Towards Better Text Understanding and Retrieval through Kernel Entity Salience Modelling

SIGIR'18, July 8-12, 2018, Ann Arbor, MI, USA

Presented by: Pallavit Aggarwal

MS – Intelligent Systems - 22333721

- 1. Chenyan Xiong, Zhengzhong Liu, Jamie Callan, and Tie-Yan Liu. 2018. Towards Better Text Understanding and Retrieval through Kernel Entity Salience Modeling. In The 41st International ACM SIGIR Conference on Research & Samp; Development in Information Retrieval (SIGIR '18). Association for Computing Machinery, New York, NY, USA, 575–584. https://doi-org.elib.tcd.ie/10.1145/3209978.3209982
- 2. Chenyan Xiong, Zhuyun Dai, Jamie Callan, Zhiyuan Liu, and Russell Power. 2017. End-to-End Neural Ad-hoc Ranking with Kernel Pooling. In Proceedings of the 40th International ACM SIGIR Conference on Research and Development in Information Retrieval (SIGIR '17). Association for Computing Machinery, New York, NY, USA, 55–64. https://doi-org.elib.tcd.ie/10.1145/3077136.3080809
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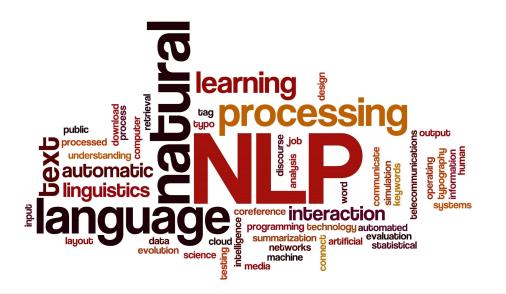
AIM

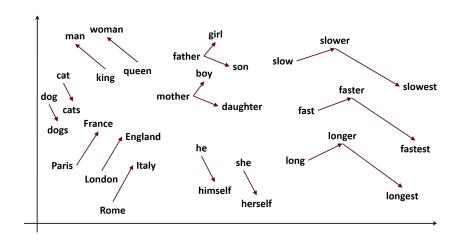
 This paper focuses on improving text understanding and retrieval by better estimating entity salience in documents and presents KESM (Kernel Entity Salience Model)

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Background

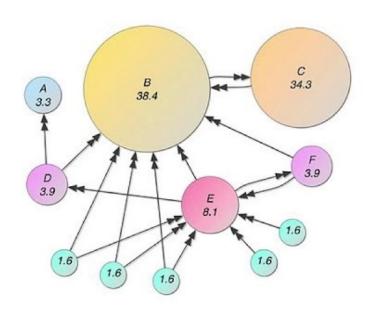
NLP in IR search engines – text understanding approaches!





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Background





"Bag-of-Terms":

Effective & Efficient

Mostly Frequency Signals

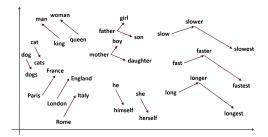
Can meaning improve text search?
Can we do better than TF-IDF?

Frequency != Importance

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1. End-to-End Neural Ad-hoc Ranking with Kernel Pooling; SIGIR'17, August 7-11, 2017, Shinjuku, Tokyo, Japan

(mentioned in footer below as 2.)



Word2Vec may be error prone! Eg: "Ireland" "Northern-Ireland"

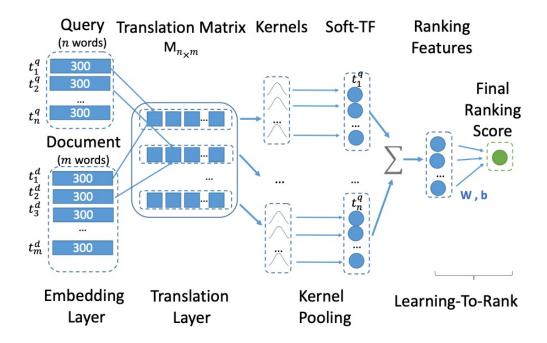
Can we do better?

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(mentioned in footer below as 2.)

- Translation Model ->
- 2. Kernel Pooling ->
- Learning to Rank Model ->



$$f(q,d) = \tanh(w^T \phi(M) + b)$$
 Learning to Rank (1)

$$\phi(M) = \sum_{i=1}^{n} \log \vec{K}(M_i)$$
 Soft-TF Features (2)

$$\vec{K}(M_i) = \{K_1(M_i), ..., K_K(M_i)\}$$
 Kernel Pooling (3)

$$K_k(M_i) = \sum_j \exp(-\frac{(M_{ij} - \mu_k)^2}{2\sigma_k^2})$$
 RBF Kernel (4)

 $t \Rightarrow \vec{v}_t$.

$$M_{ij} = \cos(\vec{v}_{t_i^q}, \vec{v}_{t_i^d})$$
 Translation Matrix (5)

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- 35 Million Search Sessions
- 96,229 distinct queries
- Avg. 12 documents in a query

