Project Design Phase
Problem – Solution Fit Template

Team ID	LTVIP2025TMID28803
Project Name	Calculating Family Expenses Using ServiceNow
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Problem – Solution Fit Template:

The Problem–Solution Fit means identifying a real problem that families face in managing their daily/monthly expenses, and then designing a Service Now-based solution that genuinely solves that problem. This approach helps developers and service designers understand spending behaviour and offer a tool fits into their lifestyle and needs.

Purpose:

❏ Solve complex problems in a way that fits the state of your customers.

❏ Succeed faster and increase your solution adoption by tapping into existing mediums and channels of behaviour.

❏ Sharpen your communication and marketing strategy with the right triggers and messaging.

❏ Increase touch-points with your company by finding the right problem-behavior fit and building trust by solving frequent annoyances, or urgent or costly problems.

❏ **Understand the existing situation in order to improve it for your target group.**

Template:

References:

1. https://www.ideahackers.network/problem-solution-fit-canvas/
2. https://medium.com/@epicantus/problem-solution-fit-canvas-aa3dd59cb4fe