

Monthly Financial Data 2024

Month	Revenue	Expenses	Profit	Customers	Growth
January 2024	\$12.0M	\$7.2M	\$4.8M	1,050	5.5%
February 2024	\$14.0M	\$8.4M	\$5.6M	1,100	6.0%
March 2024	\$16.0M	\$9.6M	\$6.4M	1,150	6.5%
April 2024	\$18.0M	\$10.8M	\$7.2M	1,200	7.0%
May 2024	\$20.0M	\$12.0M	\$8.0M	1,250	7.5%
June 2024	\$22.0M	\$13.2M	\$8.8M	1,300	8.0%
July 2024	\$24.0M	\$14.4M	\$9.6M	1,350	8.5%
August 2024	\$26.0M	\$15.6M	\$10.4M	1,400	9.0%
September 2024	\$28.0M	\$16.8M	\$11.2M	1,450	9.5%
October 2024	\$30.0M	\$18.0M	\$12.0M	1,500	10.0%
November 2024	\$32.0M	\$19.2M	\$12.8M	1,550	10.5%
December 2024	\$34.0M	\$20.4M	\$13.6M	1,600	11.0%

This table shows monthly performance metrics throughout 2024. The data demonstrates consistent growth across all key metrics, with particularly strong performance in Q4. Total annual revenue reached \$228M, representing 15% year-over-year growth.