Evaluation

- DCTR and TACM click model to generate relevance scores
- NDCG {1,3,10}

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Method	NDC	@1	NDCC	G@3	NDCG@10		
Lm	0.1261	-20.89%	0.1648	-26.46%	0.2821	-20.45%	
BM25	0.1422	-10.79%	0.1757	-21.60%	0.2868	-10.14%	
RankSVM	0.1457	-8.59%	0.1905	-14.99%	0.3087	-12.97%	
Coor-Ascent	$0.1594^{\ddagger \S\P}$	_	0.2241 ^द	_	0.3547 ^द	_	
Trans	0.1347	-15.50%	0.1852	-17.36%	0.3147	-11.28%	
DRMM	0.1366	-14.30%	0.1902	-15.13%	0.3150	-11.20%	
CDSSM	0.1441	-9.59%	0.2014	-10.13%	0.3329 ^{‡§}	-6.14%	
K-NRM	0.2642 ^{†‡§¶}	+65.75%	0.3210 ^{†‡§¶}	+43.25%	0.4277 ^{†‡§¶}	+20.58%	

- Testing-SAME Metrics (DCTR)

Testing-DIFF Metrics (TACM) ->

Evaluation

- DCTR and TACM click model to generate relevance scores
- NDCG {1,3,10}

Method	NDCG	i@1	NDCG	i@3	NDCG	@10
Lm	0.1852	-11.34%	0.1989	-17.23%	0.3270	-13.38%
BM25	0.1631	-21.92%	0.1894	-21.18%	0.3254	-13.81%
RankSVM	0.1700	-18.62%	0.2036	-15.27%	0.3519	-6.78%
Coor-Ascent	0.2089 ^{‡¶}	-	0.2403^{\ddagger}	_	0.3775 ^{‡¶}	-
Trans	0.1874	-10.29%	0.2127	-11.50%	0.3454	-8.51%
DRMM	0.2068	-1.00%	0.2491^{\ddagger}	+3.67%	0.3809 ^{‡¶}	+0.91%
CDSSM	0.1846	-10.77%	0.2358^{\ddagger}	-1.86%	0.3557	-5.79%
K-NRM	0.2984 ^{†‡§¶}	+42.84%	0.3092 ^{†‡§¶}	+28.26%	0.4201 ^{†‡§¶}	+11.28%

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A New Entity Salience Task with Millions of Training Examples (mentioned in footer below as 3.)

2.

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Dan Gillick

Google Research
1600 Amphitheatre Parkway
Mountain View, CA 94043, USA
dqillick@google.com

Dataset Used:
The New Hork Times

3. Crowdsourced Corpus with Entity Salience Annotations (mentioned in footer below as 4.)

Milan Dojchinovski¹, Dinesh Reddy², Tomáš Kliegr³, Tomas Vitvar¹, Harald Sack²

Web Intelligence Research Group

Faculty of Information Technology, Czech Technical University in Prague firstname.lastname@fit.cvut.cz

Semantic Technologies Group

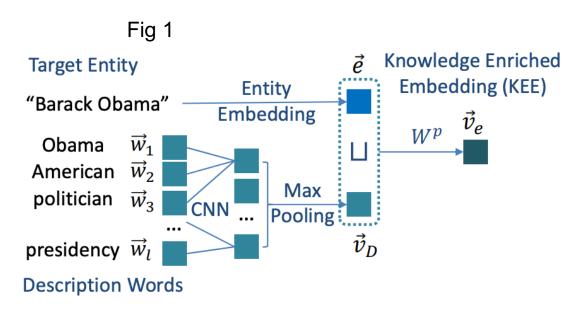
² Hasso Plattner Institute, University of Potsdam, Germany firstname.lastname@hpi.de

³ Department of Information and Knowledge Engineering Faculty of Informatics and Statistics, University of Economics, Prague firstname.lastname@yse.cz Grand Takeaway

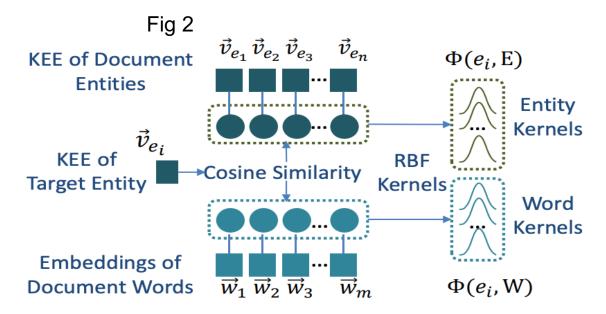
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Brief Overview



- Learn to represent entities using embeddings
- Integrate knowledge graph semantics



- Model term interactions in the embedding space
- Capture multi-level interactions using kernels
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In-Depth Overview - KEE

KNOWLEDGE-ENRICHED EMBEDDING

- Learn to represent entities using embeddings
- Integrate knowledge graph semantics

Map entities to embeddings (to be learned)

