In [1]: import pandas as pd
 import numpy as np
 import matplotlib.pyplot as plt
 import seaborn as sns

In [2]: dataset = pd.read_csv("UberDataset.csv")

In [3]: dataset

Out[3]:

	START_DATE	END_DATE	CATEGORY	START	STOP	MILES	PURPOSE
0	01-01-2016 21:11	01-01-2016 21:17	Business	Fort Pierce	Fort Pierce	5.1	Meal/Entertain
1	01-02-2016 01:25	01-02-2016 01:37	Business	Fort Pierce	Fort Pierce	5.0	NaN
2	01-02-2016 20:25	01-02-2016 20:38	Business	Fort Pierce	Fort Pierce	4.8	Errand/Supplies
3	01-05-2016 17:31	01-05-2016 17:45	Business	Fort Pierce	Fort Pierce	4.7	Meeting
4	01-06-2016 14:42	01-06-2016 15:49	Business	Fort Pierce	West Palm Beach	63.7	Customer Visit
1151	12/31/2016 13:24	12/31/2016 13:42	Business	Kar?chi	Unknown Location	3.9	Temporary Site
1152	12/31/2016 15:03	12/31/2016 15:38	Business	Unknown Location	Unknown Location	16.2	Meeting
1153	12/31/2016 21:32	12/31/2016 21:50	Business	Katunayake	Gampaha	6.4	Temporary Site
1154	12/31/2016 22:08	12/31/2016 23:51	Business	Gampaha	llukwatta	48.2	Temporary Site
1155	Totals	NaN	NaN	NaN	NaN	12204.7	NaN

1156 rows × 7 columns

In [4]: dataset.shape

Out[4]: (1156, 7)

```
In [5]: dataset.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 1156 entries, 0 to 1155
Data columns (total 7 columns):
```

#	Column	Non-Null Count	Dtype
0	START_DATE	1156 non-null	object
1	END_DATE	1155 non-null	object
2	CATEGORY	1155 non-null	object
3	START	1155 non-null	object
4	STOP	1155 non-null	object
5	MILES	1156 non-null	float64
6	PURPOSE	653 non-null	object

dtypes: float64(1), object(6)

memory usage: 63.3+ KB

Data Preprocessing

```
In [6]: dataset['PURPOSE'].fillna("NOT", inplace=True)
```

In [7]: dataset.head()

Out[7]:

	START_DATE	END_DATE	CATEGORY	START	STOP	MILES	PURPOSE
0	01-01-2016 21:11	01-01-2016 21:17	Business	Fort Pierce	Fort Pierce	5.1	Meal/Entertain
1	01-02-2016 01:25	01-02-2016 01:37	Business	Fort Pierce	Fort Pierce	5.0	NOT
2	01-02-2016 20:25	01-02-2016 20:38	Business	Fort Pierce	Fort Pierce	4.8	Errand/Supplies
3	01-05-2016 17:31	01-05-2016 17:45	Business	Fort Pierce	Fort Pierce	4.7	Meeting
4	01-06-2016 14:42	01-06-2016 15:49	Business	Fort Pierce	West Palm Beach	63.7	Customer Visit

```
In [9]: dataset.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 1156 entries, 0 to 1155
Data columns (total 7 columns):
```

Duca	COTAMM12 (CO	car / coramins/.	
#	Column	Non-Null Count	Dtype
0	START_DATE	421 non-null	<pre>datetime64[ns]</pre>
1	END_DATE	420 non-null	<pre>datetime64[ns]</pre>
2	CATEGORY	1155 non-null	object
3	START	1155 non-null	object
4	STOP	1155 non-null	object
5	MILES	1156 non-null	float64
6	PURPOSE	1156 non-null	object
dtype	es: datetime	64[ns](2), float	64(1), object(4

memory usage: 63.3+ KB

```
In [10]: from datetime import datetime
         dataset['date'] = pd.DatetimeIndex(dataset['START_DATE']).date
```

In [11]: dataset.head()

