

# Credit Card Transaction Report

Total Revenue

55M

Total Interest

7.8M

Transaction  
Amount

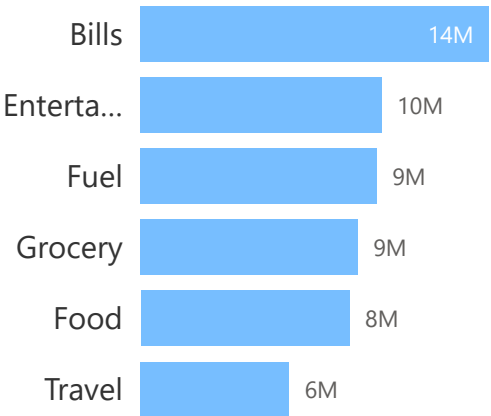
45M

Transaction  
Count

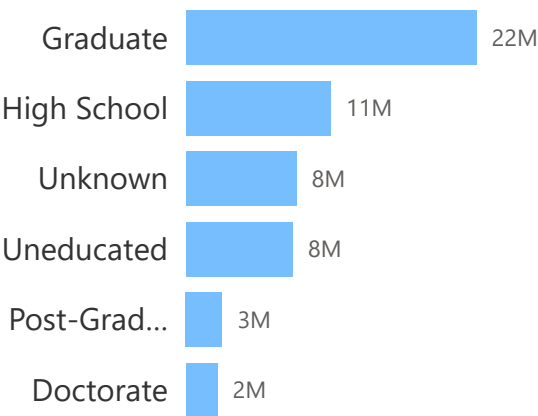
656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495888
Silver	5586332	4586746	812081
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Total	55315410	44522013	7843382

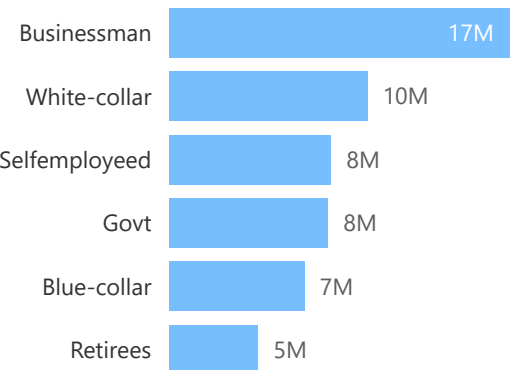
## Revenue by Expenditure Type



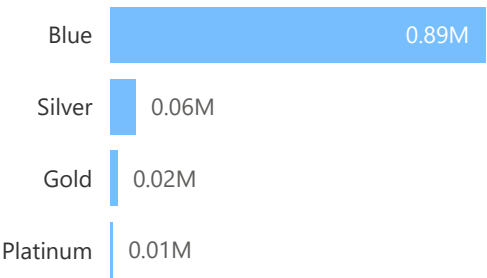
## Revenue by Education



## Revenue by Customer Profession



## Customer Acq. Cost



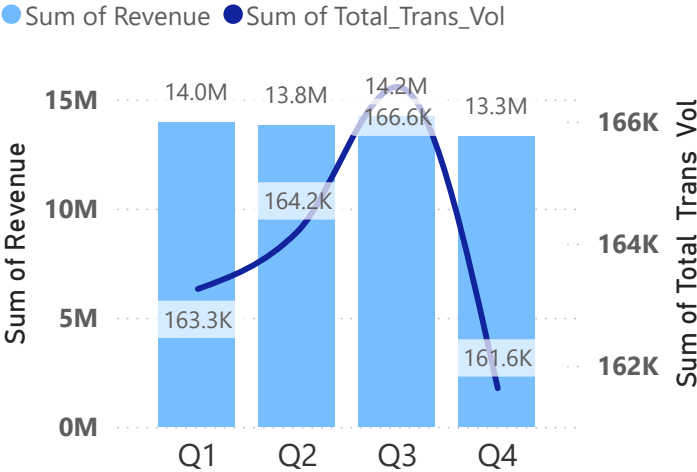
Q4

Q3

Q2

Q1

## Quarterly Revenue and Total Transactions count



Week\_Start\_Date

All

F

M

Silver

Blue

Gold

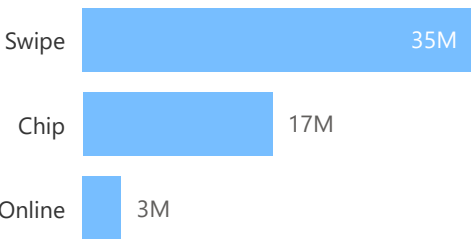
Platinum

Med

Low

High

## Revenue by Usage Type



Quick measure