# yelp\_predict

May 29, 2021

## 1 Yelp Rating Prediction

#### 1.1 Business - Data Cleaning

```
[3]: import csv
     import pandas as pd
     import string
     import seaborn as sns
     from gensim.utils import simple_preprocess
     from gensim.parsing.preprocessing import STOPWORDS
     from sklearn.pipeline import Pipeline
     from sklearn.linear_model import SGDClassifier
     from sklearn.ensemble import RandomForestClassifier
     from sklearn.feature_extraction.text import TfidfVectorizer
[4]: df_biz = pd.read_json('yelp_academic_dataset_business.json', lines=True)
[5]: df_biz.head()
[5]:
                   business id
                                                    name
                                                                      address
                                                                 921 Pearl St
       6iYb2HFDywm3zjuRg0shjw
                                     Oskar Blues Taproom
     1 tCbdrRPZAOoiIYSmHG3JOw
                                Flying Elephants at PDX
                                                         7000 NE Airport Way
     2 bvN78flM8NLprQ1a1y5dRg
                                          The Reclaimory
                                                           4720 Hawthorne Ave
     3 oaepsyvc0J17qwi8cfr0Wg
                                             Great Clips
                                                           2566 Enterprise Rd
     4 PE9uqAjdw0E4-8mjGl3wVA
                                      Crossfit Terminus
                                                         1046 Memorial Dr SE
               city state postal_code
                                        latitude
                                                    longitude
                                                               stars
                                                                      review_count
     0
            Boulder
                       CO
                                 80302 40.017544 -105.283348
                                                                 4.0
                                                                                 86
     1
           Portland
                       OR.
                                                                 4.0
                                                                                126
                                97218 45.588906 -122.593331
     2
           Portland
                       OR
                                97214 45.511907 -122.613693
                                                                 4.5
                                                                                 13
     3
        Orange City
                       FI.
                                 32763
                                       28.914482 -81.295979
                                                                 3.0
                                                                                  8
            Atlanta
                       GA
                                 30316 33.747027 -84.353424
                                                                 4.0
                                                                                 14
        is_open
                                                         attributes \
     0
                 {'RestaurantsTableService': 'True', 'WiFi': 'u...
     1
                 {'RestaurantsTakeOut': 'True', 'RestaurantsAtt...
     2
                 {'BusinessAcceptsCreditCards': 'True', 'Restau...
                 {'RestaurantsPriceRange2': '1', 'BusinessAccep...
```

```
1 {'GoodForKids': 'False', 'BusinessParking': '{...
     4
                                                categories \
        Gastropubs, Food, Beer Gardens, Restaurants, B...
        Salad, Soup, Sandwiches, Delis, Restaurants, C...
     1
     2 Antiques, Fashion, Used, Vintage & Consignment...
     3
                               Beauty & Spas, Hair Salons
     4 Gyms, Active Life, Interval Training Gyms, Fit ...
                                                     hours
        {'Monday': '11:0-23:0', 'Tuesday': '11:0-23:0'...
       {'Monday': '5:0-18:0', 'Tuesday': '5:0-17:0', ...
     2 {'Thursday': '11:0-18:0', 'Friday': '11:0-18:0...
     3
                                                      None
     4 {'Monday': '16:0-19:0', 'Tuesday': '16:0-19:0'...
[6]: business = df_biz[df_biz['is_open']==1]
     business.head()
[6]:
                   business id
                                                    name
                                                                       address
     0 6iYb2HFDywm3zjuRg0shjw
                                     Oskar Blues Taproom
                                                                  921 Pearl St
     1 tCbdrRPZAOoiIYSmHG3JOw
                                Flying Elephants at PDX 7000 NE Airport Way
     2 bvN78flM8NLprQ1a1y5dRg
                                          The Reclaimory
                                                           4720 Hawthorne Ave
     3 oaepsyvc0J17qwi8cfr0Wg
                                             Great Clips
                                                           2566 Enterprise Rd
     4 PE9uqAjdw0E4-8mjGl3wVA
                                       Crossfit Terminus
                                                         1046 Memorial Dr SE
               city state postal_code
                                         latitude
                                                    longitude
                                                                stars
                                                                       review_count
     0
            Boulder
                       CO
                                 80302 40.017544 -105.283348
                                                                  4.0
                                                                                 86
           Portland
                       OR.
