EyeSpot



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SYBCA 2

Roll no. 205

APP PURPOSE

- From my point of view, the purpose of creating an eye checkup app is to provide a helpful way for people to monitor and maintain their eye health.
- It can help users perform basic eye tests, track changes in their vision, and provide educational resources on eye care.
- Additionally, an eye checkup app can be a valuable tool for early detection of potential eye problems, promoting timely intervention and treatment.
- Overall, the goal is to empower users to take proactive steps towards maintaining optimal eye health.

REVENUE MODEL

- 1. Subscriptions: Provide a subscription-based model where users pay a recurring fee to access advanced features or receive regular eye health updates and communicate with doctors personally.
- 2. Advertisements: Display targeted ads within your app to generate revenue from advertisers.
- 3. Partnerships: Collaborate with eye care professionals or clinics to offer referral services or promote their products in exchange for a commission.

APP COMPETITORS

EyeSpot



EyeX – Eye Exercises, Eye care



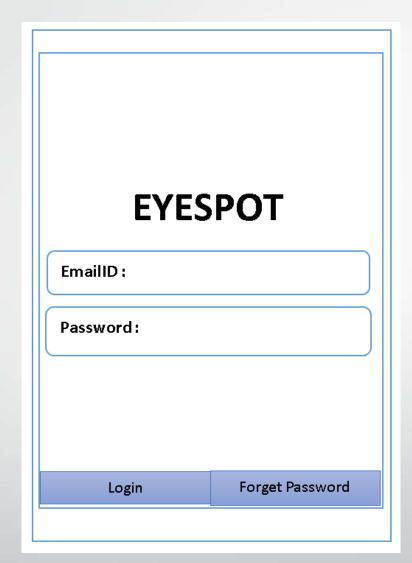
APP UNIQUENESS

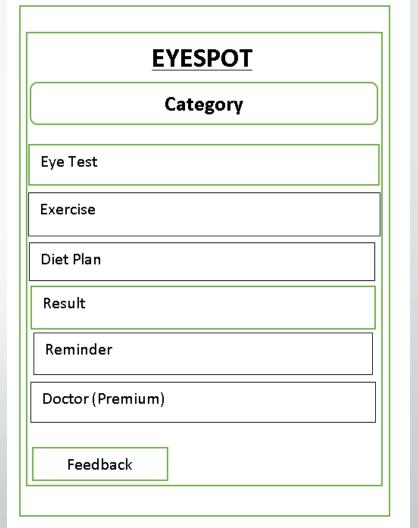
- Users can easily communicate with doctors and take advice about health of their eyes and if there is problem related to eyes doctors can guide to users and also suggest medicine, what to eat or not.
- There is UI element Eye strain relief exercises, Educational content about eye health, Eyes checkup

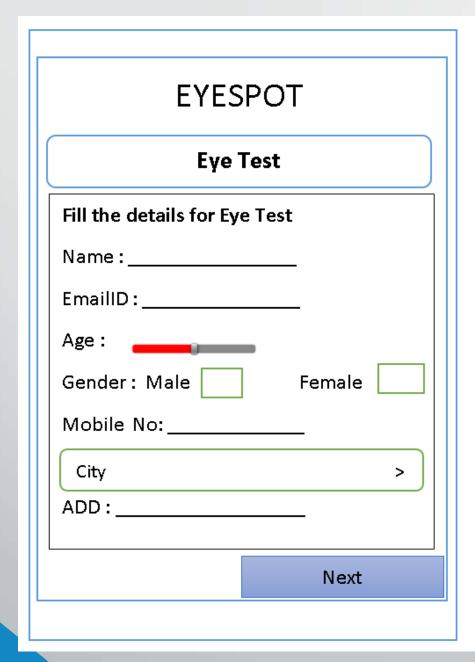


Get lab test & health checkups done at home.

Access to digital reports





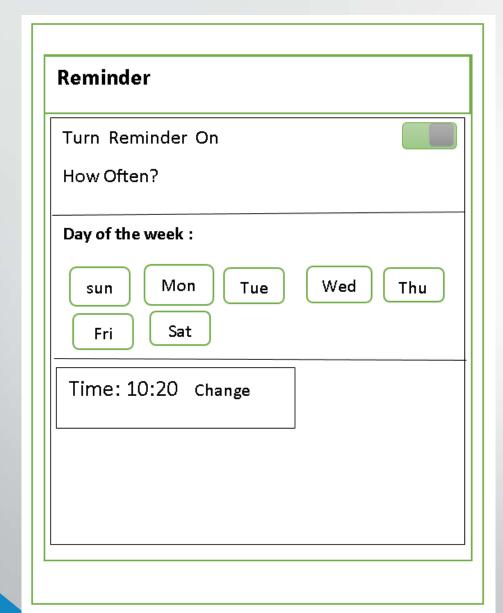


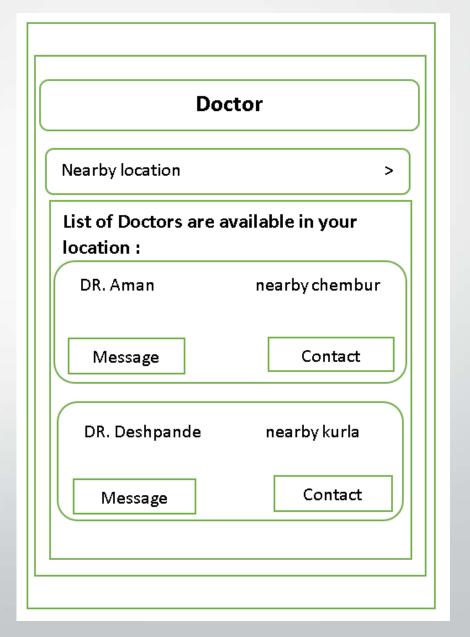
Exercise

How to Improve Eyesight - Best Eye

Exercise: Palming Palming is a yogic eye exercise, suggesting relaxing the muscles around the eyes, reducing eye fatigue. To palm, start by rubbing your hands together to warm them up. Close your eyes and place the palm of each hand over the corresponding cheekbone. Cup your hand over each eye and breathe deeply for five minutes.







THANKYOU!