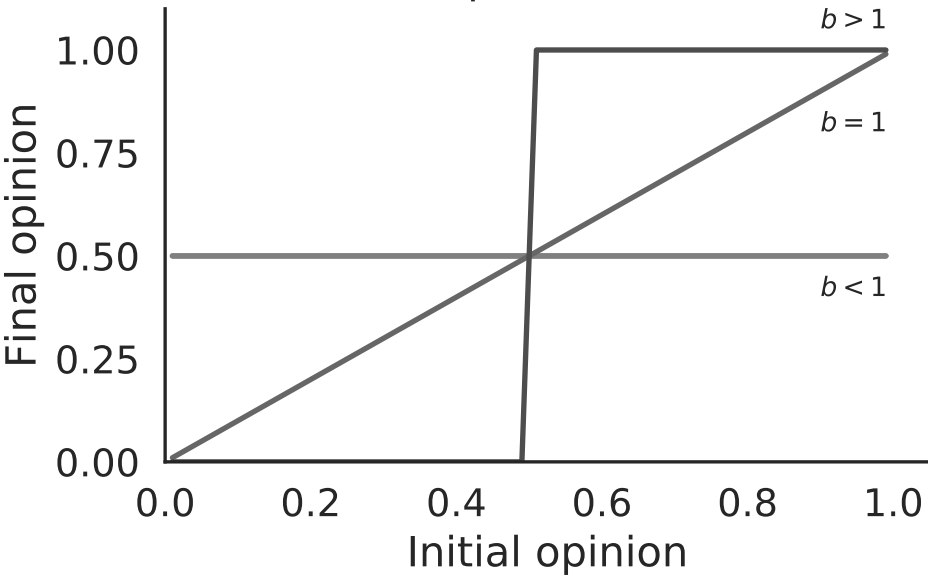


(A): No personalization



(B): Personalization