Out[11]:

	START_DATE	END_DATE	CATEGORY	START	STOP	MILES	PURPOSE	date
0	2016-01-01 21:11:00	2016-01-01 21:17:00	Business	Fort Pierce	Fort Pierce	5.1	Meal/Entertain	2016- 01-01
1	2016-01-02 01:25:00	2016-01-02 01:37:00	Business	Fort Pierce	Fort Pierce	5.0	NOT	2016- 01-02
2	2016-01-02 20:25:00	2016-01-02 20:38:00	Business	Fort Pierce	Fort Pierce	4.8	Errand/Supplies	2016- 01-02
3	2016-01-05 17:31:00	2016-01-05 17:45:00	Business	Fort Pierce	Fort Pierce	4.7	Meeting	2016- 01-05
4	2016-01-06 14:42:00	2016-01-06 15:49:00	Business	Fort Pierce	West Pa l m Beach	63.7	Customer Visit	2016- 01 - 06

In [12]: from datetime import datetime

```
dataset['date'] = pd.DatetimeIndex(dataset['START_DATE']).date
dataset['time'] = pd.DatetimeIndex(dataset['START_DATE']).hour
```

```
In [13]:
           dataset.head()
Out[13]:
                               END DATE CATEGORY START
                                                                                       PURPOSE
                START DATE
                                                                   STOP
                                                                          MILES
                                                                                                    date
                                                                                                          time
                   2016-01-01
                                2016-01-01
                                                            Fort
                                                                     Fort
                                                                                                   2016-
            0
                                               Business
                                                                              5.1
                                                                                    Meal/Entertain
                                                                                                          21.0
                                                                  Pierce
                                                                                                   01-01
                     21:11:00
                                  21:17:00
                                                          Pierce
                   2016-01-02
                                2016-01-02
                                                            Fort
                                                                     Fort
                                                                                                   2016-
             1
                                               Business
                                                                              5.0
                                                                                            NOT
                                                                                                           1.0
                     01:25:00
                                  01:37:00
                                                          Pierce
                                                                  Pierce
                                                                                                   01-02
                   2016-01-02
                                2016-01-02
                                                            Fort
                                                                     Fort
                                                                                                   2016-
                                                                                                          20.0
             2
                                               Business
                                                                                  Errand/Supplies
                     20:25:00
                                  20:38:00
                                                                                                   01-02
                                                          Pierce
                                                                  Pierce
                   2016-01-05
                                2016-01-05
                                                            Fort
                                                                     Fort
                                                                                                   2016-
             3
                                               Business
                                                                              4.7
                                                                                          Meeting
                                                                                                          17.0
                                                                                                   01-05
                                                          Pierce
                                                                   Pierce
                     17:31:00
                                  17:45:00
                                                                    West
                   2016-01-06
                                2016-01-06
                                                            Fort
                                                                                                   2016-
                                                                    Palm
                                                                            63.7
                                                                                    Customer Visit
                                                                                                          14.0
                                               Business
                     14:42:00
                                  15:49:00
                                                          Pierce
                                                                                                   01-06
                                                                   Beach
           dataset['day-night']=pd.cut(x=dataset['time'], bins=[0,10,15,19,24], labels= [
In [14]:
           dataset.head()
In [15]:
Out[15]:
                START_DATE END_DATE CATEGORY START STOP
                                                                                     PURPOSE
                                                                                                  date
                                                                                                       time
                  2016-01-01
                               2016-01-01
                                                                   Fort
                                                                                                 2016-
                                                           Fort
            0
                                                                            5.1
                                                                                  Meal/Entertain
                                                                                                        21.0
                                              Business
                                                                                                 01-01
                     21:11:00
                                 21:17:00
                                                         Pierce
                                                                 Pierce
                  2016-01-02
                               2016-01-02
                                                           Fort
                                                                   Fort
                                                                                                 2016-
             1
                                              Business
                                                                            5.0
                                                                                           NOT
                                                                                                          1.0
                                                                                                                ı
                     01:25:00
                                 01:37:00
                                                         Pierce
                                                                 Pierce
                                                                                                 01-02
                  2016-01-02
                               2016-01-02
                                                           Fort
                                                                   Fort
                                                                                                 2016-
                                                                                                        20.0
             2
                                              Business
                                                                            4.8
                                                                                 Errand/Supplies
                                                                                                 01-02
                     20:25:00
                                 20:38:00
                                                         Pierce
                                                                 Pierce
                  2016-01-05
                               2016-01-05
                                                           Fort
                                                                   Fort
                                                                                                 2016-
             3
                                                                            4.7
                                                                                        Meeting
                                                                                                         17.0
                                                                                                               E
                                              Business
                                                                                                 01-05
                     17:31:00
                                  17:45:00
                                                         Pierce
                                                                 Pierce
                                                                  West
                  2016-01-06
                               2016-01-06
                                                           Fort
                                                                                                 2016-
                                              Business
                                                                  Palm
                                                                           63.7
                                                                                  Customer Visit
                                                                                                        14.0 Af
                     14:42:00
                                 15:49:00
                                                         Pierce
                                                                                                 01-06
                                                                 Beach
           dataset.dropna(inplace=True)
In [16]:
In [17]:
           dataset.shape
           (413, 10)
Out[17]:
```