Target Entity
$$\vec{e}$$
 "Concussion" Embedding Layer

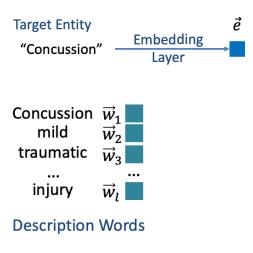
• $e_i \rightarrow \vec{e}_i$

Entity Embeddings

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In-Depth Overview - KEE

Introduce words in the entity description

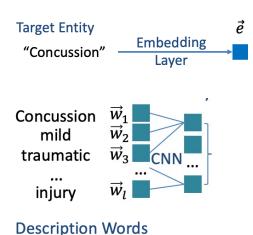


- $e_i
 ightarrow ec{e}_i$ Entity Embeddings
- $w_p
 ightarrow \overrightarrow{w}_p$ Word Embeddings

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In-Depth Overview - KEE

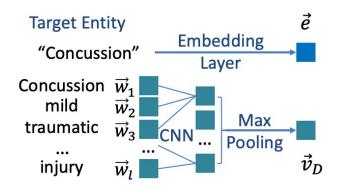
Compose words by CNN filters



- $e_i
 ightarrow ec{e}_i$ Entity Embeddings
- $w_p
 ightarrow \overrightarrow{w}_p$ Word Embeddings
- $C_p = W^c \cdot \overrightarrow{w}_{p:p+h}$ CNN Filter
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In-Depth Overview - KEE

Max-pool to description embedding

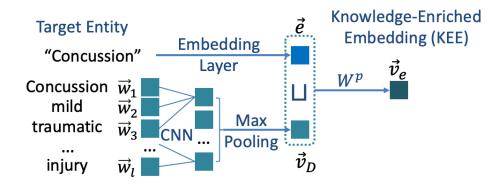


- ullet $e_i
 ightarrow ec{e}_i$ Entity Embeddings
- $w_p \to \overrightarrow{w}_p$ Word Embeddings
- $C_p = W^c \cdot \overrightarrow{w}_{p:p+h}$ CNN Filter
- $\vec{v}_D = \max(C_1, ..., C_{l-h})$ Description Embeddings

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In-Depth Overview - KEE

Combine to the Knowledge Enriched Embedding (KEE)

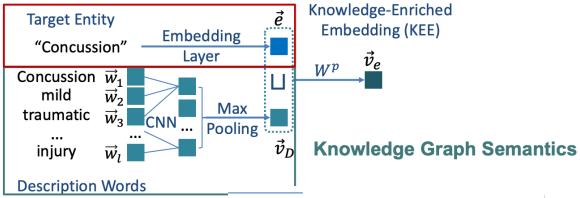


- $e_i
 ightarrow \vec{e}_i$ Entity Embeddings
- $w_p
 ightarrow \overrightarrow{w}_p$ Word Embeddings
- $C_p = W^c \cdot \overrightarrow{w}_{p:p+h}$ CNN Filter
- $\vec{v}_D = \max(C_1, ..., C_{l-h})$ Description Embeddings
- $\vec{v}_{e_i} = W^P \cdot (\vec{e}_i \; \sqcup \vec{v}_D)$ KEE Embeddings
- 1. Chenyan Xiong, Zhengzhong Liu, Jamie Callan, and Tie-Yan Liu. 2018. Towards Better Text Understanding and Retrieval through Kernel Entity Salience Modeling. In The 41st International ACM SIGIR Conference on Research & Development in Information Retrieval (SIGIR '18). Association for Computing Machinery, New York, NY, USA, 575–584. https://doi-org.elib.tcd.ie/10.1145/3209978.3209982
- 2. Chenyan Xiong, Zhuyun Dai, Jamie Callan, Zhiyuan Liu, and Russell Power. 2017. End-to-End Neural Ad-hoc Ranking with Kernel Pooling. In Proceedings of the 40th International ACM SIGIR Conference on Research and Development in Information Retrieval (SIGIR '17). Association for Computing Machinery, New York, NY, USA, 55–64. https://doi-org.elib.tcd.ie/10.1145/3077136.3080809
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- 4. Dunietz, Jesse & Gillick, Dan. (2014). A New Entity Salience Task with Millions of Training Examples. EACL 2014. 205. 10.3115/v1/E14-4040.

In-Depth Overview - KEE

Combine to the Knowledge Enriched Embedding (KEE)

Data-Driven Embeddings



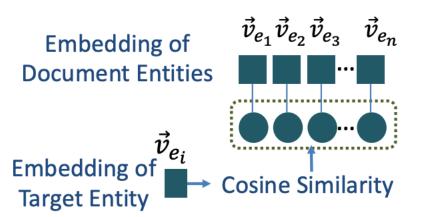
- $e_i
 ightarrow ec{e}_i$ Entity Embeddings
- $w_p
 ightarrow \overrightarrow{w}_p$ Word Embeddings
- $C_p = W^c \cdot \vec{w}_{p:p+h}$ CNN Filter
- $\vec{v}_D = \max(C_1, ..., C_{l-h})$ Description Embeddings
- $\vec{v}_{e_i} = W^P \cdot (\vec{e}_i \; \sqcup \vec{v}_D)$ KEE Embeddings
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In-Depth Overview - KIM

