

# **24 ChatGPT prompts to Finish Strong and Close Deals**



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In business, it's not enough to generate leads.

You need to **close deals** 

But handling objections, and competition isn't easy.

You need to **create trust**.

Here are 24 advanced ChatGPT prompts to help you close deals 



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# 1 – Persuasive sales pitches

“Develop a nuanced sales pitch for [Product/Service] targeting [Target Industry/Client Profile]. Integrate emotional appeal, logical argument, and social proof. Address [Common Objection] with specific data points and success stories.”



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## 2 – Engaging follow-up messages

“Craft a follow-up message for [Product/Service] that uses storytelling to reconnect with the client's needs discussed in our last meeting. Include a call-to-action that proposes a personalized demonstration or consultation.”



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## 3 – Handling common objections

“Create a comprehensive counter-argument to the objection '[Specific Objection]' about [Product/Service]. Utilize a blend of empathetic acknowledgment, factual rebuttal using industry benchmarks, and alignment with the client’s long-term goals.”



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## 4 – Personalized closing statements

“Formulate an empathetic yet assertive closing statement for [Product/Service], integrating the client's stated goals and how the product uniquely addresses them. Suggest a time-bound call to action, urging decision-making.”



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## 5 – Custom solutions proposals

“Devise a comprehensive solution proposal for [Client's Company Name] facing [Specific Challenge]. Incorporate a consultative approach, detailing customization options, and paralleling successful implementations in similar scenarios.”



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# 6 – Q&A scripts for client meetings

“Assemble an in-depth Q&A script for [Client's Company Name], anticipating advanced questions on [Product/Service] features, integration, ROI, and long-term support. Include nuanced answers that address underlying concerns and strategic fit.”



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## 7 – Educational content for trust building

“Outline an authoritative and informative article on [Topic Relevant to Product/Service], weaving in trends, thought leadership, and how [Product/Service] aligns innovatively with these insights. Target the content to [Target Client Profile].”



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## 8 – Nurturing leads with personalized emails

“Compose a highly personalized email to [Potential Client's Name] referencing their interaction with your content (e.g., whitepaper on [Topic]). Offer insights tailored to their business context and suggest a targeted discussion or webinar invitation.”



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# 9 – Overcoming price objections

“Formulate a sophisticated response to the price objection for [Product/Service], contrasting the upfront cost with long-term ROI, total cost of ownership, and benchmarking against industry standards. Include anecdotal evidence and customer testimonials.”



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# 10 – Impactful product demonstrations

“Develop an interactive script for a product demonstration of [Product/Service] for [Client's Company Name]. Focus on experiential storytelling, hands-on features exploration, and drawing parallels to the client's specific use cases.”



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# 11 – Responding to competitive comparisons

“Engineer a response to competitive comparisons, focusing on [Product/Service]. Employ a SWOT analysis approach, emphasizing unique selling propositions, customer success narratives, and long-term partnership benefits.”



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## 12 – Creating compelling case studies

“Compose an in-depth case study layout for [Client or Industry where Product/Service was successful]. Integrate a storytelling approach, detailed problem-solving processes, quantifiable results, and client testimonials for authenticity.”



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# 13 – Effective sales campaigns

“Outline a multi-touchpoint sales campaign for [Product/Service] targeting [Specific Market Segment]. Incorporate various engagement strategies like targeted content, webinars, personalized demos, and strategic follow-ups.”



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# 14 – Addressing technical questions

“Prepare a detailed yet accessible response to technical inquiries about [Specific Feature or Aspect of Product/Service]. Include simplified explanations, diagrams, and use cases, while offering further detailed resources for in-depth understanding.”



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# 15 – Referral request messages

“Craft a tactful message to a satisfied client asking for referrals. Highlight the mutual benefits and express genuine appreciation for their support. Include a simple, non-intrusive way to make referrals.”



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# 16 – Upselling opportunities

“Develop an upsell proposal for [Client's Company Name] who recently purchased [Initial Product/Service]. Identify complementary products/services and articulate their benefits in the context of the client's current usage.”



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# 17 – Renewal reminder communications

“Compose a renewal reminder for [Product/Service] that is due for renewal. Emphasize the value gained over the past period and any new features or improvements added. Offer a convenient renewal process.”



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# 18 – Negotiating with decision makers

“Formulate strategies for negotiating with key decision makers of [Client's Company Name]. Include approaches for addressing budget constraints, demonstrating ROI, and aligning with their strategic goals.”



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# 19 – Post-sale follow-up strategy

“Outline a comprehensive post-sale follow-up strategy for [Product/Service]. This should include steps for ensuring customer satisfaction, gathering feedback, and laying the groundwork for future upsell opportunities.”



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# 20 – Strategic partnership proposals

“Create a proposal for a strategic partnership with [Potential Partner Company]. Highlight synergistic opportunities, potential mutual benefits, and a roadmap for collaboration.”



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# 21 – Building customer loyalty programs

“Outline a plan for a customer loyalty program tailored to [Product/Service]. Include tiered rewards, recognition strategies, and personalized engagement tactics.”



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## 22 – Responding to industry trends

“Craft a communication to clients addressing recent [Industry-Specific Trend] and how your [Product/Service] aligns with or addresses these developments.”



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# 23 – Overcoming technical limitation objections

“Formulate a response to objections regarding perceived technical limitations of [Product/Service]. Address concerns with current capabilities, upcoming updates, and customizable features.”



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# 24 – Expanding into new markets

“Create a strategy for introducing [Product/Service] into a new market segment. Include market research, tailored value propositions, and initial outreach approaches.”



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# Pro Tip !

ChatGPT can generate good results solely based on the prompts themselves.

I wanted them to be usable by as many people as possible.

But, using the Advanced Data Analysis or web search feature can provide even more value.



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# Reminder !

These prompts are excellent starting points for conversations with ChatGPT.

Always add your specific context and iterate to get the best out of it 🙌



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