



Q O A L S O M E P A P E R

QOAL SOME

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Welcome to **Qoalsome**

**Revolution in Gaming,
Move-2-Earn,
Play-2-Earn
is here!**



Enter the war zone, jog to move your character, squat to duck the enemy's bullet and jump to take a shot. The Qoalsome ecosystem is here to revolutionize the world of gaming and encourage fitness and wellness with advanced Play-to-Earn (P2E), Move-to-Earn (M2E), and SocialFi Motion games.

No need to invest in expensive consoles or brand-specific hardware systems like Nintendo or Xbox; Qoalsome games are powered by the award-winning Qoal Tech, a globally advanced Artificial intelligence-based, hardware-free, Motion Capture technology. It allows operations on everyday devices such as Laptops/PC and Smartphones with Cameras.

Users will enter a new world of gaming that has a wholesome lifestyle through an ecosystem filled with real world rewards, community elements and earning opportunities.





The Qoalsome MISSION

We aim to achieve an advanced indoor motion gaming experience that alleviates users' lifestyles with pleasurable activities in gaming, which include motivating elements, such as Fit-to-earn (F2E), Play-to-earn (P2E), Move-to-Earn (M2E), and SocialFi.

The Qoalsome VISION

The motion gaming industry is growing rapidly. We are a company that specializes in motion gaming, and we are constantly innovating and improving our technology. We believe in the power of motion gaming to change the way people interact with their games, and we are committed to making the best possible products.

Our vision is to revolutionize the way people get fit and we are constantly working to make our products better. We believe in the power of motion gaming to bring the change in fitness and wellness industry.



The Qoalsome Opportunity



Qoalsome aims to appeal to the three trendiest global industries: Gaming, fitness, and wellness. By targeting sore spots and consumer demands, Qoalsome seeks to conquer the opportunity to trump billions of dollars worth of a market share.

GAMING INDUSTRY

As per Fortune Business Insights, the global gaming market was boosted by 38.24% over the pandemic valuing it at 229.16 billion in 2021. The predicted worth of the market size in 2028 is \$545.98 billion. With Qoal's motion tracking technology, we aim to stir up the gaming world. Our innovation amalgamates the gamer's passion with lifestyle goals.

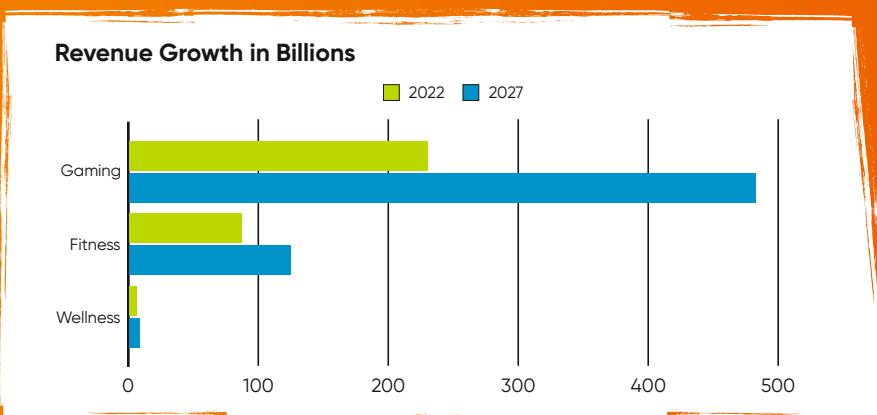
FITNESS INDUSTRY

In 2021, the fitness industry's global revenue dipped to \$54.2 billion from \$96.7 billion due to the impact of COVID 19. The traditional gyms took the most brutal hit from the outbreak; however, the industry is showing macro signals of recovery and long-term continuous growth with an expected Compound annual growth rate (CAGR) of 7.21% between 2022 and 2027. We will provide an opportunity to train within any indoor space with an AI expert for professional instruction. Users can enjoy the flexibility of training anywhere, regardless of external circumstances.

WELLNESS INDUSTRY

Lastly, looking at the trends in the wellness industry, experts point out that customers are increasingly seeking control and personalization of wellness products and services. In 2019, the health and wellness market touched \$4.4 billion. With a steady growth rate of a CAGR of 5.29%, the industry will value at \$6 billion in 2025. The Qoalsome ecosystem employs a Qoal AI coach that personalizes the wellness and fitness programs based on the user's needs.