KERNEL INTERACTION MODEL

- Model term interactions in the embedding space
- Capture multi-level interactions using kernels

Model entity interactions in the embedding space



$$KIM(e_i, d) = \Phi(e_i, \mathbb{E}) \sqcup \Phi(e_i, \mathbb{W}).$$

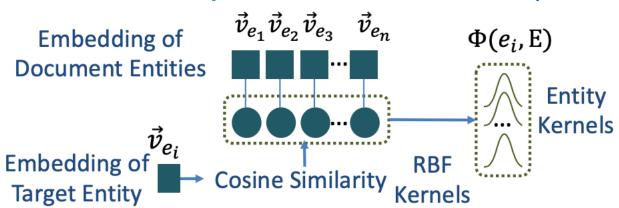
- 1. Chenyan Xiong, Zhengzhong Liu, Jamie Callan, and Tie-Yan Liu. 2018. Towards Better Text Understanding and Retrieval through Kernel Entity Salience Modeling. In The 41st International ACM SIGIR Conference on Research & Development in Information Retrieval (SIGIR '18). Association for Computing Machinery, New York, NY, USA, 575–584. https://doi-org.elib.tcd.ie/10.1145/3209978.3209982
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In-Depth Overview - KIM

KERNEL INTERACTION MODEL

- Model term interactions in the embedding space
- Capture multi-level interactions using kernels

Use kernels to capture multi-level interaction (K-NRM)



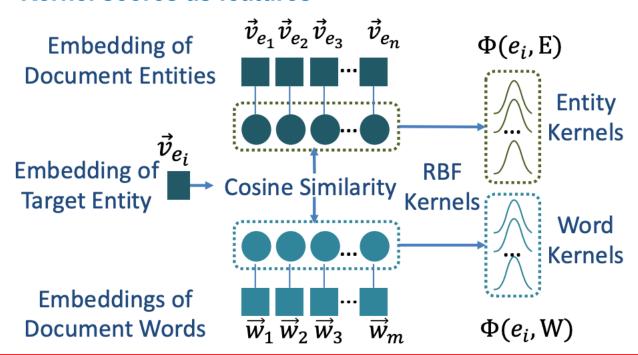
$$\Phi(e_i, \mathbb{E}) = \{\phi_1(e_i, \mathbb{E}), ..., \phi_k(e_i, \mathbb{E}), ..., \phi_K(e_i, \mathbb{E})\},\$$

$$\phi_k(e_i, \mathbb{E}) = \sum_{e_j \in \mathbb{E}} \exp \left(-\frac{\left(\cos(\vec{v}_{e_i}, \vec{v}_{e_j}) - \mu_k \right)^2}{2\sigma_k^2} \right).$$

- 1. Chenyan Xiong, Zhengzhong Liu, Jamie Callan, and Tie-Yan Liu. 2018. Towards Better Text Understanding and Retrieval through Kernel Entity Salience Modeling. In The 41st International ACM SIGIR Conference on Research & Development in Information Retrieval (SIGIR '18). Association for Computing Machinery, New York, NY, USA, 575–584. https://doi-org.elib.tcd.ie/10.1145/3209978.3209982
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In-Depth Overview - KIM

Kernel scores as features

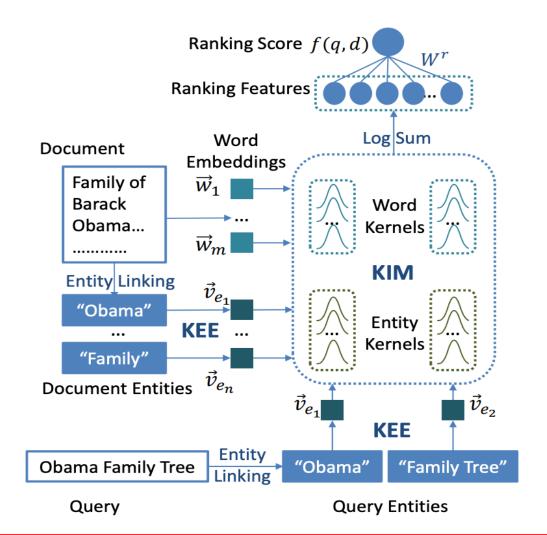


$$\Phi(e_i, \mathbb{W}) = \{\phi_1(e_i, \mathbb{W}), ..., \phi_k(e_i, \mathbb{W}), ..., \phi_K(e_i, \mathbb{W})\},$$

$$\phi_k(e_i, \mathbb{W}) = \sum_{w_j \in \mathbb{W}} \exp\left(-\frac{\left(\cos(\vec{v}_{e_i}, \vec{w}_j) - \mu_k\right)^2}{2\sigma_k^2}\right).$$

$$f(e_i,d) = W^s \cdot KIM(e_i,d) + b^s.$$

- 1. Chenyan Xiong, Zhengzhong Liu, Jamie Callan, and Tie-Yan Liu. 2018. Towards Better Text Understanding and Retrieval through Kernel Entity Salience Modeling. In The 41st International ACM SIGIR Conference on Research & Development in Information Retrieval (SIGIR '18). Association for Computing Machinery, New York, NY, USA, 575–584. https://doi-org.elib.tcd.ie/10.1145/3209978.3209982
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In-Depth Overview – Ranking Model

$$f(q, d) = W^r \cdot \Psi(q, d),$$

$$\Psi(q, d) = \sum_{e_i \in \mathbb{E}^q} \log \left(\frac{KIM(e_i, d)}{|\mathbb{E}^d|} \right)$$