                                 97218 45.588906 -122.593331
                                                                  4.0
                                                                                126
     1
                       OR.
     2
           Portland
                                97214 45.511907 -122.613693
                                                                  4.5
                                                                                 13
     3
        Orange City
                       FL
                                 32763
                                        28.914482 -81.295979
                                                                  3.0
                                                                                  8
            Atlanta
                       GA
                                 30316 33.747027 -84.353424
                                                                  4.0
                                                                                 14
        is_open
                                                         attributes \
     0
                 {'RestaurantsTableService': 'True', 'WiFi': 'u...
     1
                 {'RestaurantsTakeOut': 'True', 'RestaurantsAtt...
              1 {'BusinessAcceptsCreditCards': 'True', 'Restau...
     2
     3
                {'RestaurantsPriceRange2': '1', 'BusinessAccep...
     4
              1 {'GoodForKids': 'False', 'BusinessParking': '{...
                                                categories \
        Gastropubs, Food, Beer Gardens, Restaurants, B...
        Salad, Soup, Sandwiches, Delis, Restaurants, C...
     1
     2 Antiques, Fashion, Used, Vintage & Consignment...
     3
                               Beauty & Spas, Hair Salons
     4 Gyms, Active Life, Interval Training Gyms, Fit ...
```

```
hours
       {'Monday': '11:0-23:0', 'Tuesday': '11:0-23:0'...
        {'Monday': '5:0-18:0', 'Tuesday': '5:0-17:0', ...
      2 {'Thursday': '11:0-18:0', 'Friday': '11:0-18:0...
      3
                                                      None
      4 {'Monday': '16:0-19:0', 'Tuesday': '16:0-19:0'...
 [7]: business = df_biz.drop(['hours','is_open','review_count'], axis=1)
      business
      business['categories']
 [7]: 0
                Gastropubs, Food, Beer Gardens, Restaurants, B...
                Salad, Soup, Sandwiches, Delis, Restaurants, C...
      2
                Antiques, Fashion, Used, Vintage & Consignment...
      3
                                       Beauty & Spas, Hair Salons
      4
                Gyms, Active Life, Interval Training Gyms, Fit ...
      160580
                Real Estate, Real Estate Services, Home Servic...
      160581
                    Health Markets, Food, Specialty Food, Grocery
      160582
                Arts & Entertainment, Paint & Sip, Art Classes...
      160583
                            Cuban, Sandwiches, Restaurants, Cafes
      160584
                Restaurants, Middle Eastern, Mediterranean, Pe...
      Name: categories, Length: 160585, dtype: object
 [8]: df_rest = business[business['categories'].str.
       [9]: df_rest.shape
 [9]: (50763, 11)
[10]: df_rest.head()
[10]:
                                                                       address
                     business_id
                                                     name
          6iYb2HFDywm3zjuRg0shjw
                                      Oskar Blues Taproom
                                                                  921 Pearl St
      0
      1
          tCbdrRPZAOoiIYSmHG3JOw
                                  Flying Elephants at PDX
                                                           7000 NE Airport Way
      5
          D4JtQNTI4X3KcbzacDJsMw
                                      Bob Likes Thai Food
                                                                  3755 Main St
          jFYIsSb7r1QeESVUnXPHBw
                                          Boxwood Biscuit
                                                                 740 S High St
      7
      12 HPA_qyMEddpAEtFof02ixg
                                      Mr G's Pizza & Subs
                                                                 474 Lowell St
               city state postal_code
                                        latitude
                                                   longitude
                                                              stars
      0
            Boulder
                                       40.017544 -105.283348
                                                                4.0
                       CO
                                80302
      1
          Portland
                                97218
                                       45.588906 -122.593331
                                                                4.0
                       OR
      5
          Vancouver
                       BC
                                  V5V
                                       49.251342 -123.101333
                                                                3.5
      7
           Columbus
                                43206
                                       39.947007
                                                 -82.997471
                                                                4.5
                       OH
      12
           Peabody
                       MA
                                01960 42.541155 -70.973438
                                                                4.0
```

```
{'RestaurantsTableService': 'True', 'WiFi': 'u...
