

PALLAK SRIVASTAVA

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EDUCATION

CARNEGIE MELLON UNIVERSITY

Pittsburgh, PA

Master of Science in Product Management - MSPM

12/24

A twelve-month interdisciplinary graduate program integrating technical instruction from Carnegie Mellon's top-ranked School of Computer Science and a deep dive into business and marketing from the Tepper School of Business.

- Courses: Principles of Product Management, Data Science for Product Managers, Product Marketing, HCI for Product Managers, Design of AI Products, Business Fundamentals for High Tech PM

INDIAN INSTITUTE OF INFORMATION TECHNOLOGY - ALLAHABAD

Prayagraj, India

Bachelor of Technology in Information Technology

06/20

- Memberships: Organized and participated in 10+ competitions as a part of Dance Club, Taught STEM subjects to 200+ underprivileged children under Prayaas NGO
- Leadership: Supervised 30+ workshops and seminars as Head Student Member of Gender Equality Awareness Committee, Event Organizer of Cultural Fest achieving participation of ~2000 people.

EXPERIENCE

GOLDMAN SACHS

Bengaluru, India

Associate (1/23 - 10/23)

7/20 - 10/23

Analyst (7/20 - 12/22)

Analyst Intern (01/20 - 06/20)

- **Product Execution:** Administered an application for streamlining trade planning and execution by initiating global cross-functional collaboration, gathering global stakeholder requirements and implementing features that automate calculations and suggest trades, resulting in a 56% user acquisition rate.
- **Product Strategy:** Piloted the strategic vision for a product, facilitating trading of assets valued at \$40 billion by prioritizing features and collaborating with UX designers, resulting in a 20% increase in trading volume.
- **User Experience (UX):** Interviewed users to gain insights into user needs and workflows. Aligned stakeholders on potential solutions to automate account onboarding, reducing manual effort by 60%.
- **Product Development:** Overhauled a complex account evaluation service to enable more efficient trading strategies, achieving a 30% reduction in data model size and improved performance by 44%.
- **Data-Driven Decision Making:** Conducted market research on bond metrics and launched an analytics tool, providing users with a comprehensive portfolio view and enhancing trading capabilities by 15%.
- **Process Improvement:** Identified major issues within a dashboard by analyzing and addressing user pain points. Revamped the entire layout, resulting in a more seamless and intuitive user experience.
- **Leadership:** Headed team of five engineers and optimized various engineering processes by implementing biweekly code sprints, daily scrums, agile methodologies and code reviews.

ADDITIONAL INFORMATION

- **Product Management Skills:** Cross-Functional Collaboration, Stakeholder Management, Data Analytics, Software Systems, Product Lifecycle, Documentation, Requirement Gathering, Design Thinking, User Acceptance Testing, User Research, Wireframing
- **Technical Skills:** Software Development, Database Management, Java, C/C++, Python, SQL, MongoDB
- **Tools:** InVision, Figma, Git, Jira, Trello, Google Analytics, Power BI, Confluence
- **Projects:**
 - *iDocToc Video Calling Portal* – Established an online video calling portal facilitating seamless doctor-patient connections during Covid-19. Headed a cross-functional team, conducted market research and consulted with doctors to gather requirements. Facilitated 100+ patient-doctor consultations via portal.
 - *Software Product Management Capstone (Coursera)* – Supervised development of an ed-tech iPad app to foster children's literacy and reading habits. Crafted a robust product roadmap, devised risk management plans, managed user story backlogs and oversaw weekly sprints.
- **Publication:** L. Arora, P. Srivastava, A. Kumar (2022). *Evaluation of Product Reviews using Deep Learning Classifier Models*. IEEE 13th International Conference on Computing Communication and Networking Technologies
- **Social Impact:** Partnered with NGOs for Community TeamWorks by Goldman Sachs, Analyst Impact Fund for NGO initiative and funding organized by Goldman Sachs