- 1. Chenyan Xiong, Zhengzhong Liu, Jamie Callan, and Tie-Yan Liu. 2018. Towards Better Text Understanding and Retrieval through Kernel Entity Salience Modeling. In The 41st International ACM SIGIR Conference on Research & Development in Information Retrieval (SIGIR '18). Association for Computing Machinery, New York, NY, USA, 575–584. https://doi-org.elib.tcd.ie/10.1145/3209978.3209982
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- 4. Dunietz, Jesse & Gillick, Dan. (2014). A New Entity Salience Task with Millions of Training Examples. EACL 2014. 205. 10.3115/v1/E14-4040.

Learning and Training KESM

- 1. Ad-Hoc Search Task
 - Labels available
 - Labels not available
- 2. Entity Salience Task

- 1. Chenyan Xiong, Zhengzhong Liu, Jamie Callan, and Tie-Yan Liu. 2018. Towards Better Text Understanding and Retrieval through Kernel Entity Salience Modeling. In The 41st International ACM SIGIR Conference on Research & Development in Information Retrieval (SIGIR '18). Association for Computing Machinery, New York, NY, USA, 575–584. https://doi-org.elib.tcd.ie/10.1145/3209978.3209982
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- 1. Entity Salience Task
- 2. Modeling Salience vs Counting Frequency
- 3. Ad-hoc search

- 1. Chenyan Xiong, Zhengzhong Liu, Jamie Callan, and Tie-Yan Liu. 2018. Towards Better Text Understanding and Retrieval through Kernel Entity Salience Modeling. In The 41st International ACM SIGIR Conference on Research & Samp; Development in Information Retrieval (SIGIR '18). Association for Computing Machinery, New York, NY, USA, 575—584. https://doi-org.elib.tcd.ie/10.1145/3209978.3209982
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- 4. Dunietz, Jesse & Gillick, Dan. (2014). A New Entity Salience Task with Millions of Training Examples. EACL 2014. 205. 10.3115/v1/E14-4040.

1. Datasets Used

The New York Times



2. Baselines Established

- Frequency estimates the salience of an entity by its term frequency
- PageRank estimates the salience score of an entity using its PageRank score
- LeToR is a feature-based learning to rank (entity) model.
- Chenyan Xiong, Zhengzhong Liu, Jamie Callan, and Tie-Yan Liu. 2018. Towards Better Text Understanding and Retrieval through Kernel Entity Salience Modeling. In The 41st International ACM SIGIR Conference on Research & Entity Salience Modeling. In The 41st International ACM SIGIR Conference on Research & Samp; Development in Information Retrieval (SIGIR '18). Association for Computing Machinery, New York, NY, USA, 575–584. https://dei-org.elib.tcd.ie/10.1145/3209978.3209982
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- 3. Dojchinovski, Milan & Reddy, Dinesh & Kliegr, Tomáš & Vitvar, Tomas & Sack, Harald. (2016). Crowdsourced Corpus with Entity Salience Annotations.
- 4. Dunietz, Jesse & Gillick, Dan. (2014). A New Entity Salience Task with Millions of Training Examples. EACL 2014. 205. 10.3115/v1/E14-4040.

3. Feature Extraction

Name	Description	Source
Frequency	The frequency of the entity	Entity Linking
First Location	The location of the first sentence that contains the entity	Entity Linking
Head Word Count	The frequency of the entity's first head word in parsing	Dependency Parsing
Is Named Entity	Whether the entity is considered as a named entity	Named Entity Recognition
Coreference Count	The coreference frequency of the entity's mentions	Entity Coreference Resolution
Embedding Vote	Votes from other entities through cosine embedding similarity	Entity Embedding (Skip-gram)

4. Evaluation Metrics:

- Precision 1 and Precision 5
- Recall 1 and Recall 5
- 1. Chenyan Xiong, Zhengzhong Liu, Jamie Callan, and Tie-Yan Liu. 2018. Towards Better Text Understanding and Retrieval through Kernel Entity Salience Modeling. In The 41st International ACM SIGIR Conference on Research & Development in Information Retrieval (SIGIR '18). Association for Computing Machinery, New York, NY, USA, 575–584. https://doi-org.elib.tcd.ie/10.1145/3209978.3209982
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RESULT OF ENTITY SALIENCE TASK