Equipped with advanced Qoal tech, we will eclipse all three industries by providing a social space with need-based services available to access with NFT tokens all in a single ecosystem.

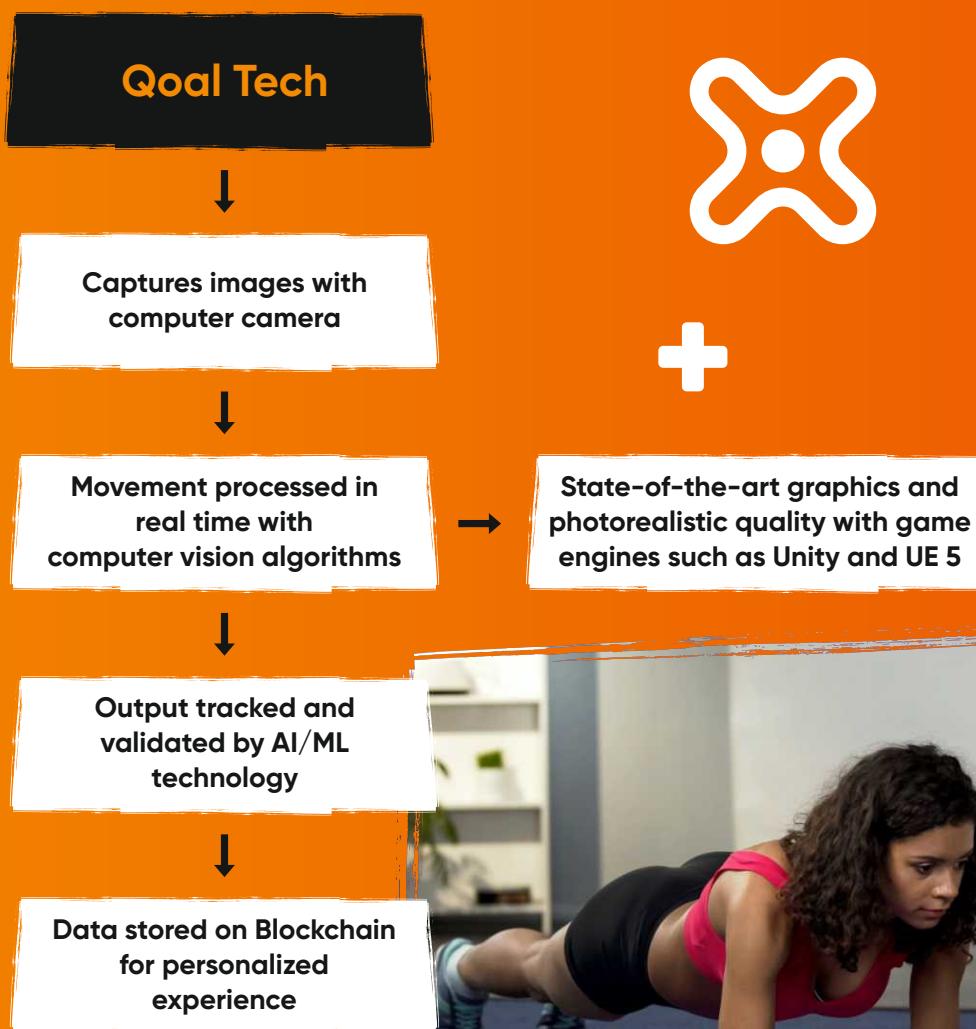


New Generation Motion Gaming Technology: Qoal Tech



Our experts in AI, Computer vision, Motion Gaming, and Blockchain technology have far-reaching experiences in the field gathered from world-renowned companies, which manifests the world's best hardware free advanced AI-based motion tracking technology, Qoal Tech that will revolutionize Gaming, Fitness and Wellness industry.

Qoal Tech is the world's most advanced hardware-free motion capture technology that simply uses the cameras of your Laptop, PC, or Smartphone.



What is the Qoalsome Ecosystem?



Following a closed economy model, the Qoalsome ecosystem is a metaverse that motivates gamer activity with earning opportunities to use tokens to purchase and upgrade various features in the game. The Qoalsome ecosystem consists of numerous sub-elements such as the following:



Qoal Games



Qoal Club



Qoal Play



Qoal Insure



Qoal API



Qoal Coach/QAI



Qoal Star



Qoal Store



Qoalsome NFT Marketplace



Qoalverse (Immersive VR)

With the Qoalsome model, we will build sustainable token economics, unlike simple M2E models in the current market.





