assessorepironti@comune.torino.it