

Week 4 Research Notebook

From the reading:

Language models can convey deeper emotional states, based on the connotation of words and the use of particular words associated with certain behavioural aspects.

However, there might be inherent biases as was understood in the last reading. My current understanding is that language models are tricky to evaluate logically as there are biases inherent in the system based off of our own understanding of the good and bad aspects of the languages and it's associations to things.

From the research topic "Universities":

Chance, S. & Williams, B. T. (2009). Assessing University Strategic Plans: A Tool for Consideration. *Educational Planning*, 18(1), 38–54.

Language models and definition of goals and vision can have a deep impact on achieving them. The above paper defines a rubric, based on which a university's strategic planning can be assessed wholistically. This includes an assessment of the summary, history, mission and value statements, goal and objectives, strategy for evaluating outcomes, strategy for refining the plan etc.

According to the rubric, only a few of these specific components are absolutely required in creating a strategic plan. The rubric does not allow for an "inconsequential" assessment for the core strategies and goal/objectives components. These particular components seem essential to a strategic plan and imperative for guiding organizational change.