



PAMELA

LOBOGUERRERO GARCIA

Who I am

Education

Experience

WHO I AM

Follow my work:



pameloga



Pamela Loboguerrero



paloga87

I am a Front-End Developer and Professional in Marketing and Advertising. I am a graduate of the Politecnico Grancolombiano, a four year University in Bogotá, Colombia, I have 6 years experience as a Project Manager, Web Designer and Developer, and Account Executive. I have a broad command of the English language; I hold discipline, organization and sense of responsibility in the highest regard. I have a high resilience to change by being able to adapt and learn at the highest capacity. I pride myself on my entrepreneurial focus while being objective, efficient and honest.

EDUCATION

Course

WEB DEVELOPMENT - FULL STACK
Acamica (2018)

Certified

CONVERGENT CONTENTS AND DIGITAL ADVERTISING
Ministerio de las TIC (2016)

Certified

TRAINING IN CONSULTANCY
Politecnico Grancolombiano (2014)

Career

PROFESSIONAL MARKETING AND ADVERTISING
Politecnico Grancolombiano (2008 - 2013)

Course

ILLUSTRATOR and PHOTOSHOP
CompuClub (2011)

Course

English (basic, medium, advanced)
London Empire Academy (2007)



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EXPERIENCE

PAMELA LOBOGUERRERO

Project Manager and Front-end Developer

City: Vancouver & Bogotá.

Date: Agosto de 2019 – At present.

Tasks: Management of web projects, diagnosis of effectiveness and functionality of sites, analysis of consumer behavior, development and layout of custom web pages and maintenance of websites on free platforms.

Accounts: Triple K, Casarama, Tinta, Granalto, Pret A Rent.

PUBLICITY

Project Manager

City: Bogotá.

Date: February of 2019 – Agosto de 2019.

Tasks: Management of web projects, diagnosis of effectiveness and functionality of sites, analysis of consumer behavior, development and layout of custom web pages and maintenance of websites on free platforms.

Accounts: Café 18, Rebel Guide, El trasto, Droguerías Galénica.

MULLEN LOWE PROFFER

Web Integrator

City: Bogotá.

Date: March of 2017 to May of 2018.

Tasks: Development and layout of customized websites and maintenance of websites on free platforms

Accounts: Arturo Calle, Etb, Loteria de Bogotá, Mercedes Benz, A Comer Huevo, Aruba.

RACO AGENCIA

Project Management and Front-end Developer

City: Bogotá.

Date: July of 2014 to March of 2017 / May of 2018 to January of 2019.

Tasks: Management of web projects, design, development and maintenance of web pages on free platforms, customer and portfolio management

Accounts: Ventas en Linea, Triple k, Mental performance, T&M Urbanismo, Logística Medica, Equipos Urrego, Vimafer.