Ideation Phase
Brainstorm & Idea Prioritization Template

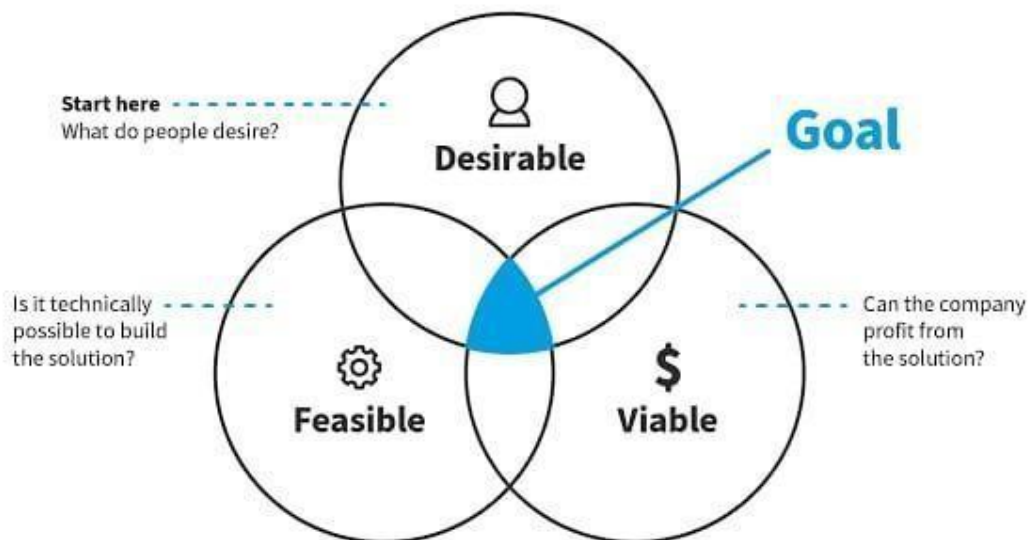| Team ID	LTVIP2025TMID28803
Project Name	Calculating Family Expenses Using ServiceNow
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College Name	G Pullaiah College of Engineering and Technology

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: https://www.mural.co/templates/brainstorm-and-idea-prioritization

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Step-2: Brainstorm, Idea Listing and Grouping

Step-3: Idea Prioritization:

Idea Prioritization:

Idea Prioritization helps break down complex projects into clear, focused components. In this project, the main goal is to record and manage family expenses effectively using ServiceNow. This approach ensures accurate tracking of expenses, better budgeting, and improved financial planning. By prioritizing ideas, we can separate core expense tracking features from additional enhancements like reporting and exporting. It also highlights the importance of user-friendly interfaces and data accuracy. Each step, from expense entry to generating summaries, becomes easier to plan and implement. Clear visual representations like forms,

lists, and reports can simplify communication. Overall, idea prioritization strengthens project clarity and supports smooth execution.