      0
          {'RestaurantsTakeOut': 'True', 'RestaurantsAtt...
          {'GoodForKids': 'True', 'Alcohol': 'u'none'', ...
      7
                                                        None
      12 {'RestaurantsGoodForGroups': 'True', 'HasTV': ...
                                                  categories
          Gastropubs, Food, Beer Gardens, Restaurants, B...
      0
      1
          Salad, Soup, Sandwiches, Delis, Restaurants, C...
                                           Restaurants, Thai
      7
                            Breakfast & Brunch, Restaurants
      12
                                   Food, Pizza, Restaurants
     1.2 Review - Data Cleaning
[11]: review = pd.read_json('yelp_academic_dataset_review.json', lines=True,_

dtype={'review_id':str,'user_id':str,

                           'business_id':str,'stars':int,'date':str,'text':

¬str, 'useful':int, 'funny':int, 'cool':int},
                            chunksize=1000000)
 []: chunk_list = []
      for chunk in review:
          chunk = chunk.drop(['review_id', 'useful', 'funny', 'cool'] , axis=1)
          chunk = chunk.rename(columns={'stars': 'review_stars'})
          chunk_merged = pd.merge(df_rest, chunk, on='business_id', how='inner')
          chunk_list.append(chunk_merged)
      df_review = pd.concat(chunk_list, ignore_index=True, join='outer', axis=0)
      df_review.head()
 [1]: df_review.shape
             NameError
                                                        Traceback (most recent call
      →last)
             <ipython-input-1-374472ebc4e2> in <module>
         ----> 1 df_review.shape
             NameError: name 'df_review' is not defined
```

attributes \

```
[83]: df_data = df_review
[84]: df_data.shape
[84]: (4921128, 15)
[85]: df_data.head()
[85]:
                    business_id
                                             name
       PBPodbdtLyuQ-sNgOWwkVw
                                 Mr Sushi Express
      1 PBPodbdtLyuQ-sNgOWwkVw
                                 Mr Sushi Express
      2 PBPodbdtLyuQ-sNgOWwkVw
                                 Mr Sushi Express
      3 PBPodbdtLyuQ-sNgOWwkVw
                                 Mr Sushi Express
      4 PBPodbdtLyuQ-sNgOWwkVw
                                 Mr Sushi Express
                                            address
                                                          city state postal_code
      0 5770 W Irlo Bronson Memorial Hwy, Ste 157
                                                                           34746
                                                    Kissimmee
                                                                  FL
      1 5770 W Irlo Bronson Memorial Hwy, Ste 157
                                                     Kissimmee
                                                                  FL
                                                                           34746
      2 5770 W Irlo Bronson Memorial Hwy, Ste 157
                                                     Kissimmee
                                                                  FL
                                                                           34746
      3 5770 W Irlo Bronson Memorial Hwy, Ste 157
                                                                  FL
                                                     Kissimmee
                                                                           34746
      4 5770 W Irlo Bronson Memorial Hwy, Ste 157
                                                    Kissimmee
                                                                  FL
                                                                           34746
          latitude longitude
                              stars
      0 28.331336 -81.515777
                                 4.0
      1 28.331336 -81.515777
                                 4.0
                                 4.0
      2 28.331336 -81.515777
      3 28.331336 -81.515777
                                 4.0
      4 28.331336 -81.515777
                                 4.0
                                                 attributes \
      0 {'RestaurantsTakeOut': 'True', 'RestaurantsTab...
      1 {'RestaurantsTakeOut': 'True', 'RestaurantsTab...