QOAL ECOSYSTEM



Qoal Games:

Enhanced Gaming that Supports Your Health



Are you tired of pressing buttons and lounging in front of the screen for hours? Research has found that gaming culture leads to various health problems from a sedentary lifestyle, prolonged usage of screens, and lack of social interaction. Organizations like World Health Organization (WHO) attribute gaming to increased obesity, insomnia and sleep-related issues, distortion of vision, and mental health challenges, such as depression and anxiety. Powered with a new advanced movement encouraging Qoal Tech, Qoalsome brings a wholesome new gaming experience for gamers with immersive, mission-oriented, and rewarding Qoal games. The best part is, you don't need to buy expensive wearables or hardware!

Qoal games, unlike traditional video games, capture you in an immersive 3D motion technology. With Play-2-Fit (P2F) and Fit-2-Earn (F2E) gaming models, Qoal games is out to bewitchingly encourage movement and reshape the indoor gaming and fitness industry. We deliver highly engaging gamification models through GameFi and SocialFi elements, which encourage relationship building and social interaction amongst users. Users fight against powerful characters, play against their friends, or challenge gamers across the world in a mesmeric metaverse.

Using Binance Smart Chain, Qoal games will allow users to level up skills and earn NFT tokens, the Qoal Coins, in the game with Fit 2 Earn and Play 2 Fit models. These tokens promise long-term engagement with a reward-based structure. They can be spent within the closed Qoalsome ecosystem as a currency to unlock various features, services and real world rewards.



To break the entry barrier of P2E games, Qoal Games have two versions:

Free-2-Play (F2P)

Anyone is allowed to play the game and given the option to upgrade their assets with in-game purchases.

Play-2-Earn (P2E)

NFT can be rented marketplace and used to earn. Stakeholders receive 70% of revenue from players using rented NFTs. Transactions will be charged as tokens.



The Qoalsome Games



Qoal Hunt



INTRODUCTION

Qoal Hunt is a powerful gaming experience that requires the player to perform cardio exercises to play. Players earn revenue as they play in Play to Earn Mode and need to create an NFT avatar to enter the game.

GAME PLAY

Choose your character from the NFT marketplace and a personalized avatar with the appropriate skillset, skin, and powers. As your avatar enters the game, he needs to keep running past the obstacles and collect coins and treasure. The player jogs to make his character move. You need to duck, rotate, jump, and shift to avoid obstacles such as zombies, guards, traps, aliens, etc. The game also involves elements of boxing and kickboxing to fight the enemies.

- Game Elements (NFTs): Avatar and Skins
- Performance enhancing objects:

- Magnet shirt
- Speed shoes
- Force-field hat
- Environment skins
- Coins
- Treasure
- Experience
- Events
- Speed
- Danger Zone
- Peace Zone



Level up in the game by passing milestones. The score is displayed on the leaderboard to compare it with other players.





The game comes with different modes:

1) PvE Mode:

Play against the environment by yourself. Collect as many coins as you can to level-up and pass milestones. As you pass each level, the game becomes more and more difficult. Earn Qoal Coins through the game as you move forward in the game.

2) PvP Mode:

Challenge players globally or play with a friend in a multiplayer setting. Each player needs to bet with tokens. The loser loses tokens, while the winner gets them all.

3) Team Mode:

Play with your friends and challenge the engine in various environments.

4) Tournament Mode:

Enter a tournament by purchasing an entry with Qoal Coins and compete against users around the world. Earn hefty awards as returns after winning all the challenges.

Qoal Games come with two options for every player. Those who wish to earn and those who only care for some fun:

Play-to-Earn (P2E):

Purchase NFT avatar from the marketplace and enter the game. You can customize a personalized look of your avatar and choose from various upgrades for your character. Enhance the coin collection power with NFTs like Magnet shirts, speed shoes, or force-field hats. Earn as you move ahead in the game based on milestones crossed and leaderboard ranking. Cash-out the tokens to buy physical products or services in the Qoal ecosystem. You can even withdraw the earnings with third-party services.

Free-to-Play (F2P):

Enter the game and access game assets to play the game. The free-to-play mode does not allow you to earn; however, you can have unlimited fun and even purchase premium game assets with fiat payments within the app.