Data Visualization

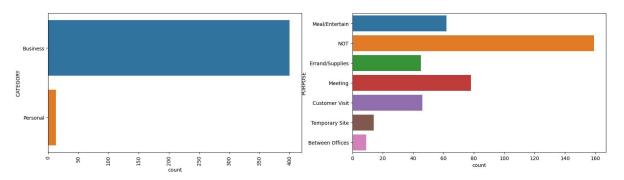
```
In [18]: plt.figure(figsize=(20,5))
          plt.subplot(1,2,1)
          sns.countplot(y='CATEGORY', data=dataset)
          plt.xticks(rotation =90)
Out[18]: (array([ 0.,
                         50., 100., 150., 200., 250., 300., 350., 400., 450.]),
           [Text(0.0, 0, '0'),
            Text(50.0, 0, '50'),
            Text(100.0, 0, '100'),
            Text(150.0, 0, '150'),
            Text(200.0, 0, '200'),
            Text(250.0, 0, '250'),
            Text(300.0, 0, '300'),
            Text(350.0, 0, '350'),
            Text(400.0, 0, '400'),
            Text(450.0, 0, '450')])
             Business
             Personal
                                                                              350
                           20
                                    100
                                            150
                                                                      300
                                                                                       400
```

Conclusion: Business Category do people book the most Uber rides.

count

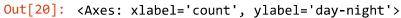
```
In [19]: plt.figure(figsize=(20,5))
    plt.subplot(1,2,1)
    sns.countplot(y='CATEGORY', data=dataset)
    plt.xticks(rotation =90)
    plt.subplot(1,2,2)
    sns.countplot(y='PURPOSE', data=dataset)
```

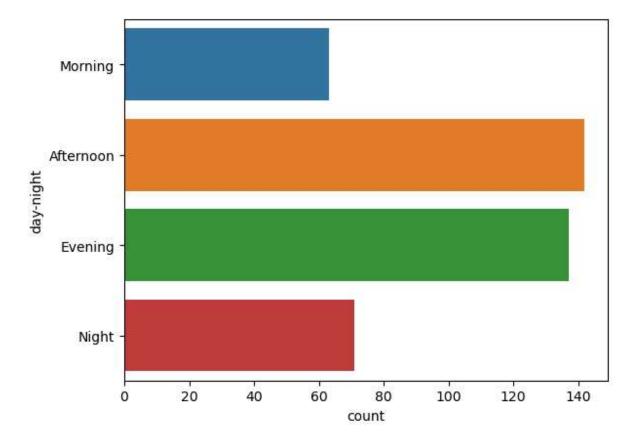
Out[19]: <Axes: xlabel='count', ylabel='PURPOSE'>



Conclusion: For Meeting purpose do people book Uber rides the most.

```
In [20]: sns.countplot(y='day-night', data=dataset)
```





Conclusion: At Afternoon do people book cabs the most from Uber.