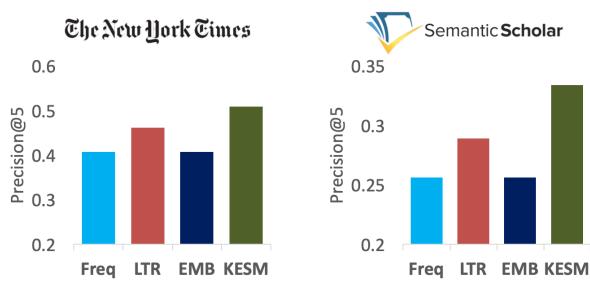
	New York Times										
Method	Precisio	n@1	Precisio	on@5	Recal	l@1	Recall@5				
Frequency	0.5840	-8.53%	0.4065	-11.82%	0.0781	-11.92%	0.2436	-14.44%			
PageRank	0.5845 [†]	-8.46%	0.4069^\dagger	-11.73%	0.0782^{\dagger}	-11.80%	0.2440^\dagger	-14.31%			
LeToR	0.6385	_	0.4610	_	0.0886	-	0.2848	_			
KESM (E)	0.6470 ^{†‡§}	+1.33%	$0.4782^{\dagger \ddagger \S}$	+3.73%	$0.0922^{\dagger \ddagger \S}$	+4.03%	$0.3049^{\dagger \ddagger \S}$	+7.05%			
KESM (EK)	0.6528 ^{†‡§¶}	+2.24%	$0.4769^{\dagger \ddagger \S}$	+3.46%	$0.0920^{\dagger \ddagger \S}$	+3.82%	$0.3026^{\dagger \ddagger \S}$	+6.27%			
KESM (EW)	0.6767 ^{†‡§¶}		$0.5018^{\dagger \ddagger \S\P}$		0.0989 ^{†‡§¶}	+11.57%	0.3277 ^{†‡§¶}	+15.08%			
KESM	0.6866 ^{†‡§¶}	+7.53%	0.5080 ^{†‡§¶}	+10.21%	0.1010 ^{†‡§¶}	+13.93%	0.3335 ^{†‡§¶}	+17.10%			

Semantic	Scholar
----------	---------

Method	Precision@1		Precision@5		Recall@1		Recall@5	
Frequency	0.3944	-9.99%	0.2560	-11.38%	0.1140	-12.23%	0.3462	-13.67%
PageRank	0.3946^{\dagger}	-9.94%	0.2561^\dagger	-11.34%	0.1141^\dagger	-12.11%	0.3466^\dagger	-13.57%
LeToR	0.4382	_	0.2889	_	0.1299	_	0.4010	_
KESM (E)	0.4793 ^{†‡§}	+9.38%	$0.3192^{\dagger \ddagger \S}$	+10.51%	$0.1432^{\dagger \ddagger \S}$	+10.26%	$0.4462^{\dagger \ddagger \S}$	+11.27%
KESM (EK)	0.4901 ^{†‡§¶}	+11.84%	$0.3161^{\dagger \ddagger \S}$	+9.43%	$0.1492^{\dagger \ddagger \S\P}$	+14.91%	$0.4449^{\dagger \ddagger \S}$	+10.95%
KESM (EW)	0.5097 ^{†‡§¶}	+16.31%	$0.3311^{\dagger $\S\P}$	+14.63%	$0.1555^{\dagger $\S\P}$	+19.77%	$0.4671^{\dagger $\S\P}$	+16.50%
KESM	0.5169 ^{†‡§¶}	+17.96%	0.3336 ^{†‡§¶}	+15.47%	0.1585 ^{†‡§¶}	+22.09%	0.4713 ^{†‡§¶}	+17.53%

- 1. Chenyan Xiong, Zhengzhong Liu, Jamie Callan, and Tie-Yan Liu. 2018. Towards Better Text Understanding and Retrieval through Kernel Entity Salience Modeling. In The 41st International ACM SIGIR Conference on Research & Development in Information Retrieval (SIGIR '18). Association for Computing Machinery, New York, NY, USA, 575–584. https://doi-org.elib.tcd.ie/10.1145/3209978.3209982
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- 4. Dunietz, Jesse & Gillick, Dan. (2014). A New Entity Salience Task with Millions of Training Examples. EACL 2014. 205. 10.3115/v1/E14-4040.

RESULT OF ENTITY SALIENCE TASK - Simplified

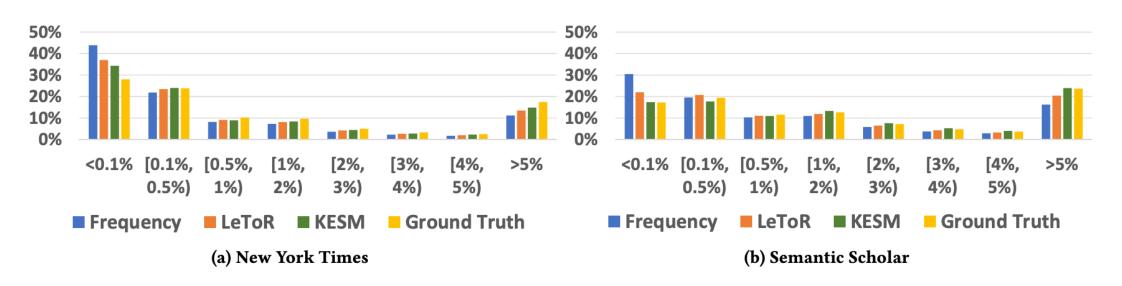


Freq: Frequency Count. **EMB:** Raw embeddings.