Qoal Dance



Exercise can be boring, but dancing always lifts the mood. Qoal brings together gaming and dancing: two extremely loved activities in Qoal Dance Research shows dancing has several benefits, not just physical but also emotional and cognitive. People who dance have better flexibility, balance, stronger bones, and toned muscles. Additionally, dancing boosts memory and learning abilities, and generates fun, alleviating your mood, lowering stress, and boosting self-esteem. Therefore, Qoal Dance promotes the physical and mental wellness of the users with a bit of fun. It is designed with fitness-centered dance routines from most loved choreographers and fitness mentors. This body-tracking dance game uses an active camera. Players shadow a silhouette that directs the player to follow dance moves.

INTRODUCTION

Qoal Dance is an AI directed dance game with QAI's voice narration. Qoal Tech-powered Qoal Dance readily detects a player's position, speed, and posture. Users are rewarded based on their rankings and can earn by completing specific missions in the game.

Qoal Dance introduces two innovative elements in the gaming world,

Dance-2-Fit (D2F)

and

Fit-2-Earn (F2E).



GAME PLAY



Create your avatar NFT and get ready to dance. The game starts with the player standing in front of the camera. The screen presents a translucent shadow that guides the participant into different poses.

■ Game Elements (NFT):

- Avatar and skins
- Music
- Environment skins
- Outfits
- Make-up and Hair
- Fashion accessories

The game comes with different modes:

1) Solo Mode:

Select the music to dance with and let QAI guide you with shadow dancing. Players receive points based on the accuracy of their poses. Qoal Tech tracks your every move to determine the speed and difficulties of the steps. You can earn Qoal Coins with your accuracy in dance moves.

2) PvP Mode:

Challenge players globally in a dance battle and bet with tokens. Dance on a specific song and let QAI decide who does it better. The winner takes all the tokens.

3) Team Mode:

Dance with your friends on a piece of music that supports group dancing. You can also choose to challenge friends in this mode.

4) Tournament Mode:

Enter a tournament by paying with Qoal Coins and compete against users around the world. Earn hefty awards as returns by winning all the challenges.

USING QOAL COINS

Use Qoal Coins to purchase NFTs and spend earned tokens within the ecosystem.

Qoal Dance provides Fit-to-Play (F2P) and Play-to-Earn (P2E) options. Players in F2P mode can make purchases within the app to access unlimited game assets. P2E players can trade crypto or Qoal coins to buy NFTs and earn as they go.

Qoal Cric



Cricket is one of the most popular sports around the world. Now, Qoal is bringing you an indoor cricket game-play. Equipped with advanced motion gaming experience, you can play cricket with your NFT avatar and earn crypto with your skills.

INTRODUCTION

Play your favorite game in the Qoalsome Metaverse and move your body to get a real-life experience. Qoal Crick or Crypto Cricket uses advanced motion tracking technology powered by Qoal Tech to translate your body actions to move your avatar. With Qoal Crick or Crypto Cricket, earn tokens and generate income while you have fun and get fit.

GAME PLAY

Choose your character from the NFT marketplace and invest your tokens in purchasing an avatar with the appropriate skillset. You can even purchase NFTs such as your choice of the cricket bat, arena, shoes, etc. The player needs to make certain movements, such as jogging on the spot, swinging hands, and ducking for the avatar to take action on the virtual field. This way, Qoal Cric or Crypto Cricket can give you all the fun of your favorite game indoors and make you fitter.

- Game Elements (NFTs): Avatar and Skins
- Performance enhancing objects:
 - Powerful Bats
 - Balls with different characteristics
 - Shoes
 - Cosmetic player Skins
- Arena
- Environment skins
- Experience
- Speed





The game comes with different modes:

PvE:

Play solo against the engine and score as many runs as you can. Leverage NFT upgrades for better performance and enhanced qualities. Players earn Qoal coins in Play to earn mode as they win matches and pass milestones.

PvP:

Challenge your friends or anyone across the globe in this mode. See who can score more. All players are charged Qoal coins to enter the match, and the winning team takes all!

Tournament Mode:

Join a worldwide tournament. Team up and play against one another. In-Play to Earn, players are charged with Qoal Coins to enter. Winners earn bumper Qoal coin rewards.

Qoal Games come with two options for every player. Those who wish to earn and those who only care for some fun.

