

#### Celebrities are the new paparazzi





# Get exclusive pictures from ...



- ★ Paris Hilton
- ★ Demi Moore
- **★** Jessica Simpson
- **★** Pink
- ★ Miley Cyrus
- ★ Lindsay Lohan
- ★ Courtney Love
- ★ Lady Gaga
- \* ...

- **★** Ashton Kutcher
- ★ 50 Cent
- ★ Jonas Brothers
- **★** Snoop Dogg
- ★ Lenny Kravitz
- **★** Backstreet Boys
- ★ Coldplay
- ★ Lance Armstrong
- **\*** ...
- ✓ Over 100 celebrities on Twitter
- ✓ Sharing more than 150 pictures/week
- ✓ Viewed around I million times on Twitter!



## Key benefits for you



#### √ Dramatically boost your page views

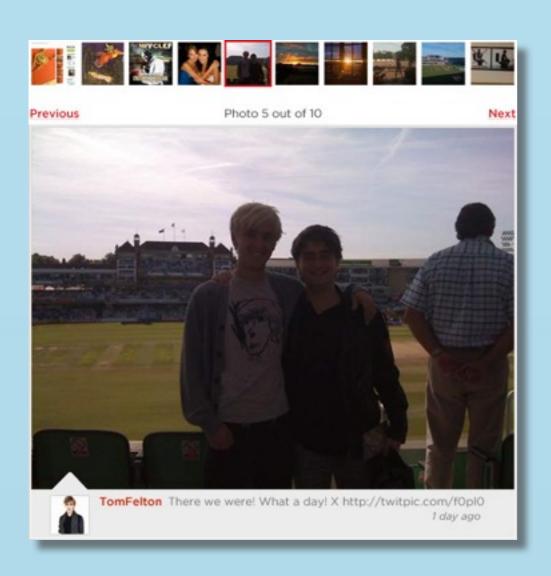
- Proven concept slideshow is a killer traffic generator
- It's addictive people click!

#### ✓ Increase the stickiness of your website

- · Your readers will come back to see what celebrities are up to
- √ Flexibility & customization
  - Select the celebrities you want to show and the look & feel of the slideshow
- √ Seamless integration on your website

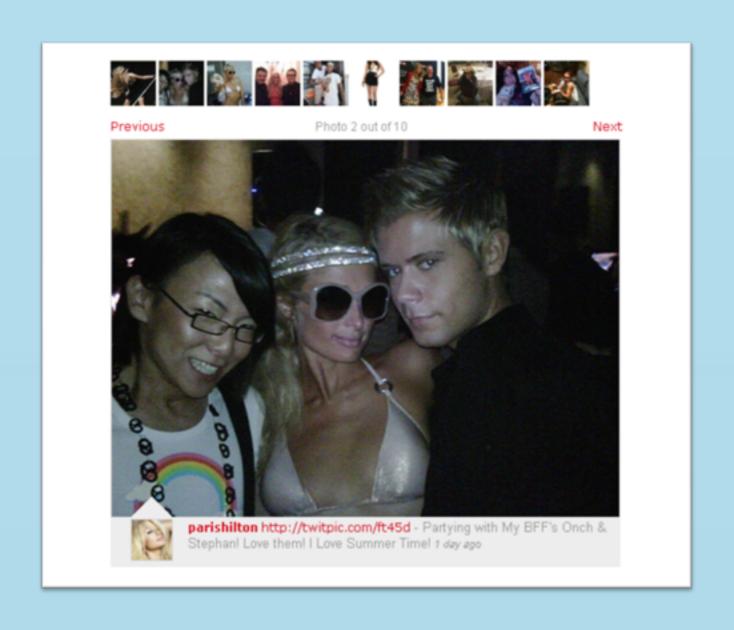
# Tweetag slideshow specifications





- √ Select the celebrities
- √ Select the pictures
  - √ Real-time / popular / favorite feeds
  - ✓ Per picture moderation
- ✓ Publish a professional slideshow with
  - √ A bar displaying the 10 latest pictures
  - √ A full-size image
  - √ The related Tweet of the star





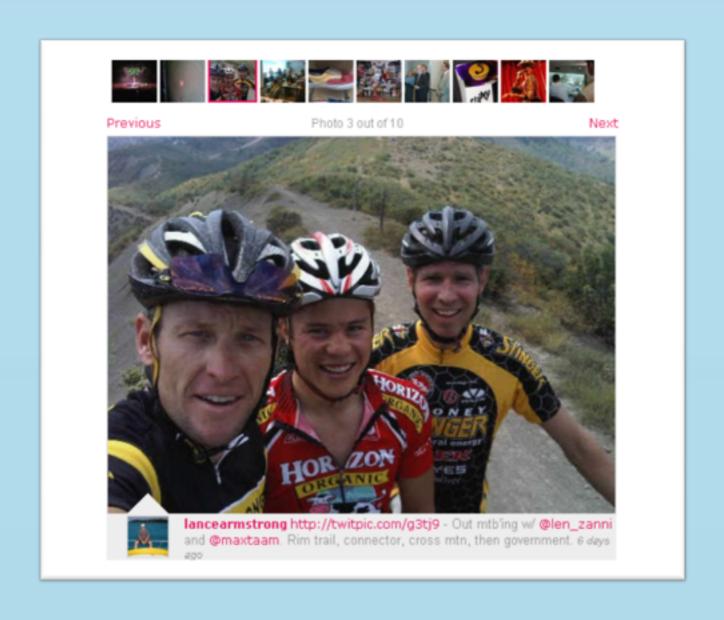












#### Tweetag guarantee

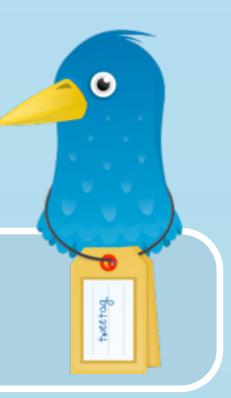


- √ Twitter experts
  - Tweetag is a 100% Twitter-focused company
- √ Support & SLA
  - We can adapt to your SLA requirements
- √ Always up-to-date
- ✓ Proven system & valuable references
  - Our system has already been in use 8.3 million times in
    - LeSoir.be (most popular Belgian newspaper)
    - LeMonde.fr (most popular French newspaper)
    - Skynet.be (most popular Belgian portal)
    - EuropeanVoice.com (The Economist)









#### Contact us for a DEMO



THE REAL-TIME TWEET AGENCY

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