LTR: Feature-based learning to rank. **KESM:** Kernel Entity Salience Model.

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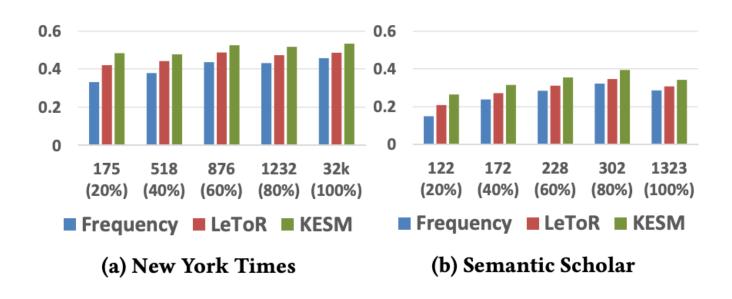
Modelling Salience VS. Counting Frequency



Ability to Model Tail Entities

- 1. Chenyan Xiong, Zhengzhong Liu, Jamie Callan, and Tie-Yan Liu. 2018. Towards Better Text Understanding and Retrieval through Kernel Entity Salience Modeling. In The 41st International ACM SIGIR Conference on Research & Development in Information Retrieval (SIGIR '18). Association for Computing Machinery, New York, NY, USA, 575–584. https://doi-org.elib.tcd.ie/10.1145/3209978.3209982
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Modelling Salience VS. Counting Frequency



Reliable on Short Documents

- 1. Chenyan Xiong, Zhengzhong Liu, Jamie Callan, and Tie-Yan Liu. 2018. Towards Better Text Understanding and Retrieval through Kernel Entity Salience Modeling. In The 41st International ACM SIGIR Conference on Research & Development in Information Retrieval (SIGIR '18). Association for Computing Machinery, New York, NY, USA, 575–584. https://doi-org.elib.tcd.ie/10.1145/3209978.3209982
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Ad-hoc Search

1. Datasets

- ClueWeb09 corpus
- ClueWeb12 corpus

2. Baselines

- BOW base retrieval model, which is SDM on ClueWeb09-B
- BOE is the frequency-based retrieval with bag-of-entities
- IRFusion (BM25, and TFIDF, applied to body and title fields)
- ESR (exact and soft match signals in the entity space)

3. Evaluation Metrics

- NDCG @ 20
- ERR @ 20
- 1. Chenyan Xiong, Zhengzhong Liu, Jamie Callan, and Tie-Yan Liu. 2018. Towards Better Text Understanding and Retrieval through Kernel Entity Salience Modeling. In The 41st International ACM SIGIR Conference on Research & Development in Information Retrieval (SIGIR '18). Association for Computing Machinery, New York, NY, USA, 575–584. https://doi-org.elib.tcd.ie/10.1145/3209978.3209982
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- ESR (exact and soft match signals in the entity space)

3. Evaluation Metrics

- NDCG @ 20
- ERR @ 20

* Pretrained KESM using New York Times Dataset labels

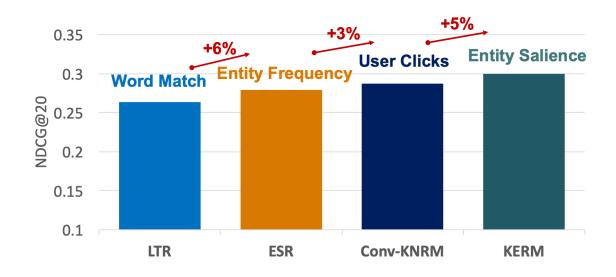
- 1. Chenyan Xiong, Zhengzhong Liu, Jamie Callan, and Tie-Yan Liu. 2018. Towards Better Text Understanding and Retrieval through Kernel Entity Salience Modeling. In The 41st International ACM SIGIR Conference on Research & Development in Information Retrieval (SIGIR '18). Association for Computing Machinery, New York, NY, USA, 575–584. https://doi-org.elib.tcd.ie/10.1145/3209978.3209982
- 2. Chenyan Xiong, Zhuyun Dai, Jamie Callan, Zhiyuan Liu, and Russell Power. 2017. End-to-End Neural Ad-hoc Ranking with Kernel Pooling. In Proceedings of the 40th International ACM SIGIR Conference on Research and Development in Information Retrieval (SIGIR '17). Association for Computing Machinery, New York, NY, USA, 55–64. https://doi-org.elib.tcd.ie/10.1145/3077136.3080809
- 3. Dojchinovski, Milan & Reddy, Dinesh & Kliegr, Tomáš & Vitvar, Tomas & Sack, Harald. (2016). Crowdsourced Corpus with Entity Salience Annotations.
- 4. Dunietz, Jesse & Gillick, Dan. (2014). A New Entity Salience Task with Millions of Training Examples. EACL 2014. 205. 10.3115/v1/E14-4040.