USING QOAL COINS

Use Qoal Coins to purchase NFT such as bat, arena, different environment, cricket gear, etc.



Qoal Club



Qoal Club is an initiative to include community elements in the Qoal ecosystem to allow gamers opportunities to socialize and build relationships. Members can team up with friends and family to set health and wellness milestones and achieve them through peer motivation.

Take the following example:

Steve sets goals to do morning yoga every day. He is motivated by the Qoalsome rewards to wake up early and exercise. He invites 10 of his closest friends to join in his fitness journey. If all his friends join Steve's endeavor to a better morning routine, they will be required to pledge some Qoal Coins. The Qoal game for yoga will charge inactive participants their Qoal coins as a penalty for not keeping up the routine. Users who reach milestones can earn Qoal tokens. However, everyone will receive rewards in the form of Coal coins for participating, showing up, and completing daily tasks, encouraging them to show up daily.



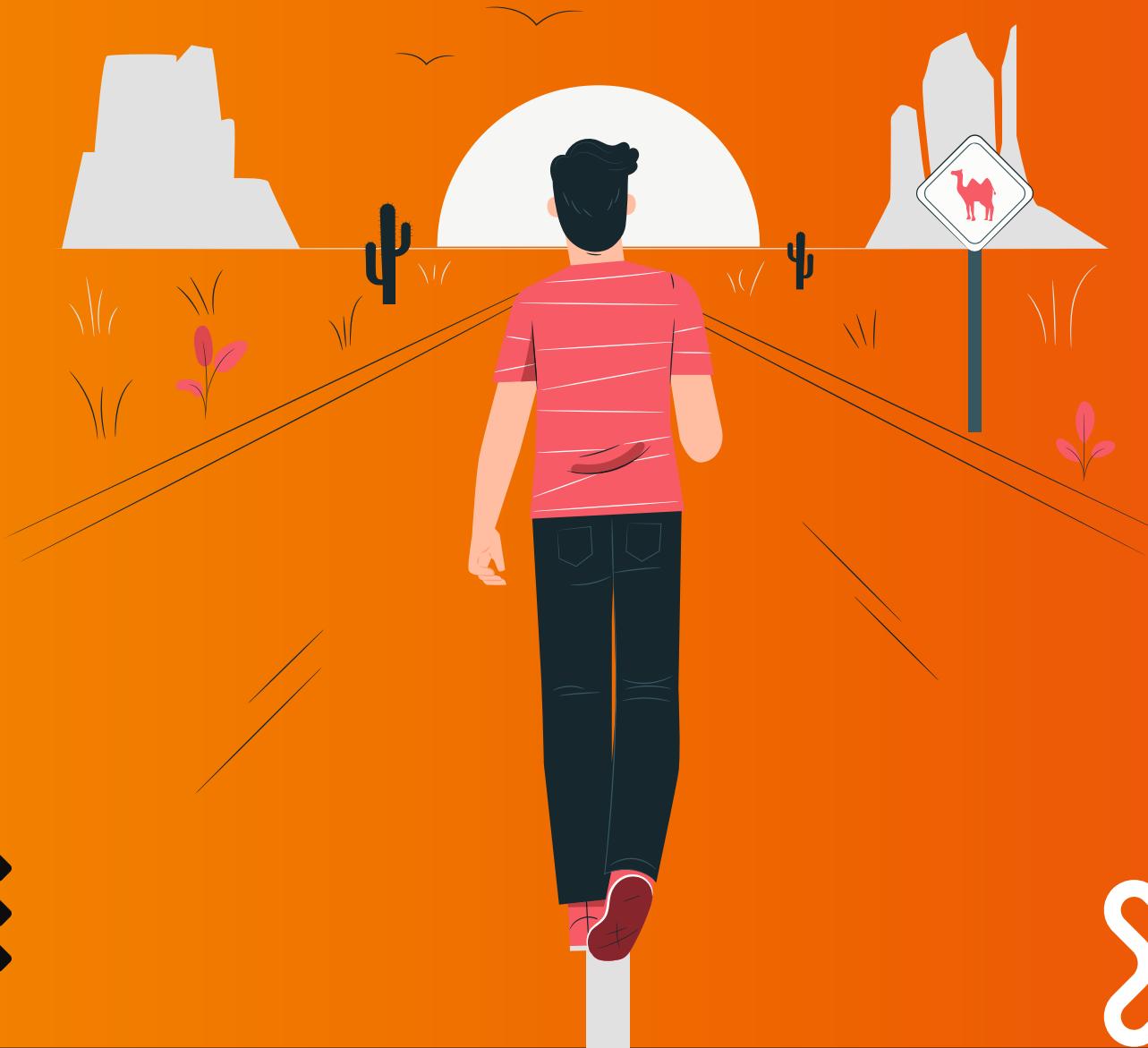
Qoal Play



To further encourage its members to keep moving and socializing, Qoal Club branches into a geo-location-based service, Qoal Play. It allows members to find nearby sports activities and participate with other people. Qoal Play tracks physical movements and rewards users for their participation.