      2 {'RestaurantsTakeOut': 'True', 'RestaurantsTab...
      3 {'RestaurantsTakeOut': 'True', 'RestaurantsTab...
      4 {'RestaurantsTakeOut': 'True', 'RestaurantsTab...
                                                 categories
                                                                            user_id \
      O Sushi Bars, Restaurants, Food, Bubble Tea, Jap...
                                                           T_Zi6O4CUgxg7Rov4RLs0Q
      1 Sushi Bars, Restaurants, Food, Bubble Tea, Jap...
                                                           gD9EpLRQwa-W42G0S11L9A
      2 Sushi Bars, Restaurants, Food, Bubble Tea, Jap...
                                                           BjjFQtAEzU2qWSknC2MAsw
      3 Sushi Bars, Restaurants, Food, Bubble Tea, Jap...
                                                           {\tt aTXsmv6NLweGFsxKGl3mbA}
      4 Sushi Bars, Restaurants, Food, Bubble Tea, Jap...
                                                           pnwR5WLhh-G99c3yT1Cxsw
         review_stars
                                                                     text \
                    5 Great customer service and amazing food!! The ...
      0
      1
                    1 Do not come here!\n\nDirty, gross and it takes...
      2
                    3 Sushi was meh, service was fast and friendly, ...
```

```
3
                    4 I just saw this place was Eat 24 enabled, so I...
      4
                    5 Little spot in Old Town off of 192. I took Yel...
      0 2017-04-23 02:49:04
      1 2017-01-16 02:46:09
      2 2018-10-01 17:16:41
      3 2015-06-10 19:28:55
      4 2017-07-19 17:18:52
[86]: df_data = df_data.drop(['postal_code','postal_code','latitude', 'longitude',
       [87]: df_data.head()
[87]:
                    business_id
                                            name
      O PBPodbdtLyuQ-sNgOWwkVw
                                Mr Sushi Express
      1 PBPodbdtLyuQ-sNgOWwkVw
                                Mr Sushi Express
      2 PBPodbdtLyuQ-sNgOWwkVw
                                Mr Sushi Express
      3 PBPodbdtLyuQ-sNgOWwkVw
                                Mr Sushi Express
      4 PBPodbdtLyuQ-sNgOWwkVw Mr Sushi Express
                                           address
                                                         city state
                                                                     stars
      0 5770 W Irlo Bronson Memorial Hwy, Ste 157
                                                                       4.0
                                                    Kissimmee
                                                                 FL
      1 5770 W Irlo Bronson Memorial Hwy, Ste 157
                                                                 FL
                                                                       4.0
                                                    Kissimmee
      2 5770 W Irlo Bronson Memorial Hwy, Ste 157
                                                    Kissimmee
                                                                       4.0
      3 5770 W Irlo Bronson Memorial Hwy, Ste 157
                                                    Kissimmee
                                                                 FL
                                                                       4.0
      4 5770 W Irlo Bronson Memorial Hwy, Ste 157
                                                   Kissimmee
                                                                 FL
                                                                       4.0
                                                attributes \
      0 {'RestaurantsTakeOut': 'True', 'RestaurantsTab...
      1 {'RestaurantsTakeOut': 'True', 'RestaurantsTab...
      2 {'RestaurantsTakeOut': 'True', 'RestaurantsTab...
      3 {'RestaurantsTakeOut': 'True', 'RestaurantsTab...
      4 {'RestaurantsTakeOut': 'True', 'RestaurantsTab...
                                                                           user_id \
                                                categories
      O Sushi Bars, Restaurants, Food, Bubble Tea, Jap...