Ad-hoc Search - Results

		C	ClueWeb09-B		ClueWeb12-B13					
Method	NDCG	@20	ERR	ERR@20		NDCG@20		ERR@20		W/T/L
BOW	0.2496	-5.26%	0.1387	-10.20%	62/38/100	0.1060	-12.02%	0.0863	-6.67%	35/22/43
BOE	0.2294	-12.94%	0.1488	-3.63%	74/25/101	0.1173	-2.64%	0.0950	+2.83%	44/19/37
IRFusion	0.2635	_	0.1544	_	-/-/-	0.1205	_	0.0924	_	-/-/-
ESR	0.2695 [†]	+2.30%	0.1607	+4.06%	80/39/81	0.1166	-3.22%	0.0898	-2.81%	30/23/47
KESM	0.2799 [†]	+6.24%	0.1663	+7.68%	85/35/80	0.1301 ^{†§}	+7.92%	0.1103 ^द	+19.35%	43/25/32
ESR+IRFusion	0.2791 ^{†‡}	+5.92%	0.1613	+4.46%	91/34/75	0.1281	+6.30%	0.0951	+2.87%	45/24/31
KESM+IRFusion	0.2993 ^{†‡§¶}	+13.58%	0.1797 ^{†‡§¶}	+16.38%	98/35/67	0.1308 ^{†§}	+8.52%	0.1079 ^द	+16.77%	43/23/34

- 1. Chenyan Xiong, Zhengzhong Liu, Jamie Callan, and Tie-Yan Liu. 2018. Towards Better Text Understanding and Retrieval through Kernel Entity Salience Modeling. In The 41st International ACM SIGIR Conference on Research & Development in Information Retrieval (SIGIR '18). Association for Computing Machinery, New York, NY, USA, 575–584. https://doi-org.elib.tcd.ie/10.1145/3209978.3209982
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Ad-hoc Search – Results - Simplified



simplified view of NDCG@20 scores

- 1. Chenyan Xiong, Zhengzhong Liu, Jamie Callan, and Tie-Yan Liu. 2018. Towards Better Text Understanding and Retrieval through Kernel Entity Salience Modeling. In The 41st International ACM SIGIR Conference on Research & Development in Information Retrieval (SIGIR '18). Association for Computing Machinery, New York, NY, USA, 575–584. https://doi-org.elib.tcd.ie/10.1145/3209978.3209982
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Ad-hoc Search – Results - Simplified

		lueWeb09-	ClueWeb12-B13							
Method	NDCG@20		ERR@20		W/T/L	NDCG@20		ERR@20		W/T/L
IRFusion-Title	0.2584	-3.51%	0.1460	-5.16%	83/48/69	0.1187	+6.23%	0.0894	+3.14%	41/23/36
ESR-Title	0.2678	_	0.1540	_	-/-/-	0.1117	_	0.0867	_	-/-/-
KESM-Title	0.2780^{\dagger}	+3.81%	0.1719 ^{†‡}	+11.64%	91/46/63	0.1199	+7.36%	0.0923	+6.42%	35/28/37
IRFusion-Body	0.2550	+0.48%	0.1427	-3.44%	80/46/74	0.1115	+4.61%	0.0892	-3.51%	36/30/34
ESR-Body	0.2538	_	0.1478	_	-/-/-	0.1066	_	0.0924	_	-/-/-
KESM-Body	0.2795 ^{†‡}	+10.13%	0.1661 ^{†‡}	+12.37%	96/39/65	0.1207‡	+13.25%	0.1057 ^{†‡}	+14.44%	43/24/33

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Conclusion

- 1. Experiments show that KESM successfully transfers the text understanding ability from entity salience estimation to search.
- 2. Interaction and consistency between query entities with the document entities and words—actually improves the ranking accuracy

- 1. Chenyan Xiong, Zhengzhong Liu, Jamie Callan, and Tie-Yan Liu. 2018. Towards Better Text Understanding and Retrieval through Kernel Entity Salience Modeling. In The 41st International ACM SIGIR Conference on Research & Samp; Development in Information Retrieval (SIGIR '18). Association for Computing Machinery, New York, NY, USA, 575–584. https://doi-org.elib.tcd.ie/10.1145/3209978.3209982
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My Views

- 1. Thorough evaluations
- 2. "Search with meanings" outperforms "search by matching"
- 3. NDCG and ERR are official and proper metrics for evaluations
- 4. Case study comparing ESR and KESM also provided
- 5. Code for KESM not available, but for K-NRM available https://github.com/AdeDZY/K-NRM
- 6. KESM compiled faster than LTR with a typical GPU
- 7. Search performance is slow, due to feature richness
- 8. Multiple new variants that improve KESM are available now
- 1. Chenyan Xiong, Zhengzhong Liu, Jamie Callan, and Tie-Yan Liu. 2018. Towards Better Text Understanding and Retrieval through Kernel Entity Salience Modeling. In The 41st International ACM SIGIR Conference on Research & Development in Information Retrieval (SIGIR '18). Association for Computing Machinery, New York, NY, USA, 575–584. https://doi-org.elib.tcd.ie/10.1145/3209978.3209982
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