

## **COMPANY PROFILE**

Incepted in the year 2007 in U.S., Biz2Credit endorsed a novel idea of bridging the gap between small business entrepreneurs and potential lenders. It is an online marketplace bringing together an array of lenders and fund seeking entrepreneurs to arrange online small business loans, lines of credit, equipment loans, working capital and other business funding options.

With more than 11 lakh users, 1,300 lenders, credible credit agencies like D&B and Equifax Biz2Credit has earned itself a repute of a trusted online credit resource in U.S. Backed by that immense faith, Biz2Credit has now ventured in India to provide a similar platform to the Indian small business community. Biz2Credit uses a patented technology to match lenders as per the exclusivity of each loan application, offering the borrowers a plethora of options to choose from. Biz2Credit has ventured in India with the conviction that it will help flourish the existing 2.6 crore SMEs in the country hence, offering free registration on the site. Once registered, it becomes convenient for the borrowers to find loans. The users can compare from the various financing options and choose the one that is most suitable to them. Owing to its strong market presence in the US, it is expected to occupy a similar foothold in India too. To help customers with answers to their queries, it has installed a customer support team that will help users find answers to all their doubts and will also assist them with different loan plans.

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