

LANDSCAPE OF UNICORNS WORLDWIDE



Continent

Select all

Africa

Asia

Europe

North America

Oceania

South America

TOTAL UNICORNS

1074

TOTAL VALUATION

\$3.71T

TOTAL FUNDING

\$591.82bn

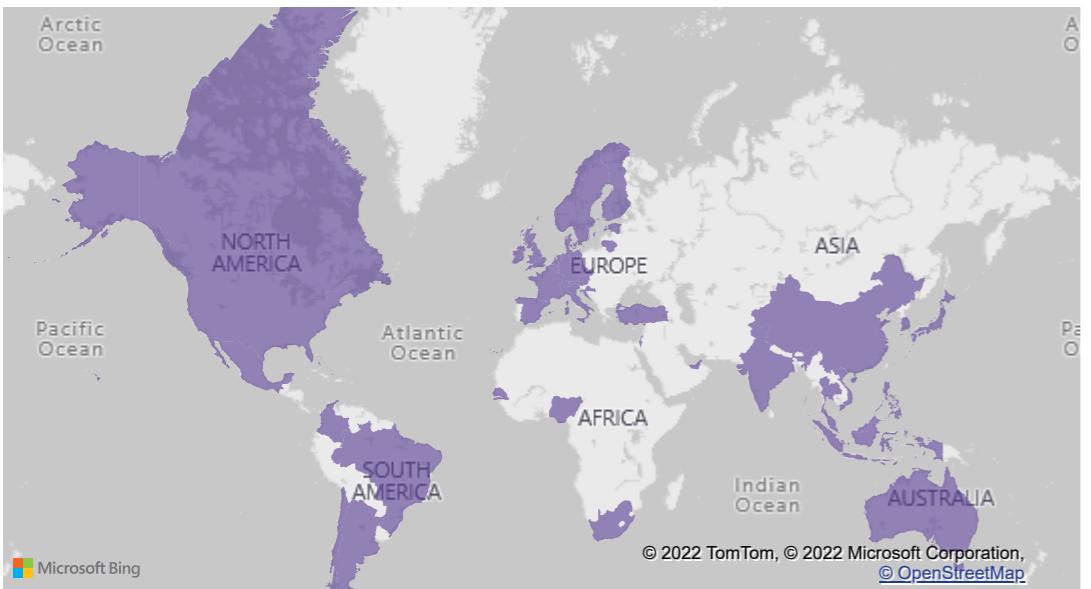
AVG NO OF INVESTORS

3

AVG YEARS TAKEN

7

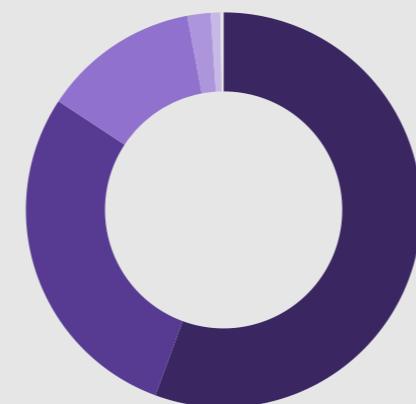
Countries with Most no of Unicorns



Investors from Continents

Continent

- North Ameri...
- Asia
- Europe
- South Ameri...
- Oceania
- Africa



Trend of becoming Unicorns Through Years

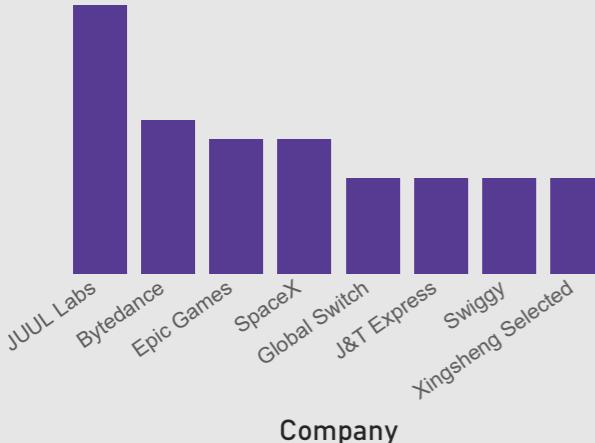
Total Unicorns

2005



Most Coveted Unicorns

Funding



Highly Valued Unicorns

Bytedance

180bn

SHEIN

100bn

SpaceX

100bn

Stripe

95bn

Klarna

46bn

0bn 100bn 200bn

Industry Highly Demanding Unicorns

Fintech

224

Internet sof...

205

E-commerce...

111

Artificial in...

84

Health

74

Profit by Industry

Fintech

774bn

Internet software & services

522bn

E-commerce...

352bn

Other

212bn

Artificial in...

330bn