In [21]: dataset.head()

Out[21]:

	START_DATE	END_DATE	CATEGORY	START	STOP	MILES	PURPOSE	date	time	
0	2016-01-01 21:11:00	2016-01-01 21:17:00	Business	Fort Pierce	Fort Pierce	5.1	Meal/Entertain	2016- 01-01	21.0	
1	2016-01-02 01:25:00	2016-01-02 01:37:00	Business	Fort Pierce	Fort Pierce	5.0	NOT	2016- 01-02	1.0	ı
2	2016-01-02 20:25:00	2016-01-02 20:38:00	Business	Fort Pierce	Fort Pierce	4.8	Errand/Supplies	2016- 01-02	20.0	
3	2016-01-05 17:31:00	2016-01-05 17:45:00	Business	Fort Pierce	Fort Pierce	4.7	Meeting	2016- 01-05	17.0	E
4	2016-01-06 14:42:00	2016-01-06 15:49:00	Business	Fort Pierce	West Palm Beach	63.7	Customer Visit	2016- 01-06	14.0	Af

dataset["MONTH"]=dataset.MONTH.map(month_label)
mon= dataset.MONTH.value_counts(sort=False)

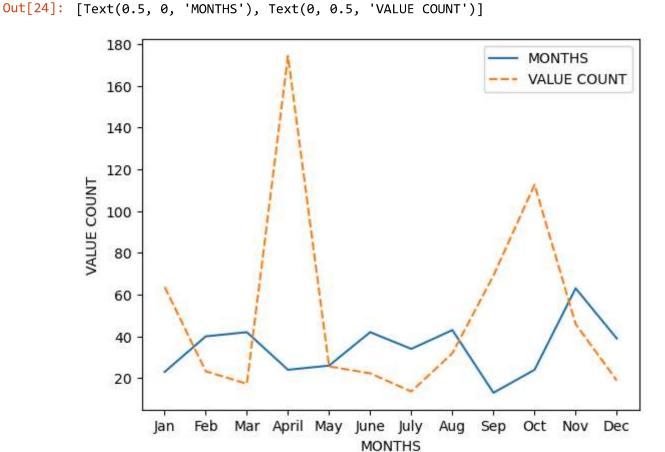
In [23]: dataset.head()

Out[23]:

	START_DATE	END_DATE	CATEGORY	START	STOP	MILES	PURPOSE	date	time	
0	2016-01-01 21:11:00	2016-01-01 21:17:00	Business	Fort Pierce	Fort Pierce	5.1	Meal/Entertain	2016- 01-01	21.0	
1	2016-01-02 01:25:00	2016-01-02 01:37:00	Business	Fort Pierce	Fort Pierce	5.0	NOT	2016- 01-02	1.0	ſ
2	2016-01-02 20:25:00	2016-01-02 20:38:00	Business	Fort Pierce	Fort Pierce	4.8	Errand/Supplies	2016- 01-02	20.0	
3	2016-01-05 17:31:00	2016-01-05 17:45:00	Business	Fort Pierce	Fort Pierce	4.7	Meeting	2016- 01-05	17.0	E
4	2016-01-06 14:42:00	2016-01-06 15:49:00	Business	Fort Pierce	West Palm Beach	63.7	Customer Visit	2016- 01-06	14.0	Af
4										•

```
In [24]: df=pd.DataFrame({
    "MONTHS": mon.values,
    "VALUE COUNT": dataset.groupby('MONTH', sort=False)['MILES'].max()
})

p=sns.lineplot(data=df)
p.set(xlabel="MONTHS", ylabel="VALUE COUNT")
```



Conclusion: In November, December and January do People book Uber rides less frequency

```
In [25]: dataset.head()
```

Out[25]:

	START_DATE	END_DATE	CATEGORY	START	STOP	MILES	PURPOSE	date	time	
0	2016-01-01 21:11:00	2016-01-01 21:17:00	Business	Fort Pierce	Fort Pierce	5.1	Meal/Entertain	2016- 01-01	21.0	
1	2016-01-02 01:25:00	2016-01-02 01:37:00	Business	Fort Pierce	Fort Pierce	5.0	NOT	2016- 01-02	1.0	1
2	2016-01-02 20:25:00	2016-01-02 20:38:00	Business	Fort Pierce	Fort Pierce	4.8	Errand/Supplies	2016- 01-02	20.0	
3	2016-01-05 17:31:00	2016-01-05 17:45:00	Business	Fort Pierce	Fort Pierce	4.7	Meeting	2016- 01-05	17.0	E
4	2016-01-06 14:42:00	2016-01-06 15:49:00	Business	Fort Pierce	West Palm Beach	63.7	Customer Visit	2016- 01-06	14.0	Af
4										•

```
In [26]: dataset['DAY']=dataset.START_DATE.dt.weekday

day_label={
    0:'Mon', 1:'Tues', 2:'Wed', 3:'Thur', 4:'Fri', 5:'Sat', 6:'Sun'}
dataset['DAY']= dataset['DAY'].map(day_label)
```

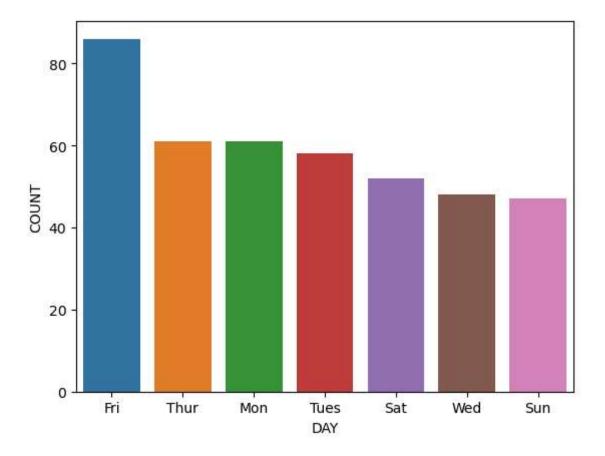
In [27]: dataset.head()

Out[27]:

	START_DATE	END_DATE	CATEGORY	START	STOP	MILES	PURPOSE	date	time	
0	2016-01-01 21:11:00	2016-01-01 21:17:00	Business	Fort Pierce	Fort Pierce	5.1	Meal/Entertain	2016- 01-01	21.0	
1	2016-01-02 01:25:00	2016-01-02 01:37:00	Business	Fort Pierce	Fort Pierce	5.0	NOT	2016- 01-02	1.0	1
2	2016-01-02 20:25:00	2016-01-02 20:38:00	Business	Fort Pierce	Fort Pierce	4.8	Errand/Supplies	2016- 01-02	20.0	
3	2016-01-05 17:31:00	2016-01-05 17:45:00	Business	Fort Pierce	Fort Pierce	4.7	Meeting	2016- 01-05	17.0	E
4	2016-01-06 14:42:00	2016-01-06 15:49:00	Business	Fort Pierce	West Palm Beach	63.7	Customer Visit	2016- 01-06	14.0	Af

```
In [28]: day_label=dataset.DAY.value_counts()
    sns.barplot(x=day_label.index, y=day_label)
    plt.xlabel('DAY')
    plt.ylabel('COUNT')
```