So, when Steve is traveling, he can access Qoal Play and select from sports activities posted by local users and join them, not only engaging in physical activity but also making new friends. Additionally, Steve can also post about a badminton or volleyball court and invite people to play.

When people like Steve actively engage with Qoal Play, their movement is incentivized using Coal coins as rewards.



Qoal Meta Gym



Do you want to gamify your Metaverse like Qoalsome? Increase user retention by introducing a reward system and Move-to-Earn (M2E) experience. Leverage Qoal Tech using Qoal API to power your metaverse and create motion-tracking virtual spaces. Allow your users a wholesome GameFi and FitFi experience and reward by introducing a blockchain NFT technology. Access to Qoal API will be via two options: a subscription service or token remuneration.



Say Hello to QAI



Your AI Personal Fitness and Wellness Coach!

QAI is your wellness and fitness coach, bringing you tested programs curated by the leading fitness experts. The experts behind QAI's data specialize in fitness, wellness, nutrition, and mental health. This allows QAI to present you with various courses to target healthy habits and healthy living, such as:

- Quit smoking program
- Quit drinking program
- Weight loss program
- Weight gain program
- Stress-relief program
- Six-pack ab builder program
- Muscle builder program
- Power speaking program

Qoal Tech can power a virtual Gym. QAI will be the primary different exercises and motion tracking technology of data stored on the blockchain earn even while working out in

gym space in the metaverse- the Qoal instructor, who will guide users with postures employing the Qoal Tech. The movement will allow Qoal players to the gym.





Play - Fit - Earn - Get Insured

Using Qoal is not only rewarding, it also brings you a protection yes you read is right. The tokens you earn in Qoalsome games, club and Play can be redeemed for various Insurance products that are available as part of Qoal Store.

Qoal will be Partnering with many insurance providers and bringing various type of insurance products to Qoal ecosystem users so Qoal tokens will bring you real world utility of bringing protection.

Insurance such as Accident protection, Health insurance, Hospital cash and redeem vouchers in pharmacies.





Connect to World Renowned Fitness Masters

Qoal Stars



Get an opportunity to learn from world-class coaches and experts from the fitness and wellness industries. Join self-paced virtual training or even opt for live classes.

Qoal Store



Qoal Coins earned in the game are redeemable to buy yourself Qoal merchandise. Visit the virtual store and purchase physical items by redeeming Qoal coins.

Qoal Mart



The marketplace is a space for Qoalsome netizens to buy NFTs required in different Qoal games. If users cannot purchase NFTs, they can avail an option to rent. With renting options, Qoalsome is a closed ecosystem where users can stake their NFTs or even sell it to earn revenue.

Combining the power
of VR with
Qoalverse

The development of virtual reality allowed people to step into unknown worlds without leaving the comfort of their houses. It provides an immersive experience for people to collect different experiences without any physical risks associated with the adventure. When virtual reality joins hands with Qoalverse, users can experience community and social gaming in a visibly enhanced experience. Gamers can place themselves in the games, interact with real people, and engage in virtual activities that encourage movement.

Competition Analysis								
Criteria	Feature	Qoalsome Verse	WingStep	Step'N	SweatCoin	DotMoovs	Step App	CALO
Sports	Cardio	✓	✗	✗	✗	✗	✗	✗
	Dance	✓	✗	✗	✗	✗	✗	✗
	Yoga	✓	✗	✗	✗	✗	✗	✗
Game Modes	PvE	✓	✗	✗	✗	✗	✗	✓
	PvP	✓	✗	✗	✗	✗	✗	✗
	Tournament	✓	✗	✗	✗	✗	✗	✗
	Team Mode	✓	✗	✗	✗	✗	✗	✗
Ecosystem Features	NFT marketplace	✓	✓	✓	✓	✓	✓	✓
	Rental system	✓	✗	✓	✗	✗	✓	✓
	Staking system	✓	✓	✓	✓	✓	✓	✓
	Real Wold Rewards	✓	✗	✗	✓	✗	✗	✗
	AI Trainer	✓	✗	✗	✗	✗	✗	✗
User Benefits	Referral benefits	✓	✓	✓	✓	✓	✓	✓
	Free2Play	✓	✗	✗	✗	✗	✗	✗
	Play2Earn	✓	✓	✓	✓	✓	✓	✓