                                                         T_Zi6O4CUgxg7Rov4RLs0Q
      1 Sushi Bars, Restaurants, Food, Bubble Tea, Jap...
                                                          gD9EpLRQwa-W42G0S11L9A
      2 Sushi Bars, Restaurants, Food, Bubble Tea, Jap...
                                                          BjjFQtAEzU2qWSknC2MAsw
      3 Sushi Bars, Restaurants, Food, Bubble Tea, Jap...
                                                          aTXsmv6NLweGFsxKGl3mbA
      4 Sushi Bars, Restaurants, Food, Bubble Tea, Jap...
                                                         pnwR5WLhh-G99c3yT1Cxsw
        review_stars
                                                                    text
      0
                    5 Great customer service and amazing food!! The ...
                    1 Do not come here!\n\nDirty, gross and it takes...
      1
      2
                    3 Sushi was meh, service was fast and friendly, ...
```

```
3
                     4 I just saw this place was Eat 24 enabled, so I...
                     5 Little spot in Old Town off of 192. I took Yel...
      4
 [88]: df_data_new = df_data[['business_id', 'name', 'stars', 'categories', 'user_id', __
        [89]: df_data_new.head()
[89]:
                     business_id
                                                    stars
                                              name
      O PBPodbdtLyuQ-sNgOWwkVw
                                 Mr Sushi Express
                                                      4.0
      1 PBPodbdtLyuQ-sNgOWwkVw
                                 Mr Sushi Express
                                                      4.0
                                 Mr Sushi Express
      2 PBPodbdtLyuQ-sNgOWwkVw
                                                      4.0
      3 PBPodbdtLyuQ-sNgOWwkVw
                                 Mr Sushi Express
                                                      4.0
      4 PBPodbdtLyuQ-sNgOWwkVw Mr Sushi Express
                                                      4.0
                                                 categories
                                                                            user_id \
      O Sushi Bars, Restaurants, Food, Bubble Tea, Jap...
                                                          T_Zi6O4CUgxg7Rov4RLs0Q
      1 Sushi Bars, Restaurants, Food, Bubble Tea, Jap...
                                                           gD9EpLRQwa-W42G0S11L9A
      2 Sushi Bars, Restaurants, Food, Bubble Tea, Jap...
                                                          BjjFQtAEzU2qWSknC2MAsw
      3 Sushi Bars, Restaurants, Food, Bubble Tea, Jap...
                                                           aTXsmv6NLweGFsxKGl3mbA
      4 Sushi Bars, Restaurants, Food, Bubble Tea, Jap... pnwR5WLhh-G99c3yT1Cxsw
         review_stars
                                                                     t.ext.
                     5 Great customer service and amazing food!! The ...
      0
      1
                     1 Do not come here!\n\nDirty, gross and it takes...
      2
                     3 Sushi was meh, service was fast and friendly, ...
                     4 I just saw this place was Eat 24 enabled, so I...
      3
                     5 Little spot in Old Town off of 192. I took Yel...
[113]: df_explode = df_data_new.assign(categories = df_data_new.categories.str.
       ⇔split(', ')).explode('categories')
      df_explode.sample(3)
                          business_id
「113]:
