

## Superstore Sales Analysis Dashboard

### Project Overview

This project involves cleaning, preprocessing, and visualizing the **\*\*Superstore\*\*** dataset. The goal is to analyze business performance using key metrics like sales, profit, quantity, and discount, and present them in a Power BI dashboard.

### Task 2: Data Visualization Dashboard

Tool Used:

- Power BI

Visuals Created:

- Clustered Bar Chart: Sales by Region and Category
- Line Chart: Sales trend over time (based on Order Date)
- Pie Chart: Sales distribution by Category
- Table: Detailed sales, profit, quantity by Category and Region
- Card Visuals: Key metrics like Total Sales, Average Profit, Total Quantity

Dashboard Title:

“ Superstore Sales Performance Dashboard ”

 Files Included:

- `superstore\_cleaned.csv`: Cleaned dataset
- `Superstore\_Sales\_Dashboard.pbix`: Power BI dashboard file
- `README.md`: This documentation