

What's Rubycon?

RUBYCON ITALY

THE PREMIER RUBY CONFERENCE IN THE
HEART OF ITALY



Why Rubycon?

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TICKETS AVAILABLE

[RUBYCON.IT](https://rubycon.it)

CAPACITY: 250 PAX

8 MAY 2026 | RIMINI, ITALY



Location

Rimini, Italy



Isola delle Rose (Rose Island)



Why sponsoring?

What we do in Rubycon, echoes in eternity

We're a Ruby community organizing Rubycon: **from rubyists, for rubyists**. Usually developers appreciate this, it gives them a great sense of belonging.

First edition - plenty of momentum and excitement.



Matz might be there! (*confirmation pending*)



Sponsor packages

Choose the right size for your Brand

- **Imperator** - **5000€**: stand, special mention during day and dinner. One slide for sponsor.
- **Triumvir** - **2500€** : banner
- **Praetor** - **1250€**: logos in website and presentations (which are then filmed).
- **Questor** - **500€**: logos in website and presentations (which are then filmed).

Prices are in Euro - tax deductible!





IMPERATOR €5.000

Maximum Prestige for your brand

Visibility

- **5 minutes on stage** to talk about your Brand or company
- **On-site Presence:** Roll-up banners and promo materials allowed. Large logo between all talks. Large logo on slides between all talks, large logo on conference tote bags (200 pieces), special mention during opening and closing.

Physical presence

- **Tickets:** 5 complimentary tickets. 2 seats at the exclusive speakers' dinner.

Digital presence

- **Digital Presence:** Dedicated article on rubycon.it website. Large logo on the website, dedicated thank-you social post, logo included in pre-event participant emails.

Extras

- Ability to include branded items in the welcome bag.
- **Toga Party:** Special mention as main sponsor of the themed party with your logo close to the DJ booth





TRIUMVIR €2.500

Strong visibility and meaningful presence

Visibility

- **On-site Presence:** Roll-up banners and promo materials allowed. Medium logo on slides between all talks, mention during opening.

Physical presence

- **Tickets:** 3 complimentary tickets, 1 seat at the exclusive speakers' dinner.

Digital presence

- **Digital Presence:** Medium logo on the website, shared social post with other Triumvir sponsors, logo included in pre-event participant emails.

Extras

- Ability to include branded items in the welcome bag.





PRAETOR €1.250

Solid and professional presence

Visibility

- **On-site Presence:** Small logo on slides between talks, mention during opening

Physical presence

- **Tickets:** 2 complimentary tickets, 1 seat at the exclusive speakers' dinner.

Digital presence

- **Digital Presence:** Logo on the website, shared social post with other Praetor

Extras

- Ability to include branded items in the welcome bag.





QUAESTOR €500

Entry-level tier for supporters

Visibility

- **On-site Presence:** Shared area for brochures, flyers, or stickers. Logo on final “Thank you sponsors” slide.

Physical presence

- **Tickets:** 1 complimentary ticket.

Digital presence

- **Digital Presence:** Small logo on the sponsor page of the website, shared social post with other quaestor supporters.



Add'l info

We're tax friendly!

We're a Swiss-based no-profit.

You can probably offload your donations from tax declarations, depending on the country you reside in.