Qoalsome Token Economics & Business Model

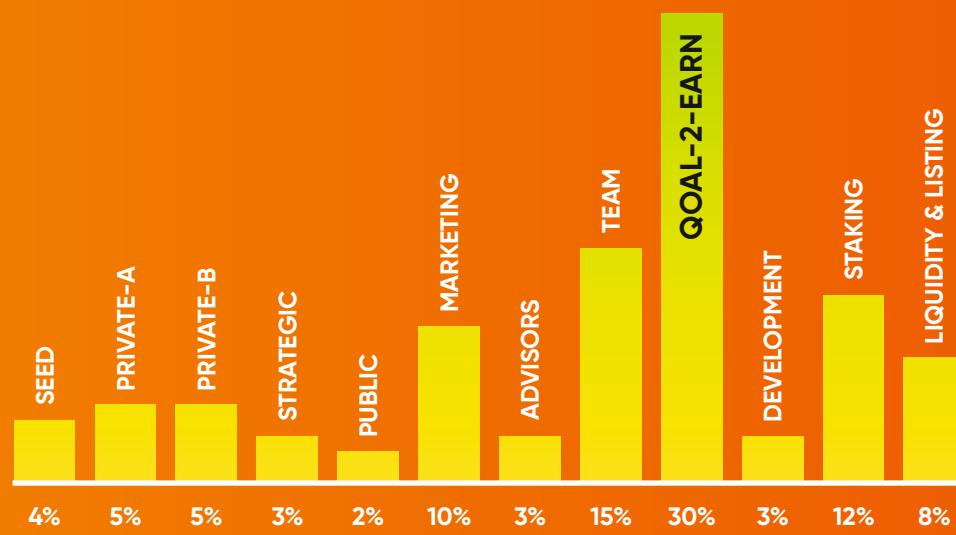


Token Allocation

Token Name : Qoal Coins
Token Ticker : \$QOAL
Total Supply : 2 Billion



Token Allocation	Percentage	Qoalsome Tokens
Seed	4%	80 million
Private-A	5%	100 million
Private-B	5%	100 million
Strategic	3%	60 million
Public	2%	40 million
Marketing	10%	200 million
Advisors	3%	60 million
Team	15%	300 million
Qoal-2-Earn	30%	600 million
Development	3%	60 million
Staking	12%	240 million
Liquidity & Listing	8%	160 million



Increasing the Value by Decreasing the Supply

Through a deflationary mechanism, we will intentionally decrease the supply of coins to increase their value. We will burn the Qoal coins generated through purchase and renting in NFT Marketplace to increase the value of tokens over time. Charges in PvP and Tournaments will generate 20% more tokens, out of which 10% will be burnt and 10% stored in the treasury.



Marketing and Outreach Efforts



Refer & Earn:

Set up a reward system for users to invite their friends and family into the ecosystem.



Qoalsome Heroes:

Incentivize volunteering opportunities with free goodies and merchandise to promote Qoal games in different communities. Volunteers can set up events, tournaments, and promotional experiences for introducing the Qoal Ecosystem.



Influencer Marketing:

Leverage the power of social media platforms to spread the word. Partner with top fitness and wellness influencers and Gaming trendsetters to expose Qoalsome to their followers.



Qoalsome Events:

Organize fests, tournaments, and marketing events in major metropolitan cities. Allow visitors an immersive experience in the Qoal Ecosystem.



In-app Ads and Marketing:

Run an in-app ad campaign for different elements of the ecosystem.

ACQUISITION

- Refer and Earn
- Influencer Marketing
- Qoalsome Heroes

SOCIAL MEDIA MARKETING

- Discord
- Telegram
- Twitter
- Instagram

ENGAGEMENT

- Qoalsome Events
- Twitter announcement
- Reward earning programs