

# Rubycon 2026

## Sponsorship packages



### **Imperator – €5.000** - *Maximum visibility and prestige for your brand*

- 5 minutes on stage to talk about your Brand or company
- **On-site Presence:** Roll-up banners and promo materials allowed. Large logo between all talks. Large logo on slides between all talks, large logo on conference tote bags (200 pieces), special mention during opening and closing.
- **Tickets:** 5 complimentary tickets. 2 seats at the exclusive speakers' dinner.
- **Digital Presence:** Dedicated article on [rubycon.it](https://rubycon.it) website. Large logo on the website, dedicated thank-you social post, logo included in pre-event participant emails.
- **Extras:** Ability to include branded items in the welcome bag.
- **Toga Party:** Special mention as main sponsor of the themed party with your logo close to the DJ booth.

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### **Triumvir – €2.500** - *Strong visibility and meaningful presence*

- **On-site Presence:** Roll-up banners and promo materials allowed. Medium logo on slides between all talks, mention during opening.
  - **Tickets:** 3 complimentary tickets, 1 seat at the exclusive speakers' dinner.
  - **Digital Presence:** Medium logo on the website, shared social post with other Triumvir sponsors, logo included in pre-event participant emails.
  - **Extras:** Ability to include branded items in the welcome bag.
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## **Praetor – €1.250** - *Solid and professional presence*

- **On-site Presence:** Small logo on slides between talks, mention during opening.
  - **Tickets:** 2 complimentary tickets, 1 seat at the exclusive speakers' dinner.
  - **Digital Presence:** Logo on the website, shared social post with other Praetor sponsors.
  - **Extras:** Ability to include branded items in the welcome bag.
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## **Quaestor – €500** - *Entry-level tier for supporters*

- **On-site Presence:** Shared area for brochures, flyers, or stickers. Logo on final "Thank you sponsors" slide.
  - **Tickets:** 1 complimentary ticket.
  - **Digital Presence:** Small logo on the sponsor page of the website, shared social post with other quaestor supporters.
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## **Additional Sponsorship Opportunities:**

- **Drinks:** Cover drinks for participants and receive a dedicated mention.
- **Food:** Cover catering costs and receive a dedicated mention.
- **T-shirts:** Cover conference t-shirts costs and receive a dedicated mention.
- **Sponsored tickets:** Fund tickets for students and attendees from disadvantaged groups. Your contribution will be highlighted with a special mention during the party.

The exact pricing for these opportunities depends on the category selected. Please get in touch directly with us at [info@rubycon.it](mailto:info@rubycon.it)

Rubycon is organized by a **non-profit organization**; this means that your sponsorship may be tax-deductible. However, the actual deductibility depends on the tax rules in your specific country, so we recommend confirming with your tax advisors.