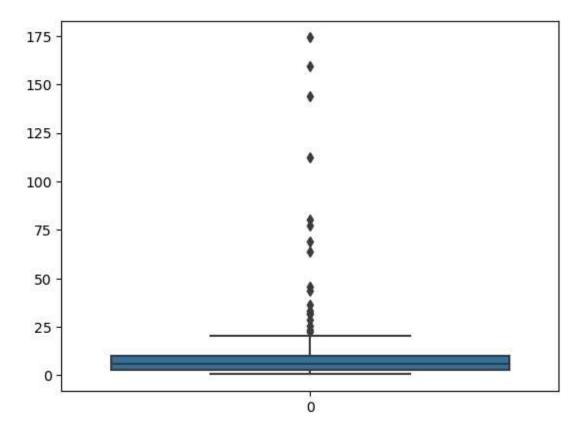
Out[28]: Text(0, 0.5, 'COUNT')



Conclusion: On Friday do People book Uber rides the most

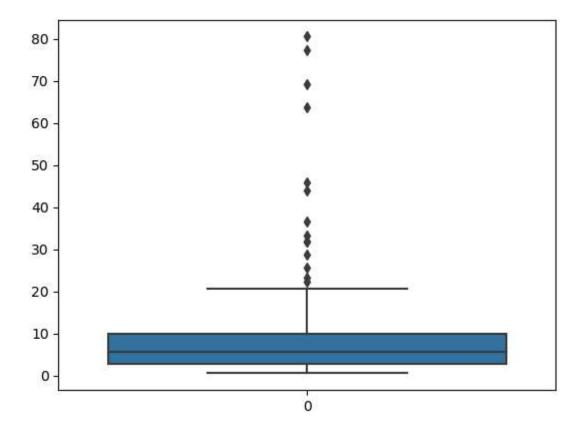
In [29]: sns.boxplot(dataset['MILES'])

Out[29]: <Axes: >



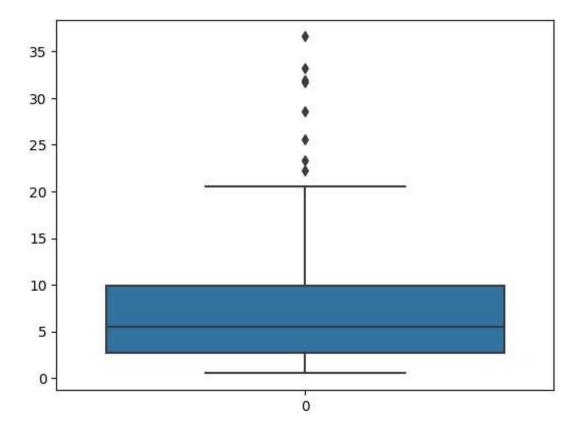
In [32]: sns.boxplot(dataset['MILES']<100]['MILES'])</pre>

Out[32]: <Axes: >



In [33]: sns.boxplot(dataset[dataset['MILES']<40]['MILES'])</pre>

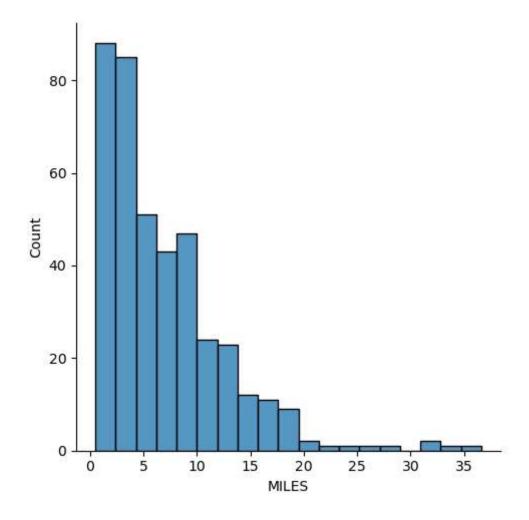
Out[33]: <Axes: >



```
In [35]: sns.displot(dataset['MILES']<40]['MILES'])

C:\Users\win 10\anaconda3\Lib\site-packages\seaborn\axisgrid.py:118: UserWarn ing: The figure layout has changed to tight self._figure.tight_layout(*args, **kwargs)</pre>
```

Out[35]: <seaborn.axisgrid.FacetGrid at 0x2505bbe3150>



Conclusion: 0 to 20 Miles do People Usually book a cab for through Uber