                                                    name stars
                                                                  categories \
      4811422 3942kJZKI8gsJOOBdRsneA Garlic 'n Lemons
                                                            4.0 Ethnic Food
      4847871 HaGoOH9GzsBZcmPpiEIJvA
                                                 Hopstix
                                                            4.0
                                                                   Breweries
      2429200 hVL_gLKPoCTMlS5Pux_XWg
                                                  Argosy
                                                            4.0
                                                                     Burgers
                               user_id review_stars
      4811422 BlJc3xknuvI1WV2hWHKCHw
                                                   5
      4847871 sLSrDKncV5S9jAW60AarBw
                                                   5
      2429200 J1GN8RBNEdwFNU8QAx170A
                                                   5
                                                             text
      4811422 Garlic 'n Lemons is a great spot for shawarma...
      4847871 I've been to Hopstix twice: once for dinner on...
      2429200 The decor is absolutely beautiful! I love all ...
```

```
[114]: print('Total number of categories:', len(df_explode.categories.value_counts()))
       print('Top 10 categories:')
       df_explode.categories.value_counts()[:10]
      Total number of categories: 708
      Top 10 categories:
[114]: Restaurants
                                 4921128
                                 1602939
      Food
      Nightlife
                                 1464071
      Bars
                                 1408685
      American (New)
                                  919271
       American (Traditional)
                                  898530
       Breakfast & Brunch
                                  831710
       Sandwiches
                                  638640
       Seafood
                                  495398
      Pizza
                                  443525
      Name: categories, dtype: int64
      1.3 Tokenize
[90]: STOPWORDS = set(STOPWORDS).union(set(['said', 'mr', 'mrs']))
[91]: def tokenize(text):
           return [token for token in simple_preprocess(text) if token not in_
        →STOPWORDS1
[116]: df_explode['categories'].value_counts().index
[116]: Index(['Restaurants', 'Food', 'Nightlife', 'Bars', 'American (New)',
              'American (Traditional)', 'Breakfast & Brunch', 'Sandwiches', 'Seafood',
              'Pizza',
              'Concept Shops', 'Naturopathic/Holistic',
              'Television Service Providers', 'Embroidery & Crochet',
              'Home Organization', 'Laser Hair Removal', 'Elementary Schools',
              'Baby Gear & Furniture', 'Travel Agents', 'Grilling Equipment'],
             dtype='object', length=708)
[117]: rest_yelp = df_explode[df_explode['categories'] == 'Restaurants']
       print(rest_yelp.shape)
       rest_yelp.head()
      (4921128, 7)
[117]:
                     business_id
                                              name stars
                                                            categories \
       O PBPodbdtLyuQ-sNgOWwkVw Mr Sushi Express
                                                      4.0 Restaurants
```

```
1 PBPodbdtLyuQ-sNgOWwkVw Mr Sushi Express
                                              4.0 Restaurants
2 PBPodbdtLyuQ-sNgOWwkVw
                          Mr Sushi Express
                                              4.0 Restaurants
3 PBPodbdtLyuQ-sNgOWwkVw
                          Mr Sushi Express
                                              4.0
                                                   Restaurants
4 PBPodbdtLyuQ-sNgOWwkVw
                          Mr Sushi Express
                                              4.0 Restaurants
                 user_id
                          review_stars
0 T_Zi6O4CUgxg7Rov4RLs0Q
1 gD9EpLRQwa-W42G0S11L9A
                                     1
2 BjjFQtAEzU2qWSknC2MAsw
                                     3
3 aTXsmv6NLweGFsxKGl3mbA
                                     4
4 pnwR5WLhh-G99c3yT1Cxsw
                                     5
```

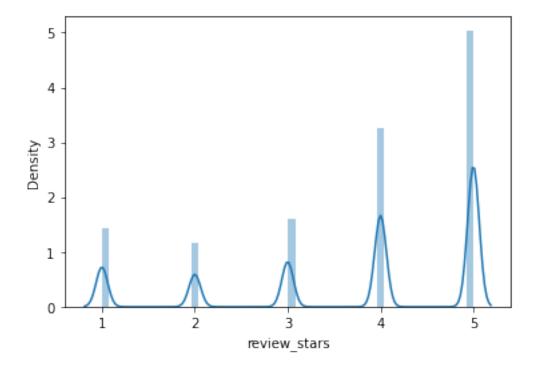
text

- O Great customer service and amazing food!! The ...
- 1 Do not come here!\n\nDirty, gross and it takes...
- 2 Sushi was meh, service was fast and friendly, ...
- 3 I just saw this place was Eat 24 enabled, so I...
- 4 Little spot in Old Town off of 192. I took Yel...

### [118]: sns.distplot(rest\_yelp['review\_stars']);

C:\Users\palla\anaconda3\lib\site-packages\seaborn\distributions.py:2551:
FutureWarning: `distplot` is a deprecated function and will be removed in a future version. Please adapt your code to use either `displot` (a figure-level function with similar flexibility) or `histplot` (an axes-level function for histograms).

warnings.warn(msg, FutureWarning)



```
[]: rest_yelp['tokens'] = rest_yelp['text'].apply(tokenize)
rest_yelp['tokens'].head()
```

#### 1.4 Classification